

FRIDAY, SEPT. 10, 1948

THE INDIANAPOLIS TIMES

PAGE 9



GOOD NEWS TO YOUR B. G. BUDGET! OUR  
**Career-Making Shirt**

STYLED  
BY



**1.49**

NEW SHIPMENT AT A NEW LOW PRICE! You'll look long to find more for your money for a tiny 1.49... for, it's a classic, tailored for smartness... it's SANFORIZED, mercerized, vat dyed cotton that keeps its "new look"... it's guaranteed as advertised in GOOD HOUSEKEEPING! With double yoke, action back, pocket and double-stitched seams! WHITE, PINK, MAIZE, BLUE, sizes 32 to 40.

SORRY, NO PHONE, MAIL or C. O. D. ORDERS

Sport Shop, Downstairs



REAL VALUES FOR THE THRIFTY—  
WISE HOME-MAKER! THIS 8-GARMENT SIZE

**Plastic Garment Bag**

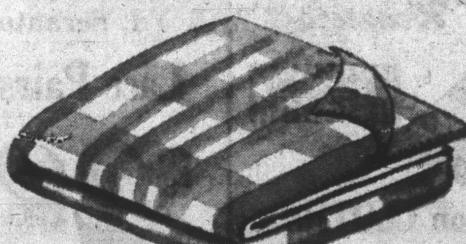
of Sturdy VISQUEEN Plastic  
Guaranteed By GOOD HOUSEKEEPING!

**\$1**

A new and improved style! 60 INCHES LONG  
AND WITH LONG 36-INCH ZIPPER! Gives full  
protection to your wardrobe... for, it's dust-tight,  
moth-tight, mildew-proof, moisture-proof, durable,  
sanitary, odorless and washable! With all its extra  
value... yours at an outstanding low price!

PHONE (CA. 8511) and MAIL ORDERS FILLED

Accessories, Downstairs



**Cotton Plaid Sheet Blankets**

Slight seconds of 2.49 qualities with imperfections  
so slight they are scarcely detectable! Bright, gay,  
beautiful plaids in BLUE, ROSE, GREEN OR BROWN  
PREDOMINATING COLOR! 70x80-INCH SIZE!

**1.98**

BEDDING, Downstairs

# Block's DOWNSTAIRS STORE

Where the Fashion and Quality-Wise Economize

SHOP FOR THESE **BUDGET-BALANCING FEATURES TOMORROW** FROM 9:30-5

IF YOU WEAR  
SIZES 16 1/2 TO  
22 1/2, TAKE

**Fashion  
in Ulpaca  
Crepe\***...

STYLED BY  
A MANUFACTURER  
WHO SPECIALIZES  
IN DRESSES FOR  
THE SHORTER FIGURE!

For a merry whirl of compliments! For, here is fashion wrapped up in a slimming, trimming style... V-neckline, flattening shoulder tucks, and sophisticated side drape... to perfectly fit your half-size figure, make all aware of your charm! GREY, WINE, GREEN, BROWN.

**7.95**

\* Rayon  
Fashion Dresses, Downstairs



FRANKLY FEMININE—TO  
ACCOMPANY YOU AND  
YOUR BEST DRESS!

**"Sunday Best"  
Ruffle Slips**

Priced For Budgets!

**2.98**

\* SOFT RAYON CREPES!  
\* RICH RAYON SATINS!  
\* BLUE! PINK! WHITE!

Love their feminine air, their generous ruffle trims! Slips with deep lace bodice inserts with plain ruffle trim; with eyelet embroidery trim tops and ruffles; with lace tops and lace bottom ruffle! Adjustable shoulder strapped, of course! Sizes 32 to 40.

Lingerie, Downstairs



ARRIVING DAILY! NEW SHIPMENTS OF THE BEST

BUDGET VALUES WE COULD FIND IN THE MARKET

OUR ANNUAL

**BUDGET  
COAT  
EVENT**

ALL-WOOL FASHIONS!

**\$21**

- ★ All-Wool Meltons!
- ★ All-Wool Suedes!
- ★ All-Wool Plaids!
- ★ All-Wool Yarn Dyes!

In the newest silhouettes, the new LONG LENGTHS, your most flattering fashions! One of our greatest BUDGET COAT EVENTS ever! Just imagine: All-wool fashion coats of fabric and styling you SEE AT MUCH HIGHER PRICES... values we've searched the New York markets to find... here in exciting array at only \$21. Sizes 9 to 15, 10 to 20, 38 to 44 and 14 1/2 to 20 1/2. Shop early tomorrow!

Fashion Coats,  
Downstairs



USE OUR  
CONVENIENT  
LAYAWAY  
AND BUY NOW!

SAVE ON YOUR HOSIERY BUDGET  
AT NO SACRIFICE OF BEAUTY  
WITH THESE

**Proportioned Length**

**Nylons** IN NEW FALL SHADES

Irregulars of Higher-Priced Qualities  
... Exclusively Ours in the City!

Beautiful, full fashioned (for flattering fit) business sheets... to go career climbing with you! FROM A RENOWNED MAKER WHO GRADES HIS HOSIERY WITH EXTRA CARE! Individually designed for YOU... whether you are SHORT, MEDIUM or TALL! And, in such flattering new fall shades, you'll think they were designed with your individual wardrobe in mind! Sizes 8 1/2 to 11.

Hosiery, Downstairs

**\$1**



SAVE LAUNDRY TIME AND EXPENSE WITH DURABLE  
**PLASTIC TABLECLOTHS**

IN 4 POPULAR SIZES

54x54-Inch size .....	39c
54x72-Inch Size .....	59c
54x90-Inch Size .....	69c
54x108-Inch Size .....	89c

Tablecloth savers! The modern, practical way to protect your tablecloths, save on laundry bills! For, these wipe clean with a damp cloth! In 4 wanted sizes, each budget priced!

Domestics, Downstairs



SAVE 1¢ A YARD ON

REGULAR 49c YD.

GAILY PRINTED

PERCALE

**38c yd.**

Choose from many patterns and colors! Here's a wide assortment... to whip into dresses, aprons, kitchen curtains—dozens of uses! Buy now—and save!

Yard Goods—Downstairs

