

Block's DOWNSTAIRS STORE

Where the Fashion and Quality-Wise Economize

SHOP FOR THESE BUDGET-BALANCING FEATURES TOMORROW FROM 9:30-5



GOOD NEWS TO YOUR B. G. BUDGET! OUR
Career-Making Shirt

STYLED
BY



1.49

NEW SHIPMENT AT A NEW LOW PRICE! You'll look long to find more for your money for a tiny 1.49... for, it's a classic, tailored for smartness... it's SANFORIZED, mercerized, vat dyed cotton that keeps its "new look"... it's guaranteed as advertised in GOOD HOUSEKEEPING! With double yoke, action back, pocket and double-stitched seams! WHITE, PINK, MAIZE, BLUE, sizes 32 to 40.

SORRY, NO PHONE, MAIL or C. O. D. ORDERS

Sport Shop, Downstairs



8-GARMENT SIZE,
60 Inches Long,
36-Inch Zipper

REAL VALUES FOR THE THRIFTY—
WISE HOME-MAKER! THIS 8-GARMENT SIZE
Plastic Garment Bag

of Sturdy VISQUEEN Plastic
Guaranteed By GOOD HOUSEKEEPING!

A new and improved style! 60 INCHES LONG AND WITH LONG 36-INCH ZIPPER! Gives full protection to your wardrobe... for, it's dust-tight, moth-tight, mildew-proof, moisture-proof, durable, sanitary, odorless and washable! With all its extra value... yours at an outstanding low price!

PHONE (CA. 8511) and MAIL ORDERS FILLED

Accessories, Downstairs

\$1

IF YOU WEAR
SIZES 16½ TO
22½, TAKE

**Fashion
in Alpaca
Crepe...**

STYLED BY
A MANUFACTURER
WHO SPECIALIZES
IN DRESSES FOR
THE SHORTER FIGURE!

For a merry whirl of compliments! For, here is fashion wrapped up in a slimming, trimming style... V-neckline, flattering shoulder tucks, and sophisticated side drape... to perfectly fit your half-size figure, make all aware of your charm! GREY, WINE, GREEN, BROWN.

7.95

Fashion Dresses, Downstairs



FRANKLY FEMININE—TO
ACCOMPANY YOU AND
YOUR BEST DRESS!

**"Sunday Best"
Ruffle Slips**

Priced For Budgets!

2.98

- ★ SOFT RAYON CREPES!
- ★ RICH RAYON SATINS!
- ★ BLUE! PINK! WHITE!

Love their feminine air, their generous ruffle trims! Slips with deep lace bodice inserts with plain ruffle trim; with eyelet embroidery trim tops and ruffle; with lacy tops and lacy bottom ruffle! Adjustable shoulder strapped, of course! Sizes 32 to 40.

Lingerie, Downstairs



ARRIVING DAILY! NEW SHIPMENTS OF THE BEST

BUDGET VALUES WE COULD FIND IN THE MARKET

OUR ANNUAL
**BUDGET
COAT
EVENT**

ALL-WOOL FASHIONS!

\$21

- ★ All-Wool Meltons!
- ★ All-Wool Suedes!
- ★ All-Wool Plaids!
- ★ All-Wool Yarn Dyes!

In the newest silhouettes, the new LONG LENGTHS, your most flattering fashions! One of our greatest BUDGET COAT EVENTS ever! Just imagine: All-wool fashion coats of fabric and styling you SEE AT MUCH HIGHER PRICES... values we've searched the New York markets to find... here in exciting array of only \$21. Sizes 9 to 15, 10 to 20, 38 to 44 and 14½ to 20½. Shop early tomorrow!

Fashion Coats,
Downstairs



USE OUR
CONVENIENT
LAYAWAY
AND BUY NOW!

SAVE ON YOUR HOSIERY BUDGET
AT NO SACRIFICE OF BEAUTY
WITH THESE

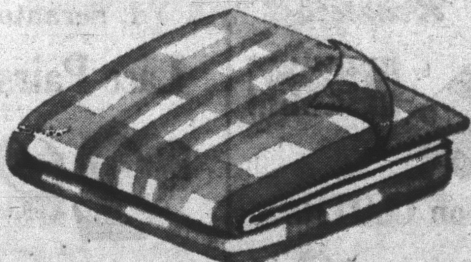
**Proportioned Length
Nylons** IN NEW FALL SHADES

Irregulars of Higher-Priced Qualities
... Exclusively Ours in the City!

Beautiful, full fashioned (for flattering fit) business sheers... to go career climbing with you! FROM A RENOWNED MAKER WHO GRADES HIS HOSIERY WITH EXTRA CARE! Individually designed for YOU... whether you are SHORT, MEDIUM or TALL! And, in such flattering new fall shades, you'll think they were designed with your individual wardrobe in mind! Sizes 8½ to 11.

Hosiery, Downstairs

\$1



A VALUE IN
Cotton Plaid Sheet Blankets

Slight seconds of 2.49 qualities with imperfections so slight they are scarcely detectable! Bright, gay, beautiful plaids in BLUE, ROSE, GREEN OR BROWN PREDOMINATING COLOR! 70x80-INCH SIZE!

1.98

BEDDING, Downstairs

BUDGET-WISE!
"Thomaston Page"
72x108-Inch
MUSLIN SHEETS

2.59

Heavy, extra duty quality that wears and wears! Type 140.

BEDDING, Downstairs

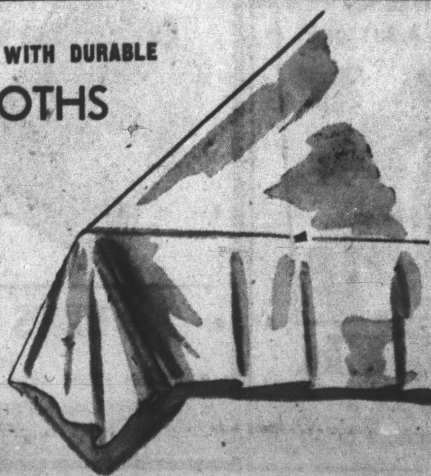
SAVE LAUNDRY TIME AND EXPENSE WITH DURABLE
PLASTIC TABLECLOTHS

IN 4 POPULAR SIZES

- 54x54-Inch size39c
- 54x72-Inch Size59c
- 54x90-Inch Size69c
- 54x108-Inch Size89c

Tablecloth savers! The modern, practical way to protect your tablecloths, save on laundry bills! For, these wipe clean with a damp cloth! In 4 wanted sizes, each budget priced!

Domestics, Downstairs



SAVE 11c A YARD ON
REGULAR 49c YD.
**DAILY PRINTED
PERCALE**
38c YD.

Choose from many patterns and colors! Here's a wide assortment... to whip into dresses, aprons, kitchen curtains—dozens of uses! Buy now—and save!

Yard Goods—Downstairs