

Open Every Saturday and Monday Night Until 9 O'Clock



"Harmony House" deep-pile all-wool face broadloom

18th Century Floral FENWICK

For new, lasting room beauty choose this luxurious broadloom by the running foot or in ready-cut room size. Tan or gray 18th Century floral; blue, green, gray, tone-on-tone. Unusual quality at this low price!

6.50
Sq. Yd.
9-ft. Widths

Brilliant Tone-on-Tone BELFAST

Save dollars on every yard of "Harmony House's" best broadloom. Deep, springy, closely packed wool tufts—7,308 of them per square foot—give you luxurious, colorful floors. Floral or tone-on-tone and 18th Century patterns.

8.75
Sq. Yd.
9-ft. And 27-in. Width

Soft Tone-on-Tone BRANDON

Look to "Harmony House" Wilton for floor covering beauty plus outstanding service and smart appearance. It's durable, too, because yarns in the back reinforce and cushion the dense pile.

8.75
Sq. Yd.
9-Ft. Width Only

Bring Room Measurements.
We'll Help You Plan
Your Decorating

AXMINSTER RUGS

Long-wearing rugs in rich patterns—soft, deep wool pile gives you thousands of thick springy tufts on every foot of rug surface.

9x13-FT.
WOOLCREST **49.95**

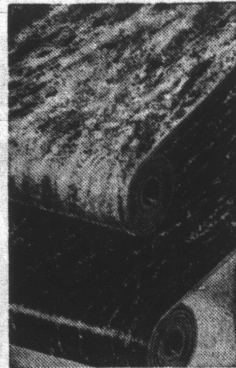
9x13-FT.
LOMBARD **59.95**

9x12-FT.
LUCERNE **77.95**

"Harmony House" Inlaid Linoleum Smart Marbleized Patterns

2.09
Sq. Yd.

Permanent floor covering for modern homes... Harmony House marbleized linoleum rugs are rich colorings underfoot. Asphalt-saturated felt back cushions wear-layer against cracks, bulges. Select from our wide variety now and save!



Watch Him GO in This

"Floating Ride" All-Steel Radio Flyer WAGON

10.49



• Rugged one-piece steel body with rolled edges.

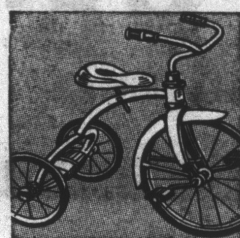
• Baked-on enameled finish: bright red with white trim.

Here's the wagon he can really go-to-town in. New "floating-ride" on the semi-pneumatic tires for extra comfort, double-disc wheels on oil-impregnated wood bearings for extra speed. Wonderfully durable steel chassis to give him years of fun. Delight him with a Radio Flyer now, come to Sears for savings.



Sidewalk Bikes

Girls' or Boys' **33.95**
Smooth riding bike with coaster brake. 16-inch steel wheels have 1 1/2-inch semi-pneumatic rubber tires. Sturdy spring saddle seat.



16-Inch Velocipede

Steel Construction **11.98**
Easy-running, rugged tubular steel construction. Durable rubber tires. Shaped steel saddle. Comfortable rubber hand grips and pedals.



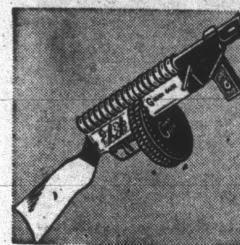
Sturdy Tricycle

With Chain Drive **29.95**
It's easy to push, easy to steer and a world of fun for any youngster. Maroon with gold color trim. 16-inch front wheel.



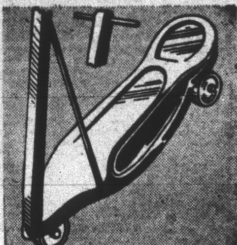
Deluxe Scooter

At Sears Low **5.98**
Big, 28-inch long steel scooter with 10-inch disc wheels, and semi-inflated tires. Complete with parking stand and brake.



6-Man Gun

Sparks Flash! **1.98**
Rat-tat-tat! And bright sparks fly from the end of this realistic machine gun. Long running clock-spring motor.



Steel Scooter Skate

Red Enameled **1.29**
A whiz for speed! Fine for the smaller tots, because it's sturdier, easy to handle. All steel. Ball-bearing wheels. Red Enameled.



"Pal" Baby Walker

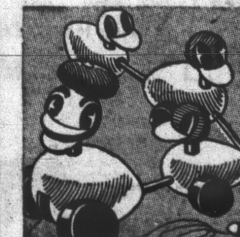
Walker, Stroller **9.95**
Baby will love to walk along in this easy-rolling walker. Converts to stroller easily. Package carrier on handle.



Lovable Baby Doll Has Soft Rubber Skin

Jointed Arms, Legs

5.98

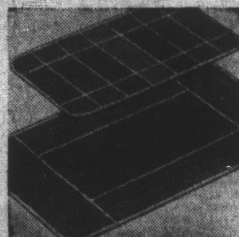


Quacky Duck Family

Concealed Voice **1.25**
Mamma Duck and her three waddling baby ducks delight any youngster! Sturdy hardwood bodies. Easy rolling enamel wheel. Firm pull cord.

The dream doll of every young miss—cuddly, soft body, sturdy composition head and beautiful go-to-sleep glassene eyes and real lashes. Delightful turning head. Dressed in a cute cotton playsuit and matching bonnet with a big ribbon bow. See this lovable 18-in. baby!

STURDY DOLL BUGGY . . . 7.98



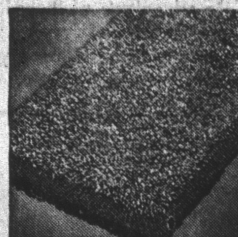
Sturdy Scatter Rugs

18x26-Inch Size **99c**
Made of tough automobile carpet remnants for long wear. Cotton yarn seams and edges; assorted colors. 24x45-In. Size1.69



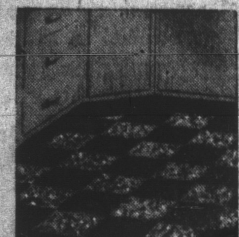
Smart Scatter Rugs

All-Wool Face Ea. **4.49**
27x45-Inch size. Fluffy tufted Axminster scatter rugs. Add charm to your room. Variety of delightful patterns.



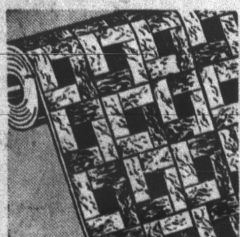
Loop Pile Rugs

24x36-In. Size **2.98**
Deep, soft, uncut loops of fine cotton in gay, modern splashes of color. 24x45-In. Size3.98 30x34-In. Size5.88 4x6-Ft. Size12.85



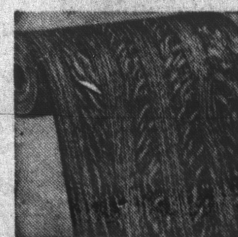
Marbleized Tiles

9-In. Squares **15c** ea.
Long-wearing and easy to clean with soap and water. Patented felt back cushions the wear-layer against cracks, bulges.



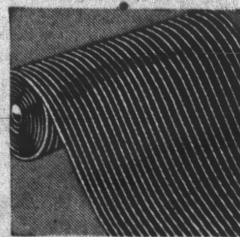
English Rock Felt

Thrifty Floor covering **55c** sq. yd.
Asphalt-saturated felt back; painted with a good quality enamel. Varnish protected. It lies smooth without fastening. 6-Ft. width.



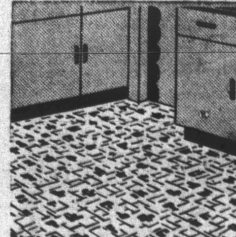
Printed Rug Border

36-In. Width Yd. **55c**
Oak plank design is printed on asphalt-saturated felt then varnished. 72-In. Width65c sq. yd.



Rubber Runners

36-In. Wide **1.98** yd.
Rubber, waterproof matting has a deep corrugated surface. Safeguards footing, protects floor.



Smart Line-Wear

9-Ft. Width **1.39** sq. yd.
Handsome marbleized black, blue, red, white with red or tan. Won't wear off. Plastic coated with asphalt felt back.