

FRIDAY
Issues
On Polit
Feeney
Police
Mayor Al Feeney issued strong statement against any move or fire department part in political fall. In a letter to the editor, he asked that firemen and police must take no pangs of any kind other than to general election. "This rule has been in effect for the past two years," he declared, "and we make sure it is observed this fall."



Open Every Saturday and Monday Night Until 9 O'Clock

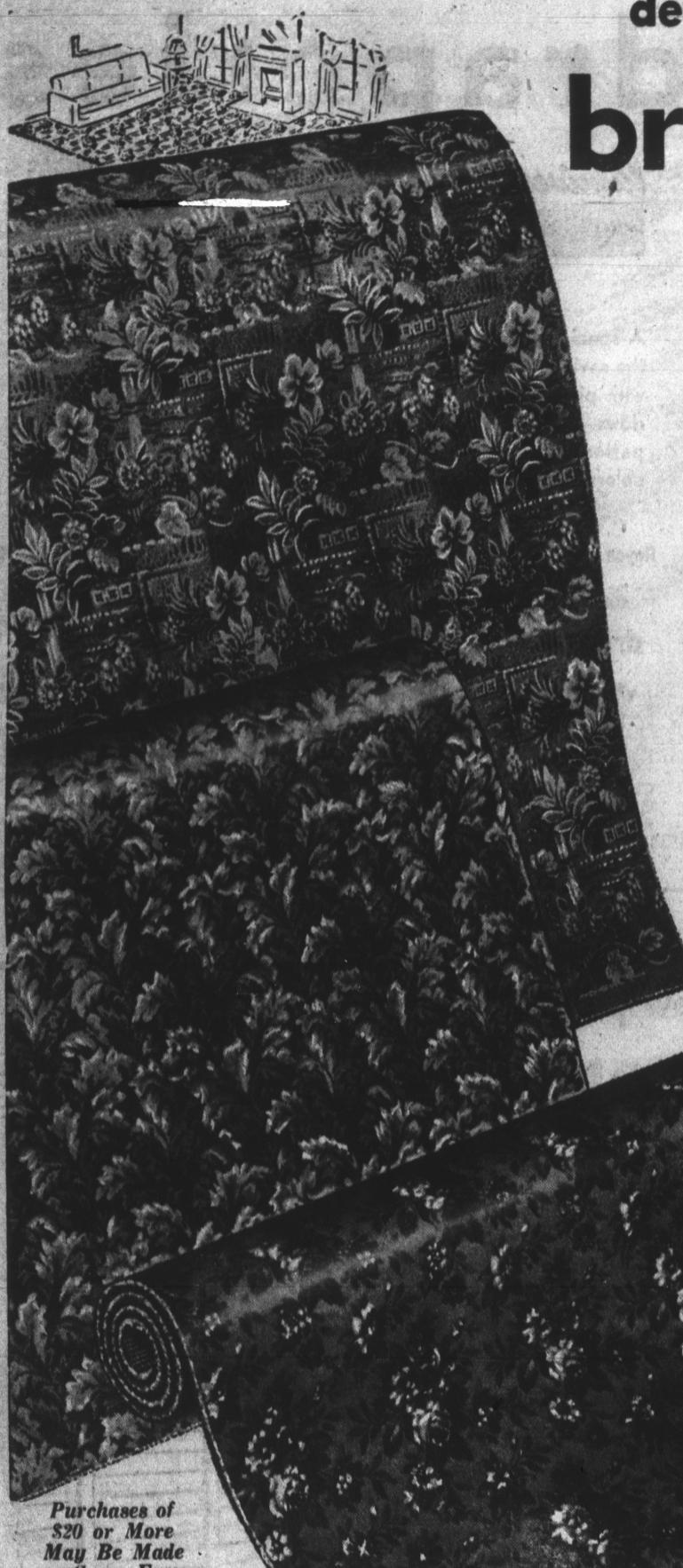
62nd ANNIVERSARY SALE

TAKING THE STRAIN OFF AMERICA'S TIRED POCKETBOOKS

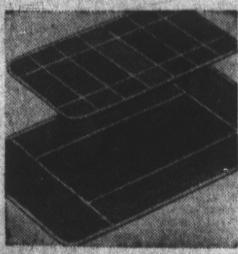
"Harmony House"

deep-pile all-wool face

broadloom



Purchases of
\$20 or More
May Be Made
on Sears Easy
Terms



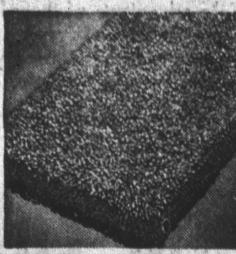
Sturdy Scatter Rugs

18x36-Inch Size 99c
Made of tough automobile carpet remnants for long wear. Cotton yarn seams and edges; assorted colors.
24x45-In. Size 1.60



Smart Scatter Rugs

All-Wool Face Es. 4.49
27x45-Inch size. Fluffy tufted Axminster scatter rugs. Add charm to your room. Variety of delightful patterns.



Loop Pile Rugs

24x36-In. Size 2.98
Deep, soft, uncut loops of fine cotton in gay, modern splashes of color.
24x45-In. Size 3.88
30x45-In. Size 5.88
4x6-Ft. Size 12.95

"Harmony House" Inlaid Linoleum

Smart
Marbleized Patterns

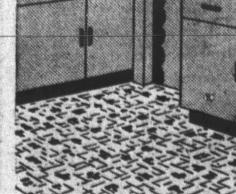
2.09
Sq. Yd.

Permanent floor covering for modern homes. Harmony House marbleized linoleum rugs are rich colorings underneath. Asphalt-saturated felt back cushions wear-layer against cracks, bulges. Select from our wide variety now and save!



Smart Lino-Wear

36-In. Width 1.98
Rubber, waterproof matting has a deep corrugated surface. Safeguards footing, protects floor.



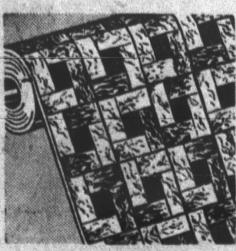
Quacky Duck Family

Concealed Voice 1.25
Handsome marbleized black, blue, red, white with red or tan. Won't wear off. Plastic coated with asphalt felt back.



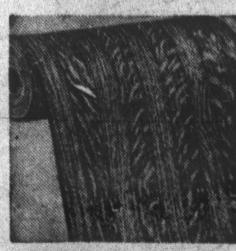
Marbleized Tiles

9-In. Squares 15c ea.
Long-wearing and easy to clean with soap and water. Patented: felt back cushions the wear-layer against cracks, bulges.



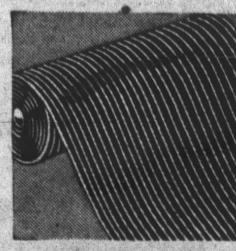
English Rock Felt

Thrift Floor covering 55c sq. yd.
Asphalt-saturated felt back; painted with a good quality enamel. Varnish protected. It lies smooth without fastening. 6-Ft. width.



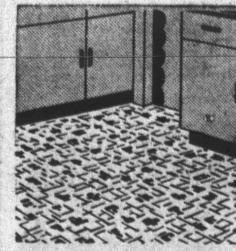
Printed Rug Border

36-In. Width Yd. 55c
Oak plank design is printed on asphalt-saturated felt then varnished. It lies smooth without fastening.



Rubber Runners

36-In. Width 1.98
Rubber, waterproof matting has a deep corrugated surface. Safeguards footing, protects floor.



Sturdy Doll Buggy

Concealed Voice 1.25
Handsome marbleized black, blue, red, white with red or tan. Won't wear off. Plastic coated with asphalt felt back.

Watch Him GO in This

"Floating Ride" All-Steel

Radio Flyer WAGON

10.49



• Rugged one-piece steel body with rolled edges.

• Baked-on enameled finish; bright red with white trim.

Here's the wagon he can really Go-to-town in. New "floating-ride" on the semi-pneumatic tires for extra comfort, double-disc wheels on oil-impregnated wood bearings for extra speed. Wonderfully durable steel chassis to give him years of fun. Delight him with a Radio Flyer now, come to Sears for savings.



Sidewalk Bikes

33.95

Steel Construction
Smooth riding bike with coaster brake. 16-Inch steel wheels have 1 1/4-inch semi-pneumatic rubber tires. Sturdy spring saddle seat.



16-Inch Velocipede

11.98

With Chain Drive
Smooth riding bike with coaster brake. 16-Inch steel wheels have 1 1/4-inch semi-pneumatic rubber tires. Sturdy spring saddle seat.



Sturdy Tricycle

29.95

With Chain Drive
It's easy to push, easy to steer and a world of fun for any youngster. Maroon with gold color trim. 16-Inch front wheel.



Deluxe Scooter

5.98

At Sears Low
Big, 38-inch long steel scooter with 10-inch disc wheels, and semi-inflated tires. Complete with parking stand and brake.



G-Man Gun

1.98

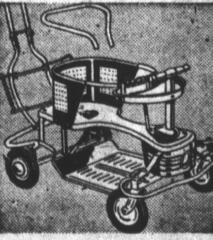
Sparks Flash!
Rat-tat-tat! And bright sparks fly from the end of this realistic machine gun. Long running clock-spring motor.



Steel Scooter Skate

1.29

Red Enamored
A whiz for speed! Fine for the smaller tots, because it's steadier, easy to handle. All steel! Ball-bearing wheels. Red Enamored.



"Pal" Baby Walker

9.95

Walker, Stroller
Baby will love to walk along in this easy-rolling walker. Converts to stroller easily. Package carrier on handle.



Lovable Baby Doll Has Soft Rubber Skin

Jointed Arms, Legs 5.98

The dream doll of every young miss—cuddly, soft body, sturdy composition head and beautiful go-to-sleep glassine eyes and real lashes. Delightful turning head. Dressed in a cute cotton playsuit and matching bonnet with a big ribbon bow. See this lovable 18-in. baby!

STURDY DOLL BUGGY 7.98