

SATURDAY STORE HOURS—9:30 A. M. TO 6 P. M.

GREATER LEADER
CORNER OF WASHINGTON AND DELAWARE STS.

★ **School Tablets**
• White 500 Last—Tomorrow 3¢ ea.
Placed on sale at 9:30 a. m. sharp! Regulation Public School Tablets! Limit 3 to each customer!
SECOND FLOOR

★ **Cotton Fabrics**
• Actual 48c Up to 68c Values **39¢**
• WHILE 1200 YDS. LAST!
• 50 Square prints! • Plain color broadcloth! • Sport denims! • Pajama stripes! • Striped Shirts! • Plain and printed blouse crepes!
SECOND FLOOR

★ **2 1/2 Yard Panels**
• First Quality \$1.44 Famous "Columbia" 3 for \$4
• PERFECT QUALITY!
45 inches wide... enough to use singly at your windows or pair them up! Rough woven! Jacquard border.
SECOND FLOOR

★ **80-Sq. Muslin**
4 Yards for **\$1.00**
39 inches wide! Here's the splendid quality unbleached muslin you have been searching for—at the price you want to pay! 2 to 10-yard lengths!
SECOND FLOOR

★ **Toilet Tissue**
• While Only 1000 Rolls Last! **6 rolls for 25¢**
Soft, yet firm quality! 1000-sheet rolls! Slight irregulars of 10¢ quality! Limit 12 rolls to each customer!
SECOND FLOOR

★ **Soap Specials**
• RINSO! • SURF! • LUX!
29¢
Regular size boxes of these famous brands placed on sale tomorrow! Limit 4 boxes to each customer!
SECOND FLOOR

WE PLANNED THIS TERRIFIC VALUE-PACKED EVENT MONTHS AGO!

Fall value fair

POSITIVE PROOF WE CAN REDUCE YOUR HIGH COST OF LIVING!

STORE OPEN SATURDAY UNTIL 6 P. M.

★ EVERY ITEM A HAND PICKED SEPTEMBER VALUE!

SPECIAL "VALUE-FAIR" PURCHASE 1200 FRESH NEW FALL COTTON DRESSES

★ SPECIALLY PURCHASED AT A PRICE THAT DEFINITELY KEEPS DOWN YOUR COST OF LIVING!

\$1.99

• SPIRIT-LIFTING FLORALS!
• BUTTON-FRONT STYLES!
• NEW LONGER LENGTHS!
• Dainty new details!

Choose your heart's desire at this tiny price—tomorrow! Button front cotton charmers in clear-cut floral patterns with attractive eyelet and rick-rack trims only found on higher priced dresses! A host of popular colors! See these and compare this exciting value!

LEADER—FIRST FLOOR

SMART & SMALL FOR FALL! STUNNING NEW HATS

• OUR SPECIAL LOW PRICE!
• PLENTY OF LARGE HEADSIZES!

\$1.88

Styles and qualities you'd expect to pay \$2.98 to get! New shapes include cute off-faces, rollers, hoppers, sailors and profile models! Fine felts with feathers and veiling. Every leading color!

LEADER—FIRST FLOOR

"ADLER" Wool Sport SOCKS

• A SPECIAL PURCHASE OF THE BEST KNOWN & MOST WANTED SPORT SOCKS!

• SPECIAL VALUE-FAIR PRICE **69¢**

• 100% ALL-WOOL YARNS! PAIR
• THEY'RE SHRINK RESISTANT!
• NYLON REINFORCED HEEL AND TOE!
• 10 TO 13!



ALSO 68% Wool 38% Nylon **49¢**
All Sizes 9 to 13

LEADER—FIRST FLOOR

Feature! Men's Fine Shirts

• A SPECIAL SHIPMENT OF FANCY PATTERNS AND WHITE BROADCLOTHS!

• SLIGHT IMPERFECTS OF ACTUAL \$2.98 QUALITIES — \$0 **\$1.98** EACH
YOU SAVE \$1.00 ON EVERY ONE!

ALL SANFORIZED SHRUNK!
"DYNAMITE"—That's what we call these shirt values! We have shopped the town and these are the best! Fast color fancy patterns or white broadcloths that will launder lovely time after time! Precision tailored to fit the way you like 'em!



MEN'S WHITE KEROCHIEFS Large size with cottons with neat hemstitching. **10¢**

WASH FAST COLORS • NON-WILT COLLARS • ALL SIZES 14 TO 19

LEADER—FIRST FLOOR

MEN! WHY TAKE LESS THAN A GENUINE...

"FUR FELT" FALL HAT

WHEN YOU CAN BUY IT DURING THIS BIG VALUE-FAIR AT **\$3.95**

Gentlemen... put nothing ahead of these snappy, genuine fur felts. Perfectly styled, permanent crease. Dandies in newest fall shapes with assorted bands! Neat bound edges! BLACK! GREY! TAN! BROWN! All sizes in this special selection. 6% to 7%!
• OTHERS AT \$2.95 AND \$4.95



ALL-WOOL SWEATERS Slip-on styles in solid color or fancy patterns! Long sleeves! 100% wool. 36 to 46. **\$2.98**
WHITE TEE SHIRTS Flat knit cotton in short sleeve, crew neck style! Small, medium and large sizes! Only—**59¢**

LEADER—FIRST FLOOR

A SPECIAL VALUE-FAIR "PURCHASE" 1000 SHEET BLANKETS

• PLACED ON SALE SATURDAY AT 9:30 A. M. SHARP!

• CANNON MILLS IRREGULARS OF \$1.49 AND \$1.99 QUALITIES!
• PURE WHITES!
• BLOCK PLAIDS!
• FULL OR TWIN BED SIZES!
• STITCHED ENDS!



Extra, fine quality—deeply napped sheet blankets at a low price that verges on the ridiculous! Made by a famous mill to retail up to \$1.99 if perfect! Ideal as sheets on cold winter nights and blankets on cool ones! Firmly textured for long wearability!
LEADER—SECOND FLOOR

VALUE-FAIR PRICED!

BOYS' "THICKSET" Corduroy SLACKS

• LOWEST PRICE IN TOWN FOR THIS QUALITY!

Pleated front styles with zipper fly and cuff bottoms! Sturdy, heavyweight corduroy in plain colors or part-ridge patterns! Full cut and well made with 4 roomy pockets! Deep tone brown, blue or grey shades!
• SIZES 4 UP TO 16!
\$3.97 PAIR

BOYS' POLO SHIRTS

59¢ 2 for \$1.00

Stripes, solid colors or plain white knitted shirts with short sleeves and crew neck! Carefully made of durable, washable cotton! All sizes 2 up to 8!

BOYS' PEA COATS

• OF 100% ALL WOOL, 32-OZ. BLUE MELTON!

Built for comfort, wearability and freedom of action... these practical coats are just what every young sprout wants and really needs! Bright red lining and regulation button trim will elate the most particular young man on his way back to school. Sizes 4 to 18.
\$6.90 EACH



BOYS' KNIT SHIRTS AND BRIEFS

Athletic style white cotton shirts and elastic waist knitted briefs! Full cut and well made! Fine quality cotton! Small, medium and large sizes!
3 for \$1.00 OR 39¢ EACH

LEADER—SECOND FLOOR

Layaway Sale! Girls' ATTRACTIVE ALL-WOOL

COAT AND SLACK SETS

• VALUE-FAIR PRICED TO INVITE STRICT COMPARISON!

• Sizes 7 to 18
• Sizes 3 to 6x
• Warm Linings
• Interlined
\$16.75

• NOVELTY PLAID TRIMS!
• GREY CONTRAST TRIMS!
• LOVELY FLEECE TRIMS!
• NEW LEOPARDINE TRIMS!

The most practical wearables for a girl's wardrobe... for school or dress-up wear! Toasty warm all wool fabrics in fall's foremost shades! Equipped with trimmed detachable hood for all-weather wear! Small deposit holds one in our Layaway—tomorrow!



Girls' 1-Pc. Union Suits

Selected irregulars of \$1 quality! White cotton with short sleeves and brief leg. Button front. Sizes 4 to 12!
59¢
SECOND FLOOR

Infants' Better Gowns

Also kimono and gert-rudes! Pink or blue trimmed! Individually cellophane wrapped. Infants' sizes only!
39¢ 3 for \$1
SECOND FLOOR

Special Selling! WHILE THEY LAST! Girls' Cotton PANTIES

• PLASTIC WAISTBAND!
• KNIT BRIEF CUFFS!
• DOUBLE CROTCH!
6 PAIRS FOR **\$1.00**

Placed on sale while a limited quantity lasts—so be here early—tomorrow! Fine fitting cotton panties for "neat-all" their school togeth! Made for extra comfort and extra service—for they launder nicely! Sizes 1 to 12.
LEADER—SECOND FLOOR

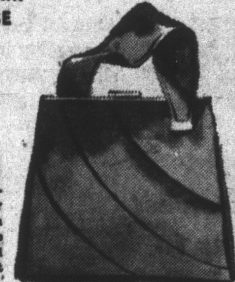


FALL HANDBAGS

• A SPECIAL VALUE-FAIR PURCHASE

\$1.00 Plus Tax

Plastic grains and patterns in pouch, shoulder straps and under-arm styles! Zipper and snap closures! All lined and smartly fitted! Best color assortment.



LEADER—FIRST FLOOR

RAYON SLIPS

• WITH LUXURIOUS 2-INCH LAKE TOP AND BOTTOM!

QUALITY & STYLE INTENDED TO SELL AT \$1.98!
\$1.59

New length slips of serviceable acetate rayon in dainty tearose shade! Adjustable strap styles with strong reinforced seams! A luxury slip at a little price while limited quantity lasts! Sizes 32 to 40.



SALE! HIGHER PRICED GYM SHOES

• FOR GIRLS! • FOR WOMEN • FOR MEN! • FOR BOYS!

★ FACTORY REJECTS OF MUCH BETTER QUALITIES!

Sturdy quality, well made gym shoes for every member of the family... at a price to amaze the most thrifty! There's many miles of durable wear in every pair of these fine shoes... and believe us when we say you'll never find a bigger bargain!

\$1.47 PAIR

• CANVAS UPPERS!
• RUBBER SOLES!
• METAL EYELETS!
• BROWN!
• BLACK!
• WHITE!



STURDY SCHOOL FOOTWEAR

• SIZES 8 1/2 TO 11!
Durable, good looking shoes built for young feet with ample toe room! Fine quality pliable uppers and flexible soles that wear like iron! Black or brown! Factory seconds intended to sell for much more!
LEADER—FIRST FLOOR

