Descend Cliff By Rope Ladder To Hunt Air Crash Victims

Plane Storm-Tossed Before It Hit Bluff On Mississippi River

Witness Says Craft 'Flew to Pieces'; Wind May Have Knocked Ship to Earth

FOUNTAIN CITY, Wis., Aug. 30 (UP)—Search parties descended a steep bluff by rope ladder today in a search for missing victims among 36 persons killed in the crash of plane believed to have been hit by a tornado.

Sheriff Henry Rhyner said he believed the frantic passengers may have ripped the emergency door from the big Northwest Airlines plane just before it plowed into Buffalo Ridge on the Wisconsin side of the Mississippi River last night.

The door, ripped from the plane by its hinges, was found about two miles from the scene of the crash. Rhyner said passengers, fearing that a crash was near, may have ripped off the door to jump.

Plane 'Flies Apart'

He said several eye-witnesses reported that the new-type passenger plane seemed to "fly apart" shortly before it dipped and hit the rugged, 550-foot bluff.

The reports, and the fact that the wreckage was strewn over several miles indicated, he said, that the plane ran into a tornado reported in the vicinity.

Only 10 bodies had been found today. Searchers were hampered by rattlesnakes, heavy woods, rockslides and the sheerness of the 550-foot bluff.

Sheriff Rhyner said that shortly after the crash, a tornado-type of windstorm struck St. Charles, Minn., west of here, and unroofed several houses.

"I think that tornado was just beginning to form and hit the plane, knocking it to earth," Sheriff Rhyner said.

One Hoosier Aboard

However, he said it was still possible the plane had been struck by lightning as reported by one witness.

The airlines announced that all aboard the plane were killed.

The only Hoosier listed as a passenger was McDonald Lincoln Henderson, New Castle, Ind.

"There is no hope that anyone survived," an airline spokesman said.

The big Martin 2-0-2 plane roared down out of the storm at dusk and ploughed into Buffalo Ridge just south of here.

The two-motored ship smashed into the ridge at almost 300 miles an hour. It sheared off several trees when it struck 150 feet below the crest. It bounced once with chunks of metal flying in all directions—some clear across the river.

Then it settled back down the ridge in a heap of twisted metal, tangled motors and mutilated bodies.

Wreckage and bodies were strewn for more than a mile and a half along both sides of the river.

Authorities were mystified because a pair of trousers with a wallet bearing the name of J. W. Tinker, one of the victims, was found in a Winona ball park about four miles away. They could not say how the trousers could have been blown so far.

Reports Thunderstorms

The plane was flying from Chicago to Minneapolis and Duluth. Shortly before the crash, Pilot Robert Johnson of St. Paul radioed that he was then over La Crosse, Wis., and flying through thunderstorms at 7000 feet.

A few minutes later he reported to NWA headquarters in Minneapolis that he was "descending."

The plane did not catch fire, although gasoline had splashed over the entire wreckage. Inyestigators said the heavy rain apparently kept the fuel from igniting.

Probe Death of Man In 4 Inches of Water

Times State Service

MICHIGAN CITY, Aug. 30—The Porter County coroner's office today investigated the death of Marvin Stiller, 22, Grand Beach, Mich., whose decomposed body was found in four inches of water in a ditch at Beverly Shores.

State Troopers said a wound in his head may have been caused by a bullet. They said Stiller had a record of arrests on minor charges. His body was found by picknickers.

RORY CALHOUN WED

SANTA BARBARA, Cal., Aug. 30 (UP)—Actor Rory Calhoun and actress Isabelita were on a brief honeymoon today. They were married yesterday under their real names of Francis Timothy Durgin and Isabel Beth Castro.

FIRE DESTROYS FURNITURE—Flames that swept through the apartment building at 546 Fletcher Ave. early today damaged most of the furniture in the apartment of Mrs. Lucille Chase. About the only things she found intact after the fire were two pictures on the mantle over the fireplace.

Consider Sending Troops to Plant

Times State Service

EVANSVILLE, Aug. 30—State Labor Commissioner Charles Kern met today with local officials to determine whether National Guard troops will be needed to preserve order when the strikebound Bucyrus-Erie corporation plant re-opens tomorrow morning.

In Indianapolis Gov. Gates said it was likely at least state police units would be sent here when the plant opens. He said he would follow Mr. Kern's recommendation, however.

Bucyrus-Erie, builders of heavy excavating equipment, has been closed down since local 813 of the CIO United Electrical Workers walked out on strike July 31.

Try to Enter Plant

Violence broke out Saturday when a group of foremen tried to enter the plant through picket lines. Twenty-seven pickets were arrested and charged with disorderly conduct.

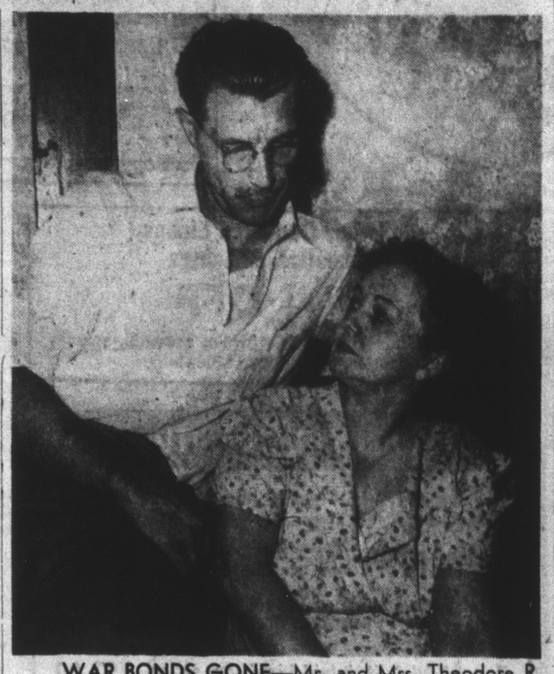
Since the strike began, the union has suffered two court reverses. A Vanderburgh County Superior Court order restrains the union from mass picketing and a federal district court order issued in Indianapolis restrains all picketing at one gate used exclusively by the Ryan Construction Corp. engaged in a half-million-dollar construction project on the grounds.

Reason for Strike

The strike was called originally because Bucyrus-Erie refused to negotiate with the electrical workers on grounds their organization was Communist dominated.

The National Labor Relations Board has set Sept. 22 for a collective bargaining election after de-certifying the UEW. Meanwhile, company officials were determined to operate and said more than 600 employees had expressed a willingness to come back to work.

Governor Gates said "we intend to uphold the superior court order by whatever steps we determine to be necessary."



WAR BONDS GONE—Mr. and Mrs. Theodore R. Stiner, Apt. 19, lost 140 of their $25 war bonds and $85 cash besides a new gas range, a new refrigerator and a lot of new clothes Mrs. Stiner bought for a vacation when flames swept their apartment.

Miss Jessie Springer Dies in New York

Rites are being arranged for Miss Jessie F. Springer, daughter of the late Mrs. Martha Springer, Indianapolis pioneer.

Miss Springer died Saturday in New York. She was born and reared in Indianapolis, on a farm that is now Sky Harbor airport. She was active in literary circles here. Her mother, Martha, was well known for her social work.

Miss Springer was a member of the American League of Pen Women. She is survived by a brother, Louis V. Springer, and several nieces and nephews.

Former Resident Here Dies on West Coast

Rites for Gerald L. Smith, formerly of Indianapolis, who died Friday in his Monterey, Cal. home after a two-year illness were to be held there today.

A graduate of Ben Davis High School, Mr. Smith was a native of Indianapolis. He went to California when he was 20. He would have been 37 Saturday.

He is survived by his wife, Mary; two sons, Fred and Donald; a daughter, Jacqueline, all of Montery; his mother, Mrs. Grace Smith Trueblood, Indianapolis, and three brothers, Richard and Arville Smith, Indianapolis, and the Rev. Austin Smith, Danville.

Predict Labor To Back State Democrats

Leaders Stress Points Spurring Unity

By ROBERT BLOEM

The Taft-Hartley law and the Progressive Party will be factors in uniting labor behind the Democratic Party in Indiana, according to party leaders who kicked off the fall campaign at French Lick over the week-end.

State Senator Charles Fleming of Hammond, Democratic candidate for secretary of state, forecast during the annual outing staged by Democratic editors, that the "Progressives won't get many more votes than the Communists got two years ago."

Himself a long-standing leader of the CIO, Mr. Fleming added:

"Union people who helped throw Walter Frisbie (Progressive governor candidate) out of the Industrial Union Council aren't going to stand by and see him wreck the Democrats' chances to carry Indiana.

'Set All-Time Marks'

"Labor's organization to get voters registered and get them to the polls is establishing all-time records and once at the polls union voters are going to vote Democratic."

On the Taft-Hartley law, Ray C. Gilbert, legislative representative for the Brotherhood of Railway Trainmen said:

"The only good the Taft-Hartley law has done has been to unite labor organizations in a drive to defeat the men who were responsible for it."

More than 20 representatives of Brotherhoods, CIO and AFL organizations were here over the week-end for the Democratic meeting. At the invitation of the state organization, the group named former labor commissioner Thomas Hutson of Brazil, and CIO representative R. C. Olsen of Hammond as co-chairmen of the Democratic labor division for the campaign.

Explains Bickering

In the speaking program which wound up the two-day outing Saturday, Sen. Alben Barkley of Kentucky, Democratic vice presidential nominee, made a virtue out of the bickering which has split his party in recent months.

Explaining away such developments as the Progressive and Dixiecrats split-offs as "friction of ideas," the aging Senator said:

"We do not pretend that everyone in the party thinks in precisely the same way about every problem facing the nation and the world. We welcome differences of opinion, wholesome debate, even spirited controversy, in the democratic process of arriving at reasonable decisions."

In honor of governor candidate Henry Schricker's 65th birthday, the editors presented him with a new white hat which has become the symbol of the Democratic campaign. Mr. Schricker commented that despite a GOP statement that he owned a dozen of the famous white hats, he had never owned more than three, "making the Republicans 75 per cent wrong as usual."

Army Deserter Seized

Times State Service

GARY, Aug. 30—An escaped Army deserter was captured here today by local police and an FBI agent.

The deserter, Alfred Doyle, 29, was living in 2700 Van Buren St., under the name of C. W. Beal. He escaped from Ft. McPherson, Ga. Army post stockade Sept. 27, 1946, where he had been confined for a previous desertion. He will be turned over to military authorities.

Lover's Lane Maniac Sought For Branding Woman's Body

'JT' in Two-Inch Letters Found; Police Work on Theory of 'Foul Play'

WEYMOUTH, Mass., Aug. 30 (UP)—Discovery of the branded body of an unidentified woman sprawled in a lovers' lane set police today on a search for a possible sex maniac.

Medical Examiner George D. Dalton of Quincy refused to discuss the cause of the woman's death pending completion of an autopsy. But Weymouth Police Inspector William Dwyer said "we are proceeding . . . on the theory it was caused by foul play."

Two brands disfiguring the woman's abdomen gave police their main clue in the effort to identify her. These were the monogram "JT" repeated in two-inch-high letters on both sides of her body near the hips.

Dead 3 or 4 Days

Dr. Dalton said it was impossible to tell from his preliminary examination whether the marks were applied before or after death or whether they had been burned, cut or tatooed into the skin.

The woman's body, sprawled on its back in a brier patch less than 25 feet from a heavily traveled road, was found yesterday by Galen Moore, 63, who was strolling through his property.

The woman's navy blue skirt and pink slip were pulled up over her white blouse and cerise summer jacket. She wore light nylon stockings and black single-strap pumps. The absence of any handbag or jewelry delayed attempts at identification.

Dr. Dalton said she had been dead three or four days.

Men Aged 25 Line Up To Register for Draft

(Continued From Page One)

registration, and that some 20,000 registration places had been set up.

The registration will be a continuing operation after Sept. 18 for youths who subsequently reach 18th birthdays. They must register within five days of achieving this age.

Veterans with more than 90 days service are in the top ranks of those deferred by President Truman in an executive order. Still, they must register if they are 18 through 25.

16 Questions

The President's order also provided deferments for the sole surviving son of a family which lost a son or daughter in the war, conscientious objectors, clergymen, public officials, and aliens who have asked to be relieved from military service or whose nationality makes them unacceptable.

Registrants today were asked to reply to only 16 questions which were entered by registrars on a white card, 4 by 6 inches in size. The statistics included age, place of birth, occupation, marital status, and whether the registrant ever had been turned down for military service.

After these have been filed according to age groups, each registrant will be mailed a comprehensive eight-page classification questionnaire. It goes into such matters as identification, Army service, whether or not the registrant is a divinity student or clergyman, family status and dependents, present occupation, agricultural occupation, court record, physical condition, status as a student and whether he is a conscientious objector.

Classify Registrants

On the basis of these questionnaires, local boards will classify the registrants in one of five classes. If in Class I, he is available for military service, or else in the Armed Forces or a student taking military training.

Class II is deferred because of occupational status, and Group III because of dependency. Class IV includes those deferred specifically by law or because they are unfit for service. The fifth class is for those who reach the age of 26 before they are called up.

The the Army will ask Selective Service to induct a certain number. Its November draft quotas has been set at about 10,000 men because of the lack of training facilities. In December the Army will probably ask for 15,000 men. After that, it expects that its facilities will permit the draft of 30,000 a month.

In Indianapolis—Vital Statistics

MARRIAGE LICENSES

Fred J. Stanley, 45, of 6108 E. 10th St.; Hazel B. Bailey, 54, of 241 Eastern Ave.
Willis Freeman Nelson, 22, of 3305 E. 10th St.; Ivah Joan Thornburg, 20, of 1002½ N. LaSalle St.
Kernel Crannie, 29, of 440 W. 29th St.; Rosamond Ford, 25, of 440 W. 29th St.
James C. Grubbs, 25, of 3346 Carson Ave.; Phyllis Ann Bush, 19, of 247 Eastern Ave.
Joseph C. Heinzmann, 21, of Noblesville, Ind.; Louise Posnight, 18, of Jolietville, Ind.
Robert E. Vogel, of 502 Woodruff Place, West Drive; Ruth F. Swinford, 29, of 5828 E. Oak Ave.
Leo Duncan Robertson, 22, of 901 N. East St.; Dorothy LaVerne Childers, 17, of 722 S. Missouri St.
Lawrence A. Wendel, 27, of 234 E. 12th St.; Grace J. Anderson, 38, of 1031 N. Pennsylvania St.
John David Harrow, 34, of Columbus, O.; Lora Louise Dehl, 30, of Colso, O.
William R. Wheeler, 32, of 2012 W. Michigan St.; Margaret I. Wheeler, 34, of 120 S. Traub Ave.
Harlan F. Holt, 30, of 320 N. East St.; Doris M. Kiphart, 28, of Brownsburg, Ind.
Charles Ray Dowden, 26, of 2714 N. Pennsylvania St.; Delores Redman, 19, of 1350 Sturm Ave.
Maurice E. Banta, 37, of 1028 N. Tacoma Ave.; Vivian Clarice Harris, 34, of 1121 N. Tacoma Ave.
Thornton A. Lambert, 19, of 1221½ Brookside Ave.; Cecelia A. Donahue, 19, of 2116 Brookside Ave.
Robert N. Wood, 23, of 5101 Carrollton Ave.; Doris F. McClintick, 21, of 5040 E. Minnesota St.
Vincent Losey, 33, of 335 N. Wallace Ave.; Mildred Marie Monahan, 42, of 406 N. Wallace Ave.
Robert Creek, 28, of 1022 Union St.; Sadie Eaton, 30, of 6½ E. Wilkins St.
Donald E. Lowe, 19, of 3708 Roosevelt Ave.; Suzanne E. Cobb, 18, of 2226 N. Dearborn St.
Harold Taylor, 25, of 741 N. Denny St.; Dorothy Louise Watts, 21, of Plainfield, Ind.
Thomas Bohannan, 51, of 3348 N. New Jersey St.; Agatha A. Ward, 58, of 2107 N. Pennsylvania St.
Charles B. Wands, 30, of 332 S. Woodrow Ave.; Shirley Rae Pedigo, 17, of 4816 Crittendon Ave.
Marion K. Burden, 24, of New Augusta, Ind.; Jane Carol Maass, 19, of 1701 Lawrence Ave.
James L. Smith, 25, of 411 S. Harding St.; Edithal Smith, 34, of 507 S. Harding St.
James B. Kirkhoff, 26, of 815 Campbell Ave.; Jo Anne Eberhart, 23, of 3726 N. Meridian St.
James E. Grimes, 29, of Stout Field; Helen P. Cox, 18, of 3035 S. Holt Road.
Harvey Ray, 38, of 2513 James Court; Virginia Crawford, 22, of 2513 James Court.
Paul E. Mahoney, 48, of Greencastle, Ind.; Alice Priest, 47, of 3173 Central Ave.
Linton N. Hause, 25, of Greenwood, Ind.; Barbara McElwain, 20, of Greenwood, Ind.
Robert K. Beacham Jr., 22 of 6145 N. Pennsylvania St.; Sara J. Puckett, 22, of 801 Layman Ave.
Wilfred W. Braeger, 26, of 419 Caven St.; Thelma Miller, 28, of 2105 Gent Ave.
Harold E. Ping, 23, of 310 N. Illinois St.; Jeanette Riggle, 22, of 1444 N. New Jersey St.
Francis L. Hinman, 28, of 234 S. Dearborn St.; Fern Doty, 24, of 2066 N. Delaware St.
Lovell White, 42, of 58 N. Holmes Ave.; Bertha Holland, 34, of 549 Warren Ave.
Richard D. Alexander, 21, of 340 S. Ritter Ave.; Dorothy Mae Hocking, 20, of 5706 University Ave.
Carl L. Slagle, 30, of 2424 College Ave.; Dana Arnold, 30, of 1512 N. Meridian St.
Donald Stone, 23, of 1402 Earhart St.; Geraldine Andrews, 23, of 1719 S. Keystone Ave.
Kenneth W. Church, 20, of Greenwood, Ind.; Martha Jeanette Duncan, 16, of Bargersville, Ind.
Gene Warren, 20, of 2009 Gerrard St., Speedway; Joy Schoeneweg, 18, of 4957 W. 16th St.
John Leo Broaden, 23, of 105 Douglas St.; Virginia Anne Hayes, 18, of 516 Minerva St.
Robert Lee Bogan, 22, of 623 W. 40th St.; Phyllis E. Grambush, 23, of 245 W. 31st St.
Thomas R. Marshall, 22, of 1346 Glen Arms Road; Joan E. Redington, 19, of 4121 Rockville Road.
Harold G. Nesbitt, 21, of 713 Locke St.; Doris Parrish, 21, of 925 Fayette St.
William P. Cooper, 20, of Plainfield, Ind.; Mary Jane Ellis, 17, of Plainfield, Ind.
Charles E. Shank, 21, of 326 N. Gray St.; Maryann Richards, 20, of 5128 College Ave.
Orvalle E. Armstrong, 25, of 2712 N. Meridian St.; Octavine Jent, 20, of 1222 Olive St.
Paul C. Kirkwood, 20, of 3522 W. Michigan St.; Laura O. Myers, 20, of 1920 N. New Jersey St.
Jack M. Sapire, 29, of 2825 Washington Blvd.; Grayce E. Pemberton, 28, of New York City.
Charles E. Higar, 54, of Stilesville, Ind.; Martha Hanlan, 45, of Stilesville, Ind.
Richard R. Painter, 18, of 911 Fletcher Ave.; Barbara James, 17, of 1818 Barth Ave.
Lester S. Jones, 40, of 1414 W. Court St.; Kathryn E. Howard, 45, of 636 N. Beville Ave.
Harvey R. Johnson, 38, of 510 E. Morris St.; Magdalena F. Watson, 42, of 1149 Olive St.
Robert Harry Winburn, 22, of 1146 Fletcher Ave.; Dorothy W. Stuttle, 32, of 2636 Madison Ave.
Eugene Van Buskirk, 35, of Anderson, Ind.; Norma Elliott, 21, of Anderson, Ind.
Cletus M. Munson, 21, of 628 E. Vermont St.; Olga Csiky, 20, of 628 E. Vermont St.
James Baker, 23, of 2256 N. Adams St.; Sara Jean Reed, 18, of 1950 Tallman Ave.
Sherman C. Snell, 23, of 4318 College Ave.; Mary Rita Swank, 20, of 2311 Guilford Ave.
William L. Schoonover, 26, of 218 S. Audubon Road; Mildred I. Davis, 27, of 5914 E. Washington St.
Theodore Childs, 19, of 238 S. 5th Ave., Beech Grove; Lillian Irene Hall, 21, of 1019 W. 17th St.

DIVORCE SUITS FILED

Juanita Mae vs. Harry H. Evans; Fred H. vs. Charlotte Marie Wright; Maggie vs. Lee Willie Smith.

BIRTHS

Twins

At Home—Fred, Coffie Leake, 729 S. Capitol Ave., boys.

Boys

At St. Francis—Ted, Elanora Tucker; Joseph, Sarah Bent; Glendon, Fern Bowers; James, Anna Monger; Doyle, Lavonne Carnahan; Robert, Susan Raybuck; Leslie, Martha Stallwood; Garrett, Linda McCallister; Kenneth, Betty Allen; George, Alberta Haessig; Donald, Catherine Packs.
At Coleman—Howard, Barbara Blankerty; Donald, Thelma Runner; William, Ruth Snyder; Edward, Dorothy Sharer; Richard, Nellie Beard; Jean, Margaret Unger; John, Juanita Kemp.
At Methodist—Robert, Dorothy Scaggs; John Jr., Betty Lucas; Joseph, Mary Morrisey; Heath, Dorothy Chappell; Bervin, Betty Raab; Louis, Alma King; Willard, Shirley Smock; Edward, Harriet Wurth; Charles, Helena Munsey; Stephen, Joyce Kemp; Don, Rosie Johnson; Richard, Norma Bohr; Robert, Dorothy Manier.
At St. Vincent's—Harold, Dorothy Plummer; William, Lavina Sweeney; Buryl, Marie Wray; Dr. Albert, Martha Zink; George, Gyda Messmer; James, Juanita Frederick; Herbert, Vivian Whaley; Robert, Elanor Greer; Gilbert, Mary Riley; Herman, Elizabeth Maher; Clarence, Mary Wolfe.
At General—John, Geneva Walthall; Kirk, Edna Kelly; Lester, Delores Johnson.
At Home—Robert, Edith Richardson, 920 Muskingun St.; Howard, Hazel Beatty, 500 W. 12th St.; James, Marie Johnson, 2030 Cornell St.
At Emhardt Memorial—Chester, Naomi Lawrence.

GIRLS

At St. Francis—Louis, Mary Benedict; Estlie, Henrietta Simpson; Emerson, Virginia Jameson; Richard, Anna Stapert; Walter, Kathleen Boesche.
At Coleman — Rockie, Mary Piccione; William, Katherine Spellman; Robert, Alice Taylor; William, Mary Davis.
At Methodist — James, Elvia Lewis; Justus, Dorothy Hart; Norman, Lorraine Vernon; Robert, Doris Ogg; Brownlee Jr., Donas Chambers; Dudley, Jewel Melton; David, Katherine Webb; Earl, Beatrice Ballinger; Stanley, Elizabeth Snider; Andrew, Evelyn Gunselman; Daniel, Jeanne Hood; Leo, Mabel Pedigo; Robert, Marie Walz.
At St. Vincent's — Henry, Erva Webb; Max, Monna Moore; Robert, Pauline Riker; Robert, Roselyn Burdsall; George, Helen Beach; James, Carol Harrison; James, Dorothy Thandy; William, Marie Moore; Bianzille, Christine Duke; Russell, Thelma Quackenbush; Valley, Beulah Bingham; William, Betty Warren.
At General — James, Perna Fay Miller; Lawrence, Leona Gilbert; George, Dorothy Gachett.
At Home — Walter, Delores Penick, 167 Bright St.; Ernest, Dorothy Weathers, 2502 Brouse St.

DEATHS

Goldie F. Goble, 47, at 1030 Church, cerebral hemorrhage.
Harry Lorraine Foreman, 44, at 1023 E. 9th coronary occlusion.
Eliza B. Yager Beck, 47, at Methodist, leukemia.
Patrick P. Farrell, 62, at 921½ Greer, coronary occlusion.
Grace Whitsit Kimber, 68, at 115 S. Audubon, sinus thrombosis.
Emily M. Horner, 84, at 3614 Winthrop, cerebral embolism.
Frank C. Misenhimer, 72, at St. Vincent's, cerebral thrombosis.
Anna Iva Reynolds, 67, at 5645 Guilford, leukemia.

Official Weather

UNITED STATES WEATHER BUREAU
—Aug. 30, 1948—

Sunrise ... 6:11 Sunset ... 7:00

Precipitation 24 hrs end. 7:30 a. m. .00
Total precipitation since Jan. 1 .... 27.53
Deficiency, since January 1 ..... .62

The following table shows the temperature in other cities:

Station	High	Low
Atlanta	97	
Boston	92	70
Chicago	93	66
Cincinnati	93	66
Cleveland	89	
Denver	93	57
Evansville	96	67
Ft. Wayne	96	63
Ft. Worth	95	84
Indianapolis (city)	94	71
Kansas City	95	72
Los Angeles	84	
Miami	88	74
Minneapolis-St. Paul	74	57
New Orleans	90	72
New York	95	76
Oklahoma City	93	69
Omaha	88	73
Pittsburgh	89	67
San Antonio	90	70
San Francisco	74	57
St. Louis	95	69
Washington, D. C.	97	70

STRAUSS SAYS:

HAYRIDE GARB

and/or for picnics—wiener roasts and such—BLUE JEANS—the real "GEN-U-INE" Jeans—reinforced (at pockets, etc.) with coper rivets—and stitched with red. They have zipper side closing—and—another IMPORTANT feature—they're SANFORIZED SHRUNK. Sizes 10 to 20. A real value, too—at

4.00

Phone and Mail Orders Filled

L. STRAUSS & CO., Inc.
THE SPECIALTY SHOP IS ON THE THIRD FLOOR

STRAUSS SAYS:

Back to School in a

KAYNEE JACKET—

Sanforized shrunk brushed cotton flannel—in the all-time favorite CREAM color—with contrasting plaid trim on yoke, collar, pockets and cuffs. Sizes 10 to 20.

2.98

L. STRAUSS & CO.
THE MAN'S STORE

BOYS' SHOPS—FOURTH FLOOR

STRAUSS SAYS:

EVEN RIPLEY WON'T BELIEVE THIS—(BUT IT'S SO!)

THE FIRST ITEM is of special interest to the LADIES—you may read it if you wish—

A FEW DAYS AGO—a woman came into her shoe shop (on the third floor) quite a number of women do—And she wore a Size 6B on her RIGHT foot—and a 4B on her LEFT foot. (She bought two pairs of Shoes in order to be fitted with one pair.)

AND A FEW CHAIRS AWAY—by a fantastic coincidence—there happened to be a woman who had exactly the same problem ON THE OTHER FOOT—She required a Size 6B shoe on her LEFT foot—and a 4B shoe on her RIGHT foot—(She was prepared to buy 2 pairs of shoes to get one pair.)

It was the beginning of a fine friendship—As it happens they have a similarity of tastes—(good taste—to be sure—)

AND THIS AMAZING happenstance (about as rare as a perfect hand in Bridge)—was such a satisfaction and delight—and such a service to both—that we offer the suggestion—that if you know of anyone—who has a similar problem—would you please suggest that she register with us (on our third floor)—Who—knows—we may "find" someone somewhere with exactly the same problems—on the other foot.

WE WOULD NEVER HAVE MENTIONED THIS BIT OF SERVICE—IF—

—if we hadn't seen an item in magazine TIME—wherein a woman complained to the judge that her husband shot at her because she didn't sew some buttons on his clothes.

Now, of course, this is very drastic and very messy and is apt to lead to fatal results.

If a man drops in—and needs a button sewn on his coat—we're glad to do it, pronto—while he waits—and when we notice a button missing we often take the initiative in suggesting that we be permitted to sew a button on—These are little services that give us pleasure to perform—They come naturally—it doesn't occur to us to mention them—but after all—no shooting, puleeze!

L. STRAUSS & CO., Inc., THE MAN'S STORE