

**SHOP TOMORROW  
AT 9 A. M.  
ONE DAY ONLY!**

**Ayres' J.O.N. Sale**

No Phone or Mail Orders!

**Elizabeth Arden's  
Discontinued  
MILLE FLEURS ITEMS**

**1/2 PRICE**

Mille Fleurs Sheer Lipstick in Lucite  
Case ..... 1.00  
Dusting Powder ..... 1.00  
Perfume ..... 13.75 to 2.50  
Gift Sets ..... 14.75 and 6.25  
All prices plus tax

TOILETRIES, STREET FLOOR

**TOILETRIES**

KATHRYN HORMONE CREAM, originally 1.00 ..... 50c\*  
DARA LIQUID SHAMPOO, originally 85c and 50c ..... 39c\* and 19c\*  
JODELL PERFELE in lucite gift box, originally 5.50 ..... 3.98\*  
SUTTON SEA ISLAND BUBBLE BATH, originally 1.00 ..... 50c\*  
HAIR BRUSHES with nylon bristles, lucite backs, originally 1.98 ..... 1.59  
DOROTHY GRAY HOT WEATHER COLOGNE, originally 2.00 ..... 1.00\*  
JACQUELINE COCHRAN EYE CREAM, originally 1.50 ..... 75c\*  
JACQUELINE COCHRAN NIGHT CREAM BLEND, originally 1.25 ..... 2.125\*  
JACQUELINE COCHRAN PINE BATH BUBBLES, originally 1.00 ..... 50c\*  
PERFUMES in assorted fragrances, 1 dram, 29c\*  
\*Plus tax.

TOILETRIES, STREET FLOOR

**MEN'S FURNISHINGS**

(39) ATHLETIC UNION SUITS, broken sizes; originally 3.50 and 4.00 ..... 1.69  
(38) TIES, originally 1.50 to 2.50 ..... 49c to 1.49  
(102) SHIRTS, fancy, slightly soiled from display; originally 3.50 to 4.50 ..... 1.69 to 2.29  
(169) SUMMER-WEIGHT SHIRTS, white in broken sizes; originally 3.95 ..... 1.69  
(210) HANDKERCHIEFS, white, originally 25c to 2.50 ..... 1.9c to 1.19

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

**GARMENT BAGS—1/3 OFF**

GIANT JUMBO GARMENTS BAGS, originally 4.49 ..... 2.99  
BLOUSE BAGS, originally 2.65 to 4.75 ..... 1.77 to 3.17  
8-GARMENT AND JUMBO BAGS, originally 3.39 to 3.98 ..... 2.26 to 2.65  
SHOULDER PADS, black and white, originally 79c to 1.59 ..... 39c to 79c  
GIRDLES, 1/2 off, originally 2.50 ..... 1.35 ..... 1.67 to 2.33  
BUTTON-MAKER SETS, originally 1.95 ..... 1.00  
HAT BOXES, originally 2.95 to 3.98 ..... 1.97 to 2.65  
CHINTZ HAT BOXES, 1/2 price, originally 3.25 ..... 1.62  
ACETATE HAT BOXES, originally 2.98 ..... 50c  
PLASTIC TABLE COVERS, originally 2.25 to 2.95 ..... 1.50 to 2.19  
SALEM BODICES, originally 1.98 and 2.98 ..... 1.00 and 1.98  
HAT POUCHES, originally 1.00 ..... 50c  
NAIL HEAD SETS, originally 1.25 ..... 75c  
NAIL HEAD SET REFILLS, originally 25c ..... 5c

NOTIONS, STREET FLOOR

**CANDY and EPICURE**

(261) WHITE ROSE MARSHMALLOW CREME dessert toppings, originally 26c ..... 15c  
(106) SWEETROSS & BLACKWELL KETCHUP, 28c ..... 21c  
(83) PACKAGES CLEAR 28c ..... 21c  
(52) 1-LB. BOXES GUM DROPS, originally 80c ..... 39c

CANDY and EPICURE, STREET FLOOR

**(119)  
MEN'S STRIPED SHIRTS  
2.89**

Including a few with wide-spread collars. Originally 4.95.

AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

**BELTS**

68 BELTS—Garastraw, plastic patents and leathers; originally 1.00 ..... 68c  
63 BELTS—Colored Garastraw, plastic patents and leathers; originally 1.50 ..... 79c  
30 BELTS—Saddle leather and plastic patents; originally 2.50 and 2.95 ..... 1.29 and 1.49  
35 LEATHER BELTS—Originally 3.00 ..... 1.59  
35 BELTS—Plastic patents and leather; originally 3.95 ..... 1.89  
10 BELTS—Plastic patents and leather; originally 4.95 and 5.95 ..... 2.49

BELTS, STREET FLOOR

**HOSEIERY**

NYLON STOCKINGS, broken assortment of summer colors, mostly sizes 8 1/2 and 9, 10, 10 1/2 and 11 in long lengths. Originally 95c to 1.50, now ..... 59c  
FOOTLETS, including "Justfies Only" and regular footlets; a few lacy weave nylons; broken sizes; originally 50c and 65c, now ..... 29c

HOSEIERY, STREET FLOOR

**BOOKS**

AN ASSORTMENT OF BOOKS from our circulating library ..... 3 for 1.00

THE BOOKSTORE, SOUTH BUILDING, DOWNTOWNS

**NECKWEAR**

(400) FLOWERS, originally 59c to 1.25, now 39c  
(200) BLOUSES and BLOUSSETTES, originally 2.00 to 3.98, now ..... 1.29  
(200) BLOUSES, originally 3.29 to 5.95, now 2.29

NECKWEAR, STREET FLOOR

**STATIONERY**

CHRISTMAS CARD BOX ASSORTMENTS, originally 79c to 1.00 ..... 39c and 50c  
CHRISTMAS NOTES, originally 25c to 2 for 25c  
ASSORTED NOVELTY STATIONERY, special purchase ..... 59c

STATIONERY, STREET FLOOR

**CORSETS**

(150) BRASSIERES, GARTER BELTS, PANTY GIRDLES, GIRDLES, AND CORSETTES, originally 3.00 to 19.50 ..... 39c to 2.39  
(76) PANTY GIRDLES, CORSETTES and BRASSIERES, originally 7.50 to 15.00 ..... 4.39 to 7.99  
(9) GIRDLES AND CORSETTES, originally 15.00 to 27.50 ..... 9.99 to 15.99

CORSETS, SECOND FLOOR

COLLEGIENNE SHOP

COTTON and SHEER RAYON DRESSES, originally 8.95 to 16.95, now ..... 4.00  
COTTON and RAYON CREPE DRESSES, originally 8.95 to 16.95, now ..... 5.00  
FORMAL DRESSES, originally 16.95 to 29.95, now ..... 5.00  
COTTON and RAYON CREPE BLOUSES, originally 3.98 to 5.98, now ..... 2.00  
SPUN RAYON TWO-PIECE SUIT DRESS, originally 8.95, now ..... 5.00

COLLEGIENNE SHOP, SECOND FLOOR

**WOMEN'S SHOES**

267 PRS. BETTER DARK SHOES, originally 1.95 to 24.95 ..... 9.85  
150 PRS. DARK SHOES, originally 12.95 to 16.95 ..... 6.85  
230 PRS. DARK GOLD CROSS FLATS—ideal for back-to-school wear; red, black and tan leather, black suede; originally 6.95 ..... 3.47  
280 PRS. DARK DEBONAYRE SHOES—Originally 8.95 and 9.95 ..... 4.47  
195 PRS. PLAY SHOES—Originally 7.95 to 9.95 ..... 3.85

WOMEN'S SHOES, SECOND FLOOR

**SANDALETTES**

**59c**

Gay plastic sandals with sturdy composition soles, for beach, play and lounging. Assorted prints and colors. Sizes 4 to 9. Originally 1.50.

NOTIONS, STREET FLOOR

**SPORTSWEAR ACCESSORIES**

(75) BLOUSES, including cottons and rayons, originally 3.00 to 5.00, now ..... 1.90  
(60) COTTON PEASANT BLOUSES, originally 3.50, now ..... 2.60  
(46) BLOUSES, including cottons and rayons; originally 8.98 and 10.95, now ..... 6.40  
(28) BETTER BLOUSES, originally 12.95, now ..... 9.60  
(24) LINAMI CLOTH SUMMER JACKETS, originally 12.95 to 14.95, now ..... 7.00  
(24) LINAMI CLOTH SUMMER SKIRTS, originally 7.98, now ..... 5.90  
(125) SUMMER SKIRTS, including 3.98 to 5.00 and butcher linen, originally 3.98 to 5.00, now ..... 5.90  
(30) COTTON SKIRTS, originally 8.98 and 12.95, now ..... 5.90  
(45) RAYON CREPE and WOOL SKIRTS, originally 7.98, 8.98, 14.95, now ..... 5.90  
(50) BUTCHER LINEN BOLEROS, originally 5.50, now ..... 9.00  
(12) CORDUROY BOXY JACKETS, originally 12.95, now ..... 8.00

SPORTSWEAR ACCESSORIES, THIRD FLOOR

**BUDGET SHOP**

(25) WHITE FORMAL DRESSES, originally 19.95 to 29.95, now ..... 7.00  
(30) RAYON SHANTUNG DRESSES, one- and two-piece styles; misses' sizes; originally 16.95 to 24.95, now ..... 11.00  
(140) PRINTED RAYON DRESSES, including Bembergs and rayon crepes, misses' and women's sizes; originally 10.95 to 22.95, now ..... 7.00, 9.00, 11.00

BUDGET SHOP, THIRD FLOOR

SHOP TUESDAY THRU SATURDAY

**9:00 to 5:25  
CLOSED MONDAYS**

**Now 1.00**

(168) BOYS' DUNGAREES, sizes 4, 6 and 8; originally 1.39.  
(35) COTTON-KNIT SUITS, sizes 4 and 6; originally 3.00.  
(36) NOVELTY SHIRTS, broken sizes; originally 2.00.  
(102) COTTON-KNIT POLO SHIRTS, small sizes, originally 59c, now 2 for 1.00.  
(95) COTTON-KNIT POLO SHIRTS, originally 2.00.  
(60) BATHING TRUNKS, originally 1.98.  
(40) LITTLE GIRLS' BLOUSES, originally 1.95 and 2.50.  
(42) LITTLE GIRLS' BATHING SUITS, originally 1.98.  
(196) TODDLERS' DENIM AND COTTON OVERALLS, originally 1.49 to 2.25.  
(150) TODDLERS' COTTON DRESSES, originally 1.99 to 2.99.  
(600) TODDLERS' POLO SHIRTS, originally 79c, now 2 for 1.00.  
(130) ALL-WOOL STOCKING CAPS, originally 2.00.  
(72) 1-PIECE SEERSUCKER SLEEPERS, sizes 6 and 8; originally 2.00.

CHILDREN'S SHOPS, FOURTH FLOOR

**Now 1.39**

(150) LITTLE BOYS' COTTON PLAID SHIRTS, originally 1.95.  
(50) LITTLE BOYS' COTTON OVERALLS, originally 2.00 and 3.00.  
(62) JACK TAR SUN SUITS, originally 2.00.

LITTLE BOYS' SHOP, FOURTH FLOOR

**DAYTIME DRESSES**

SUNBACK DRESSES, originally 3.00 to 7.95, now ..... 2.19 to 5.90  
COTTON and SUMMER RAYON DRESSES, originally 10.95 to 17.95, now ..... 5.90 to 9.90

DAYTIME DRESSES, FOURTH FLOOR

**(190) COTTON DRESSES  
3.90**

Sheer summer cottons, including prints and polka-dots. Originally 4.90.

DAYTIME DRESSES, FOURTH FLOOR

**TRIMMINGS**

(180) SUMMER COSTUME FLOWERS, originally 29c to 3.98 ..... 10c to 59c

TRIMMINGS, FOURTH FLOOR

**(300 PR.) ALL-WOOL  
ARGYLE-ANKLETS  
49c pr.**

Excellent for school and college wear. A good assortment of sizes in popular fall colors. Originally 89c.

HOSEIERY, STREET FLOOR

**GIRLS' SHOP  
1/2 Price or Less**

GROUP OF COTTON DRESSES, including dotted swiss, originally 5.98 to 13.95 ..... 2.90 and 3.90

GROUP OF PLAYSUITS, some with skirts, originally 4.98 and 5.98 ..... 1.90

GROUP OF COTTON SKIRTS, originally 3.98 to 7.98 ..... 1.90

WOOL SKIRTS, originally 3.98 and 5.98 ..... 1.90

T-SHIRTS, originally 89c to 2.25 ..... 49c

COTTON TWILL SLACKS, originally 3.98 to 5.98 ..... 1.90

GIRLS' SHOP, FOURTH FLOOR

**SUB-DEB SHOP  
1/2 Price or Less**

GROUP OF DRESSES, including cottons and rayon crepes, sub-deb sizes, originally 7.98 to 13.95 ..... 2.90 to 7.00

SUB-DEB SHOP, FOURTH FLOOR

**SUB-DEB SPORTSWEAR**

GROUP OF COTTON SKIRTS, including dark cottons, sub-deb sizes; originally 5.98 to 8.98 ..... 2.90 to 2.90

SUB-DEB SPORTSWEAR, FOURTH FLOOR

**CHILDREN'S SHOES**

(240 prs.) GROWING GIRLS' AND MISSES' RED, GREEN OR BLUE SPORT SHOES, originally 7.50 and 8.50 ..... 5.49  
(190 prs.) INFANTS', CHILDREN'S, MISSES' and GROWING GIRLS' SHOES, broken sizes, originally 3.50 to 8.95 ..... 1.49

CHILDREN'S SHOES, FOURTH FLOOR

**(242 PRS.)**

**FINE LEATHER GLOVES**

**2.89 to 5.89 pr.**

Doe finishes and capeskins—exceptionally fine gloves greatly reduced because of very broken sizes and colors.

GLOVES, STREET FLOOR

**CHINA and GL**