

SHOP TOMORROW
AT 9 A. M.
ONE DAY ONLY!

Ayres' E.O.M. Sale

No Phone or Mail Orders!

Elizabeth Arden's Discontinued MILLE FLEURS ITEMS 1/2 PRICE

Mille Fleurs Shade Lipstick in Lucite Case 1.00
Dusting Powder 1.00
Perfume 13.75 to 2.50
Gift Sets 14.75 and 6.25
All prices plus tax

TOILETRIES, STREET FLOOR

TOILETRIES

KATHRYN HORMONE CREAM, originally 1.00 50c*
DARA LIQUID SHAMPOO, originally 85c and 50c 39c* and 19c*
JODELLE PERFUME in Lucite gift box, originally 5.50 3.98*
SUTTON SEA ISLAND BUBBLE BATH, originally 1.00 50c*
HAIR BRUSHES with nylon bristles, Lucite backs, originally 1.98 1.59
DOROTHY GRAY HOT WEATHER COLOGNE, originally 2.00 1.00*
JACQUELINE COCHRAN EYE CREAM, originally 1.50 75c*
JACQUELINE COCHRAN NIGHT CREAM BLEND, originally 1.25 2/1.25*
JACQUELINE COCHRAN PINE BATH BUBBLES, originally 1.00 50c*
PERFUMES in assorted fragrances, 1 dram, 29c*
*Plus tax.

TOILETRIES, STREET FLOOR

MEN'S FURNISHINGS

(39) ATHLETIC UNION SUITS, broken sizes; originally 3.50 and 4.00 1.69
(338) TIES, originally 1.50 to 2.50 49c to 1.49
(102) SHIRTS, fancy, slightly soiled from display; originally 3.50 to 4.50 1.69 to 2.29
(169) SUMMER-WEIGHT SHIRTS, white in broken sizes; originally 3.95 1.69
(210) HANDKERCHIEFS, white, originally 25c to 2.50 19c to 1.19

AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

NOTIONS GARMENT BAGS—1/3 OFF

GIANT JUMBO GARMENTS BAGS, originally 4.49 2.99
BLOUSE BAGS, originally 2.65 1.77 to 3.17
8-GARMENT AND JUMBO BAGS, originally 3.39 to 3.98 2.26 to 2.65
SHOULDER PADS, black and white, originally 79c to 1.59 39c to 79c
GIRDLES, 1/3 off, originally 2.50 to 3.50 1.67 to 2.33
BUTTON-MAKER SETS, originally 1.95 1.00
HAT BOXES, originally 2.95 to 3.98 1.97 to 2.65
CHINTZ HAT BOXES, 1/2 price, originally 3.25 1.62
ACETATE HAT BOXES, originally 2.98 50c
PLASTIC TABLE COVERS, originally 2.25 to 2.95 1.50 to 2.19
SALEM BODICES, originally 1.98 and 2.98 1.00 and 1.98
HAT POUCHES, originally 1.00 50c
NAIL HEAD SETS, originally 1.25 75c
NAIL HEAD SET REFILLS, originally 25c 15c

NOTIONS, STREET FLOOR

CANDY AND EPICURE

(24) WHITE ROSE MARSHMALLOW CREME dessert toppings, originally 26c 15c
(106) KETCHUP, CROSS & BLACKWELL 21c
(83) PACKAGES CLEAR, 28c 14c
(52) 1-LB. BOXES GUM DROPS, originally 80c 39c

CANDY and EPICURE, STREET FLOOR

(119) MEN'S STRIPED SHIRTS 2.89

Including a few with wide-spread collars. Originally 4.95.

AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

BELTS

68 BELTS—Garastraw, plastic patents and leathers; originally 1.00 68c
63 BELTS—Colored Garastraw, plastic patents and leathers; originally 1.50 79c
30 BELTS—Saddle leather and plastic patents; originally 2.50 and 2.95 1.29 and 1.49
35 LEATHER BELTS—Originally 3.00 1.59
35 BELTS—Plastic patents and leather; originally 3.95 1.89
10 BELTS—Plastic patents and leather; originally 4.95 and 5.95 2.49

BELTS, STREET FLOOR

HOSIERY

NYLON STOCKINGS, broken assortment of summer colors, mostly sizes 8 1/2 and 9, 10, 10 1/2 and 11 in long lengths. Originally 95c to 1.50, now 59c
FOOTLETS, including "Justices Only" and regular footlets; a few lacy weave nylons; broken sizes; originally 50c and 65c, now 29c

HOSIERY, STREET FLOOR

BOOKS

AN ASSORTMENT OF BOOKS from our circulating library 3 for 1.00
THE BOOKSTORE, SOUTH BUILDING, DOWNSTAIRS

NECKWEAR

(400) FLOWERS, originally 59c to 1.25, now 39c
(200) BLOUSES and BLOUSETTES, originally 2.00 to 3.98, now 1.29
(200) BLOUSES, originally 3.29 to 5.95, now 2.29

NECKWEAR, STREET FLOOR

STATIONERY

CHRISTMAS CARD BOX ASSORTMENTS, originally 79c to 1.00 39c and 50c
CHRISTMAS NOTES, originally 25c, 2 for 25c
ASSORTED NOVELTY STATIONERY, special purchase 59c
MONOGRAMMED MATCHES in acetate drum, with 3-letter monogram, originally 1.50, 89c

STATIONERY, STREET FLOOR

CORSETS

(150) BRASSIERES, GARTER BELTS, PANTY GIRDLES, GIRDLES, and CORSETTES, originally 3.00 to 19.50 39c to 2.39
(76) PANTY GIRDLES, CORSETTES and BRASSIERES, originally 7.50 to 15.00 4.39 to 7.99
(9) GIRDLES and CORSETTES, originally 15.00 to 27.50 9.99 to 15.99

CORSETS, SECOND FLOOR

COLLEGIENNE SHOP

COTTON and SHEER RAYON DRESSES, originally 8.98 to 16.95, now 4.00
COTTON and RAYON CREPE DRESSES, originally 8.95 to 16.95, now 5.00
FORMAL DRESSES, originally 16.95 to 29.95, now 5.00
COTTON and RAYON CREPE BLOUSES, originally 3.98 to 5.98, now 2.00
SPUN RAYON TWO-PIECE SUIT DRESS, originally 8.95, now 5.00

COLLEGIENNE SHOP, SECOND FLOOR

WOMEN'S SHOES

267 PRS. BETTER DARK SHOES—Originally 8.95 to 24.95 9.85
150 PRS. DARK SHOES—Originally 12.95 to 16.95 6.85
230 PRS. DARK GOLD CROSS FLATS—Ideal for back-to-school wear; red, black and tan leather, black suede; originally 8.95 3.47
280 PRS. DARK DEBONNAIRE SHOES—Originally 8.95 and 9.95 4.47
195 PRS. PLAY SHOES—Originally 7.95 to 9.95 3.85

WOMEN'S SHOES, SECOND FLOOR

SANDALETTES

59c

Gay plastic sandals with sturdy composition soles, for beach, play and lounging. Assorted prints and colors. Sizes 4 to 9. Originally 1.50.

NOTIONS, STREET FLOOR

SPORTSWEAR ACCESSORIES

(75) BLOUSES, including cottons and rayons, originally 3.00 to 5.00, now 1.90
(60) COTTON PEASANT BLOUSES, originally 3.50, now 2.60
(46) BLOUSES, including cottons and rayons; originally 8.98 and 10.95, now 6.40
(28) BETTER BLOUSES, originally 12.95, now 9.60
(24) LINAMI CLOTH SUMMER JACKETS, originally 12.95 to 14.95, now 9.60
(24) LINAMI CLOTH SUMMER JACKETS, originally 12.95 to 14.95, now 9.60
(125) SUMMER SKIRTS, including rayon and cotton, originally 3.98 to 5.00, now 2.00
(30) COTTON SKIRTS, originally 8.98 and 12.95, now 5.90
(45) RAYON CREPE and WOOL SKIRTS, originally 7.98, 8.98, 14.95, now 5.90
(50) BUTCHER LINEN BOLEROS, originally 5.50, now 90c
(12) CORDUROY BOXY JACKETS, originally 12.95, now 8.00

SPORTSWEAR ACCESSORIES, THIRD FLOOR

BUDGET SHOP

(25) WHITE FORMAL DRESSES, originally 19.95 to 29.95, now 7.00
(30) RAYON SHANTUNG DRESSES, one- and two-piece styles; misses' sizes; originally 14.95 to 24.95, now 11.00
(140) PRINTED RAYON DRESSES, including Bernberg and rayon crepes, misses and women's sizes; originally 10.95 to 22.95, now 7.00, 9.00, 11.00

BUDGET SHOP, THIRD FLOOR

(176) COTTON BLOUSES 2.90

Mostly Gibson Girl types in white cotton; broken size range. Originally 5.00 and 5.98.

BLOUSES, THIRD FLOOR

SHOP TUESDAY THRU SATURDAY
9:00 to 5:25
CLOSED MONDAYS

Now 1.00

(168) BOYS' DUNGAREES, sizes 4, 6 and 8; originally 1.39.
(35) COTTON KNIT SUITS, sizes 4 and 6; originally 3.00.
(36) NOVELTY SHIRTS, broken sizes; originally 2.00.
(102) COTTON KNIT POLO SHIRTS, small sizes, originally 59c, now 2 for 1.00.
(95) COTTON KNIT POLO SHIRTS, originally 2.00.
(60) BATHING TRUNKS, originally 1.98.
(40) LITTLE GIRLS' BLOUSES, originally 1.95 and 2.50.
(42) LITTLE GIRLS' BATHING SUITS, originally 1.98.
(196) TODDLERS' DENIM and COTTON OVERALLS, originally 1.49 to 2.25.
(150) TODDLERS' COTTON DRESSES, originally 1.99 to 2.99.
(600) TODDLERS' POLO SHIRTS, originally 79c, now 2 for 1.00.
(130) ALL-WOOL STOCKING CAPS, originally 2.00.
(72) 1-PIECE SEERSUCKER SLEEPERS, sizes 6 and 8; originally 2.00

CHILDREN'S SHOPS, FOURTH FLOOR

Now 1.39

(150) LITTLE BOYS' COTTON PLAID SHIRTS, originally 1.95
(50) LITTLE BOYS' COTTON OVERALLS, originally 2.00 and 3.00
(62) JACK TAR SUN SUITS, originally 2.00

LITTLE BOYS' SHOP, FOURTH FLOOR

DAYTIME DRESSES

SUNBACK DRESSES, originally 3.00 to 7.95, now 2.19 to 5.90
COTTON and SUMMER RAYON DRESSES, originally 10.95 to 17.95, now 5.90 to 9.90

DAYTIME DRESSES, FOURTH FLOOR

(190) COTTON DRESSES 3.90

Sheer summer cottons, including prints and polka-dots. Originally 4.90.

DAYTIME DRESSES, FOURTH FLOOR

TRIMMINGS

(180) SUMMER COSTUME FLOWERS, originally 29c to 3.98 10c to 59c

TRIMMINGS, FOURTH FLOOR

(300 PR.) ALL-WOOL ARGYLE ANKLETS 49c pr.

Excellent for school and college wear. A good assortment of sizes in popular fall colors. Originally 89c.

HOSIERY, STREET FLOOR

GIRLS' SHOP

1/2 Price or Less

GROUP OF COTTON DRESSES, including dotted swisses, originally 5.98 to 13.95 2.90 and 3.90
GROUP OF PLAYSUITS, some with skirts, originally 4.98 and 5.98 1.90
GROUP OF COTTON SKIRTS, originally 3.98 to 7.98 1.90
WOOL SKIRTS, originally 3.98 and 5.98 1.90
T-SHIRTS, originally 89c to 2.25 49c
COTTON TWILL SLACKS, originally 3.98 to 5.98 1.90

GIRLS' SHOP, FOURTH FLOOR

SUB-DEB SHOP

1/2 Price or Less

GROUP OF DRESSES, including cottons and rayon crepes, sub-deb sizes, originally 7.98 to 13.95 2.90 to 7.00

SUB-DEB SHOP, FOURTH FLOOR

SUB-DEB SPORTSWEAR

GROUP OF COTTON SKIRTS, including dark cottons, sub-deb sizes; originally 5.98 to 8.98 2.90

SUB-DEB SPORTSWEAR, FOURTH FLOOR

CHILDREN'S SHOES

(240 prs.) GROWING GIRLS' AND MISSES' RED, GREEN OR BLUE SPORT SHOES, originally 7.50 and 8.50 5.49
(190 prs.) INFANTS', CHILDREN'S, MISSES' and GROWING GIRLS' SHOES, broken sizes, originally 3.50 to 8.95 1.49

CHILDREN'S SHOES, FOURTH FLOOR

(242 PRS.)

FINE LEATHER GLOVES

2.89 to 5.89 pr.

Doe finishes and capskins—exceptionally fine gloves greatly reduced because of very broken sizes and colors.

GLOVES, STREET FLOOR

CHINA and GLASSWARE

JUICE GLASSES, originally 50c 19c ea.
HAND-BLOWN CRUET BOTTLES, originally 3.00 1.79 ea.

CHINA and GLASSWARE, FIFTH FLOOR

(150) SUN SUITS

FOR LITTLE BOYS

79c

Including seersucker and broadcloth suits in pastel colors, sizes 3 to 6 included; originally 1.00.

LITTLE BOYS' SHOP, FOURTH FLOOR

BEDDING and DOMESTICS

(30) TAILORED SPREADS, originally 15.00 7.95 ea.
(13) BATES SPREADS, originally 8.95 4.95 ea.
(21) FIELDCREST DRAPERIES, originally 7.95 4.95 pr.
(14) FIELDCREST SPREADS, originally 7.95 4.95 ea.
(25) PRINTED QUILTS, originally 7.95, 4.95 ea.
(45) BLANKET BAGS, originally 2.25 1.68 ea.
(4) COTTON SPREADS, orig. 9.50 4.95 ea.
(4) COTTON SPREADS, orig. 8.95 4.95 ea.
(5) PART-WOOL BLANKETS, originally 6.50 4.50 ea.
(3) ALL-WOOL BLANKETS, originally 25.00 17.95 ea.
(2) ALL-WOOL BLANKETS, originally 15.95 11.95 ea.
(40 prs.) PRINTED PILLOWCASES, originally 2.95 1.29 pr.

BEDDINGS and DOMESTICS, FIFTH FLOOR

FURNITURE

BEDROOM CHEST IN LIGHT OAK, 6 drawers, originally 149.50 75.00
(3) OCCASIONAL CHAIRS, light oak frame, green duran cover. Originally 29.75, 18.95 ea.
(15) COFFEE TABLES OR LUGGAGE RACKS, light oak finish. Originally 14.00 6.95 ea.
UPHOLSTERED CHAIR, dusty rose, originally 89.50 33.00
(2) ALL-MAHOGANY BEDROOM GROUPS, Grand Rapids-made, 3-pieces—Poster bed, chest, dresser with mirror. Originally 487.50 259.50 group
(3) ALL-MAHOGANY BENCHES, originally 39.50 18.75 ea.
CHAISE LOUNGE, beige color, originally 75.00 19.75
MAHOGANY-VENEERED BEDROOM CHEST, originally 40.00 19.75
FOUR-PIECE BEDROOM GROUP, blonde finish, American informal design; originally 400.00 185.00 group
SOFAs, arched and yellow stripe, originally 362.50 175.00
OCCASIONAL CHAIR, tufted rose upholstery, originally 110.00 75.00
EARLY AMERICAN SETTEE, maple finish frame, beige upholstery; originally 145.00 75.00
CHANNEL-BACK CHAIR, silver floral cover, originally 139.50 69.50
(2) TWIN BEDS, maple; originally 59.50 44.50 ea.
MAPLE DRESSER BASE, matches bed; originally 79.50 55.00
MAPLE BEDROOM BENCH, originally 17.95 12.95
(2) BOUDOIR OTTOMANS, rose quilted chintz; originally 17.75 3.95 ea.
BLUE VELOUR BOUDOIR CHAIR, originally 35.00 12.95
MAHOGANY-VENEERED CHEST, originally 69.50 49.50
NIGHT TABLE, mahogany veneer, matches above chest; originally 25.00 14.75
(4) VANITY BENCHES, mahogany finish; originally 18.95 9.95 ea.
CHINA CABINET, blonde oak finish; originally 52.50 37.50
(2) BARREL CHAIRS, wine fabric outside, floral inside; originally 65.00 32.50 ea.
BOUDOIR LOVE SEAT, rose and grey; originally 75.00 37.50
BOUDOIR CHAIR, red and blue; originally 47.50 19.75
BOUDOIR CHAIR, cretonne upholstery; originally 35.00 15.75
OCCASIONAL CHAIR, rose color; originally 67.50 29.50

FURNITURE, SIXTH FLOOR

ART NEEDLEWORK

ODD LOTS OF YARN, originally 50c to 1.15, now 15c to 89c
STAMPED GOODS and HAND-MADE MODELS, originally 89c to 20.00, 50c to 15.00
ART NEEDLEWORK, SEVENTH FLOOR

LINOLEUM REMNANTS

1/2 PRICE

6x18.3-FT. LIGHTWEIGHT CREAM MARBLE-IZED, originally 12.92 6.46
6x6-FT. STANDARD WEIGHT TAN TILE, originally 7.65 3.82
6x6-FT. STANDARD WEIGHT BLACK MARBLEIZED, originally 8.61 4.30
6x6-FT. STANDARD WEIGHT BLACK MARBLEIZED, originally 9.40 4.70
6x6-FT. STANDARD WEIGHT GREY AND RED EMBOSSED, originally 10.62 5.31
6x7.1-FT. STANDARD WEIGHT PLAIN BLACK, originally 10.81 5.40
6x6.3-FT. STANDARD WEIGHT PLAIN WHITE, originally 12.29 6.14
6x7.1-FT. HEAVY WEIGHT TAN AND GREEN MARBLEIZED, originally 18.70 9.35
6x6.2-FT. STANDARD WEIGHT PLAIN BACK, originally 12.29 6.14
6x5-FT. STANDARD WEIGHT PLAIN BACK, originally 9.74 4.85
4x3-FT. RUG BORDER, originally 1.18 59c
4x3.10-FT. STANDARD WEIGHT GREEN AND CREAM EMBOSSED, originally 5.10 2.55
2x7.10-FT. STANDARD WEIGHT BLACK MARBLEIZED, originally 4.00 2.00
6x2.8-FT. STANDARD WEIGHT CREAM AND BROWN EMBOSSED, originally 4.65 2.32
6x3.6-FT. STANDARD WEIGHT BLUE MARBLEIZED, originally 5.52 2.76
6x1.9-FT. HEAVY WEIGHT TAN MARBLEIZED, originally 5.90 2.95
6x5-FT. FELT-BASE TAN TILE, originally 2.98 1.48
6x3-FT. STANDARD WEIGHT BLACK MARBLEIZED, originally 4.70 2.35
6x4.6-FT. STANDARD WEIGHT BLACK AND WHITE TILE, originally 7.65 3.82
14x3.6-FT. STANDARD WEIGHT BLUE MARBLEIZED, originally 1.17 55c
6x4.5-FT. STANDARD WEIGHT YELLOW MARBLEIZED, originally 7.05 3.50
6x7-FT. STANDARD WEIGHT TAN EMBOSSED, originally 11.90 5.95
6x4-FT. FELT-BASE GREEN TILE, originally 2.36 1.18

RESILIENT FLOOR SHOP, SEVENTH FLOOR

(300 YDS.) ALL-WOOL AXMINSTER CARPETING

12 Feet wide.

5.95 sq. yd.

Rose or tan color.
Originally 8.50.

RUGS and CARPETS, SEVENTH FLOOR

HOUSEWARES

PLASTIC TABLE COVERS, 1/2 price! 54x54 inches and 54x72 inches. Originally 2.65 to 3.50 1.15 to 1.75 ea.
(9) OAK DINETTE TABLES, originally 39.95 14.95 ea.
(3) OAK CHROME TABLES, originally 49.95 19.95 ea.
(20) OAK and LEATHERETTE CHAIRS, originally 8.95 4.95 ea.
(30) CHROME and LEATHERETTE CHAIRS, originally 7.95 4.95 ea.
(9) ELECTRIC BLANKETS, floor samples, slightly damaged; originally 47.95 34.95 ea.
(16) ELECTRIC BLANKETS, floor samples, slightly damaged; originally 39.95, 29.85 ea.
(10) STEAM-O-MATIC IRONS, originally 14.95 8.95 ea.
(10) FIREPLACE SCREENS, brass frames, originally 18.95 9.95 ea.
(3) FIREPLACE SCREENS, brass frames, originally 9.50 4.95 ea.
(5) FIREPLACE SCREENS, brass frames, originally 29.95 8.95 ea.
(3) BRASS FIRESETS, originally 21.95, 12.95 set
(3) BRASS FIRESETS, originally 9.95 4.95 ea.
(3) BRASS FIRESETS, originally 8.95 5.95 set
(13 pr.) ANDIRONS, originally 8.25 3.95 set
(3 pr.) ANDIRONS, originally 10.95 4.95 set
(4 pr.) ANDIRONS, originally 7.25 1.95 pr.
(2 pr.) ANDIRONS, originally 5.95 3.95 pr.
(1 pr.) ANDIRONS, originally 20.00 10.00 pr.
(3 pr.) ANDIRONS, originally 34.95 24.95 pr.
(18) BRASS TOP FIRE TONGS, originally 4.95 2.95 ea.
(11) LOG ROLLERS, originally 5.95 2.95 ea.
(24) ALL-BRASS CAPE COD FIRE LIGHTERS, originally 9.95 5.95 ea.
(97) FIREPLACE BROOMS, assorted colors; originally 1.35 59c ea.
(8) FIRE GRATES, originally 6.95 3.95 ea.

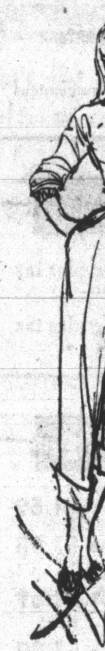
HOUSEWARES, FIFTH FLOOR

RECORDS

SINGLE POPULAR RECORDS 5 for 1.00
RECORD SHOP, EIGHTH FLOOR

MONDAY,
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Witness
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FOUNTAIN
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have been hit by
Sheriff. He
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River last night.
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by its hinges, w
two miles from
crash. Rhynier
fearing that a
may have ripped
jump.
Plane 'F
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reported that th
senger plane seen
shortly before it
the rugged, 550-f
The reports, a
several miles in
that the plane re
reported in the v
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today. Searcher
by rattlesnakes
rockslides and t
the 550-foot bluff
Sheriff Rhynier
after the crash,
of windstorm at
Minn., west of he
several houses.
"I think that
beginning to fo
plane, knocking
Sheriff Rhynier
One Hoosier
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possible the pe
struck by lightn
by one witness.
The airlines ar
aboard the plane
The only Hoos
passenger was H
Henderson, New
"There is no
one survived," a
man said.
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at dusk and pla
falo Ridge just
The two-motor
into the ridge at
an hour. It she
trees when it st
low the crest.
with chunks of
all directions—s
the river.
Then it settle

STRAU
SAYS:



Phone an
Mail Ord
Filled