

# Two Days! Friday and Saturday!

Sorry! No Phone or Mail Orders!

# Ayres' E.O.M. Sale

OPEN ALL DAY SATURDAYS  
Shop Tuesday thru Saturday  
9 A.M. to 5 P.M.  
CLOSED MONDAYS

## COSTUME JEWELRY

CLEARANCE OF SUMMER JEWELRY, group includes earrings, necklaces and bracelets, in white and white and gold, originally 2.00, 99c plus tax

COSTUME JEWELRY, STREET FLOOR

## NOTIONS

BUTTON MAKER SETS, originally 1.95 and 2.25 ..... 1.00  
ALUMINUM STORAGE CHESTS, slightly damaged, originally 6.98 ..... 2.95 to 5.50  
SHOE POLISH, all colors, originally 25c ..... 5c  
BRASSIERES, tea rose, broken sizes, originally 1.25 ..... 59c  
SALEM BODICES, with dress shields and shoulder pads, originally 1.98 and 2.98 ..... 1.00 and 1.98  
BLACK GIRDLES, broken sizes, originally 4.50 ..... 2.25

NOTIONS, STREET FLOOR

## CLOSET ACCESSORIES

(42) JUMBO GARMENT BAGS, 54 inches, originally 3.89 ..... 2.59  
(36) DOUBLE JUMBO GARMENT BAGS, 54 inches, originally 4.49 ..... 2.99  
(46) 8-GARMENT BAGS, 54 inches, originally 3.39 ..... 2.26  
(27) KOROSEAL 60-INCH GARMENT BAGS, originally 4.50 ..... 2.25  
(36) PLASTIC HAT POUCHES, originally 1.00 ..... 75c  
(44) ASSORTED HAT BOXES, originally 2.95 and 3.50 ..... 1.97 and 2.33

NOTIONS, STREET FLOOR

## NECKWEAR AND BLOUSES

(200) BLOUSES, rayon crepes and cottons, whites, prints and checks, included; originally 3.98 to 5.00 ..... 1.89  
ODDS AND ENDS OF NECKWEAR AND BLOUSES, reduced to ..... 89c

NECKWEAR and BLOUSES, STREET FLOOR

## KNIT UNDERWEAR

WHITE TOPPER RAYON JERSEY SLIPS, with lace trimmed bodices and hemlines, originally 4.00 ..... 2.48

KNIT UNDERWEAR, STREET FLOOR

## DEBONAYRE SUMMER SHOES 2.47

Originally 8.95. All current summer styles in blue and white, brown and white, black and white.

DEBONAYRE SHOES, SECOND FLOOR

## COLLEGIENNE SHOP

SUMMER SUITS, originally 25.00 ..... 18.00  
SUMMER DRESSES, originally 10.95 to 16.95 ..... 8.90  
SUMMER FORMALS, cottons and sheers, in pastels and white; originally 22.95 to 25.00 ..... 11.00

COLLEGIENNE SHOP, SECOND FLOOR

## WOMEN'S AND MISSES' COATS AND SUITS

(25) SUMMER TOPPERS, originally 17.95 to 22.95 ..... 12.00  
(25) SUEDE AND CREPE TOPPERS, originally 39.95 to 69.95 ..... 22.00  
(12) DOUBLE SHEER SUMMER COATS, in women's sizes, originally 35.00 and 39.95 ..... 22.00  
GROUP OF BETTER COATS, originally 98.95 to 179.95 ..... 44.00 to 99.00 inclusive  
(8) RAYON FAILE SUITS, black and navy, in misses' sizes; originally 19.95 and 169.95 ..... 58.00 and 99.00  
(20) WOMEN'S RAYON FAILE SUITS, black and navy; originally 39.95 to 89.95 ..... 28.00 to 68.00

COAT and SUIT DEPARTMENT, THIRD FLOOR

## 200 COTTON BLOUSES 99c

Originally 3.98. White only. Three-quarter length sleeves, eyelet trim.

SPORTSWEAR ACCESSORIES, THIRD FLOOR

## WOMEN'S and MISSES' GOWN ROOM DRESSES

Originally 25.00 to 69.95. Cottons and rayons, prints and plains; light and dark colors. Misses' sizes, women's regular and half sizes.

30 Dresses, Now ..... 14.00  
40 Dresses, Now ..... 19.00  
30 Dresses, Now ..... 24.00

GOWN ROOM, THIRD FLOOR

## FABRICS

ASSORTED COTTONS, including percales, sheers and muslin; originally 69c to 1.29, yd. ..... 39c yd.  
PRINTED RAYON MESH, originally 2.00 yd. ..... 89c yd.

FABRICS, FOURTH FLOOR

## 300 SUMMER HATS 1.00 and 2.00

Originally 2.95 to 16.95. A wide assortment of types, styles and colors.

TOPPER SHOP, SECOND FLOOR  
MILLINERY, THIRD FLOOR

## INFANTS' SHOP

(49) BABY DRESSES, originally 5.00 and 5.95 ..... 3.99  
(20) BABY DRESSES, originally 7.95 ..... 4.99  
(21) BABY DRESSES, originally 10.95 and 12.95 ..... 6.99 and 7.99  
(61) TERRY CLOTH BIBS, originally 1.00 and 1.50 ..... 59c and 79c  
(30) FANCY BABY BIBS, originally 1.75 ..... 99c  
(130) COTTON KNIT WRAPPERS, specially priced ..... 2 for 1.00  
(350) COTTON CREPE SLEEPERS, specially purchased ..... 1.49  
(20) TUB 'N' KITS, containing enamel bath tub and bath equipment, originally 6.95 and 12.95 ..... 4.99 and 8.99  
(12) HIGH CHAIRS, originally 14.75 ..... 9.99

INFANTS' SHOP, FOURTH FLOOR

## 200 MISSES' and WOMEN'S BUDGET DRESSES 10.00

Originally 16.95 to 39.95. Misses' sizes in rayon shantung, prints, sheers, spuns and meshes, cotton chambrays. Pastels, white and dark colors. Women's half and regular sizes in cottons, spuns, rayon prints and crepes.

BUDGET SHOP, THIRD FLOOR

## PINAFORE SHOP

COTTON HOUSE DRESSES, reduced to ..... 2.58  
COTTON PLAY SUITS ..... 3.90 to 5.90

PINAFORE SHOP, FOURTH FLOOR

## DAYTIME DRESSES

COTTON AND RAYON DRESSES, originally 7.95 to 17.95 ..... 3.90 to 7.90

DAYTIME DRESSES, FOURTH FLOOR

## PRINTED MUSLIN and CHECKED GINGHAM 59c a yd.

Blue, red or brown checked gingham, and muslin in assorted floral prints. Originally 1.29 to 1.49 a yard.

FABRICS, FOURTH FLOOR

## SUB-DEB SPORTSWEAR 1/2 Price and Less

GROUP OF BLOUSES, including cottons and rayons; originally 3.98 to 5.98 ..... 1.90  
GROUP OF COTTON SKIRTS, originally 7.98 to 10.95 ..... 3.90  
(55) SAV-A-WAVE BATHING CAPS, white; originally 1.00 ..... 49c

SUB-DEB SPORTSWEAR, FOURTH FLOOR

## 380 PLAYTOP BRAS

1.59

Wired strapless bras to wear with play clothes. In rayon jersey prints and solid colors. Originally 3.95.

CORSETS, SECOND FLOOR

## LITTLE GIRLS' SHOP

(200) SUN DRESSES, originally 4.00 to 6.98 ..... 2.99 and 3.99  
(100) COTTON DRESSES, originally 5.00 and 5.98 ..... 2.49  
(20) WHITE PIQUE BEANIES, originally 2.00 ..... 99c

LITTLE GIRLS' SHOP, FOURTH FLOOR

## GIRLS' SHOP

GROUP OF COTTON BLOUSES, 1/2 price and less, originally 3.98 to 4.98 ..... 1.22  
GROUP OF COTTON SKIRTS, 1/2 price and less, originally 3.98 to 5.98 ..... 1.90  
GROUP OF BETTER SHEER DRESSES, including dotted swisses, originally 10.95 to 16.95 ..... 6.40  
GROUP OF PLAY SUITS, originally 3.98 to 5.50 ..... 2.90

GIRLS' SHOP, FOURTH FLOOR

## BOYS' WEAR

(108) CORDUROY OVERALLS, sizes 10 and 12, originally 3.95 ..... 2.49  
(183) SWEATERS, long sleeves, originally 4.95 ..... 2.99  
(59) SHIRTS, long sleeves, striped patterns, originally 3.50 ..... 1.99  
(40) WHITE BELTS, originally 1.50 ..... 75c  
(60) BOXER SHORTS, yellow and light blue, originally 3.95 ..... 2.49  
(72) WASH SUITS, originally 3.50 ..... 2.49  
(7) LEISURE SUITS, originally 10.95 ..... 5.99  
(20) YELLOW RAINCOATS, slightly soiled; originally 6.50 ..... 3.99  
(57) COTTON KNIT UNION SUITS, originally 1.35 ..... 89c

BOYS' SHOP, FOURTH FLOOR

## EMPIRE DUAL TOILET TISSUE 10 for 1.49

Soft as cotton tissue, white only. 1000 single sheet roll. Originally 10 rolls for 1.69.

TOILETRIES, STREET FLOOR

## TODDLERS' SHOP

(60) CHINTZ SUN DRESSES WITH BOLERO, sizes 2 and 3, originally 5.95 ..... 2.99  
(150) SUNSUITS, 1/2 price and less, originally 3.00 to 7.95 ..... 99c to 2.99  
(80) A LARGE GROUP OF SUNBONNETS, originally 2.50 to 4.00 ..... 99c

TODDLERS' SHOP, FOURTH FLOOR

## CHILDREN'S UNDERWEAR

CHILDREN'S ONE-PIECE SEERSUCKER PAJAMAS, originally 2.00 ..... 1.19  
ODDS AND ENDS OF SUMMER UNION SUITS, originally 1.00 ..... 49c

CHILDREN'S UNDERWEAR, FOURTH FLOOR

## LINEN AND TOWELS

MARTEX BEACH TOWELS, all white, 54x84-in., originally 7.75 ..... 2.50 ea.  
HOMESPUN PLACE MATS, assorted colors, originally 59c ..... 29c ea.  
9-PIECE CHECKED LINEN SETS, assorted colors, originally 7.98 ..... 3.95 set  
8-PIECE LINEN SETS, assorted colors, originally 6.50 ..... 2.95 set  
MARTEX WASH CLOTHS, assorted colors, originally 39c ..... 19c ea.  
LINEN PILLOW SLIPS, 22x36-in., originally 7.98 ..... 3.59 pr.  
LINEN PILLOW SLIPS, 22x36-in., originally 6.98 ..... 2.59 pr.  
LINEN SHEETS, 72x108-in., originally 29.50 ..... 11.95 ea.  
LINEN SHEETS, 72x108-in., originally 35.00 ..... 15.00 ea.  
LINEN SHEETS, 90x108-in., originally 39.50 ..... 17.50 ea.  
LINEN SHEETS, 90x108-in., originally 45.00 ..... 19.50 ea.

LINEN DEPARTMENT, FIFTH FLOOR

## JUST 40 MISSES' SUMMER FORMALS

5.00—8.00—  
15.00

Originally 19.95 to 34.95. Misses' sizes in pique, marquisette, organdy, in white and pastels.

BUDGET SHOP, THIRD FLOOR

## CURTAINS and DRAPERIES

(1000) SHORT LENGTH REMNANTS, chintz, marquisette, cretonne and upholstery fabrics, 75c to 8.95 yd. ..... 10c to 3.95 yd.  
(750 yds.) CRETONNE, 48 and 50 inches wide. Large and small florals and stripes in assorted background colors. Originally 1.75 to 2.95 yd. ..... 1.29 yd.  
(300 yds.) TUSCAN SATIN UPHOLSTERY FABRICS, color assortment, 50 inches wide. Originally 3.95 ..... 2.50 yd.  
CUSTOM-MADE ITEMS FROM OUR MODEL ROOMS and WORKROOMS—1/2 PRICE AND LESS.  
Floral Stripe Faile Curtain, 48x32 1/2 inches, originally 15.72 pr. ..... 5.95 pr.  
White Chintz Valance, with yellow chintz ruffle, originally 15.25 ..... 2.95  
Ruby Celaloom Ottoman Slip Cover, originally 15.00 ..... 2.95  
Blue Taffeta Drapery Panel, trimmed with rose taffeta, 2 1/2 x 7-ft., originally 22.75 ..... 1.00  
(1 pr.) Turquoise and Rose Brocade Draperies, 1 1/2 width, 86 1/2 inches long. Originally 125.30 ..... 35.00 pr.  
Rose Moire Shower Curtain, originally 25.39 ..... 5.95  
DOTTED PRISCILLA RUFFLED CURTAINS  
72x90-in., originally 14.95 ..... 10.95 pr.  
95x90-in., originally 19.95 ..... 14.95 pr.  
DOUBLE LIFE DOTTED CURTAINS  
47x81-in., originally 8.50 ..... 5.50 pr.  
47x90-in., originally 8.95 ..... 5.95 pr.  
72x90-in., originally 12.95 ..... 8.95 pr.  
93x99-in., originally 16.95 ..... 10.95 pr.  
PRISCILLA RUFFLED RAYON, 90-inch length, white and fawn color, originally 8.95 ..... 5.95 pr.  
DOUBLE LIFE RAYON, fawn color, 90-inch length, originally 7.95 ..... 5.95 pr.  
CURTAINS and DRAPERIES, FIFTH FLOOR

## RUGS and CARPETS

4.8x15-FT. GREEN CARVED WILTON, originally 99.50 ..... 69.50  
3.7x15-FT. GRAY TWIST WEAVE, originally 67.18 ..... 33.75  
3.4x12-FT. GRAY CARVED WILTON, originally 73.30 ..... 36.65  
3x20-FT. GREEN EMBOSSED WILTON, originally 111.50 ..... 55.75  
7.10x15-FT. HEAVY GREEN TWIST, originally 188.85 ..... 149.50  
9x17.2-FT. BEIGE HEAVY VELVET, originally 192.50 ..... 141.50  
9x15-FT. ROSE HEAVY VELVET, originally 168.90 ..... 123.75  
9x15-FT. ROSE MARQUISE VELVET, originally 108.75 ..... 89.50  
12x18.6-FT. BLUE MARQUISE VELVET, originally 179.75 ..... 139.50  
11x14-FT. MULTI-COLOR AXMINSTER, originally 107.70 ..... 89.50  
10x15-FT. SAND VELVET, originally 136.95 ..... 99.50

## COTTON and WOOL RUGS

(1) 9x12 COTTON BRAIDED OVAL, originally 59.50 ..... 59.50  
27-IN. x 4-FT. WHITE EMBOSSED WOOL RUGS, originally 17.95 ..... 12.95 ea.  
(3) 3x5-FT. WHITE EMBOSSED WOOL RUGS, originally 29.95 ..... 19.95 ea.  
(6) 3x3-FT. ASSORTED WOOL EMBOSSED RUGS, originally 16.95 ..... 9.95 ea.  
(3) 3x3-FT. ASSORTED WOOL EMBOSSED RUGS, originally 13.95 ..... 8.95 ea.  
(2) 27x48-IN. TWISTED WOOL THROW RUGS, originally 11.95 ..... 7.95 ea.  
(20) 21x32-IN. COTTON CHENILLE RUGS, originally 2.95 ..... 2.25 ea.  
(25) 24x36-IN. COTTON CHENILLE RUGS, originally 4.95 ..... 3.25 ea.  
(25) 24x42-IN. COTTON CHENILLE RUGS, originally 5.95 ..... 4.25 ea.  
(20) TOILET LID COVERS, originally 1.19 ..... 89c ea.

RUGS and CARPETS, FIFTH FLOOR

## FURNITURE

(2) LARGE CHESTS, light oak finish, 5 drawers, solid oak, originally 149.50 ..... 85.00 ea.  
FULL BED, matches above chests, solid oak, originally 49.50 ..... 29.50  
NIGHT STAND, matches above pieces, originally 25.00 ..... 14.95  
HOLLYWOOD STYLE HEADBOARD AND FRAMES for twin beds. Single large headboard takes two beds, light oak, originally 99.50 ..... 69.50  
MAHOGANY BEDS, full size, originally 59.50 ..... 37.50 ea.  
SOLID MAPLE BEDROOM SET, full bed, chest, vanity with mirror, orig. 263.50 ..... 179.50 set  
NIGHT TABLES, maple, match above set, originally 32.50 ..... 19.95 ea.  
LAWSON SOFA, light green durable fringe, 3 cushioned, originally 189.50 ..... 139.50  
END SECTIONAL CHAIRS, in right and left pairs, green or rose, originally 99.50, 55.00 ea.  
CHAIR-AND-A-HALF, extra width, rose cover, originally 199.50 ..... 119.50  
OCCASIONAL CHAIR, French style, wine cover, originally 59.50 ..... 42.50  
PAIR OF ARMLESS CHAIRS, shield-shaped upholstered back, rose cover, originally 102.10 ..... 69.50 ea.  
HIGH-BACK OCCASIONAL CHAIR, rose cover, originally 59.50 ..... 39.50  
BOUDOIR CHAIR, rose floral, originally 19.95 ..... 6.95

FURNITURE, SIXTH FLOOR

## ART NEEDLEWORK

BERNAT ANKLET PACKS, containing directions and yarn for one pair, in many colors, originally 1.00 ..... 89c  
ORGANDY PINAFORES WITH MATCHING BONNETS, STAMPED FOR EMBROIDERY, originally 3.25 ..... 1.79  
LADY PEPPERELL 5-PIECE LUNCHEON CLOTHS, STAMPED FOR EMBROIDERY, originally 2.50 and 3.25 ..... 1.69  
PURE LINEN CLOTHS, STAMPED FOR EMBROIDERY, 54 inches square, originally 3.98 ..... 2.50

ART NEEDLEWORK, SEVENTH FLOOR

## HOUSEWARES

BATH TUB SOAP DISHES, originally 89c ..... 10c ea.  
SELF-POLISHING LIQUID KEYWAX, originally 98c qt. ..... 25c qt.  
MEDICINE CABINETS, slightly damaged, originally 4.95 to 10.95 ..... 1.00 to 3.50 ea.  
MIST-TEX SOAP POWDER, originally 35c ..... 8c pkg.  
T.P. SILVER SERVICE SETS, cleaner, wax and polish, originally 1.79 ..... 89c ea.  
TAVERN LIQUID WINDOW CLEANER, qt., originally 59c ..... 10c qt.  
NESCO ENAMEL TEA KETTLES, originally 3.00 ..... 1.49 ea.  
NESCA ENAMEL PERCOLATORS, 6- to 8-cup, originally 2.25 ..... 98c ea.  
UNIVERSAL SWEEPERS, originally 8.95 ..... 3.49 ea.  
ELITE WOOL WALL DUSTERS, originally 1.19 ..... 29c ea.  
THREE STAR PLANT FOOD, originally 35c ..... 10c pkg.  
RED PLASTIC-HANDLED WIDE SPATULAS, originally 69c ..... 39c ea.  
RED PLASTIC-HANDLED BASTING SPOONS, originally 69c ..... 39c ea.  
RED PLASTIC-HANDLED PEELERS, originally 35c ..... 19c ea.  
EMERSON 2-CUP PERCOLATORS, originally 1.00 ..... 49c ea.  
FLEX-SEAL CANNERS, 20-qt. size, originally 19.70 ..... 9.95 ea.  
CARDEX 3-PRONG CULTIVATORS, originally 1.35 ..... 39c ea.  
BROILMASTER BROILERS, originally 3.95 ..... 1.69 ea.

HOUSEWARES, SEVENTH FLOOR

## LUGGAGE 1/2 PRICE

(1) MEN'S LEATHER WEEK-END CASE, 21-inch, originally 50.00 ..... 25.00  
(1) MAN'S LEATHER ONE-SUITER, originally 72.50 ..... 36.25  
(1) MAN'S LEATHER PULLMAN CASE, originally 55.00 ..... 27.50  
(2) 21-INCH OVERNIGHT CASES, marred, originally 19.95 ..... 9.95 ea.  
(1) LADY'S LEATHER PULLMAN CASE, originally 59.50 ..... 29.75

LUGGAGE, EIGHTH FLOOR