

INDIANAPOLIS ACCLAIMS

NEWLY
DISCOVERED

"Lemon Chiffon"

first really
new cake in
100 years!

Not an Angel Food
Not a Sponge Cake
Not a Butter Cake

but a cake
NEW IN TASTE
NEW IN TEXTURE

Deliciously
Different!

THE OMAR MAN BRINGS
REALLY FRESH BREAD AND CAKES
Direct from Omar ovens to your door!

There's only one way to be SURE your bread and cakes are absolutely fresh—and that way is to buy them from your Omar Man. For Omar delivers its fresh-baked breads and cakes directly to your door.

We guarantee that everything you buy from the Omar Man is freshly baked, just a short time before it is delivered to you.

We guarantee that no Omar truck ever has day-old bread or baked goods on it. Our surplus goods are disposed of in Omar's own stores at reduced prices.

OMAR SERVES YOU
REGULARLY IN ALL
KINDS OF WEATHER

Dependable as the postman who comes to your door, the Omar Man brings you bread and pies and cakes and pastries to your home on a definite regular schedule you can depend upon. What a convenience at all times, particularly when weather is bad, or you're too busy to go shopping! If the Omar Man isn't coming to your house, just phone Omar.



Ask your Omar Man for
"Timely Tips and Recipes"
Calendar for July

freshness
IS OUR
BUSINESS

Delivered to your door—
direct from the OMAR Ovens

Order It Now for Friday or Saturday Delivery

This is the revolutionary new-type cake that you've read so much about in the leading women's magazines. The "genius" who dreamed it up certainly deserves the highest praise. For here is a cake, the like of which you've never tasted. Not an angel food cake, not a butter cake, not a sponge cake, but a cake gloriously combining the richness of one and the airy lightness of the other. Delicious as is! Or top each slice with crushed fruit or ice cream.

Omar's Lemon Chiffon has a "just-right" moistness that keeps it fresh-tasting longer. That's good to know when you're planning week-end picnics, especially this July 4th.

That delicate lemon flavor you'll enjoy so much comes from Omar using only carefully selected, full-ripened lemons. And the ever-so-light texture, the just-right moistness, the crinkly, golden top, all result from Omar's baking skill, PLUS the use of only the very finest of cake

flour, fresh, plump country eggs and other top-quality ingredients such as you would use if you were to go to the trouble of baking such a cake yourself.

As you might well expect, Omar was quick to bake this cake for you! This is another typical example of Omar's 30-year policy of offering an ever-changing, interesting variety of baked goods—all being of highest quality at consistently low prices. So for your Fourth of July pleasure tell your Omar Man to be sure to bring you an Omar "Lemon Chiffon" cake, or telephone us. The cakes we bake late Thursday night will be delivered to Friday customers. The cakes baked late Friday night will be delivered oven-fresh on Saturday by your Omar Man.

So hurry! Don't wait! Order Omar's Lemon Chiffon Cake, sensation today. You and your family will be so glad you did! Just hail any Omar Man or telephone Franklin 3531.

OMAR
BREADS AND PASTRIES

Military rites for Lewis Lee, who died on Black I. will be at 1:30 p.m. in Shirley Brooks el. Burial will be in Mt. Vernon cemetery. Born in Mt. Vernon, lived here for 29 years. He had four months of service in the army. Survivors include his wife, Maxine Lee, 33, a son, Earl J. Lee, 10, and two daughters, Mrs. P. Lee, 10, and Mrs. North Vernon, 8. Burial will be at 1:30 p.m. in Shirley Brooks el. Burial will be in Mt. Vernon cemetery. Born in Mt. Vernon, lived here for 29 years. He had four months of service in the army. Survivors include his wife, Maxine Lee, 33, a son, Earl J. Lee, 10, and two daughters, Mrs. P. Lee, 10, and Mrs. North Vernon, 8.

Mrs. Bertha

Services for Mrs. Bertha Lee, 78, of 1015 N. Cherry St., will be at 1:30 p.m. Thursday in Home Burial Home, Burial Home, Burial Home. Mrs. Lee was born in Ohio and lived here for 29 years. She had four months of service in the army. Survivors include her husband, Earl J. Lee, 10, and two daughters, Mrs. P. Lee, 10, and Mrs. North Vernon, 8.

Edward P.

Services for Edward P. Lee, 78, of 1015 N. Cherry St., will be at 1:30 p.m. Thursday in Home Burial Home, Burial Home, Burial Home. Mr. Lee was born in Ohio and lived here for 29 years. He had four months of service in the army. Survivors include his wife, Maxine Lee, 33, a son, Earl J. Lee, 10, and two daughters, Mrs. P. Lee, 10, and Mrs. North Vernon, 8.

Survivors in

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