

Large Complete Store On One Floor!

DOWNSTAIRS STORE

Convenience . . . Four Centers

HOME FURNISHING CENTER

ONE-STOP MEN'S SHOP

Priced Summer Success Items For Particular Women!

a Wisp
a Hat
ot Summer
Days!
Right:
\$1.00

zy open-work
e crocheted Cel-
every woman's
or Summer! At
ow price . . . in
to go with your
sketched at left:
e brim at \$2.00,
m calot at \$1.00.

r White
d Sandals
Comfort!
\$.99

ON
YER



FASHION MILLINERY—
Downstairs at AYRES'



The Snowy White
Sandal

White perforated leather
sandal . . . cool and clean-
looking as drifted snow. Low-
heeled for active Summer
comfort. Also available in
red and green. Sizes 4 to 9.

PLAY SHOES—
Downstairs at AYRES'

"Real Silk" Nylons
Exclusive With Us in
Indianapolis



Irregular
Leg Beauty in
NYLONS by
"REAL SILK"

Daytime Sheer \$1.00
Pr.

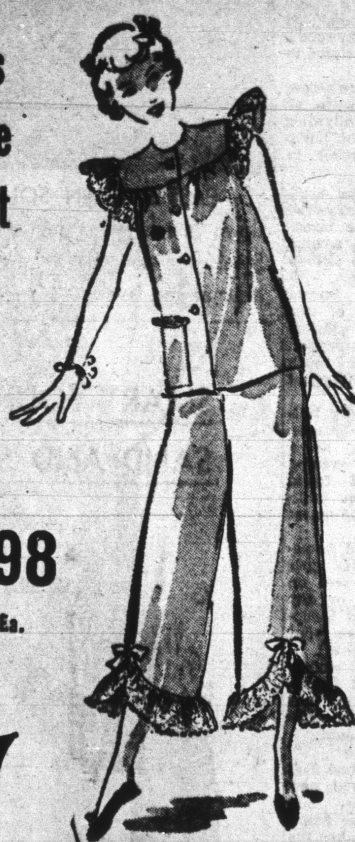
Select irregulars of shadowy sheer
full fashioned nylons . . . 45-gauge,
15 denier. Sizes 8½ to 11.

Super Sheer \$1.49
Pr.

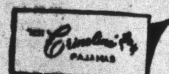
Select irregulars of beautiful super
sheer full fashioned nylons made
especially to enhance the beauty of
your legs. 51-gauge, 15 denier.
Sizes 8½ to 10½.

HOSIERY—Downstairs at AYRES'

Pajamas
with the
Petticoat
Look!



\$2.98
Ls.



Meet "The Crinoline Girl!"

The most adorable pajamas you've ever seen!

Pantaloen length trousers, fluffy eyelet cuffs,
perky bows! Eyelet-trimmed pocket and
sleeves on the butcher boy top! Gay checked
cotton percale in red or blue, or solid color
cottons in pink or blue! Sizes 32 to 38.

LINGERIE—Downstairs at AYRES'

Don't Forget Dad on HIS DAY, June 20th!

The Perfect Present . . .
Comfortable Lightweight
Poplin Jacket

\$3.99



This smart famous-make jacket is a gift to warm Dad's
heart . . . besides keeping him comfortable on chilly nights!
He'll live in it this Summer. Of light-weight poplin and
featuring the wanted water-repellent finish, full zipper
front and elastic waist inserts. Small, medium and large
sizes to fit every fortunate Father.

Dad Will Wear it Everywhere
because It's Cool and Comforta-
ble for Sport, Home and on
Vacation!



Exceptional Values!
All First Quality!

Men's Tailored Slacks
\$3.00

✓ A Grand Gift for Dad!
✓ Suitable for Dress or Sport!

EXCEPTIONAL VALUES . . . A great buy in men's tailored
slacks . . . of cool wrinkle-resistant higher-priced fabrics . . .
featuring Finished Cuff, Pleated Front, Zipper Fly. ONLY
\$3.00 buys a pair for Dad . . . get several for all the men in your
family! Blue and grey. Sizes 29 to 42.

*Due to the unusual low price,
there will be a slight charge for
alterations.

MEN'S CLOTHING—
Downstairs at AYRES'

ONE-STOP
MEN'S SHOP

Last Minute Suggestions in GIFTS THAT GO FA(r)THER!

All Silk Hand Tailored Ties

\$1.39

Beautiful hand-tailored
ALL SILK ties . . . ex-
ceptional values in
blending shades and col-
ors for Summer. Nylon
tipped, wool lined, res-
ilient construction.



Remember Father's Day Is Sunday!

Making a Fuss over Father is fun when you're giving him handsome,
quality furnishings from our Downstairs Store. You'll save on every
purchase . . . you'll get high-grade "name" merchandise . . . you'll
really warm Dad's heart with the things he would choose, just where
he'd choose them!

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25

"Granbrook" Knit Shirts
69¢

Dad will like the smooth fit and
real comfort of these high quality
knit undershirts. Of full combed
cotton yarn rib knit. Snowy white.
Sizes 34 to 50.

Elastic Top Boxer Shorts
\$1.00

Extra comfortable, extra smooth-
fitting boxer shorts with full elas-
tic top, full seat. Quality sanfor-
ized broadcloth in tan, blue, green,
white or neat patterns. Sizes 30
to 44.



Famous "Fruit of the Loom"
Cool White Rib Mesh Shirts

\$2.98

✓ Fully Sanforized Featherweight Mesh
✓ Summer Favorite Non-Wilt Collar
Something for Dad to cheer about . . . sheer,
neat-fitting dress shirts that look as cool as they
feel . . . Sturdily made of all-white featherweight
rib mesh to give "air-conditioned" service all
through Summer! Sizes 14 to 17.

MEN'S FURNISHINGS—Downstairs at AYRES'



Spun Rayon Sport Shirts
\$3.98

Outstandingly smart sport shirts by a famous
California manufacturer . . . in smooth sanfor-
ized spun rayon . . . with long sleeves, two pock-
ets. Many handsome colors in sizes Small, Med-
ium, Large, Extra Large.

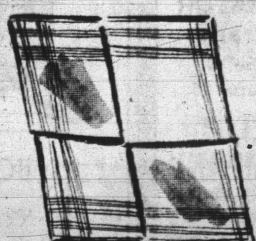
"Fruit of the Loom" Hose
50¢ pair

Dad can count on "Fruit of the
Loom" high quality socks . . . in
smooth rayon . . . grand choice of
colors . . . garter length or elastic
top short lengths. Sizes 10 to 13.

"Berkshire" White Handkerchiefs

35¢ each

Extra fine quality
men's handker-
chiefs with Puerto
Rican rolled hem
by "Berkshire."
All pure white . . .
all gentlemanly
sheer.



Men's Zipper House Slippers

\$3.95

Give Dad cool comfort on HIS
DAY with these perforated
brown leather house slippers . . .
easy to slip on and off because
of neat front zipper. Grand for
Summer. Sizes 6 to 12.

MEN'S SHOES—
Downstairs at AYRES'

