

CHILDREN'S CENTER

Important Playclothes

For The Sun-Lovin'
"Younger Generation"
From Tots to Teens!

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25



"Sun Specials for the Older Crowd"

A. Boys' Blazer Stripe
Polo Shirts.....\$1.00 to \$1.50 ea.
Boys' Sanforized Poplin Slacks \$1.98 pr.
Tan, blue, green. Sizes 6 to 16.
B. Girls' Denim Cuff-Style
Shorts.....\$2.00 pr.
Red or powder blue. Sizes 7 to 14.
C. Girls' "Cactus Bill" Denim
Dungarees.....\$2.29 pr.
Sizes 7 to 14. Navy blue.
D. Junior Boys'
Sport Shirts.....\$1.79 & \$1.98 ea.
Junior Boys' Sanforized
Boxer Shorts.....\$1.19 pr.
Assorted prints. Sizes 4 to 10.
E. Girls' Stripe Chambray
Sunfrock.....\$3.00 pr.
Famous "Grammar Girl" brand. Sizes 7-12
F. Tots' Denim
Boxer Shorts.....\$1.19 pr.
Also available in cotton print. Sizes 3 to 6x.
Tots' Polo Shirts
by "Healthknit".....79c ea.



Summer Timed

Play Togs

For Little Chicks!

G. Tots' Denim Suspender
Shorts.....\$1.19 Pair
Pleated style. Faded blue or red.
Sizes 3 to 6x.
H. Tots' Bib-Top Denim
Overalls.....\$1.39 Pair
By "Stan-Togs." Faded blue.
G. Little Girls' Denim Suspender Shorts.....\$1.19 pr.
Pleated style. Faded blue or red. Sizes 3 to 6x.
H. Tots' Bib-Top Denim Overalls.....\$1.39 pr.
By "Stan-Togs." Faded blue.
I. Jr. Boys' "Capt. Marvel"
T-Shirts.....69c ea.
J. Jr. Boys' Sanforized Bib Overalls.....\$1.89 to \$2.75 pr.
Seersuckers, chambrays, pin-checks, twills. Sizes 4 to 10.
J. Little Girls' Sunfrock with
Bolero Jacket.....\$3.00 Ea.
Gay plaids. Sizes 1 to 3 and
4 to 6x.

GIRLS', BOYS', & TOTS' WEAR
Downstairs at AYRES'

Important Playclothes
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From Tots to Teens!

Closed Mondays
Shop Tuesday Thru Saturday
9:00 to 5:25

FASHION CENTER

Shop In Our New Enlarged Complete
AYRES' DOWNSTAIRS

For Your Convenience
HOME FURNISHINGS

CHILDREN'S CENTER

Eyelet...

Frosty White
Eyelet Pique Dresses

\$8.95 and \$10.95

- Favorites for Hot Summer Days!
- Several Styles for Misses!

Cool, versatile, feminine, pretty . . . these lady-like little dresses of fresh white eyelet pique will make your Summer more exciting . . . will gather compliments for you everywhere you go! You'll want at least one in your wardrobe.



A. Sunback bolero dress for street wear or sunning. Dress has self-trim belt, slightly flared skirt. Sizes 12 to 18. \$10.95
B. Two-piece dress with peplum jacket top and gored skirt. Shiny gold finish and white buttons trim the top. Sizes 12 to 18. \$8.95

FASHION DRESSES
Downstairs at AYRES'



Frosty White Eyelet Handbag

\$3.00
Plus Tax

Start summer with a white eyelet handbag. Removable cover washes as easily as your handkerchief. Choose from pouch, under-arm and shoulder strap styles.

Crisp and . . .
Summer Style
White Eyelet
Blouse
\$1.99

Dainty eyelet blouse . . . perfect for those summer days. Has a perky collar and an elastic band around the waist for a perfect fit. Comes in small, medium and large sizes. White.

ACCESSORIES
Downstairs at AYRES'

Cool! Comfortable! Cotton!



LINGERIE
Downstairs at
AYRES'

Sheermode

Individual Fit

Full Fashioned
Nylon Stockings

\$1.15
Pr.
(Irregulars)



Sheer, lovely 51 gauge, 30 denier full fashioned nylons . . . the stockings that fit every size, every leg type because of "Sheermode's" Individual Fitting Service. Let us help you find the size that fits you best! You'll love our soft Summer color, Beigetone.

Also Super-Sheer, Full-Fashioned
Irregulars, \$1.50.

HOSIERY—Downstairs at AYRES'

Let Us Show You
Our Proportioned
Fit Service!

Eyelet Trimmed Ruffled Petticoat

\$2.00

You won't care if your petticoat shows . . . if it's this fine cotton petticoat with eyelet embroidered trim on the wide ruffle! Has elastic to hug your waist . . . comes in small, medium and large sizes . . . white only.