

CHILDREN'S CENTER

**Important Playclothes
For The Sun-Lovin'
"Younger Generation"
From Tots to Teens!**

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25



"Sun Specials for the Older Crowd"

A. Boys' Blazer Stripe Polo Shirts... \$1.00 to \$1.50 ea.

Boys' Sanforized Poplin Slacks \$1.99 pr. Tan, blue, green. Sizes 6 to 16.

B. Girls' Denim Cuff-Style Shorts... \$2.00 Pr. Red or powder blue. Sizes 7 to 14.

C. Girls' "Cactus Bill" Denim Dungarees... \$2.29 Pr. Sizes 7 to 14. Navy blue.

D. Junior Boys' Sport Shirts... \$1.79 & \$1.98 ea.

Junior Boys' Sanforized Boxer Shorts... \$1.19 pr. Assorted prints. Sizes 4 to 10.

E. Girls' Stripe Chambray Sunfrock... \$3.00 Ea. Famous "Grammar Girl" brand. Sizes 7-12.

F. Tots' Denim Boxer Shorts... \$1.19 pr. Also available in cotton print. Sizes 3 to 6x.

Tots' Polo Shirts by "Healthknit"... 79c ea.



**Summer Timed
Play Togs
For Little Chicks!**

G. Tots' Denim Suspender Shorts... \$1.19 Pair. Pleated style. Faded blue or red. Sizes 3 to 6x.

H. Tots' Bib-Top Denim Overalls... \$1.39 Pair. By "Stan-Togs." Faded blue.

G. Little Girls' Denim Suspender Shorts... \$1.19 pr. Pleated style. Faded blue or red. Sizes 3 to 6x.

H. Tots' Bib-Top Denim Overalls... \$1.39 pr. By "Stan-Togs." Faded blue.

I. Jr. Boys' "Capt. Marvel" T-Shirts... 69c ea.

Jr. Boys' Sanforized Bib Overalls... \$1.89 to \$2.75 pr. Seersuckers, chambrays, pin-checks, twills. Sizes 4 to 10.

J. Little Girls' Sunfrock with Bolero Jacket... \$3.00 Ea. Gay plaids. Sizes 1 to 3 and 4 to 6x.



GIRLS, BOYS, & TOTS' WEAR
—Downstairs at AYRES—

**Shop In Our New Enlarged Complete
AYRES' DOWNSTAIRS**

FASHION CENTER

CHILDREN'S CENTER



Eyelet...

Cool... Crisp
Lovely styles

**Frosty White
Eyelet Pique Dresses
\$8.95 and \$10.95**

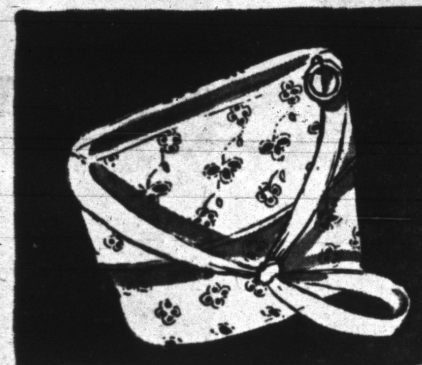
- Favorites for Hot Summer Days!
- Several Styles for Misses!

Cool, versatile, feminine, pretty... these lady-like little dresses of fresh white eyelet pique will make your Summer more exciting... will gather compliments for you everywhere you go! You'll want at least one in your wardrobe.

A. Sunback bolero dress for street wear or sunning. Dress has self-trim belt, slightly flared skirt. Sizes 12 to 18. \$10.95.

B. Two-piece dress with peplum jacket top and gored skirt. Shiny gold finish and white buttons trim the top. Sizes 12 to 18. \$8.95.

FASHION DRESSES—
Downstairs at AYRES



Frosty White Eyelet Handbag

\$3.00
Plus Tax

Start summer with a white eyelet handbag. Removable cover washes as easily as your handkerchief. Choose from pouch, under-arm and shoulder strap styles.

Crisp and...
Summer White
Eyelet
Blouse
\$1.99

Dainty eyelet blouse... perfect for those summer days. Has a perfect collar and an elastic around the waist for a perfect fit. Comes in small, medium and large sizes. White.

ACCESSORIES—
Downstairs at AYRES

Cool! Comfortable! Cotton!



LINGERIE—
Downstairs at
AYRES

**Eyelet Trimmed Ruffled Petticoat
\$2.00**

You won't care if your petticoat shows... if it's this fine cotton petticoat with eyelet embroidered trim on the wide ruffle! Has elastic to hug your waist... comes in small, medium and large sizes... white only.

Sheermode Individual Fit

**Full Fashioned
Nylon Stockings**

\$1.15
Pr.
(Irregulars)

Sheer, lovely 51 gauge, 30 denier full fashioned nylons... the stockings that fit every size, every leg type because of "Sheermode's" Individual Fitting Service. Let us help you find the size that fits you best! You'll love our soft Summer color, Beigetone.

Also Super-Sheer, Full-Fashioned Irregulars, \$1.50.

HOSIERY—Downstairs at AYRES



Let Us Show You
Our Proportioned
Fit Service!