

FRIDAY ONLY!

NO PHONE OR MAIL ORDERS  
All Items Subject to Prior Sale

# Ayres' E.O.M. Sale

### TOILETRIES AND DRUGS

TERRY CLOTH BATH MIT, ladies' and men's styles, originally 39c to 59c, now 29c to 49c

SUZY COLOGNE, originally 1.75 and 2.00, now .88c\* and 1.00\*

SUTTON LIPSTICK, pencil style, originally 1.00, now .10c\*

KISSLINE LIPSTICK, pencil style, originally 1.00, now .10c\*

KISSLINE LIPSTICK REFILLS, originally 50c, now .5c\*

BEAUTIFIATOR ELECTRIC MANICURE SET, originally 29.75, now 14.75

CROWNING GLORY PERMANENT WAVE Set, originally 2.75 and 2.00, now 1.39\* and 1.00\*

TUVACHE PERFUME, originally 2.00 to 18.00, now 1.00\* to 9.00\*

TUVACHE COLOGNE, originally 6.00, now 3.00\*

TUVACHE "HIGHLANDER" COLOGNE FOR MEN, originally 7.50, now 3.75\*

DAWN SOAP FLAKES, originally 35c a box, now 3 for 1.00

VEL-VO-TEX HAIR REMOVER, originally 25c, now 10c

DEMIRACLE DEPILATORY, originally 49c and 89c, now 25c\* and 45c\*

PARKE-DAVIS ABDOL CAPSULES, 100's, originally 2.63, now 1.89

LEE NYLON BRISTLE HAIR BRUSH, originally 1.00, now .50c

\*Plus Tax.

TOILETRIES AND DRUGS, STREET FLOOR

### 77 RHINESTONE NECKLACES 3.00\*

Pendant style necklaces, imported stones set in rhodium plated metal. Originally 5.95.

\*Plus 20% tax.

Costume Jewelry, Street Floor

### COSTUME JEWELRY

(48) RHINESTONE NECKLACES, originally 3.50, now 2.00\*

(15) RHINESTONE NECKLACES, originally 10.00, now 5.00\*

\*Plus 20% Tax.

COSTUME JEWELRY, STREET FLOOR

### NOTIONS

ALUMINUM STORAGE CHESTS, slightly damaged, originally 5.95, now 3.50 to 4.95

HEM FACING, broken assortment of colors, originally 25c a yard, now 15c a yard

SHOE POLISH, originally 25c, now 10c

STEEL EXTENSION RODS, originally 2.95, now 1.25

TRAVEL TWEED HAT BOXES, originally 1.00 to 1.50, now .50c

BIRDLES, broken assortment, originally 3.50, now 2.50

ACETATE HAT BOXES, originally 2.95, now 1.25

NOTIONS, STREET FLOOR

### CANDY AND EPICURE

HOLLAND HOUSE COCKTAIL MIX, non-alcoholic in Bronx, Tom Collins, Dry Martini and Sidecar. Originally 16 oz. bottle for 67c, now 50c

CHOPPED RIPE OLIVES, 4 1/2-oz. tin, originally 33c, now 22c

BOILED ICELAND BROOK TROUT, originally 1.39, now .98c

ROMANOFF SANDWICH CAVIAR, originally 1.51, now .98c

CHENEY'S CHOICE SEASONING SETS, originally 3.50 and 7.95, now 2.50 and 5.95

OLD CHUCK WAGON PEPPER GRINDER, originally 3.50, now .98c

MARTHA ANN MINT ALMONDS in 10 oz. jar, spiced almonds or caramelized almonds in 9-oz. jar, originally 1.50, now 1.15

WHITE ROSE CINNAMON, 1 1/2-oz. tin, originally 15c, now 8c

CANDY AND EPICURE, STREET FLOOR

### GLOVES

221 PRS. FABRIC GLOVES—Broken sizes and colors; originally 2.00 to 5.50, now 1.29 to 2.59

GLOVES, STREET FLOOR

### NECKWEAR

RAYON BLOUSES, including colors and white, originally 5.00 and 5.95, now 3.59

RAYON BLOUSES, including colors and white, originally 3.98, now 1.59

GROUP OF FLOWERS and FEATHERS, originally 59c to 2.00, now 19c

NECKWEAR, STREET FLOOR

### MEN'S SPORTSWEAR

(132) SPORT SHIRTS, short sleeves in fabrics, originally 3.00 to 3.95, now 2.29

(15) SHORT BEACH JACKETS, originally 10.00 to 15.00, now 7.89

(14) LEISURE COATS, originally 21.50 and 25.00, now 13.89

AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

### HOSIERY

FULL FASHIONED and NO SEAM NYLON HOSE, originally 1.15 to 2.50, now .59c to 1.39

FULL-FASHIONED WHITE RAYON HOSE, originally 95c, now .49c

WHITE COTTON ANKLETS, originally 39c and 49c, now 29c and 39c

HOSIERY, STREET FLOOR

### 600 PRS. GOLD CROSS SHOES 4.85

Originally 8.95—sport and dressy flat heel styles in black suede, black, tan and red calf.

Shoes, Second Floor

### HANDBAGS

LEATHER HANDBAGS, originally 35.00 to 58.50, now 15.99\* to 31.99\*

LEATHER HANDBAGS, originally 5.00 to 35.00, now 1.99\* to 14.99\*

ASSORTED HANDBAGS, group includes plastic patents, rayon failles, snake and lizard; originally 5.00 to 28.00, now 1.99\* to 9.99\*

\*Plus 20% Tax.

HANDBAGS, STREET FLOOR

### STATIONERY

BOXED STATIONERY, originally 59c to 2.00, now 3 for 1.00 to 1.00

BIRTH ANNOUNCEMENTS, originally 60c a dozen, now 29c a dozen

AUTOPOINT AUTOMATIC PENCIL, with gold-filled top, originally 3.75 plus tax, now 1.75 plus tax

STATIONERY, STREET FLOOR

### BOOKS

RECENT NOVELS, wide assortment of popular books. All .98c ea.

BOOK DEPARTMENT, SECOND FLOOR

### CORSETS

(100) CORSETTES, PANTY GIRDLES, GIRDLES AND BRASSIERES, originally 2.00 to 15.00, now .95c to 4.99

CORSETS, SECOND FLOOR

### COLLEGIENNE SHOP

(30) DRESSES, including rayons and wools, originally 19.95 to 22.95, now 11.00

(25) DRESSES, including rayons and wools, originally 22.95 to 29.95, now 14.90

COLLEGIENNE BLOUSES, originally 5.98, now 2.90

GABARDINE SUITS, originally 49.95, now 36.00

SPRING COATS, originally 49.95 to 69.95, now 36.00

COLLEGIENNE SHOP, SECOND FLOOR

### SHOES

(300 PRS.) BETTER DARK SHOES—Patent, calf and suede; originally 18.95 to 24.95, now 10.85

(165 PRS.) LEATHER PLAYSHOES—Originally 7.95 to 10.95, now 4.97

(300 PRS.) DEBONAYRE SHOES—Group includes dark, all white and brown and white; originally 6.95 to 8.95, now 3.97

(500 PRS.) NEW DEBONAYRE SHOES, brown and white, blue and white, black and white, originally 8.95, now 6.95

SHOES, SECOND FLOOR

### 150 STRAW and FELT HATS 1.99, 2.99, 3.99

Light and dark colors included, originally 3.95 to 12.95.

Hats, Third Floor and Upper Shop, Second Floor

### GOWN ROOM

(160) MISSES' DRESSES—Dark and light rayon crepe in prints and solid color, for street and afternoon wear; originally 29.95 to 69.95, now 18.00 to 32.00

(30) WOMEN'S DRESSES—Dark and light rayon crepes in prints and plains in street and dressier types; originally 35.00 to 110.00, now 18.00 to 68.00

GOWN ROOM, THIRD FLOOR

### FRENCH ROOM DRESSES Greatly Reduced

A special group of French Room dresses . . . including light and dark crepes in street and afternoon types. All suitable for immediate wear, all greatly reduced for clearance.

French Room, Third Floor

### BUDGET SHOP

(150) LATE SPRING DRESSES in misses' and women's sizes, including rayon crepes, prints and faille suits, originally 16.95 to 29.95, now 11.00, 15.00, 18.00

(50) MISSES' AND WOMEN'S DRESSES, broken sizes, originally 10.95 to 14.95, now 3.00

(30) RAYON CREPE MATERNITY DRESSES, originally 14.95 to 29.95, now 3.00 and 6.00

BUDGET SHOP, THIRD FLOOR

### SPORTSWEAR ACCESSORIES

(80) RAYON BLOUSES, originally 3.98, now 1.90

(210) COTTON BLOUSES, originally 5.98, now 3.90

(71) RAYON BLOUSES, originally 8.98, now 6.40

(28) BETTER RAYON BLOUSES, originally 12.95, now 9.60

(30) ALL-WOOL JACKETS, originally 14.95 to 22.95, now 10.00

(65) TAILORED SKIRTS, including rayon gabardine and all-wool gabardine, originally 5.98 to 14.95, now 3.90

(40) ALL-WOOL SKIRTS, originally 10.95 to 29.95, now 6.40

(40) RAYON CREPE DRESSY SKIRTS, originally 10.95 to 19.95, now 3.90

SPORTSWEAR ACCESSORIES, THIRD FLOOR

### 600 INFANTS' COTTON KNIT GOWNS 69c

All white, with ties at hands and bottom. Originally 1.50.

Infants' Shop, Fourth Floor

### MISSES' AND WOMEN'S COATS AND SUITS

(24) COATS—originally 49.95 to 69.95, now 28.00

(148) COATS—originally 59.95 to 69.95, now 44.00

GROUP OF BETTER COATS—Both dress and casual styles, originally 98.95 to 239.95, now 48.00 to 128.00

WOMEN'S HALF-SIZE WOOL SUITS—Originally 69.95 and 79.95, now 38.00

WOMEN'S HALF-SIZE WOOL SUITS—Originally 89.95 and 98.95, now 48.00

(10) MISSES' SUITS—Originally 35.00 to 45.00, now 19.00

COATS AND SUITS, THIRD FLOOR

### DAYTIME DRESSES

RAYON DRESSES, originally 15.95 and 17.95, now 8.90

COTTON DRESSES, originally 8.95, now 5.90

COTTON DRESSES, originally 5.95, now 3.90

COTTON DRESSES, originally 3.95, now 1.90

DAYTIME DRESSES AND PINAPORE SHOP, FOURTH FLOOR

### Misses' and Women's BUDGET SHOP DRESSES 6.00

One and two-piece styles, including rayon crepes, prints and wools. Broken sizes. Originally 12.95 to 24.95. Just 150.

Budget Shop, Third Floor

### TODDLERS' SHOP

(200) COTTON KNIT CREEPERS, broken styles, sizes 2 and 3, originally 3.00, now 1.99

COTTON KNIT POLO SHIRTS in assorted stripes, originally 1.25, now 79c

TODDLERS' SHOP, FOURTH FLOOR

### CHILDREN'S SHOES

(125 PRS.) CHILDREN'S AND MISSES' PLAY AND DRESS SHOES, originally 5.50 to 6.75, now 3.49

(298 PRS.) INFANTS' SHOES, originally 4.25 to 6.75, now 2.49

(267 PRS.) GROWING GIRLS' SPORT OXFORDS AND DRESS SHOES, broken sizes, originally 6.25 to 8.95, now 4.49

(109 PRS.) ODDS AND ENDS OF SHOES, no returns, originally 1.95 to 4.95, now .49c

CHILDREN'S SHOES, FOURTH FLOOR

### LITTLE GIRLS' SHOP

(66) BLACK COTTON SKIRTS, originally 3.00 to 4.00, now 1.49 to 1.99

(40) BETTER WHITE DRESSES, originally 7.98 to 10.95, now 3.99 to 5.49

(400) DRESSES, originally 3.00 to 10.00, now 1.49 to 6.49

LITTLE GIRLS' SHOP, FOURTH FLOOR

### GIRLS' COTTON DRESSES 2.90

Prints and solid colors included. Broken sizes 7 to 12 and 7 1/2 to 14 1/2 chubby sizes. Originally 4.98 and 5.98.

Girls' Shop, Fourth Floor

### BOYS' WEAR

(130) COVERALLS, originally 2.25, now 1.79

(30) ONE-PIECE WASH SUITS, originally 3.50, now 2.99

(16) JR. LEISURE SUITS, originally 10.95, now 7.99

(72) JR. DRESS SHIRTS, originally 3.50, now 2.99

(72) JR. SPORT SHIRTS, short sleeves, originally 2.25, now .99c

(170) KNEE-LENGTH HOSE, white only, originally 65c, now 39c

(98) PLAID SPORT SHIRTS, short sleeves, originally 3.00, now 1.49

BOYS' SHOP, FOURTH FLOOR

### SUBDEB SHOP

GROUP OF RAYON CREPE AND FAILLE DRESSES, subdeb sizes, originally 8.98 to 29.95, now 3.90 to 16.60

GROUP OF WOOL SUITS, subdeb sizes, originally 19.95 to 35.00, now 8.00 to 18.00

SUBDEB SHOP, FOURTH FLOOR

### SUBDEB LINGERIE AND ACCESSORIES

CHINTZ HOUSE COATS, sizes 10 to 16, originally 5.98, now 3.99

COTTON SLIPS, sizes 10 to 16, originally 2.50, now 1.99

SUBDEB HATS, originally 3.00 to 5.95, now 49c to 1.99

RAYON SLIPS, tailored or lace trimmed, sizes 10 to 16, originally 4.00, now 2.89

SUBDEB LINGERIE AND ACCESSORIES, FOURTH FLOOR

### SUBDEB SPORTSWEAR

GROUP OF COTTON AND RAYON BLOUSES, broken sizes, originally 3.98 to 7.98, now 1.90 and 2.90

GROUP OF FLANNEL PEDAL PUSHERS, navy, brown, powder, red included, sizes 10 to 16, originally 5.50, now 2.90

Matching jerkin, originally 4.50, now 1.90

SUBDEB SPORTSWEAR, FOURTH FLOOR

### BEDDING AND DOMESTICS

(6) PR. BATES DRAPERIES, originally 8.95, now 4.95 pr.

(3) PR. BATES DRAPERIES, originally 5.95, now 3.95 pr.

(4) FULL SIZE EMBROIDERED SPREADS, originally 45.00, now 24.95 ea.

(10) FULL SIZE CHENILLE SPREADS, originally 19.50, now 12.95 ea.

(3) FULL SIZE CHENILLE SPREADS, originally 15.98, now 9.95 ea.

(2) FULL SIZE CORDUROY SPREADS, originally 49.50, now 32.50 ea.

(2) TWIN SIZE CORDUROY SPREADS, originally 42.50, now 27.50 ea.

(9) HAND-WOVEN WOOL TROWS, originally 19.25, now 12.95 ea.

(2) HAND-WOVEN WOOL TROWS, originally 22.50, now 14.95 ea.

(1) ELECTRIC BLANKET, soiled, originally 49.85, now 32.50

(1) ALL-WOOL BLANKET, originally 29.50, now 19.95

(13) TWIN-SIZE COLORED PERCALE sheets, originally 4.25, now 3.19 ea.

(12) FULL-SIZE WHITE SHEETS, originally 2.59, now 1.95 ea.

(12) FULL-SIZE WHITE SHEETS, originally 2.69, now 2.00 ea.

(120) COMBED PERCALE PILLOW CASES, originally 95c, now 71c ea.

(3) ALL-WOOL BLANKETS, originally 22.50, now 14.95

BLANKETS and BEDDINGS, FIFTH FLOOR

### 600 INFANTS' COTTON KNIT WRAPPERS 69c

White, with pink or blue trim. Originally 1.10.

Infants' Shop, Fourth Floor

### LINEN AND TOWELS

PRINTED TABLECLOTHS, blue and white only. Originally 2.98, now 1.49 ea.

(10) PRINTED LINEN PLACE MAT SETS, zinnia pattern (4 mats, 4 napkins). Originally 8.98, now 3.95 set

(19) PRINTED LINEN TABLECLOTHS, rose pattern in assorted colors, 52x70 inches. Originally 6.98, now 3.29 ea.

(12) WOVEN MATS AND NAPKINS (2-piece set) gold and white. Originally 5.00, now 1.95 set

LINEN DAMASK CLOTHS AND NAPKINS, broken assortments, slightly soiled. Originally 11.25 to 45.00, now 5.95 to 32.50 set

WASH CLOTHS, assorted patterns and colors. Originally 31c to 59c, now 10c to 25c ea.

PURE LINEN SHEETS. Originally 29.50 pr. to 45.00 pr., now 17.50 pr. to 27.50 pr.

PURE LINEN CASES, originally 4.25 to 7.98 pr., now 2.75 to 5.25 pr.

CALIFORNIA CRASH, 52" wide, originally 1.45 yd., now .79c yd.

ITALIAN BRIDGE SETS—Originally 10.00, now 6.95

Originally 8.98, now 4.95

Originally 12.50, now 8.95

LINEN AND TOWELS, FIFTH FLOOR

SHOP TUESDAY THRU SATURDAY  
9:00 to 5:25  
CLOSED MONDAYS

### CHINA AND GLASS

SWEDISH TUMBLERS, originally 1.00, now .69c ea.

13-PIECE PUNCH SETS, originally 7.95, now 5.95 ea.

CANDELABRA, one light, originally 9.50, now 5.95 ea.

CANDLEHOLDER, 2 lights, originally 2.25, now 1.49 ea.

BRANDY CANDLEHOLDER, originally 3.75 to 5.00, now 2.49 to 3.25 ea.

ASSORTED TUMBLERS, originally 20c to 69c, now 5c to 29c ea.

CHINA DEPARTMENT, FIFTH FLOOR

### GARMENT BAGS 1/2 PRICE

Broken assortment includes heavy Vinyl plastic, chintz, and leatherette bags . . . in jumbo, regular and suit bag sizes. Originally 2.49 to 7.50, now 1.25 to 3.75.

Notions, Street Floor

### GIFT SHOP

BIRDS AND FIGURINES, originally 29c to 45.00, now 19c to 29.95 ea.

ARTIFICIAL FLOWERS, crushed and shop-worn. Originally 25c to 1.75, now 10c to 39c bunch

WEDGWOOD LUSTRE JUGS, originally 3.75 to 16.50, now 2.95 to 9.95 ea.

GROUP OF ACCESSORIES, brackets, figures, wall planters, vases and bowls. Originally 1.75 to 85.00, now 50c to 59.50

GIFT SHOP, FIFTH FLOOR

### 700 WHITE COTTON BLOUSES 2.90

Eyelet trimmed Gibson Girl Cotton Blouses, originally 3.98.

Blouses, Third Floor

### TOYS

4600) WIRLWING KITES, originally 1.49, now .19c

(140) SPARKLE PLENTY DOLL HOUSES, originally 4.29, now 1.98

(100) SPARKLE PLENTY CRADLES, originally 2.98, now 1.00

(180) BABY DOLLS, originally 2.98, now 1.49

TOYS, DOWNSTAIRS STORE, WEST BUILDING

THURS  
Schric  
Keepi  
No 'Y  
Ex-Gov  
Mayors  
Speculation  
Schricker, wo  
for governor  
Democratic  
fired today.  
The forme  
ating his lu  
meeting.  
Instead of  
announcem  
ing in the  
concentrate  
cial problems  
Despite all  
of \$1 million  
pair their stre  
mayors will  
state assistan  
A number o  
today that t  
was "a drop  
sidering the  
of city street  
repair.  
There was  
among the m  
a resolution,  
et to seek th  
ernor nomina  
The mayors  
ever, that eve  
ting were pa  
"purely econ  
cipal business  
U. S. AGAIN  
WASHINGTON  
—The State I  
day it has sent  
to Lebanon  
of 44 America  
from a U. S. st

STRAUSS SAYS:

P. S. T  
are ne  
arrival  
just in