

L. S. Ayres & Co.

3
DAY

MAY SALE

TUESDAY, WEDNESDAY, THURSDAY • MAY 18, 19, 20

NO MAIL OR PHONE ORDERS!

THURSDAY at 9 A.M.! Every floor of the store is vibrating with eagerness! Every department on tip-toe! The whole store is ready for you . . . with extra sales people . . . extra service help . . . and with the things you, your family and your home will need for NOW and the rest of the summer of 1948. A 3-Day May Sale that offers . . . seasonable wanted merchandise . . . in complete assortments . . . accepted styles . . . of regular Ayres' Quality . . . at prices far lower than you'd expect to pay!

TOMORROW IS THE LAST DAY OF OUR MAY SALE



Dainty Peasant Blouses

Specially Priced

2.49

Pastel cotton, trimmed with embroidered eyelet. Low scooped, elasticized neck, ruffled sleeves. White, pink, blue, maize. Sizes 12 to 16.

Blouses, Third Floor

Our Entire Stock of

Matrix Shoes

Debonayre Shoes

Town and Country Shoes

20% Off!

Matrix Shoes, regularly 15.95 to 17.95. . . . Now 12.76 to 14.36

Debonayre Shoes, regularly 7.95 to 9.95. . . . Now 6.36 to 7.96

Group includes whites and darks, spectators, playshoes, pumps and oxfords! Every MATRIX, DEBONAYRE and TOWN AND COUNTRY shoe in stock—20% OFF for the May Sale!

Shoes, Second Floor



Our Cool, Crisp

Cotton Dress

Special Priced at 7.80

A cool, fresh-looking full-skirted dress with crisp white pique collar and cuffs—at a wonderful budget-low price! Rose, green or blue in a Bates novelty cotton lightly criss-crossed with white. Misses' sizes 10 to 18.

Sportswear, Third Floor

SHOP TUESDAY THRU SATURDAY
9:00 to 5:25
CLOSED MONDAYS



Special Purchase!

All-Wool Flannel Toppers

6.89

An all-occasion, unlined little topper to wear throughout the summer! Collarless, made with two patch pockets. Red, Kelly, black, powder blue, pink, navy. Sizes 12 to 20.

Sportswear Accessories, Third Floor

Special Purchase!

Sheer Ombre Scarfs

69¢

To wind around your summer straw, to tie at your waist, around your head—long sheer rayon scarfs in assorted ombre tones.

Neckwear, Street Floor

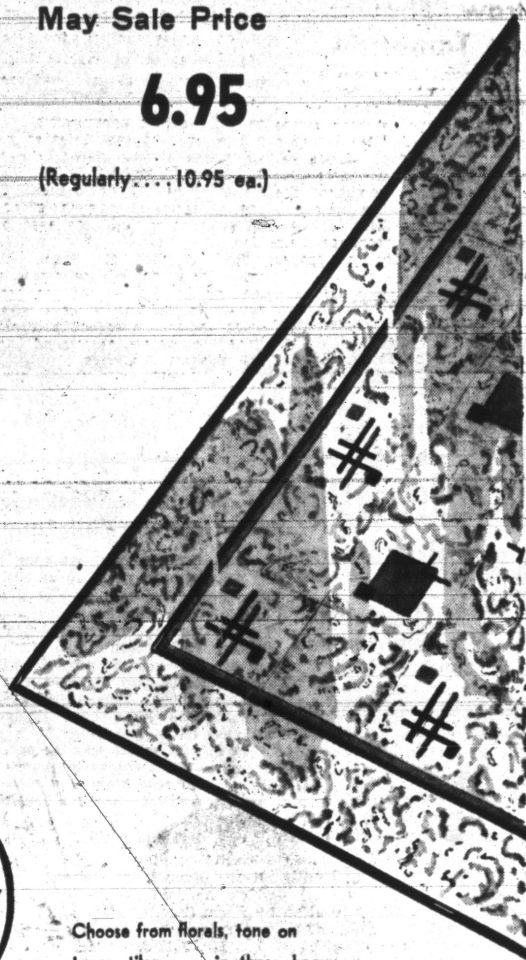
From a Famous Maker
Heavyweight

9x12 Felt Base Rugs

May Sale Price

6.95

(Regularly . . . 10.95 ea.)



Choose from florals, tone on tones, tiles . . . in these heavy-weight, durable felt base rugs from a famous maker. Assorted patterns and colors.

Resilient Floor Shop, Fifth Floor

Entire Stock of

McCrary Full-Fashioned

Nylon Stockings

20% Off!

1.35—30-denier daytime sheers 1.08
1.65—30-denier, 15-gauge sheers 1.32
1.75—15-denier dressy sheers 1.40
1.95—15-denier, 15-gauge filmy sheers . . . 1.56

Ayresheer

Sorority Girl

Seamless Nylons

79¢

Regularly 1.00

Hosiery, Street Floor