

BEGINS SATURDAY AT SEARS . . . 8 DAYS OF OUTSTANDING VALUES FOR YOU

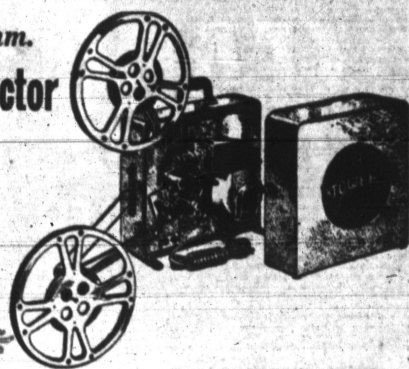


SATURDAY is the first big, value-packed day of Sears May Economy Festival! Shop early on needs for family, home, garden, car . . . Mother's Day . . . graduates and Spring brides . . . yes, and for Decoration Day week-end needs!

Tower Precision 16 mm.
Sound Movie Projector

\$279

See sound or silent, black and white or color films. 750-Watt lamp. 8" f.l. lens. Coated lens. Shows up to 2000 ft. reels. Comes in one, easy-to-carry case. Weighs only 21 pounds.



Shop Until 9 P. M. Saturday and Monday Nights

MAY ECONOMY FESTIVAL

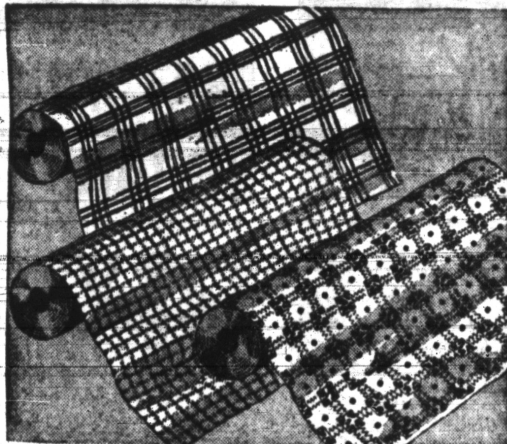


USE SEARS EASY TERMS

Buy what you want. No need to put off these purchases. It's easy to open an account for a small amount down, the balance monthly. Ask any salesperson.



Drive Your Car to Sears. Plenty of parking space. Just drive right in! No tags, no tickets, no red tape.



Attractively Printed
54-In. "Wataseal" Plastic

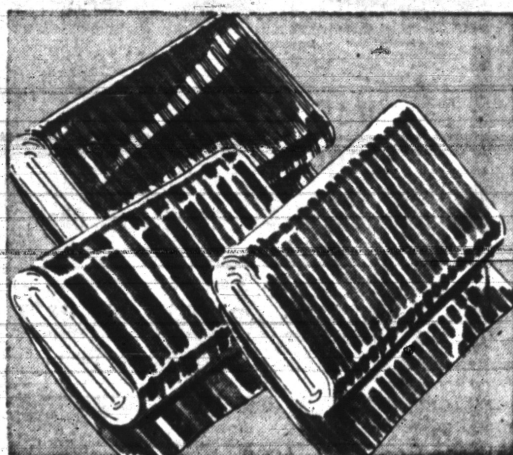
Regularly \$1.19 Yd. **99¢** Yd.

Ever popular "Wataseal" in extra heavy thickness to give you longer wear. 54-in. width is ideal for smart table covers at a low price! Choose lovely prints in beautiful Harmony House colors on snowy white opaque backgrounds. Select yours now and save at Sears!



Virgin Wool Blanket

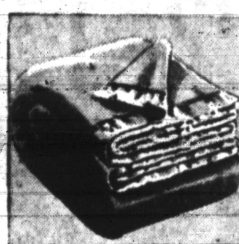
Regularly \$7.95...Ea. **6.95**
Luxury size, 72x90-inch; downy soft, cozy warm. At this low price, it's a wonderful value! Choose yours in lovely pastels.



Select Vat-Dyed Chambray
For Sports Wear, Dress

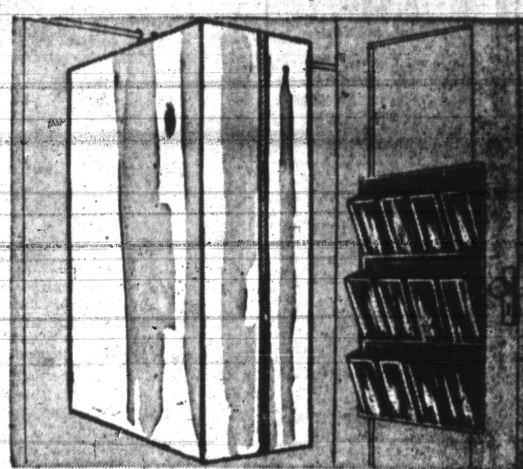
Washfast Colors **69¢** Yd.

"Fairloom's" 36-in. chambray woven of fine, durable cotton. Sanforized (shrinkage less than 1%). Assorted stripes—just the thing for outdoor sportswear, summer playclothes and dress. A simple, inexpensive way to brighten your wardrobe economically.



4-Lb. Wool Blanket

Regularly \$9.85...Ea. **8.85**
Long-fibered virgin wool blankets, 72x90-inches for plenty of comfy tuck-in. Extra wide 6-in. rayon-satin binding. Blue, rose, green, peach or cedar.

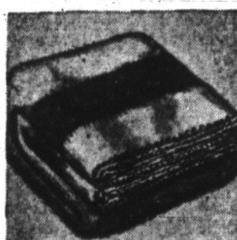


Jumbo Garment Bag
Holds 16 Garments

Regularly \$2.19 **1.00**

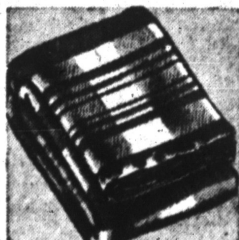
This jumbo bag of lightweight transparent film is 54 inches long, with handy 36-inch slide fastener, 3-hook metal frame. Holds 16 garments.

12-Pocket Shoe Bag of plastic-coated cotton. Blue or rose, 1.79



All-Wool Blanket

Regularly \$12.88...Ea. **9.95**
Shaggy-soft virgin wool. White with four-color candy stripes, red with black stripe. Luxury size, 72x90 inches.



70x80-In. Blanket

Regularly \$5.98...Fr. **3.49**
Sure to be your favorite year-round extra blanket. In lovely blue or rose plaid. 8% Reprocessed wool for softness, 95% cotton for longer wear.

Regular 39¢
Unbleached MUSLIN
29¢ yard
Quality unbleached muslin. 36 inches wide.

Regular \$1.19
RUBBER SHEETING
98¢ yard
36-Inches wide in white or maroon.

Regular 59¢
PLAIN PLASTIC
39¢ yard
36-In. "Wataseal" plastic in plain red, peach or rose.

Regular \$3.69
PERCALE SHEETS
3.29
Fine percale sheets; twin size, 72x108 inches.

Regular \$1.89
BATH MAT SETS
1.49
Cotton chenille, 21x36-in. mat, lid cover. Pastels.

Regular 15¢
PAPER NAPKINS
13¢
Embossed. Package of 80. White.

Regular 15¢
SHELF PAPER
25¢
2 Rolls
Red or blue plaid. 14-In. x12-Ft. roll. Water-resistant.

Regular 10¢
Shorthand Notebooks
3 for 10¢
Easy-to-turn shorthand notebook.

"Satisfactory or your money back" SEARS