

BEGINS

MAY ECONOMY FESTIVAL . . . 8 DAYS OF OUTSTANDING VALUES FOR YOU



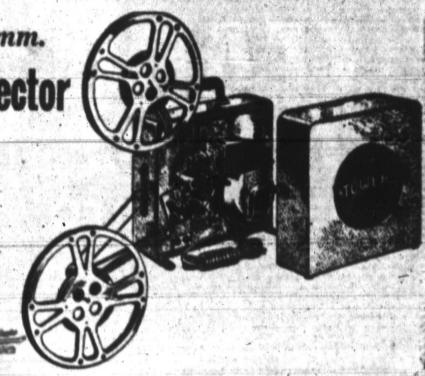
SATURDAY is the first big, value-packed day of Sears May Economy Festival! Shop early on needs for family, home, garden, car . . . Mother's Day . . . graduates and Spring brides . . . you, and for Decoration Day weekend, too!

Tower Precision 16 mm.

Sound Movie Projector

\$279

For sound or silent, black and white or color films. 750-Watt bulb. Projection 16 mm. Coated lens. Throw up to 2000 ft. radius. Cabinet is one, easy-to-clean case. Weighs only 27 pounds.



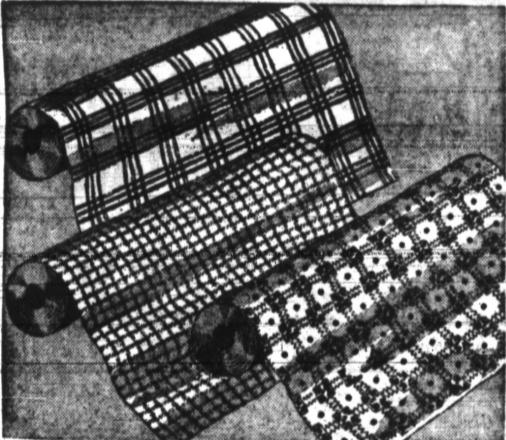
Shop Until 9 P. M. Saturday  
and Monday Nights

# MAY ECONOMY FESTIVAL

USE SEARS  
EASY TERMS

Buy what you want. No need to put off these purchases. It's easy to open an account for a small amount down, the balance monthly. Ask any salesperson.

Drive Your Car to Sears  
Pleasantly cool driving space. Just drive right in! No legs, no helmets, no red tops.



Attractively Printed  
54-In. "Wataseal" Plastic

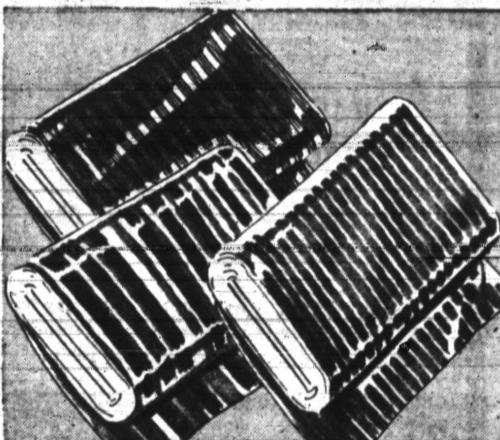
Regularly \$1.19 Yd. **99c**

Ever popular "Wataseal" in extra heavy thickness to give you longer wear. 54-in. width is ideal for smart table covers at a low price! Choose lovely prints in beautiful Harmony House colors on snowy white opaque backgrounds. Select yours now and save at Sears!



## Virgin Wool Blanket

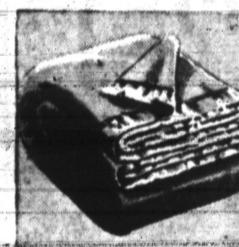
Regularly \$7.95 . . . Ea. **6.95**  
Luxury size, 72x90-inch; downy soft, cozy, warm. At this low price, it's a wonderful value! Choose yours in lovely pastels.



Select Vat-Dyed Chambray  
For Sports Wear, Dress

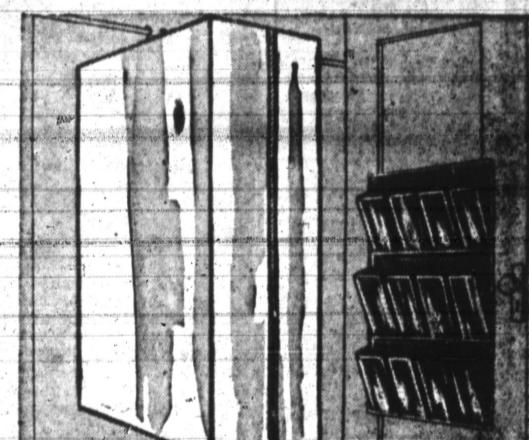
Washfast Colors **69c** Yd.

"Fairloom's" 36-in. chambray woven of fine, durable cotton. Sanforized (shrinkage less than 1%). Assorted stripes—just the thing for outdoor sportswear, summer playclothes and dress. A simple, inexpensive way to brighten your wardrobe economically.



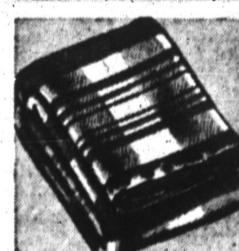
## 4-Lb. Wool Blanket

Regularly \$9.85 . . . Ea. **8.85**  
Long-fibered virgin wool blankets, 72x90-inches for plenty of comfy tuck-in. Extra wide 6-in. rayon-satin binding. Blue, rose, green, peach or cedar.



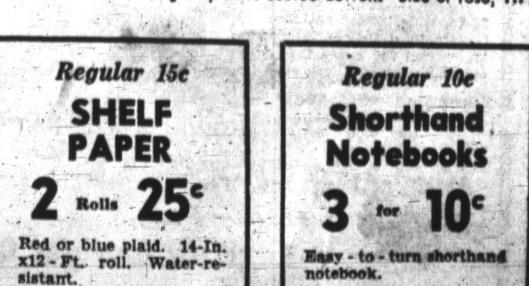
Jumbo Garment Bag  
Holds 16 Garments

Regularly \$2.19 **1.00**



## 70x80-In. Blanket

Regularly \$3.98 . . . Ea. **3.49**  
Sure to be your favorite year 'round extra blanket. In lovely blue or rose plaid. 5% Reprocessed wool for softness, 95% cotton for longer wear.



Regular 39c  
Unbleached  
MUSLIN  
**29c** yard  
Quality unbleached muslin. 36 inches wide.

Regular \$1.19  
RUBBER  
SHEETING  
**98c** yard  
36-inches wide in white or maroon.

Regular 59c  
PLAIN  
PLASTIC  
**39c** yard  
36-in. "Wataseal" plastic in plain red, peach or rose.

Regular \$3.89  
PERCALE  
SHEETS  
**3.29**  
Fine percale sheets; twin size, 72x108 inches.

Regular \$1.89  
BATH  
MAT SETS  
**1.49**  
Cotton chenille, 21x36-in. mat, lid cover. Pastels.

Regular 15c  
PAPER  
NAPKINS  
**13c**  
Embossed. Package of 80. White.

Regular 15c  
SHELF  
PAPER  
**25c**  
Red or blue plaid. 14-in. x 12-ft. roll. Water-resistant.

Regular 10c  
Shorthand  
Notebooks  
**3 for 10c**  
Easy-to-turn shorthand notebook.

"Satisfactorily guaranteed by every back" SEARS

J. 8881