

TOMORROW ONLY!

Ayres' E.O.M. Sale

No Phone or Mail Orders

* All Items Subject to Prior Selling

TOILETRIES

HEART SHAPED TOILET SOAP, originally 1.00, now25c
 KISSLINE LIP PENCIL, originally 1.00, now39c
 SUTTON PERMANENT LIP PENCIL, originally 1.00, now39c
 TWIRL HOME PERMANENT SET, originally 2.00, now39c
 DELETTREZ BUTTERMILK GIRL CREAM, originally 2.25, now79c
 DELETTREZ SPECIAL EYE CREAM, originally 2.00, now69c
 COLOGNES AND TOILET WATERS, originally 1.00 to 2.00, now50c and 1.00
 LA CROSSE MANICURE SET, originally 1.00, now59c
 *Plus Federal Tax

TOILETRIES, STREET FLOOR

STATIONERY

NOVELTY BOXED STATIONERY, originally 1.00, now69c
 ASSORTED BOXED STATIONERY, originally 57c each, now3 for 1.00
 ACETATE MAGAZINE COVERS, originally 60c and 70c, now49c and 59c
 ONYX DESK SETS, originally 15.50 and 27.50, now7.75 and 13.75

STATIONERY, STREET FLOOR

HANDBAGS

CALF HANDBAGS, originally 12.50 to 58.50, now6.99* to 37.99*
 LEATHER AND PLASTIC LEATHER HANDBAGS, originally 5.00 to 8.95, now1.99* to 4.29*
 COBRA AND LIZARD HANDBAGS, originally 12.50 to 35.00, now6.99* to 19.99*
 PLASTIC PATENT HANDBAGS, originally 5.00 to 8.95, now1.99* to 3.99*
 *Plus Federal Tax

HANDBAGS, STREET FLOOR

KNIT UNDERWEAR

RAYON SLIPS, black, white, tearose, sizes 32 to 46, not all sizes in each color, originally 1.79, now98c

KNIT UNDERWEAR, STREET FLOOR

TOPPER SHOP

[100] HATS, including straws and felts, originally 2.95 to 5.00, now1.99 and 2.99

TOPPER SHOP, SECOND FLOOR

MEN'S FURNISHINGS

[64] FANCY TIES, originally 1.00, now39c
 [39] PRS. FANCY RAYON PAJAMAS, not all sizes, originally 7.50, now3.49
 [28] SLEEP COATS, originally 3.95, now1.19
 [254] INITIALED HANDKERCHIEFS, not all initials, originally 1.50 to 2.50, now89c
 AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

BOOKS

ASSORTED BOOKS FROM THE CIRCULATING LIBRARY35c ea. or 3 for 1.00

BOOK DEPARTMENT, SECOND FLOOR

SHORTIE COATS

18.00

Light weight, all-wool shorties including suede cloth and twills. Pastels and dark colors. Originally 29.95 and 39.95.

Collegienne Shop, Second Floor

COLLEGIENNE SHOP

[32] SUITS, originally 45.00 to 69.95, now33.00
 [6] COATS, originally 69.95, now44.00
 GROUP OF DRESSES, originally 16.95 to 29.95, now5.00
 GROUP OF DRESSES, originally 15.00 to 25.00, now8.00
 GROUP OF DRESSES, originally 29.95 and 39.95, now14.90
 GROUP OF DRESSES, originally 39.95, now19.90
 GROUP OF FORMAL DRESSES, originally 16.95 to 39.95, now11.00
 SWEATERS, originally 3.98 to 5.98, now1.90
 BLOUSES, originally 3.98 and 5.00, now1.90
 BLOUSES, originally 5.98 to 7.98, now2.90
 WOOL SKIRTS, originally 7.98 to 10.95, now2.90
 LINED WOOL TOPPERS, originally 15.00, now8.00

COLLEGIENNE SHOP, SECOND FLOOR

MISSES' AND WOMEN'S COATS

Long coats, short coats and topers in dress and casual fabrics. Wide range of colors and sizes.

[26] COATS, originally 39.95 and 49.95, now22.00
 [30] COATS, originally 49.95 to 59.95, now33.00
 [6] COATS, originally 59.95 to 69.95, now36.00
 [32] COATS, originally 69.95 to 98.95, now44.00
 [5] COATS, originally 89.95 to 139.95, now48.00
 [11] COATS, originally 89.95 to 179.95, now56.00
 [34] WOMEN'S COATS, originally 69.95 to 79.95, now44.00
 [10] RAINCOATS, originally 49.95, now16.00
 [10] WOMEN'S COATS, originally 89.95 to 92.95, now56.00

COAT DEPARTMENT, THIRD FLOOR

WOMEN'S SHOES

[350 PRS.] BETTER DARK SHOES, group includes patent leather, calf and suede, originally 18.95 to 21.95, now11.85
 [73 PRS.] BETTER DARK SHOES, very broken sizes, originally 18.95 to 21.95, now4.85
 [150 PRS.] DARK DEBONAYRE SHOES, originally 6.95 to 8.95, now4.47
 [170 PRS.] WHITE AND BROWN AND WHITE DEBONAYRE SHOES, originally 7.95 and 8.95, now4.47
 [43 PRS.] ALL WHITE SUEDE SPECTATOR PUMPS, Debonayre shoes, originally 7.95, now3.97
 [79 PRS.] DARK SPORT SHOES, originally 6.95, now1.99
 [224 PRS.] LEATHER PLAY SHOES, originally 8.95 to 10.95, now5.95

SHOES, SECOND FLOOR

CORSETS

[116] GIRDLES, BRASSIERES, PANTY GIRDLES AND CORSETS, originally 2.00 to 12.50, now69c to 3.69
 [50] CORSETTES FOR LARGER FIGURES, originally 12.50 to 15.00, now5.69

CORSETS, SECOND FLOOR

(285) MISSES' AND WOMEN'S

DRESSES

8.00

Including wools and rayon crepes originally 14.95 to 29.95.

Budget Shop, Third Floor

MILLINERY

[70] HATS, including straws and felts, originally 5.00 to 10.95, now2.99 and 3.99

MILLINERY, THIRD FLOOR

FRENCH ROOM

SMALL GROUP OF FRENCH ROOM MERCHANDISE—Very broken assortment, mostly one-of-a-kind models, all suitable for immediate wear, now greatly reduced.

FRENCH ROOM, THIRD FLOOR

BUDGET SHOP

[65] MISSES' AND WOMEN'S DRESSES, one and two-piece styles in rayon crepes and wools, originally 16.95 to 29.95, now11.00
 [115] MISSES' AND WOMEN'S DRESSES, including prints and plain colors in rayon crepes, wool two-piece suit dresses, originally 19.95 to 34.95, now14.90
 [45] MATERNITY DRESSES, including rayon crepes in prints and plain colors, originally 14.95 to 29.95, now11.00 to 18.00

BUDGET SHOP, THIRD FLOOR

GIRLS' SHOP

1/2 PRICE

GROUP OF GIRLS'

SPRING COATS and SUITS

All-wool, including wool suede cloths, gabardines, and covers, sizes 7 to 14. Originally 19.95 to 49.95, now

9.60 to 22.00

Girls' Shop, Fourth Floor

INFANTS' SHOP

[28] CRIBS, originally 32.50 and 39.95, now19.95

Infants' Shop, Fourth Floor

SHOP TUESDAY THRU SATURDAY

9:00 to 5:25

CLOSED MONDAYS

GOWN ROOM

[35] MISSES' AND WOMEN'S REGULAR AND HALF-SIZE DRESSES, rayon crepes in prints and plains, originally 29.95 to 69.95, now18.00 to 48.00

GOWN ROOM, THIRD FLOOR

(300) GIRLS' PLAID TAFFETA

PETTICOATS

1.99

Assorted plaids on rayon taffeta, with deep self-ruffle. Small, medium, or large in 7 to 14 size range. Originally 4.95.

Girls' Lingerie, Fourth Floor

SPORTSWEAR ACCESSORIES

[60] BLOUSES, including rayons and cottons, originally 3.98, now2.20
 [60] SHORT SLEEVED COTTON SHIRTS, originally 5.00, now3.40
 [160] BLOUSES, including rayons and cottons, originally 5.98, now4.40
 [50] RAYON BLOUSES, originally 7.98, now5.90
 [20] ALL-WOOL BOLOERO JACKETS, originally 6.98, now4.90
 [20] MATCHING SKIRTS, originally 10.95, now7.00
 [15] ALL-WOOL SEPARATE JACKETS, originally 12.95 and 19.95, now8.00
 [40] SKIRTS, including rayon crepes and all-wools, originally 8.98 to 12.95, now3.90
 [50] DRESSY CREPE SKIRTS, originally 10.95 and 19.95, now6.40

SPORTSWEAR ACCESSORIES, 3RD FLOOR

100 BLOUSES

1.90

Cottons and rayon crepes, mostly plain colors, originally 3.98.

Blouses, Third Floor

BLANKETS AND BEDDING

[24] BATES SPREADS, full size, discontinued patterns6.95 ea.
 [6] CHENILLE SPREADS, originally 19.50, now14.50 ea.
 [4] EMBROIDERED SPREADS, originally 45.00, now29.50 ea.
 [3] PART WOOL BLANKETS, originally 7.95, now5.95 ea.
 [1] ALL-WOOL BLANKET, originally 45.00, now22.50
 [1] ALL-WOOL BLANKET, originally 15.95, now11.95 ea.
 [1] ALL-WOOL BLANKET, originally 18.95, now13.95 ea.
 [2] ALL-WOOL BLANKETS, originally 22.50, now16.50 ea.
 [6] DISCONTINUED BATES DRAPERIES, originally 7.95, now4.50
 [14] FULL SIZE MUSLIN SHEETS, originally 3.19 ea., now2.39 ea.
 [26] MUSLIN PILLOWCASES, originally 69c, now49c ea.
 [2] CORDUROY SPREADS, twin size, originally 42.50, now31.50 ea.

BLANKETS AND BEDDING, FIFTH FLOOR

LAMPS

ITALIAN ALABASTER TABLE LAMPS, amber or white, with-pleated shade, originally 5.95, now1.95 ea.
 [3] METAL BRIDGE LAMPS, originally 50.00, now30.00 ea.
 [2] CALIFORNIA-PLANTER LAMPS, originally 100.00, now65.00 ea.
 [3] LENOX CHINA TABLE LAMPS, originally 75.00, now50.00 ea.
 [2] CALIFORNIA PLANTER LAMPS, originally 60.00, now35.00 ea.

LAMPS, FIFTH FLOOR

DINING CHAIRS

One-Two-Three of a Kind

Mahogany, maple and blonde finishes. Originally priced from 5.50 to 47.50

Now... 2.95 to 22.50 Ea.

Furniture, Sixth Floor

FURNITURE

CHIPPENDALE SOFA, blue brocade upholstery, originally 295.00, now129.50
 GEORGIAN SOFA, smartly tailored, red and green floral on grey background, originally 264.50, now149.50
 ENGLISH LOUNGE SOFA, green upholstery, slightly soiled, originally 215.00, now155.00
 LARGE TWO-CUSHION CHARLES OF LONDON SOFA, originally 365.00, now245.00
 PERIOD SOFA, small scale, plain blue fabric, originally 289.50, now179.50
 CHIPPENDALE WING CHAIR, floral maitresse, down cushion, originally 217.50, now110.00
 MODERN DINING CHAIRS, upholstered seats and backs, choice of color, originally 34.50 to 38.25, now22.50
 ARMLESS CHAIR, blue figured upholstery, graceful cabriole leg, originally 110.00, now49.50
 SHADOW BOX, mirrored back, mahogany finish, originally 5.00, now2.45
 [2] MIRROR TOP COCKTAIL TABLES, 20 x 40 inches, originally 59.50, now42.50 ea.
 [1] WALL BRACKET, mahogany finish, originally 3.95, now1.95
 [1] SOLID WALNUT-VICTORIAN WALL SHELF, originally 5.25, now2.75
 ROUND VANITY MIRROR, 32 inch diameter, originally 25.00, now12.50
 ROUND GILT FRAMED MIRROR, slightly defective, 26 inch diameter, originally 10.95, now4.95
 OCCASIONAL CHAIR, solid mahogany, figured tapestry, originally 62.50, now35.00
 UPHOLSTERED OCCASIONAL CHAIRS, blue or beige tapestry, originally 74.50, now44.50 ea.
 [2] BARREL CHAIRS, finely made, gold brocade upholstery, originally 157.50, now99.50 ea.
 TUFTED BOUDOIR CHAIR, lavender upholstery, originally 29.95, now19.95
 MODERN DROP-LEAF DESK, 4 drawers, elm finish, slightly defective, originally 99.50, now69.50
 MAHOGANY FINISH BOOKCASE, originally 14.95, now7.95
 DINETTE TABLE, blonde finish, slightly defective, originally 45.00, now22.50
 MAPLE LOWBOY, originally 49.50, now24.75
 [2] WALNUT KNEE-HOLE DESKS, defective, originally 44.50, now27.50 ea.
 MAHOGANY KNEE-HOLE DESK, defective, originally 44.50, now27.50 ea.

BETTER FURNITURE

WING CHAIR, extra width, Chippendale design, turquoise floral, originally 217.50, now149.50
 LOUNGE CHAIRS, koroseel covers in plain colors, suitable for den or office, originally 139.50, now79.50
 ARMLESS CHAIR, small, deep rose upholstery, originally 139.50, now69.50
 MAHOGANY LAMP TABLE, with shelf and drawer, originally 95.00, now47.50
 OCCASIONAL CHAIR, rose and white quilted chintz, originally 166.25, now95.00
 [2] PR. HOST CHAIRS, bleached frame, chaise and floral upholstery, originally 110.00 each, now69.50 ea.

FURNITURE, SIXTH FLOOR

CLEARANCE OF

BEDROOM GROUPS

[Discontinued patterns]

AT GREAT PRICE REDUCTIONS

Maple—mahogany—provincial—modern—Originally 164.00 to 432.50

Now 99.50 to 275.00 Group

COME IN EARLY TUESDAY FOR

THE BEST CHOICE

Furniture, Sixth Floor

MAJOR APPLIANCES

[1] GIBSON ELECTRIC RANGE, Model ER1970, floor sample, originally 270.000, now239.95
 [1] GIBSON ELECTRIC RANGE, Model ER197H, floor sample, originally 395.00, now349.95
 [2] LAUNDROMATS, Model B-3, floor sample, originally 299.95, now239.95 ea.
 [3] PORTABLE HORTON IRONERS, Model 640A, floor samples, originally 49.95, now39.95 ea.
 [1] AMC HOME FREEZER, 616A, floor sample, originally 269.95, now199.95
 [6] STEEL BASE CABINETS, 36 in. high, 18 in. wide, originally 44.90, now33.95
 [1] STEEL SINK, 34 in., stainless steel bowl, inclosure top, originally 199.95, now149.95

MAJOR APPLIANCES, SEVENTH FLOOR

Drapery and Curtain Clearance

All Less Than 1/2 Price!

150 Pr. Ruffled Cotton

Marquisette Curtains

1.95 pr.

42x90 in., originally 3.95 pr.

80 Shower Curtains

95c ea.

Plain pastels, azure blue, rose, 6 ft x 6 ft., originally 3.95 ea.

[8] WALL MIRRORS, natural wood frames, 16 x 20 inches, originally 8.95, now4.10 ea.
 [10] FIGURED SHOWER CURTAINS, 6 ft. x 6 ft., originally 7.50, now3.20 ea.
 ODD LOTS OF TRIMMING, braid, edging, bouches, bullion, originally 7c to 79c, now2c to 35c
 [162] PATTERNS FOR SLIP COVERS, originally 25c to 50c, now10c and 20c
 "CARDINAL SONG," screen print on 36 in. arelac, originally 3.95 yd., now90c yd.
 SUEDE DAMASK UPHOLSTERY FABRIC, rose, originally 7.75, now2.95 yd.
 BROCCATTE, green, originally 7.75, now2.95 yd.
 MULTICOLOR STRIPE UPHOLSTERY FABRIC, chartreuse, cherry and grey, originally 7.95, now1.95 yd.
 IMPORTED DAMASK, red and silver, originally 13.95, now3.95 yd.

BLUE AND GOLD SATIN-FACE STRIPE, originally 4.95 yd., now1.95 yd.
 PLAIN BEIGE MOHAIR FABRIC, originally 6.50, now2.95 yd.
 RED AND BLUE STRIPE, originally 25.50, now12.00 yd.
 SATIN FACE STRIPE BROCADE, originally 7.75, now2.95 yd.
 MODERN TEXTURED FABRIC, rose, originally 6.95, now2.50 yd.
 GREEN SATIN DRAPERY FABRIC, 36 in. width, originally 1.95 yd., now95c yd.
 FLORAL SCREEN PRINT FAILLES, originally 3.50 and 3.95, now1.70 yd.
 "JUNGLE TREE" SCREEN PRINT DRAPERY PANELS, originally 26.00, now9.95 per panel
 GOODALL MOHAIR FLORAL SCREEN PRINT, originally 8.95, now2.95 yd.
 "ARGONNE" NOVELTY TEXTURED RAYON, originally 3.95, now1.00 yd.
 FLORAL PRINT GLOSHEEN, 48-inch width, originally 1.95, now95c yd.

Floral Print Failles

1.20 yd.

Originally 2.50 yd.

CLOSED MONDAY

L. S. Ayres & Co.

CLOSED MONDAY