

AYRES' DOWNSTAIRS STORE

Visit Our New ENLARGED Complete Store-on-One-Floor!

Shop Early
5 Days a Week!

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 6:25

Especially for Larger Women!

There's No Fashion Penalty for

Larger Women Here . . . Not When You Can Find Up-to-the-Minute Styles in Ready-to-Wear Apparel That Are Made to Fit the Mature Figure! Let Us Show You These Fashions Especially for Larger Women Tomorrow!

Women's QUICK ZIP Butcher Linen

\$8.95



• Sizes 16½ to 24½ and 14 to 20
• Blue, Grey, Aqua and Pink

Your favorite classic dress now comes in butcher linen, featuring a speedy zipper closure from collar to hem . . . action-back yoke . . . smooth, careful tailoring.

FASHION DRESSES—Downstairs at AYRES'



For Admiring Glances
Choose Full Fashioned

"KEL-MAR"

Nylon Stockings
\$1.00 (Irregular)

You'll be proud to wear these beautiful "KEL-MAR" full fashioned nylons . . . in new Spring shades that go with your Spring and Summer fashions! "KEL-MAR" stockings have Stretch-ee tops, ideal for the woman with larger above-the-knee dimensions! Sizes 9 to 10½.

HOSERY—Downstairs at AYRES'

Miss Edith Swanson, a KABO Consultant, Will Be In Our Corset Department Thursday, Friday and Saturday to Help You With Your Figure Problems!



Your New Look

Silhouette In a
"Kabo" Corsette

\$10.95



You, too, can achieve the silhouette of 1948 with a "Kabo" corsette. It slims the figure, gives a smooth unbroken line, takes care of excess flesh at the top. It gives plenty of support, has a built-up bust and boning throughout. Made of rayon brocade with wide elastic inserts and hook and eye fastenings. Sizes 36 to 44. Extra long skirt length.

CORSETS—Downstairs at AYRES'

Fashionable Ties With
Hidden Comfort

\$7.95

You can see the fashion in these smart "American Girl" ties . . . and you can feel the comfort when you wear them! For "American Girl" shoes are the latest in fashion, the finest in quality at a modest price. Sizes 4 to 9.

FASHION SHOES—
Downstairs at AYRES'



Black Patent
Only.



Cheerful printed cotton
housedress, tailored to fit
beautifully, carefully sewn
inside and out, guaranteed
to stay bright! Has lattice-
work shoulder yoke, petal
sleeves and contrasting
piping. In blue, rose or
yellow floral print. Sizes
14 to 42.

HOUSEDRESSES—
Downstairs at AYRES'

Never Slipshod . . .

Always Slip Sure in

"Loomcraft's"

Kustom-Fit Slip

Sizes 36 to 44, \$2.00

Sizes 46 to 50, \$2.50

A patented dressmaker de-
signed slip that won't ride
up! It's straight-cut with
back seam magic, adapt-
able to all figures. Of ray-
on crepe, tulle and white
in the group.

LINGERIE—
Downstairs at AYRES'



★ Choose From
Our Wide
Selection of
Fashions for
the Mature
Figure!

So You're Hard to Fit! Here Are a Blouse and Skirt Made for You!

Jewel Neck Blouse

\$3.98



Ballerina Skirt

\$3.98

Here's the popular ballerina
style you've waited for so
long in larger sizes, done in
wonderful gabardine. Smooth
fitting at the hips, with a
gently flared skirt. Black,
navy and brown. Sizes 32
to 40 in the group.

SPORTSWEAR—
Downstairs at AYRES'

"Simplicity"

Cotton

\$3.98



WEDNESDAY
How Dr. Edward
Constitute
For years Dr. E
patients bothered
with his famous Dr.
Tablets—now sold in
Olive Tablets—
on both upper and
lower . . . No griping
and constipation. Buy to
get well.

Wm. H
HEARING
NEW TIN
\$69
ALL ONE
Come In
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Get Welco
From Stom
Sour Food

Do you feel bloated at
every meal? If so, here
Thousands have found
Everything that
breaks up certain food
food may ferment. So
get a touch of fresh
condition, loss of appre-
sition, sleep, weak-
ness, etc., due to the
which contains special
vating ingredients.

Also, Stom-Tonic
is well known
this gastric digestive
blends you to work better
Avoid punishing your
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constipation. You
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