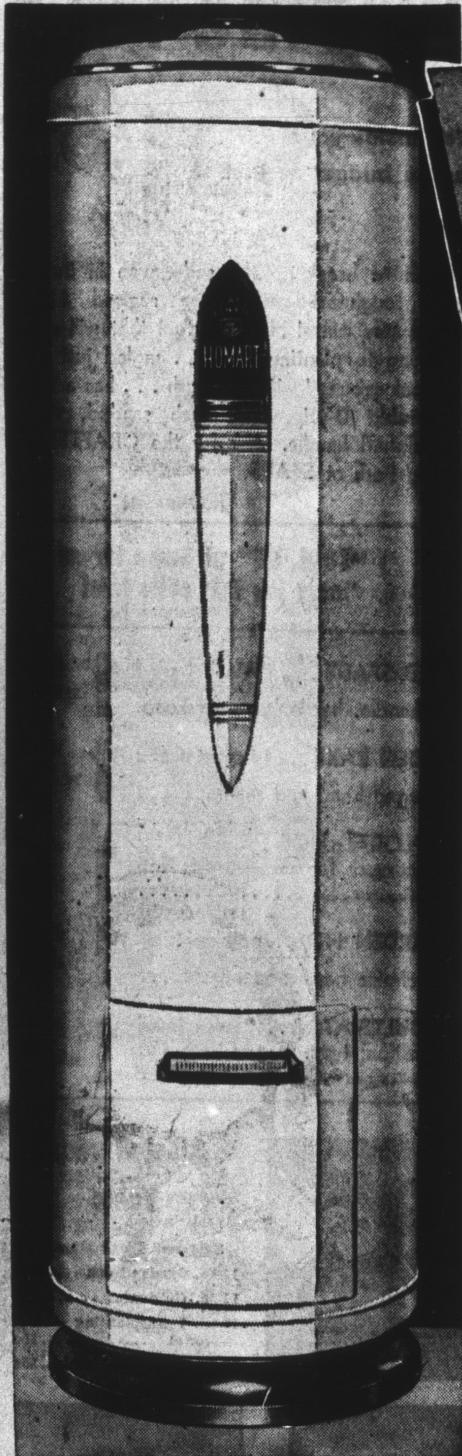


**SEARS**  
ROEBUCK AND CO.

# Savings for home and garden

no waiting for it—no fuss about it! An almost endless supply of hot water for

**BATHING COMFORT All Summer—And All Year!**



**HOMART**  
**GLASS LINED**  
**WATER**  
**HEATER**

Heat Water With  
GAS

You'd Expect  
to Pay Dollars  
More for  
This Quality

**99.95**

30 Gal.

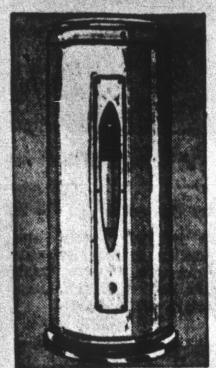
Also Sold on Sears  
Easy Payment Plan

• Lined with non-rusting glass  
smoothly fused on sturdy steel

Simply turn the tap—and you have an almost endless supply of gushing piping hot water for bathing—shaving—laundry—washing dishes—and all your needs! And it's all yours without basement commuting, extra fuss, unnecessary firing and waiting. Efficient ring-type burner heats water rapidly—thick glass wool insulation keeps it hot. See this handsome, gleaming-white HOMART Water Heater at Sears today...ask about its 10-year guarantee!

20-Gal. Size ..... 89.95  
45-Gal. Size ..... 134.95  
75-Gal. Size ..... 164.95

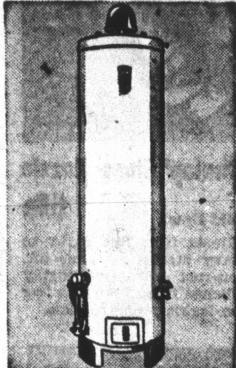
Fully Approved by the American Gas Association



**"Homart" Electric  
Water Heater**  
For Clean Hot Water  
50-gal. tank **149.95**

Double-element type. Hot water... day and night... for the entire family. Thick fused glass lining in tank cannot rust, peel or corrode... is practically indestructible! Automatic thermostat keeps water hot day and night... just set and forget.

Also Sold on Sears Easy Terms



**"Homart" Gas  
Water Heater**  
Long Lasting Zinc Lining  
20-gal. tank **62.95**

30-Gal. Size ..... \$74.95  
Hot water galore, at the savings you expect from Sears! Heavy galvanized lining gives long rust-free use. Automatic operation... just set dial, it does the rest. New burner design gives economical flame distribution.

Also Sold on Sears Easy Terms

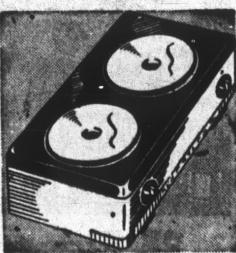
## Sears Electrical Department Values



**"Kenmore" Roaster**

Automatic Control **29.95**

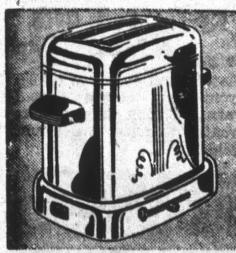
The modern easy way! Cooks complete meal for 2 to 8 at less than 1c per person. Does not dry out food. Underwriters' Laboratories, Inc. approved.



**"Kenmore" Hot Plate**

Two Burners **15.95**

Fine electric hot plate with 3-heat left burner, and single heat right burner, cooks economically. Black and white finish. Underwriters' Laboratories, Inc. approved.



**Automatic Toaster**

**10.95**

"Kenmore" Beauty Gleaming chrome plate. Simply set for light, medium, or dark... when toast is ready, bell chimes, and current shuts off. Underwriters' Laboratories, Inc. approved.



**3-Lb. Electric Iron**

Lightweight **4.98**

Helps you do your ironing easier, faster! Automatic control; fingertip dial gives correct heat for all fabrics. Cord attached. Underwriters' Laboratories, Inc. approved.

**GIVEN!**



.... During This Great Sale!  
**HOMART HEAT REGULATOR  
WITH EVERY FURNACE SOLD**

A great saving for you! Every furnace sold during Sears SAVINGS FOR HOME AND GARDEN Sale will be equipped with the regular \$16.95 Heat and Damper Regulator. An attractive, more efficient room thermostat. Simply set to desired temperature, and it automatically regulates furnace fire to uniform, healthful heat. With thermostat, damper motor, chains, pulleys, thermostat wires and staples.

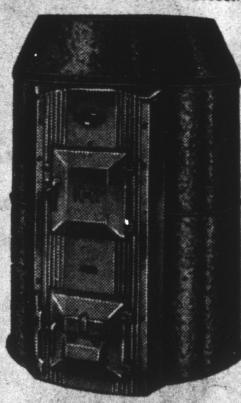
INSTALLATION ARRANGED and FINANCED IF DESIRED  
"HOMART" Damper Regulator Sold Separately. **16.95**

**\$127.50 STEEL FURNACE AND  
REGULAR \$16.95 HEAT REGULATOR**

Both the HOMART Steel Furnace and Automatic Damper Regulator for the price of the furnace alone. Get more heat with less fuel from HOMART'S advanced engineering features. Regulator automatically keeps the fire at a uniform, healthful temperature.

Regular \$139.50 Steel Furnace AND \$16.95 Regulator ..... 139.50  
Regular \$154.50 Steel Furnace AND \$16.95 Regulator ..... 154.50  
Regular \$194.50 Steel Furnace AND \$16.95 Regulator ..... 194.50

**127.50**  
20-Inch  
Firepot



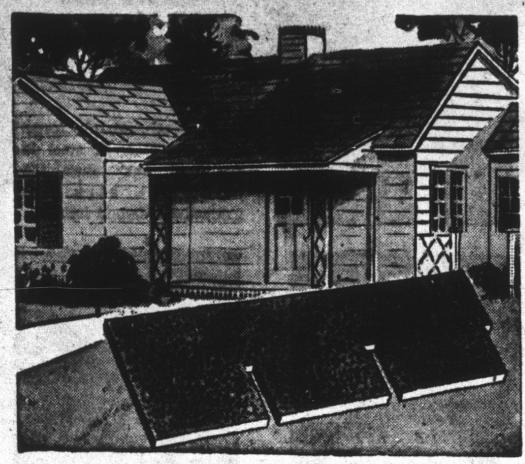
**\$149.50 CAST IRON FURNACE AND  
REGULAR \$16.95 HEAT REGULATOR**

A real combination offer. HOMART Indestructo Cast Iron Furnace and Automatic Damper regulator for the price of the furnace alone. This ruggedly built furnace spells many years of healthful warmth and coziness throughout your home. Construction and performance is backed by Sears famous guarantee.

Regular \$159.50 Cast Iron Furnace AND Regulator ..... 159.50  
Regular \$179.50 Cast Iron Furnace AND Regulator ..... 179.50  
Regular \$197.50 Cast Iron Furnace AND Regulator ..... 197.50

**149.50**  
20-Inch  
Firepot

**Give Double Thickness to 97% of Your Roof With  
HOMART 3-in-1 SHINGLES**



At Savings to You

**\$7**

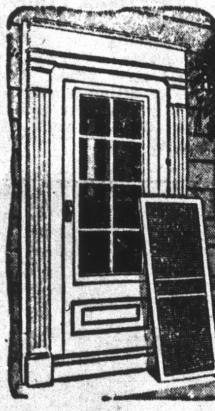
Per 100  
Sq. Ft.

Heavy 3-in-1 shingles afford you years of colorful, complete protection. Of top-grade dry felt base, 100% pure asphalt coated, fade-resistant Vermont slate surface. No buckle or crack in any weather change. Choice of colors.

### SEARS APPLIED ROOFING

Have a beautiful new roof put on by Experts. Materials and workmanship guaranteed by Sears. 100% Asphalt-coated heavy base felt 3-in-1 shingles, saturated with colorful slate granules.

For Free Estimate... CALL LI. 8531



**Ponderosa Pine  
Storm, Screen Door**

2 Ft., 8 In. by 6 Ft., 8 In. **17.95**

Popular Ponderosa Pine combination storm and screen doors... one door does the work of two—keeps out biting winter winds and banishes summer insects. Smoothly sanded Pine, ready for any finish. 1 1/8"-Thick pine; 8-light storm panel and 16-mesh galvanized screen wire panel. Other Sizes Proportionately Low Priced



**Storm, Screen Sash**

2-ft., 5-in.x4-ft., 8-in. **10.60**

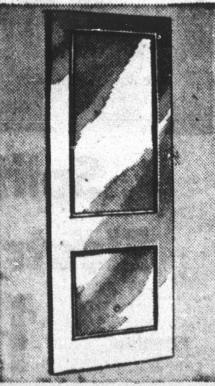
Made of selected heart-grain California Redwood—the "eternal wood." Two-light glass storm panel and fine 16-mesh galvanized screen wire panel. Other Sizes Proportionately Low Priced



**Rock Wool Pellets**

Covers 21-Sq. Ft.

Heat your home with less fuel by insulating your attic with Rock Wool Pellets. Free estimate on installation. Call LI. 8531. Rock Wool Batts, covers 42 sq. ft. .... 2.00

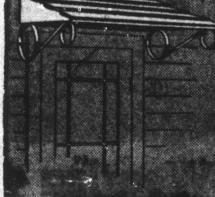


**"Homart" Doors  
Now Available**

Fine Quality—Low Price

2 Ft., 6 In. by 6 Ft., 8 In. **15.95**

You can look to Sears for leadership... for firsts with hard-to-get merchandise at hard-to-beat low prices! Homart doors for interior rooms in popular two-panel style. Well built of fine smooth sanded wood, accurately joined, ready to paint.



**Entrance Canopy**

All-Metal **16.95**

A bright HOMART door canopy to shade your entrance and add new beauty to your home. Painted white, with green roof.



**"Homart" Tyleboard**

4x4-Ft. Sheets **5.35**

Easy to make old rooms into new ones with tyleboard. Baked-on enamel finish. Choice of white, blue, peach and ivory.

• Easy Terms on Purchases of Ten Dollars or More . . .

FRIDAY,  
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COUPON  
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