Youth Is Served, Too, On City's Bowling Alleys

18-Yr.-Old Dick Weber Creates Tenpin Stir On the South Side

Gets Practice 300 Then Follows With 669 In League Play; Stivers Is Leader With 702

By FRANK WILSON

There's a youngster down on the South Side of town who is raising quite a ruckus in the bowling family of the city. His name is Dick Weber, and needless to say he's quite a kegler, for all of his 18 years.

Latest of Richard's accomplishments is a 669 series worked in the West Side Classic loop for the Tompkins Ice Cream crew. He subs for the Tompkins five. But that was his latest, and took place last night. Let's look at yesterday afternoon.

While putting his time to good use practicing at the Sport Bowl, Dick came up with a single game of 278, no less. But he was just warming up then. Later in the practice session he let 12 good hits go, and wound up with a 300. He was bowling with Payton Prince at the time.

To complete the story, it has already been reported that young Dick twirled a 742 in the Sport Bowl Saturday Matinee group over the past week-end.

Dick's honor count tally last night was just one of 17 turned in by the men of the city. Included was a 700 and one near miss, 699. The ladies failed to top the 600 mark and were led by Thelma Richardson, who toppled 580 in the Stegemeier's Grille loop at the West Side Bowling Center. Betty Fogleman marked a 574 to lead the Won-Ten gathering at Pritchett's and take second honors.

Topping the pack was Harry Stivers, who came up with his second 700 of the campaign, 702. He opened with a 244, slid to 231 in the middle, then rose to 245 to close the series. He rolls for Sugar Creek Butter in the Pennsylvania Recreation League. His other seven also came in the Penn crowd, 701 on Nov. 25. He becomes the seventh man to enter the "Double 700 Club."

The near miss was scored by Fred Estle, who had games of 226, 196 and 277 for his 699. He rolls for Tompkins Ice Cream. Leading the Sportsman's Store League at the Sport Bowl was Herb Hohlt, who tossed games of 181, 253 and 255 for a 689. His team is Harrell's Plumbers. Ed Huck Jr. came in a close second in the South Side gathering with a 689 for Crossroads Tavern on games of 236, 194 and 256.

Second honors in the West Side Classic went to Lou Fahrbach, who tallied a 209-201-267—677 for the Ten Pin Inn. Dr. Frank Walker led off the Broad Ripple Business Men's Classic with a 220-245-204—669. He bowls for Ranger's Phillips 66.

Other honor counts were scored by Clarence Moxley, 246-216-204—666, for Pivot City Ink in the Penn Recreation; Gene Moore, 193-243-227—663, for Ten Pin Inn in the West Side Classic; Roy Wischmeyer, 213-225-225—662, for Shelby Street No. 1 in the Methodist Church loop at Pritchett's; Dad Hanna, 224-251-187—662, for Indiana Fur in the West Side Classic; Fremont Hutchens, 210-245-207—662, for Pivot City Ink; Jim Maners, 192-237-227—656, for Pivot City Ink; Jim Blake, 204-237-214—655, for Woodside No. 2 in the Methodist Church loop; Peck Pierson, 253-245-154—652, for Indiana Fur; Frank Parker, 237-237-177—651, for Indiana Coffee at Penn, and Ralph Bader, 224-212-214—650, for Russe Hartman in the John Hancock Insurance League at Fox-Hunt.

Five team scores of better than 3000 were also turned in during the evening's scorching play. Indiana Coffee in the Penn Recreation League shot a 1016-1016-991—3023, but lost two games to Pivot City Ink. In one of the hottest tie-ups of the season Pivot City lost the first one with a 981, but then shot games of 1047 and 1022 to take the final two. Their total was 3050.

High scoring honors go to Tompkins Ice Cream. They tossed games of 987, 992 and 1154 for a three-game total of 3133. Also topping the three mark in the Classic were the Ten Pin Inn, 938-991-1138—3067, and Foxworthy Ford, 1004-1005-996—3005.

The ladies came up with a 2616 by Star Kist Tuna in the Won-Ten on games of 843, 923 and 950, and 2450 by Roy Wilmeth to lead the Stegemeier's Grille group.

SPRING—There are still plenty of openings in spring loops if you have a mind to bowl during the coming months. Speedway, Fountain Square, Dezelan's, Uptown and Antlers have openings in quantity.

Louie Dezelan informs Pin Patter that he has openings in a mixed league which will bowl on Wednesdays at 6:30 p. m. This league will be composed of teams of four each. You can reach him at CA. 4266.

Dickson

ABC Standings

FIVE-MAN TEAMS

Cavoli's Cleveland, O.	3002
Peerless Tool & Eng., Chicago	2990
Mac Innis, Bros., Detroit	2985
Vulcan Engineers, Detroit	2980
Apex Grill, Rochester, N. Y.	2968

DOUBLES

Bill Wilkas-Joe Romano, Amsterdam, N. Y.	1328
Dr. Michael Krupa-Bruno Krupa, Chicago	1288
Nicholas Leoce-Anthony Mack, Newburgh, N. Y.	1251
Emery Hegedus-Frank Stayko, South Bend, Ind.	1250
George Martin-Clarence Coller, Youngstown, O.	1238

SINGLES

Nick Miller, Brewster, O.	709
Edward Kawolic, Trenton, N. J.	697
Frank Biagi, Charleston, W. Va.	693
Eddie Koepp, Cleveland	692
George Goetz, Oconomowoc, Wis.	684

ALL-EVENTS

Clarence Coller, Youngstown O.	1922
William Gregory, Mt. Vernon, O.	1913
Nick Sandru, Canton, O.	1896
Robert Briarton, Detroit	1892
Robert Welch, Terre Haute, Ind.	1878

12 Local Players In U. S. Tourney

An even dozen Indianapolis table tennis players will compete in the National Table Tennis Tournament to be held in Columbus, O., this week-end including the National Senior Doubles champions, Don Wilson and Ed Baase, and National Boys Champion Ed Hancock.

Wilson

Baase

Other Indianapolis players entered are Virginia Haasler, Helen McGuire, LaVerne Von Willer, Norma Felton, Morris Johnson, Don Hassler, Earl Coulson, Max Eastus and Charles Von Willer.

Hancock, who became ineligible for boys' competition after his fifteenth birthday, will be seeking his first victory in the men's title division, while Baase and Wilson go after their second consecutive doubles championship.

Following the national tourney, the table tennis artists will compete in the Indiana state tourney to be held in South Bend Apr. 17 and 18.

Indianapolis has shown a growth of more than 200 active table tennis players in local leagues and tournaments play, over last year. There are now more than 270 persons actively engaged in table tennis play in the city.

LAST NIGHT'S BOWLING LEADERS

700 BOWLER (MAN)

Harry Stivers, Pennsylvania Rec.	720

600 BOWLERS (MEN)

Fred Estle, West Side Classic	699
Herb Hohlt, Sportsman's Store	689
Ed Huck Jr., Sportsman's Store	686
Lou Fahrbach, West Side Classic	677
Dr. Frank Walker, Br. Rip. Bus. Men's	669
Dick Weber, West Side Classic	669
Clarence Moxley, Pennsylvania Rec.	666
Gene Moore, West Side Classic	663
Roy Wischmeyer, Methodist Church	662
Dad Hanna, West Side Classic	662
Fremont Hutchens, Pennsylvania Rec.	662
Jim Maners, Pennsylvania Rec.	656
Jim Blake, Methodist Church	655
Peck Pierson, West Side Classic	652
Frank Parker, Pennsylvania Rec.	651
Ralph Bader, John Hancock	650
Gene Williams, Pennsylvania Rec.	647
Joe Pritchett, West Side Classic	646
Ken Koelling, Pennsylvania Rec.	644
Dick Nolan, Pennsylvania Rec.	643
Ernie Koch, West Side Classic	643
Earl Cox, Dezelan Recreation	642
Guy Porter, West Side Classic	641
Bud Howe, Pennsylvania Rec.	640
Ed Stevenson, East Side Classic	637
Charles McCann, John Hancock	637
Keith Miller, Pennsylvania Rec.	631
Welden Rugh, West Side Classic	630
Lowell Pouch, Br. Rip. Bus. Men's	627
Luke Switzer, West Side Classic	625
William Gooch, Fun Bowl Social	624
George Pieper, Pennsylvania Rec.	624
Mike Faber, John Hancock	622
Leo Jenkins, Pennsylvania Rec.	621
Chick Ertel, Rotary	621
James Bacon, Fun Bowl Social	620
Leo Ahearn, West Side Classic	620
Herschel Stillwell, West Side Classic	620
B. Pogle, Br. Ripple Bus. Men's Classic	620
Mike Bisesi, Pennsylvania Recreation	617
Jim Brent, West Side Classic	616
Paul Ferdinand, Sahara Grotto	616
Curt Heady, West Side Classic	615
Tom Casserly, West Side Classic	615
Al Ortel, Chevrolet	614
Roy Morical, Allied Printers	614
Charles Kladden, Pennsylvania Recr.	613
Dale Conger, Indiana Recreation	613
C. Hutchings, Br. Ripple Bus. Men's Cl.	612
Jim McCarty, Sportsman's Store	611
Von Cooke, Sahara Grotto	611
Russ Bailey, West Side Classic	610
Jim Williams, West Side Classic	610
Kenny Abram, Chevrolet	609
Jake Roeder, Pennsylvania Recreation	609
Clayton Rea, John Hancock	609
Jake Roeder, Pennsylvania Recreation	608
T. Fehringer, Br. Rip. Bus. Men's Cl.	608
Dick Nordholt, West Side Classic	606
D. Daniels, Br. Rip. Bus. Men's Cl.	606
Paul Burch, Sportsman's Store	605
Bob Carnagua, West Side Classic	604
Fred McPhail, Chevrolet	604
Bob Shaw, West Side Classic	602
Dick Riggins, Sportsman's Store	601
Ernie Bender, Sportsman's Store	601
E. Thomas, John Hancock	601

OTHER LEADERS (MEN)

C. Roeder, U. S. Rubber Sunrise Mxd.	599
C. Boswell, Riviera Pioneers Mixed	598
Omer Soots, Dean Pumps	598
Orville Williamson, Gyro	594
Wayne Secrest, Monty Wray's Serv.	594
Byron Theising, Commercial	594
Loren Woods, J. D. Adams	588
Jim White, Allison Owls	574
Charles Carpenter, Allison Office Mix.	568
Merle Branam, F. L. Jacobs	567
Harry Shoemaker, Eagles	565
Orville Gilham, R. C. A. Mixed	564
Walt Spaulding, Link Belt	558
Charles Prine, Freihofer-Bond Mix.	555
Bill Tucker, Holiday Mixed	551
Henry Barron, Indpls. Bleaching Mix.	551
Hugh Harrigan, Lourdes	537
Mel Zimmerman, Ind. Emp. Sec. Mix.	535
Ray Freeman, Indpls. Life Mixed	531
Oscar Littleton, Internal Revenue	531
C. Burns, Stewart Warner Mixed	529
Norman Bartlett, E. & R. Church	517

500 BOWLERS (WOMEN)

Thelma Richardson, Stegemeier's Grille	580
Betty Fogleman, Won-Ten	574
Mildred Christian, Won-Ten	573
Mary Baas, Won-Ten	573
Margaret Maffett, U. S. Rubber	571
Mary E. Fagin, St. Philip's	567
Agnes Junker, Won-Ten	556
Maxine Thayer, Won-Ten	550
Marie Christian, Won-Ten	550
Kay Kelly, Won-Ten	546
Edith Hoffman, Won-Ten	545
Blanche Meyer, Won-Ten	544
Mayme Lomatch, Won-Ten	541
Audrey Coffey, Stegemeier's Grille	540
Phyllis Gandolf, Stegemeier's Grille	540
Laverne Biera, Stegemeier's Grille	540
Dorothy Mashek, Won-Ten	536
Betty Ziegler, Allied Electro	535
Mildred Stemm, Stegemeier's Grille	535
Marta Roberts, Allison Office Mixed	534
Vicky Single, Coca-Cola	531
Cleatus Swords, Allison Office Mixed	530
Geneva Higgs, Won-Ten	530
Helen Benedict, Arthur Murray	529
Shirley Wood, Arthur Murray	529
Grace Grable, Won-Ten	528
Mary Leppert, Won-Ten	526
Cecilia Bright, Coca-Cola	526
Hazel Wagner, Won-Ten	524
Lucille Kribs, Won-Ten	521
Mildred Wilcox, Stegemeier's Grille	520
Winnie Williams, Arthur Murray	519
Ruby Wakefield, Stegemeier's Grille	518
Frances Deer, Hotel Lincoln	516
Betty Sturm, Won-Ten	515
Louise Hill, Stegemeier's Grille	514
Mary Baringer, Won-Ten	514
Betty Derkens, Real Silk	514
Mary Spusich, Stegemeier's Grille	512
Maxine Williamson, Won-Ten	511
Kathleen Everett, Coca-Cola	511
Charlene Thompson, Arthur Murray	511
Claire Krueger, Riviera Pioneers Mxd.	508
Dorothy Bohlsen, Won-Ten	507
Virginia Angel, Ind. Emp. Sec. Mxd.	507
Bess Goodwine, Won-Ten	506
Viola Blackwell, Stegemeier's Grille	503
Ruth Hinton, Stegemeier's Grille	502
Amy McDaniels, Coca-Cola	501
Burdetta Russell, Stegemeier's Grille	501
Bea Davidson, Won-Ten	500
Pat Gruner, Won-Ten	500
Louise Grande, Stegemeier's Grille	500

OTHER LEADERS (WOMEN)

Ruth Longere, Indpls. Railways	488
Dorothy Frairs, Stewart-Warner Mxd.	488
Fannie Ponzler, U. S. Rub. Sun. Mxd.	487
Hazel Green, Internal Revenue	484
Helen Wilson, Antlers	484
Louise Myers, RCA Mixed	462
Janice Baltreall, Triangle	460
Eunice Koch, Triangle	460
Florence Hicks, Indpls. Bleach. Mxd.	451
Alma Smith, Holiday Mixed	450
Betty Haley, Indpls. Life Mixed	438
Ethel Simpson, Freihofer-Bond Mxd.	426

National AAU Track Meet in California

LOS ANGELES, Mar. 31 (UP)—The county board of supervisors has approved a proposal to bring the National Amateur Athletic Union track and field championships to the Memorial Coliseum here on July 1-2-3.

The meet originally was scheduled for Milwaukee, Wis., but it was rumored that the Wisconsin city has not raised the required guarantee.

A copy of the resolution urging the championships for Los Angeles was sent to George Donaghue, NAAU track chairman, Chicago.

Girard to Play

CLEVELAND, Mar. 31 (UP)—The Cleveland Indians have announced that Earl (Jug) Girard, star University of Wisconsin athlete, has signed a Tribe contract and will start his professional career with the Green Bay club in the Wisconsin league. Girard also will play professional football with the Green Bay Packers in the National League.

Detroit News Reports Crisler Will Resign

DETROIT, Mar. 31 (UP)—The Detroit News said today that Herbert O. (Fritz) Crisler, who resigned recently as head Michigan football coach but remained as athletic director, will leave the university to enter private business.

In Ann Arbor, home of the university, Crisler said he had "no comment whatever" on the news story or his plans.

Sports writer Watson Spoelstra said Crisler "has negotiated for a position in Chicago that presumably will pay several times his salary of $14,500 at Michigan."

Amateur Baseball

The Farm Bureau baseball team will begin its 1948 season May 15 with games scheduled for Washington Park. Persons wanting to contact the team for games should call Ralph Moore, Indiana Farm Bureau Co-op, 47 S. Pennsylvania St., MA-9361, Ext. 325.

DeWolf News will hold its first baseball practice Apr. 4 at 1 p. m. on diamond four in Riverside Park. The team will play in a Sunday league and defend its twilight league championship on Wednesday nights. Tryouts will be held for both infield and outfield positions. Those interested may call Bob Elliott at MA-6308 in the daytime or HU-5046 at night.

Tryouts and first practice for the Sacks Used Car team, Big Six League, will be held Sunday on diamond three at Garfield Park. Norman Pflumm is manager and Bob Kelly will coach. Telephone GA-8288.

The Fountain Square Athletics Softball team will play an elimination game between the "A" and "B" teams Sunday at 2 p. m. in Finch Park. Miss Jackie Stidd, queen and cheer-leader, will be crowned preceding the game.

Teams wanting Sunday afternoon games in April or May should write Hyatt G. Johnson, 1102 Hoyt Ave., FR-9535.

The Fall Creek Athletics, managed again by Harry T. Hershberger, want to schedule road games with independent teams. Managers may write Hershberger, 1851 N. Delaware St., Apt. 9. The Athletics will work out Sunday at 1 p. m. at 49th St. and Haverford.

On the Ice

STANLEY CUP PLAYOFFS

Toronto 5, Boston 1 (Toronto leads series, 3-0).
New York 3, Detroit 1 (series tied at 2-2).

CALDER CUP PLAYOFFS

Providence 8, Cleveland 3 (Cleveland leads series, 3-1).
Buffalo 6, New Haven 2 (Buffalo wins series, 2-0).

College, High School Grid Rules Blended in One Code

NEW YORK, Mar. 31 (UP)—College and high school football rules were blended into a single code today after a compromise agreement on nearly 150 differences which had split the two factions for the last 15 years.

The new code, adopted after a three-day session by national collegiate and high school representatives, goes into effect next season.

Approximately eight differences still remain, the main one being that colleges will play 15-minute quarters to 12 for high schools.

In general, the new rules provide:

1. An artificial tee will be permitted during any place-kick (including try for field goal or try for point).

2. When a scrimmage kick touches something behind the receiver's goal line, the ball will become dead immediately regardless of whether it has been touched in the field of play.

3. If the first free kick is out of bounds, it will be kicked again. If the second such kick is out of bounds, the ball will be awarded to the receivers on their free-kick line (usually the 50-yard line).

4. Penalty for any infraction of the substitution rule will be five yards.

5. Teams will be permitted 25 seconds for the huddle and getting the ball into play.

6. If any foul, such as an encroachment or delay of the game, occurs near the time of the snap, the referee will be authorized to blow his whistle to kill the ball only when the infraction occurs early enough to give the referee a reasonable chance to prevent the snap. If the infraction is too late for this, the referee will withhold his whistle and allow the play to go through.

7. Penalties will be enforced in accordance with the "3 and 1" method of enforcement. This means that the basic spot of enforcement of a foul which occurs during a running play is at the spot where the ball becomes dead. The basic spot of enforcement for a foul which occurs while the ball is loose (during a kick, pass, or fumble) is at the previous spot where the ball was snapped or free-kicked.

8. There will be no restriction to prohibit a center, guard, or tackle from changing positions with a backfield player during any down. When such a lineman takes a position one yard or more behind the line. He becomes a back and has all the privileges of any other back.

9. Handing the ball forward will not be considered a forward pass. In a pass, the ball must actually leave the hand of the passer and travel in flight. When the ball is merely handed to a teammate it is legal in certain situations behind the line. When illegal, it will carry a penalty of five yards.

10. If a forward pass touches an ineligible player, the ball will remain in play. At the end of the down, the penalty will be enforced or declined. Also, if a forward pass touches an ineligible player in or behind the line it is treated as a type of illegal pass which carries a penalty of five yards and loss of down.

11. Any number of substitutions will be permitted while the ball is dead and the clock is not running. On a dead ball, with the clock running, one substitute may enter a college game and two may enter a high school game.

12. A field goal may be scored by any drop kick or place kick during a kick from scrimmage or during any free kick other than the kickoff.

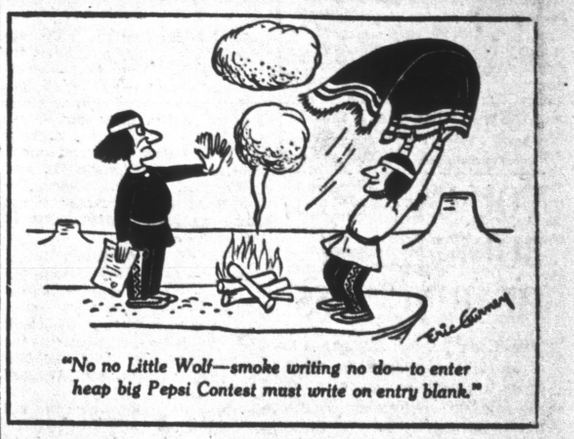
13. Right to advance a recovered kick is determined by whether the kick is recovered behind the scrimmage line or beyond it.

COLLEGE BASEBALL

Loyola (La.) 13, Illinois Northern 7.
Duke 18, Cornell 15.
Ohio U. 5, Clemson 4.
Maryland 3, Harvard 3 (13 inning tie).
Virginia 15, Princeton 5.
Michigan State 3, Wake Forest 2 (14 innings).
Virginia Tech 8, Ohio Wesleyan 3.

HEADQUARTERS

YOUNGSTOWN STEEL KITCHENS
CABINET SINKS
FLOOR AND WALL CABINETS
IMMEDIATE DELIVERY
On Most Sizes
UP TO 36 MONTHS TO PAY
ROSE TIRE CO.
930 N. MERIDIAN ST.



"No no Little Wolf—smoke writing no do—to enter heap big Pepsi Contest must write on entry blank."

- Enter Pepsi-Cola's great $203,725.00 "Treasure Top" Sweepstakes and Contests. Over 15,000 Cash Prizes!
- Every entry gets at least a Treasure Certificate for the big Family Sweepstakes—First Prize, $25,000.00.
- Look for hidden design under the cork in every Pepsi-Cola bottle top. Collect 'em! Swap 'em! It's fun!

GET ENTRY BLANKS AT YOUR STORE

Pepsi-Cola Company, Long Island City, N. Y.

Franchised Bottler: Pepsi-Cola Bottling Co. of Indianapolis

CARBURETOR SERVICE
MOTOR TUNEUP
BRAKES ADJUSTED
MOTOR OVERHAUL
BRAKES RELINED
GUY E. LAWRENCE
10 E. 10th St. LI-1940

BUSINESS DIRECTORY

PEARSON'S MUSIC CO.
Trustworthy Since 1873
128 N. Penn. St.

SAVE On Furs Cloth Coats and Suits
BISHOP-KAYE FURS
2nd Floor—7 N. Meridian

Barrett INC.
Hardware — Appliances
344 E. WASH. ST.

—LOANS...
DIAMONDS—WATCHES
SPORTING GOODS—CAMERAS
CAPLAN'S 113 N. Illinois
Few Steps North Lyric Theater

—Watch Repair—
Prompt Guaranteed Service
FREE ESTIMATES
ALINSON JEWELERS
47 Monument Circle

JORDAN BROS.
CABINET CO.
Immediate Delivery on All Sizes
BUILT-IN CABINETS
See Our Large Display
333 W. Washington St.

BROKEN LENSES REPLACED
BRING IN THE PIECES
DR. JOS. E. KERNEL
TRACTION TERMINAL BLDG.

RE-WEAVING
OF MOTH HOLES—BURNS OR WORN SPOTS
LEON TAILORING CO.
235 Mass. Ave. In the Middle of the First Block

FUR FELTS
$5 & $7.50
Also Stetsons
HARRY LEVINSON
Illinois & Market 37 N. Pennsylvania

24-HOUR OIL BURNER SERVICE
MONARCH SALES CO.
LI-4428

WE Buy Diamonds
HIGHEST CASH PRICES PAID
STANLEY Jewelry Co.
113 W. Wash. Lincoln Hotel Bldg.

Your Credit is O.K.
SEYMOUR'S
141 W. WASHINGTON ST.

DIAMOND
LOANS
WOLF SUSSMAN, INC.
239 W. WASHINGTON ST.
Established 46 Years

You Save Because We Save
MEN'S SUITS & OVERCOATS
$18.75 $21.75 $24.75
CASE CLOTHES
Cor. Senate Ave. & Maryland St.
Open 9 to 9

USE YOUR CREDIT AT
MOSKINS
CLOTHING COMPANY
131 W. Washington St.

Fidelity TRUST COMPANY
PERSONAL LOANS
123 EAST MARKET STREET
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

OXYGEN THERAPY
This Equipment Can Be Rented at
HAAGS
402 N. Capitol Ave.
Day Phone LI-5367 Night Phone BL-1818

FUR COATS
Largest Selection in the State
INDIANA FUR CO.
112 East WASHINGTON St.

INDIANA MUSIC CO.
45 E. Ohio St.-Paul H. Rinne Pres.-FR-1184
Student Band Instruments
Investigate Our Rental Plan

$5.00 DELIVERS $50.00 Worth of Merchandise
LIVINGSTON'S
129 W. WASHINGTON ST.

WASTE PAPER
AMERICAN PAPER STOCK COMPANY
RI. 6341 320 W. Mich.

CAMPERS' SUPPLIES
Tents, Cots, Rubber Boats, Comforters, Sleeping Bags, Sun Glasses.
Army Surplus Headquarters
225 S. ILLINOIS

LOANS
Autos • Diamonds • Jewelry
Watches • Clothing • Radios, etc.
GET CASH IMMEDIATELY
SACKS BROS.
ILLINOIS AND OHIO STS.

VALVE-IN-HEAD is far ahead!

in performance and economy... in ruggedness and reliability!

Here's why "Valve-in-Head Is Far Ahead" in all-round efficiency

1 In the world's champion Chevrolet engine, the valves are located in the head of the cylinder, directly over the pistons . . . hence the name, Valve-in-Head.

2 Valve-in-Head design provides faster intake of fuel mixture . . . and quicker and more complete exhaust of burned gases . . . all of which contributes to better performance and economy.

3 Valve-in-Head design also permits a more compact combustion chamber; and this, together with Chevrolet's "Blue Flame" combustion, means more driving power for the pistons—less heat loss—and maximum economy.

4 Valve-in-Head engines are inherently easier to cool; and Chevrolet's individual cooling of cylinders prevents waste of power—promotes efficient operation—prolongs engine life.

Moreover, with all of the valve mechanism, on top of the engine—and therefore readily accessible — service, though seldom needed, is extraordinarily easy and economical.

CHEVROLET Automotive experts and millions of motorists agree: *Valve-in-Head is far ahead* because it gives an *outstanding* combination of performance, endurance, dependability and economy.... Chevrolet—master builder of this master motor—has proved this by producing more than 20 million Valve-in-Head engines during the past thirty-seven years—engines which hold the distinction of having delivered *more* billions of miles of satisfaction, to *more* owners, over a *longer* period, than *any* other power-plant built today! Chevrolet's World's Champion Valve-in-Head engine is another powerful reason why CHEVROLET AND ONLY CHEVROLET IS FIRST . . . another convincing proof that *only* Chevrolet gives BIG-CAR QUALITY AT LOWEST COST!

* * *

In addition to its World's Champion Valve-in-Head Engine, Chevrolet offers you these other major advantages of Big-Car Quality at Lowest Cost:

BIG-CAR STYLING AND BEAUTY OF BODY BY FISHER — BIG-CAR COMFORT OF THE UNITIZED KNEE-ACTION RIDE — BIG-CAR SAFETY OF FISHER UNISTEEL CONSTRUCTION AND POSITIVE-ACTION HYDRAULIC BRAKES

CHEVROLET *and ONLY CHEVROLET* IS FIRST!

SEE YOUR LOCAL CHEVROLET DEALER

Conveniently listed under "Automobiles" in your local classified telephone directory