

TUESDAY ONLY!

# Ayres' E.O.M. Sale

No Mail or Phone Orders

★ All Items Subject to Prior Selling

**GLOVES**  
(98 prs.) FABRIC GLOVES—Broken colors and sizes, originally 1.65 to 3.00, now .....89¢ to 1.89  
(79 prs.) LEATHER GLOVES—Broken colors and sizes, originally much more, now .....1.49 to 2.49  
Gloves, Street Floor

**NECKWEAR**  
GROUP OF SCARFS AND BLOUSES, originally 3.00 to 3.95, now .....1.89  
GROUP OF SCARFS AND BLOUSES, originally 3.95 to 7.95, now .....2.59  
GROUP OF FLOWERS, originally 59¢ to 1.00, now .....19¢  
NECKWEAR, STREET FLOOR

## 97 KNIT RAYON GOWNS 1.99

Discontinued styles, soiled and odd lots, broken sizes. Originally 3.50 to 4.00.  
KNIT UNDERWEAR, STREET FLOOR

**HOSIERY**  
LADIES' PLAIN AND LOCKSTITCH full fashioned fine cotton stockings, broken sizes 9 to 11 included, originally 1.50 and 1.89, now .....69¢, 3 pair for .....2.00  
ODDS AND ENDS of full fashioned fancy Nylons, including Kantrons, clocks and laces, originally 1.65 to 2.50, now .....1.19, 1.39  
ODDS AND ENDS OF ANKLETS, including wools and wool combinations, originally 95¢ to 1.95, now .....49¢ to 1.19  
HOSIERY, STREET FLOOR

## FRENCH ROOM SUITS AND DRESSES

A special group of French Room merchandise—including suits, street and afternoon dresses, dinner and evening wear—mostly one-of-a-kind models, suitable for immediate wear. All greatly reduced for clearance.

**1/4—1/3—1/2 Off**  
French Room, Third Floor

**HANDBAGS**  
GROUP OF LEATHER HANDBAGS—Including leather, calf, goatskin and pigskin. Originally 5.00 to 35.00, now .....3.99 to 24.99.  
GROUP OF ALLIGATOR GRAINED CALF HANDBAGS—Originally 15.00, now 4.99.  
GROUP OF PLASTIC PATENT HANDBAGS—Originally 5.00 to 25.00, now .....2.49 to 5.99.  
GROUP OF REPTILE HANDBAGS—Originally 6.50 to 25.00, now .....2.99 to 15.99.  
HANDBAGS, STREET FLOOR

## 500 PR. EARRINGS

79¢ Pr.

Novelty earrings, including colored stones, rhinestones and tailored types in gold or silver finished metal. Originally 1.00. \*plus tax.  
COSTUME JEWELRY, STREET FLOOR

## MEN'S FURNISHINGS

(46) NECKTIES, originally 3.50, now .....1.49  
(76) NECKTIES, originally 1.00, now .....69¢  
(50) NECKTIES, originally 2.50, now .....1.19  
(43) PR. PAJAMAS, fancy, originally 7.95, now .....5.89  
AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

## MEN'S SPORTSWEAR

(84) SPORT SHIRTS, odds and ends, originally 3.95 to 5.95, now .....2.89  
(42) SPORT SHIRTS, originally 6.50 to 7.95, now .....3.89  
(54) SPORT SHIRTS, originally 8.50 to 10.00, now .....5.89  
(9) TERRY CLOTH BEACH SHIRTS, originally 5.95, now .....3.89  
(24) FANCY PULLOVER SWEATERS, originally 8.50, now .....2.89  
(26) OUTDOOR JACKETS, originally 13.95 to 17.95, now .....4.89  
(6) WATERPROOF GOLF JACKETS, originally 6.75, now .....3.89  
AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

## COLLEGIENNE SHOP

(28) Dresses, originally 12.95 to 17.95, now .....8.00  
(48) Dresses, originally 19.95 to 29.95, now .....11.00  
(48) Dresses, wools and rayon crepes, originally 29.95 to 39.95, now .....22.00  
(17) Suits, originally 69.95, now .....48.00  
(11) Suits, originally 59.95, now .....44.00  
(12) Suits, originally 39.95 to 45.00, now .....29.00  
Group of Toppers, originally 39.95, now .....26.00  
Group of Fortmann wool Toppers, originally 55.00, now .....36.00  
Group of Sweaters, originally 3.95 and 5.95, now .....1.99  
Group of Blouses, originally 3.95 and 5.95, now .....2.99  
Group of Blouses, originally 5.95 to 6.95, now .....4.99  
COLLEGIENNE SHOP, SECOND FLOOR

## JACQUELINE COCHRAN

Cosmetics

35¢ to 1.50 Plus Tax

Items discontinued by manufacturer. Originally 1.00 to 3.00.  
TOILETRIES, STREET FLOOR

## BOOKS

FICTION AND NON-FICTION, also books from the Circulating Library, ....3 for 1.00  
BOOKS, SECOND FLOOR

## SHOES

(490 prs.) DARK FASHION SHOES—Including calf, patent and suede, originally 18.95 to 22.95, now .....12.85.  
(297 prs.) DARK DEBONAYRE SHOES—Originally 6.95 to 8.95, now .....4.85.  
(300 prs.) HOUSE SHOES—Greatly Reduced, now .....1.47.  
(285 prs.) LEATHER PLAY SHOES—Originally 8.95 to 10.95, now .....6.95.  
SHOES, SECOND FLOOR

## CORSETS

(250) GIRDLES, BRASSIERES, PANTY GIRDLES, originally 2.50 to 5.00, now .....99¢ to 1.99  
(213) CORSETTES, PANTY GIRDLES, GIRDLES, BRASSIERES, including many good corsettes for full figures, originally 5.00 to 15.00, now .....2.99 to 7.99  
CORSETS, SECOND FLOOR

## LINGERIE

GROUP OF SLIPS, rayon crepe, silk and Bemberg rayon included, originally 5.95 to 8.95, now .....99¢ to 3.99  
(225) PETTICOATS, organdy, plaid taffeta, and rayon satin included, originally 3.50 to 5.95, now .....1.99 to 2.99  
RAYON SATIN AND RAYON CREPE GOWNS, lace-trimmed, originally 4.00 to 5.95, now .....1.99 to 2.99  
LINGERIE, SECOND FLOOR

## 300 SLIPS

1.99

Rayon satin, lace trimmed and tailored styles included, originally 3.00  
Slips, Second Floor

## BUDGET SHOP DRESSES

(138) MISSES' DRESSES, including wools, rayon crepes, taffetas and gabardines, one and two piece styles, sizes 10 to 20 included, originally 8.95 to 29.95, now .....5.00  
(202) MISSES' DRESSES, including rayon crepes, wools, and rayon gabardines, one and two piece styles, sizes 10 to 20 included, originally 14.95 to 29.95, now .....8.00  
(88) WOMEN'S RAYON CREPE DRESSES, one and two piece styles in regular and half sizes, originally 8.95 to 29.95, now .....5.00, 8.00, 11.00, 15.00  
BUDGET SHOP, THIRD FLOOR

## 100

## FRENCH ROOM HATS

Two very attractive groups of felt and straws—greatly reduced!

7.95 and 10.95

French Room Millinery, Third Floor

## SPORTSWEAR ACCESSORIES

(50) Blouses, including rayons and cottons, originally 3.95, now .....2.99  
(48) Plaid Cotton Blouses, originally 5.95, now .....3.40  
(45) Rayon Blouses, originally 7.95 and 8.95, now .....8.90  
(45) Better Blouses, originally 10.95 to 29.95, now .....1/2 price  
(50) Rayon Crepe Skirts, dressy types, originally 14.95, now .....9.60  
(50) Novelty Skirts, including rayons and some all wools, originally 7.95 to 10.95, now .....3.99  
(50) All Wool Skirts, novelty and plain types, originally 10.95, now .....8.00  
SPORTSWEAR ACCESSORIES, THIRD FLOOR

## NOTIONS

CARMENT BAGS, originally 2.39 to 3.89, now .....1.39 to 2.89  
CHATELAINES, originally 2.00 plus tax, now .....25¢ plus tax  
LILY DACHE HAIR NETS, originally 1.00, now .....10¢  
(8) WIRED BRASSIERES, originally 2.95, now .....59¢  
BUTTONS, originally 25¢ to 1.00 plus tax, now .....5¢ to 15¢ plus tax  
NOTIONS, STREET FLOOR

## GOWN ROOM

(20) WOMEN'S DRESSES—Regular and half sizes in rayon crepes, in prints and plain colors. Originally 39.95 to 69.95, now .....26.00 to 44.00.  
(50) MISSES' DRESSES—One and two-piece wools, also rayon crepes in prints and plain colors. Originally 35.00 to 89.95, now .....19.00 to 44.00.  
GOWN ROOM, THIRD FLOOR

## COATS

(20) MISSES' AND WOMEN'S COATS—Broken group of fur-trimmed and un-trimmed styles, originally 39.95 to 119.95, now .....18.85 to 48.85  
(5) MISSES' AND WOMEN'S COATS—Originally 98.95 to 179.95, now 48.85 to 78.85  
Coats, Third Floor

## UNIFORMS

(150) White Uniforms, originally 5.00 to 8.95, now .....2.99 to 5.99  
(50) Colored Uniforms, originally 5.00, now .....2.99  
Uniforms, Fourth Floor

## 174 ALL-WOOL PULLOVER SWEATERS

2.40

Fine gauge all wool pullover sweaters in fitted and boxed styles, originally 3.95 and 5.00.  
SPORTSWEAR ACCESSORIES, THIRD FLOOR

## MILLINERY

(150) FELT HATS, originally 5.95 to 16.95, now .....2.99, 3.99, 4.99  
MILLINERY, THIRD FLOOR

## Clearance of

## 150 FELT HATS

Felt Hats, originally 5.00 to 5.95

1.99 and 2.99

Millinery, Third Floor

## 125

## RAYON BLOUSES

3.40

Rayon Blouses in broken sizes and colors, originally 5.00 to 5.95.  
BLOUSES, THIRD FLOOR

## DAYTIME DRESSES

GROUP OF DAYTIME DRESSES, including rayons and cottons, prints and plain colors, broken sizes, originally 7.95 to 17.95, now .....3.95 to 7.99  
GROUP OF COTTON WASH DRESSES AND BRUNCH COATS, originally 3.95 to 5.95, now .....2.99 to 3.99  
PINAFLORE SHOP, FOURTH FLOOR

## 311 MISSES' DRESSES

11.00

Rayon crepes and wools in prints and plain colors, one and two piece styles, sizes 10 to 20 included, originally 19.95 to 39.95.  
BUDGET SHOP, THIRD FLOOR

## TOYS

(46) VELOCIPEDS, originally 11.50 and 14.50, now .....9.99  
(16) BOWLING ALLEYS, originally 10.50, now .....1.99  
TOYS, DOWNSTAIRS STORE, WEST BUILDING

**SHOP TUESDAY, SPRING VACATION FOR THESE WONDERFUL E.O.M. VALUES**  
**IN THE CHILDREN'S STORE, GIRLS' AND SUB-DEB SHOPS—FOURTH FLOOR**

**INFANTS' SHOP**  
(118) KNIT GOWNS, originally 1.25, now .....89¢  
(100) YOLANDE SLIPS, originally 3.00, now .....99¢  
(80) SACQUES, originally 2.50 and 3.00, now .....1.25  
(35) BLANKETS, originally 1.25, now .....49¢  
(2) COMFORTS, originally 40.00, now 12.95  
(480) SACQUES, including knit and silk, originally 2.00 and 3.00, now .....1.89 and 1.99  
(848) KNIT WRAPPERS, originally 2.25, now .....1.59  
(400 prs.) BOOTIES, originally 1.00 to 3.50, now .....79¢ to 1.99  
(87) DRESSES, originally 5.00, now .....2.49  
GROUP OF FLOOR SAMPLES AND DAMAGED FURNITURE, 1/2 to 1/2 OFF  
originally 5.65 to 55.00, now 99¢ to 36.65  
INFANTS' SHOP, FOURTH FLOOR

**LITTLE GIRLS' SHOP**  
(26) DRESSES, originally 3.00, now .....1.49  
(100) DRESSES, originally 4.00, now .....1.99  
(84) DRESSES WITH PANTIES, originally 5.00, now .....2.49  
GROUP OF BETTER DRESSES, originally 7.95 to 35.00, now .....3.99 to 12.95  
(80) MIDDY BLOUSES, originally 3.00, now .....79¢  
(40) WOOL SWEATERS, originally 4.00, now .....1.79  
(60) SKIRTS, originally 3.00, now .....1.99  
LITTLE GIRLS' SHOP, FOURTH FLOOR

## GROUP OF GIRLS' COTTON DRESSES

1.99, 2.99, 3.99

including regular 7 to 14 sizes and Chubette, 7 1/2 to 14 1/2 sizes. Originally 3.95 to 8.95.  
Girls' Shop, Fourth Floor

## TODDLERS' SHOP

(137) CORDUROY BEANIES, plaids and solid colors, originally 1.00 to 1.75, now 50¢  
(23) ROBES, originally 2.75, now .....1.29  
(21) PINAFLORES, originally 3.00, now .....1.50  
(50) DRESSES, assorted styles, sizes 1 to 3 included, originally 5.00, now .....2.49  
(36) BETTER DRESSES, originally 6.95, now .....3.99  
(37) PINAFLORES, broken sizes, originally 4.00 to 15.00, now .....1.99 to 7.50  
(37) WOOL SKIRTS, plaids and solid colors, originally 3.00, now .....1.99  
TODDLERS' SHOP, FOURTH FLOOR

## LITTLE BOYS' SHOP

(300) POLO SHIRTS, originally 2.00, now 1.69  
(70) POLO SHIRTS, with long sleeves, originally 2.25, now .....1.25  
(16) CORDUROY OVERALLS, navy only, sizes 4 and 5, originally 3.75, now .....1.99  
(10) FLANNEL SHORTS, light blue, originally 3.75, now .....1.99  
LITTLE BOYS' SHOP, FOURTH FLOOR

## BOYS' WEAR

(33) LONGEE SUITS, originally 18.95, now .....12.99  
(9) RUGBY SUITS, originally 19.95, now .....9.99  
(9) KNICKER SUITS, originally 18.95, now .....5.00  
(47) JUNIOR ELEMENT JACKETS, originally 5.00, now .....2.99  
(90) CORDUROY OVERALLS, originally 3.95, now .....2.49  
(18) CADET SUITS, originally 17.50 to 22.50, now .....12.99  
(60) ELEMENT JACKETS, originally 6.95, now .....3.99  
(90) SPORT SHIRTS, long-sleeved, sizes 14 and 20. Originally 3.00, now .....1.49  
(97) SLEEVELESS SWEATERS, originally 5.95, now .....2.99  
(120) SLIP-OVER SWEATERS, fancy, originally 8.95, now .....3.99  
BOYS' SHOP, FOURTH FLOOR

## 150

## TODDLERS' DRESSES

1.99

Cottons in pastel colors, sizes 1 to 3 included. Originally 3.00 to 4.00  
Toddlers' Shop, Fourth Floor

## CHILDREN'S INTIMATE APPAREL

1/2 or More Off

(36) ONE-PIECE FLANNEL SLEEPERS, broken sizes, originally 2.00, now .....49¢  
(36) ONE-PIECE COTTON SLEEPERS, originally 3.00, now .....1.49  
(37) TWO-PIECE COTTON PAJAMAS, originally 4.00, now .....1.99  
(62) ROBES, originally 4.50 to 15.00, now .....99¢ to 7.49  
CHILDREN'S INTIMATE APPAREL, FOURTH FLOOR

## SUB-DEB ACCESSORIES

1/2 or More Off

(48) FELT AND KNIT HATS, originally 1.50 and 2.00, now .....25¢  
JEWELRY, originally 1.00 to 3.95, plus tax, now .....25¢ to 2.00 plus tax  
SUB-DEB ACCESSORIES, FOURTH FLOOR

## 177 BELTS

Greatly Reduced

19¢ to 29¢

Leather and plastic included, in broken sizes and colors. Originally 1.50 to 5.00  
SUB-DEB ACCESSORIES, FOURTH FLOOR

## SUB-DEB SPORTSWEAR

GROUP OF BLOUSES, including rayons and cottons broken sizes, originally 3.95 to 5.95, now .....1.99 and 2.99  
TWEED BOY JACKETS, originally 14.95, now .....8.00  
SUB-DEB SPORTSWEAR, FOURTH FLOOR

## SUB-DEB SHOP

GROUP OF DRESSES, originally 8.95 to 19.95, now .....2.99 to 12.40  
GROUP OF BETTER SPRING COATS, 1/4 and 1/2 off, originally 35.00 to 85.00, now .....26.00 to 44.00  
SUB-DEB SHOP, FOURTH FLOOR

CLOSED MONDAY

L. S. Ayres &amp; Co.

CLOSED MONDAY