

TUESDAY ONLY!

# Ayres' E.O.M. Sale

McNeil &amp; Sons Sales

★ All items subject to prior selling

## GLOVES

(98 prs.) FABRIC GLOVES—Broken colors and sizes, originally 1.65 to 3.00, now ..... 89¢ to 1.89  
 (79 prs.) LEATHER GLOVES—Broken colors and sizes, originally much more, now ..... 1.49 to 2.49  
 Gloves, Street Floor

## NECKWEAR

GROUP OF SCARFS AND BLOUSES, originally 3.00 to 3.98, now ..... 1.89  
 GROUP OF SCARFS AND BLOUSES, originally 3.98 to 7.98, now ..... 2.89  
 GROUP OF FLOWERS, originally 89¢ to 1.00, now ..... 19¢  
 NECKWEAR, STREET FLOOR

## 97 KNIT RAYON GOWNS 1.98

Discontinued styles, soiled and odd lots, broken sizes. Originally 3.50 to 4.00.  
 KNIT UNDERWEAR, STREET FLOOR

## HOSIERY

LADIES' PLAIN AND LOCKSTITCH full fashioned fine cotton stockings, broken sizes 9 to 11 included, originally 1.50 and 1.89, now ..... 69¢, 3 pair for ..... 2.00  
 ODDS AND ENDS of full fashioned fancy Nylons, including Kantruns, stocking and laces, originally 1.65 to 2.50, now ..... 1.19, 1.39  
 ODDS AND ENDS OF ANKLETS, including wool and wool combinations, originally 98¢ to 1.95, now ..... 49¢ to 1.19  
 HOSIERY, STREET FLOOR

## FRENCH ROOM SUITS AND DRESSES

A special group of French Room merchandise—including suits, street and afternoon dresses, dinner and evening wear—mostly one-of-a-kind models, suitable for immediate wear. All greatly reduced for clearance.

**1/4—1/3—1/2 Off**  
 French Room, Third Floor

## HANDBAGS

GROUP OF LEATHER HANDBAGS—Including leather, calf, goatskin and pigskin. Originally 5.00 to 35.00, now ..... 3.99 to 24.99.  
 GROUP OF ALLIGATOR GRAINED CALF HANDBAGS—Originally 15.00, now 4.99.  
 GROUP OF PLASTIC PATENT HANDBAGS—Originally 5.00 to 28.00, now ..... 2.49 to 8.99.  
 GROUP OF REPTILE HANDBAGS—Originally 6.00 to 25.00, now ..... 2.99 to 18.99. \*plus tax  
 HANDBAGS, STREET FLOOR

## 500 PR. EARRINGS

79¢\* Pr.

Novelty earrings, including colored stones, rhinestones and tailored types in gold or silver finished metal. Originally 1.00.\* \*plus tax  
 COSTUME JEWELRY, STREET FLOOR

## MEN'S FURNISHINGS

(46) NECKTIES, originally 1.50, now ..... 1.69  
 (76) NECKTIES, originally 1.00, now ..... 69¢  
 (50) NECKTIES, originally 2.50, now ..... 1.19  
 (43) Prs. PAJAMAS, fancy, originally 7.95, now ..... 5.89  
 AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

## MEN'S SPORTSWEAR

(84) SPORT SHIRTS, odds and ends, originally 3.95 to 5.95, now ..... 2.89  
 (42) SPORT SHIRTS, originally 6.50 to 7.95, now ..... 3.89  
 (54) SPORT SHIRTS, originally 8.50 to 10.00, now ..... 8.99  
 (9) TERRY CLOTH BEACH SHIRTS, originally 5.95, now ..... 3.89  
 (24) FANCY PULLOVER SWEATERS, originally 8.50, now ..... 2.89  
 (26) OUTDOOR JACKETS, originally 13.95 to 17.95, now ..... 4.89  
 (6) WATERPROOF GOLF JACKETS, originally 6.75, now ..... 3.89  
 AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

## COLLEGIENNE SHOP

(28) Dresses, originally 12.95 to 17.95, now ..... 8.00  
 (40) Dresses, originally 19.95 to 29.95, now ..... 11.00  
 (48) Dresses, wool and rayon crepes, originally 29.95 to 39.95, now ..... 22.00  
 (17) Suits, originally 69.95, now ..... 48.00  
 (11) Suits, originally 59.95, now ..... 44.00  
 (12) Suits, originally 39.95 to 45.00, now ..... 29.00  
 Group of Toppers, originally 39.95, now ..... 26.00  
 Group of Forstmann wool Toppers, originally 58.00, now ..... 36.00  
 Group of Sweaters, originally 3.98 and 5.98, now ..... 1.90  
 Group of Blouses, originally 3.98 and 5.98, now ..... 2.90  
 Group of Dresses, originally 5.98 to 8.98, now ..... 4.90  
 COLLEGIENNE SHOP, SECOND FLOOR

## JACQUELINE COCHRAN

Cosmetics

35¢ to 1.50 Plus Tax

Items discontinued by manufacturer. Originally 1.00 to 3.00

TOILETRIES, STREET FLOOR

## GROUP OF GIRLS' COTTON DRESSES

1.00, 2.00, 3.00

including regular 7 to 14 sizes and Chubette, 7 1/2 to 14 1/2 sizes. Originally 3.98 to 8.98.

Girls' Shop, Fourth Floor

## TODDLERS' SHOP

(137) CORDUROY BEANIES, plaids and solid colors, originally 1.00 to 1.75, now 50¢  
 (23) ROBES, originally 2.75, now ..... 1.29  
 (21) PINAFORES, originally 3.00, now ..... 1.50  
 (50) DRESSES, assorted styles, sizes 1 to 3 included, originally 5.00, now ..... 2.49  
 (36) BETTER DRESSES, originally 6.95, now ..... 3.99  
 (37) PINAFORES, broken sizes, originally 4.00 to 15.00, now ..... 1.99 to 7.50  
 (37) WOOL SKIRTS, plaids and solid colors, originally 3.00, now ..... 1.99  
 TODDLERS' SHOP, FOURTH FLOOR

## BOOKS

FICTON AND NON-FICTION, also books from the Circulating Library, .... 3 for 1.00  
 BOOKS, SECOND FLOOR

## SHOES

(490 prs.) DARK FASHION SHOES—Including calf, patent and suede, originally 18.95 to 22.95, now ..... 12.95.  
 (297 prs.) DARK DEBONAYRE SHOES—Originally 6.95 to 9.95, now ..... 4.85.  
 (300 prs.) HOUSE SHOES—Greatly Reduced, now ..... 1.47.  
 (286 prs.) LEATHER PLAY SHOES—Originally 8.95 to 10.95, now ..... 6.98.  
 SHOES, SECOND FLOOR

## CORSETS

(250) GIRDLES, BRASSIERES, PANTY GIRDLES, originally 2.50 to 5.00, now ..... 99¢ to 1.99.  
 (213) CORSETTES, PANTY GIRDLES, GIRLDLES, BRASSIERES, including many good corsets for full figures, originally 5.00 to 15.00, now ..... 2.99 to 7.99.  
 CORSETS, SECOND FLOOR

## LINGERIE

GROUP OF SLIPS, rayon crepe, silk and Bemberg rayon included, originally 5.98 to 8.98, now ..... 3.98.  
 (225) PETTICOATS, organdy, plaid taffeta, and rayon satin included, originally 3.50 to 5.98, now ..... 2.98.  
 LILY DACHE HAIR NETS, originally 1.00, now ..... 1.00.  
 RAYON SATIN AND RAYON CREPE GOWNS, lace-trimmed, originally 4.00 to 5.98, now ..... 1.90 to 2.98.  
 LINGERIE, SECOND FLOOR

## 300 SLIPS

1.00

Rayon satin, lace trimmed and tailored styles included, originally 3.00  
 Slips, Second Floor

## BUDGET SHOP DRESSES

(138) MISSES' DRESSES, including wool, rayon crepes, taffetas and gabardines, one and two piece styles, sizes 10 to 20 included, originally 8.95 to 29.95, now ..... 5.00.  
 (202) MISSES' DRESSES, including rayon crepes, wools, and rayon gabardines, one and two piece styles, sizes 10 to 20 included, originally 14.95 to 29.95, now ..... 8.00.  
 (88) WOMEN'S RAYON CREPE DRESSES, one and two piece styles in regular and half sizes, originally 8.95 to 29.95, now ..... 5.00, 8.00, 11.00, 15.00.  
 BUDGET SHOP, THIRD FLOOR

## LITTLE BOYS' SHOP

(300) POLO SHIRTS, originally 2.00, now ..... 1.69  
 (70) POLO SHIRTS, with long sleeves, originally 2.25, now ..... 1.25  
 (16) CORDUROY OVERALLS, navy only, sizes 4 and 5, originally 3.75, now ..... 1.99  
 (10) FLANNEL SHORTS, light blue, originally 3.75, now ..... 2.49  
 LITTLE BOYS' SHOP, FOURTH FLOOR

## BOYS' WEAR

(33) LONGEE SUITS, originally 18.95, now ..... 12.99  
 (9) RUGBY SUITS, originally 19.95, now ..... 9.99  
 (9) KNICKER SUITS, originally 18.95, now ..... 5.00  
 (47) JUNIOR ELEMENT JACKETS, originally 5.00, now ..... 2.99  
 (90) CORDUROY OVERALLS, originally 3.95, now ..... 2.49  
 (18) CADET SUITS, originally 17.50 to 22.50, now ..... 12.99  
 (60) ELEMENT JACKETS, originally 6.95, now ..... 3.99  
 (90) SPORT SHIRTS, long-sleeved, sizes 14 and 20. Originally 3.00, now ..... 1.49  
 (97) SLEEVELESS SWEATERS, originally 5.95, now ..... 2.99  
 (120) SLIP-OVER SWEATERS, fancy, originally 8.95, now ..... 3.99  
 BOYS' SHOP, FOURTH FLOOR

## 100 FRENCH ROOM HATS

Two very attractive groups of felt and straw—greatly reduced!

7.95 and 10.95

French Room Millinery, Third Floor

## 174 ALL-WOOL PULLOVER SWEATERS

2.40

Fine gauge all wool pullover sweaters in fitted and boxed styles, originally 3.98 and 5.00.

SPORTSWEAR ACCESSORIES, THIRD FLOOR

## MILLINERY

(150) FELT HATS, originally 5.95 to 16.95, now ..... 2.99, 3.99, 4.99

MILLINERY, THIRD FLOOR

## Clearance of 150 FELT HATS

Felt Hats, originally 5.00 to 5.95  
 1.99 and 2.99

MILLINERY, THIRD FLOOR

## 125 RAYON BLOUSES

3.40

Rayon Blouses in broken sizes and colors, originally 5.00 to 5.98.

BLOUSES, THIRD FLOOR

## DAYTIME DRESSES

GROUP OF DAYTIME DRESSES, including rayons and cottons, prints and plain colors, broken sizes, originally 7.95 to 17.95, now ..... 3.90 to 7.90.

GROUP OF COTTON WASH DRESSES AND BRUNCH COATS, originally 3.95 to 5.95, now ..... 2.90 to 3.90

PINAFORE SHOP, FOURTH FLOOR

## 311 MISSES' DRESSES

11.00

Rayon crepes and wools in prints and plain colors, one and two piece styles, sizes 10 to 20 included, originally 19.95 to 39.95.

BUDGET SHOP, THIRD FLOOR

## COATS

(20) MISSES' AND WOMEN'S COATS—Broken group of fur-trimmed and un-trimmed styles, originally 39.95 to 119.95, now ..... 18.85 to 48.85.

(50) MISSES' AND WOMEN'S COATS—Originally 98.95 to 179.95, now ..... 48.85 to 78.85

COATS, THIRD FLOOR

## UNIFORMS

(150) White Uniforms, originally 5.00 to 8.95, now ..... 2.90 to 5.90.  
 (50) Colored Uniforms, originally 5.00, now ..... 2.90

Uniforms, Fourth Floor

## TOYS

(46) VELOCIPEDES, originally 11.50 and 14.50 now ..... 9.98  
 (16) BOWLING ALLEYS, originally 10.50, now ..... 1.98

TOYS, DOWNSTAIRS STORE, WEST BUILDING

## 150 TODDLERS' DRESSES

1.00

Cottons in pastel colors, sizes 1 to 3 included. Originally 3.00 to 4.00.

Toddlers' Shop, Fourth Floor

## CHILDREN'S INTIMATE APPAREL

1/2 or More Off

(36) ONE-PIECE FLANNEL SLEEPERS, broken sizes, originally 2.00, now ..... 49¢  
 (36) ONE-PIECE COTTON SLEEPERS, originally 3.00, now ..... 1.49  
 (37) TWO-PIECE COTTON PAJAMAS, originally 4.00, now ..... 1.99  
 (62) ROBES, originally 4.50 to 15.00, now ..... 99¢ to 7.49  
 CHILDREN'S INTIMATE APPAREL, FOURTH FLOOR

## SUB-DEB ACCESSORIES

1/2 or More Off

(48) FELT AND KNIT HATS, originally 1.50 and 2.00, now ..... 28¢  
 JEWELRY, originally 1.00 to 3.95, plus tax, now ..... 25¢ to 2.00 plus tax

SUB-DEB ACCESSORIES, FOURTH FLOOR

## SUB-DEB SPORTSWEAR