

**TOMORROW  
ONLY!**

*Ayres'*

**J.O.M. Sale**

No Mail or Phone Orders

★ All Items Subject to Prior Selling

\*Registered

**162 WHITE  
OXFORD CLOTH SHIRTS**  
Button-down and regular collars, originally 3.95.  
**2.49 ea.**  
Men's Furnishings, Street Floor

**TOILETRIES**

TWURL COLD WAVE PERMANENT SETS, originally 2.00, now ..... 1.00\*  
TWURL COLD WAVE REFILLS, originally 1.00, now ..... 50c\*  
FAY'S SCALP-GLO BRUSH, originally 3.95, now ..... 1.89  
TINTZ SHAMPOO, originally 50c, now ..... 19c  
CHEN YU GIFT SETS, originally 1.50, now ..... 98c\*  
CHEN YU GIFT SETS, originally 1.60, now ..... 1.19\*  
CHEN YU GIFT SETS, originally 1.95, now ..... 1.39\*  
\* Plus 20% Tax

TOILETRIES, STREET FLOOR

**HOSIERY**

(300 prs.) FULL-FASHIONED NYLON STOCKINGS, originally 1.35 to 1.95, now ..... 1.19 to 1.89  
(550 prs.) FANCY NYLON STOCKINGS, lace and clocked styles, originally 1.65 to 2.50, now ..... 1.29 to 1.79  
(500 prs.) LOCKSTITCH NYLON STOCKINGS, originally 1.85 to 2.50, now ..... 1.59 and 1.79

HOSIERY, STREET FLOOR

**STATIONERY**

GENUINE LEATHER FIVE-YEAR DIARIES, gilt-edged, with lock and key, originally 2.00, now ..... 1.69  
ASSORTED BORDERED WRITING PAPER, 24 sheets, 24 envelopes, originally 1.00, now ..... 2 for 1.00  
AIRLINE ENVELOPES, originally 25c a package, now ..... 4 for 25c  
CLASS NOTES, designed for high school and college students, originally 1.50, now ..... 39c  
MATCH BOOKS, odd assortment, plain-colored backs ..... 1c each

STATIONERY, STREET FLOOR

**NOTIONS**

REPLACEMENT COLLARS, broken sizes, originally 35c, now ..... 5c  
WOODEN SEWING CABINETS, slightly damaged, originally 3.98 to 5.00, now ..... 1.98 to 2.50  
KOROSEAL SHOULDER COVERS, originally 79c to 1.50, now ..... 25c  
LITE PANTY GIRDLE, small only, originally 3.98, now ..... 25c  
LILY DACHE SNOD SET WITH FLOWERS, originally 2.50, now ..... 25c  
JEWELLED BUTTONS, originally 50c to 1.00, now ..... 10c to 25c plus tax  
JEWELLED CHATELAINES, originally 2.00, now ..... 50c plus tax

NOTIONS, STREET FLOOR

**RUFFLED Plastic APRONS**

Bib-style, with one pocket, and attractively printed in a tulip pattern, assorted colors.

**79c**

Notions, Street Floor

**SLIPS**

GROUP OF 80 SLIPS, originally 3.50, now ..... 2.49

SLIPS, SECOND FLOOR

**CHILDREN'S INTIMATE APPAREL and GLOVES**

1-PC. SEERSUCKER OR FLANNEL SLEEPERS, originally 2.00 to 2.50, now ..... 99c to 1.49  
LEATHER GLOVES, lined or unlined, originally 3.00, now ..... 1.49

CHILDREN'S APPAREL, FOURTH FLOOR

**MEN'S SPORTSWEAR**

(11) REVERSIBLE FINGERTIP COATS, originally 17.95, now ..... 7.89  
(34) FANCY PULLOVER SWEATERS, originally 8.50 and 10.00, now ..... 3.89  
(62) SPORTS SHIRTS, odds and ends, soiled, originally 3.95 to 5.95, now ..... 2.98  
(5) WATERPROOF FINGERTIP COATS, originally 25.00, now ..... 7.89

MEN'S SPORT SHOP, STREET FLOOR, SOUTH BUILDING

**NECKWEAR**

GROUP OF BLOUSES, originally 3.00 and 3.98, now ..... 1.89  
ODDS AND ENDS OF FLOWERS AND VEILING REMNANTS, originally 59c to 1.00, now ..... 10c

NECKWEAR, STREET FLOOR

**MEN'S SLIPPERS**

(187 prs.) HOUSE SLIPPERS, originally 1.85 to 5.00, now

**59c to 1.49**

Men's Shoes, Street Floor Mezzanine, South Building

**KNIT UNDERWEAR**

PEIGNOIRS, sizes 34 to 38, originally 14.95, now ..... 4.98  
PART-WOOL PANTIES, extra sizes, originally 2.25, now ..... 98c

KNIT UNDERWEAR, STREET FLOOR

**GLOVES**

FABRIC GLOVES—A widely assorted group of cotton and rayon gloves, were 1.00 to 6.00, now ..... 39c to 2.89

GROUP OF LONGER-LENGTH DOUBLE WOVEN COTTON GLOVES, black and brown, were 3.00, now ..... 2.29

GLOVES, STREET FLOOR

**69 Pairs MEN'S SKI PAJAMAS**

Comfortable knits, originally 3.95, now

**1.89**

Men's Furnishings, Street Floor

**HANDBAGS**

ALLIGATOR CALF HANDBAGS, were 5.95 to 15.00, now ..... 2.49\* to 5.49\*

LEATHER BAGS, were 9.95 to 55.00, now ..... 4.49\* to 29.99\*

GROUP OF RAYON FAILE, SUEDE AND REPTILE HANDBAGS, were 3.00 to 42.50, now ..... 1.49\* to 19.99\*

GROUP OF PLASTIC PATENT HANDBAGS, were 5.00, now ..... 2.99\*  
\*Plus 20% tax.

HANDBAGS, STREET FLOOR

**42 PAIRS**

**Men's Basketball Shoes**

Originally 5.25, a great value for sportsmen, now

**1.49**

Men's Shoes, Street Floor Mezzanine, South Building

**CORSETS**

(90) BRASSIERES, girdles, panty girdles, originally 3.00 to 10.95, now ..... 79c to 2.79

(35) GIRDLES, panty girdles, corsets, originally 5.00 to 35.00, now ..... 3.79 to 12.99

CORSETS, SECOND FLOOR

**BOOKS**

GROUP OF NONFICTION AND FICTION, including some children's books and others from the circulating library, 3 books for 1.00

BOOKS, SECOND FLOOR

**LINGERIE**

GROUP OF 30 GOWNS, originally 12.95 to 19.95, now ..... 8.90 to 12.90

LINGERIE, SECOND FLOOR

**MISSES' AND WOMEN'S COATS**

(16) COATS, originally 39.95, now ..... 24.85  
(20) COATS, originally 45.00 and 49.95, now ..... 28.85  
(10) COATS, originally 69.95 to 98.95, now ..... 38.85  
(12) COATS, originally 89.95 and 98.95, now ..... 58.85

COAT DEPARTMENT, THIRD FLOOR

**SHOES**

(700 prs.) BETTER DARK SHOES, were 18.95 to 28.95, now ..... 9.85  
(600 prs.) HOUSE SLIPPERS, were 3.95 to 8.95, now ..... 50c and 1.97  
(200 prs.) DEBONAYRE SPORT SHOES, were 5.95 to 7.50, now ..... 2.99

SHOES, SECOND FLOOR

**BUDGET SHOP**

GROUP OF MISSES' DRESSES, including rayon crepes, gabardines, taffetas and wools, one- and two-piece styles, originally 8.95 to 24.95, now ..... 5.00, 8.00, 10.00  
GROUP OF MISSES' DRESSES, including rayon crepes, gabardines, taffetas and wools, one- and two-piece styles, originally 16.95 to 34.95, now ..... 12.00 to 22.00  
GROUP OF WOMEN'S DRESSES, including rayon crepes and wools, originally 14.95 to 29.95, now ..... 10.00 to 18.00

BUDGET SHOP, THIRD FLOOR

**GROUP OF FELT HATS  
1/2 PRICE**

(50) DOLLY MADISON FELT HATS, originally 15.00 to 18.95, now 7.50 to 9.45  
(100) FELT HATS, originally 5.00 to 12.95, now ..... 2.50 to 6.45

MILLINERY, THIRD FLOOR

**GOWN ROOM**

GROUP OF MISSES' DRESSES, in wools and rayon prints and plain crepes, were 39.95 to 69.95, now ..... 26.00 to 44.00

GOWN ROOM, THIRD FLOOR

**SPORTSWEAR ACCESSORIES**

(90) SHORT-SLEEVED WOOL BLOUSES, originally 5.98, now ..... 2.90  
(55) PLAID COTTON BLOUSES, originally 5.98, now ..... 4.40  
(30) RAYON BLOUSES, including some rayon jerseys, originally 7.98, now ..... 5.90  
(12) BETTER BLOUSES, originally 29.95, now 9.60  
(85) ALL-WOOL PULLOVERS, novelty and classic styles, originally 3.98 to 5.00, now ..... 1.90  
(15) QUILTED CORDUROY JACKETS, originally 12.95, now ..... 9.60  
(30) ALL-WOOL SKIRTS, some plain colors and some novelty types, orig. 10.95, now ..... 8.00  
(30) RAYON CREPE DRESSY SKIRTS, originally 14.95, now ..... 11.00  
SPORTSWEAR ACCESSORIES, THIRD FLOOR

COLLEGIENNE SHOP, SECOND FLOOR

**COLLEGIENNE SHOP**

(17) RAYON DRESSES, originally 10.95, now ..... 3.90  
(50) RAYON DRESSES, originally 15.00 to 22.95, now ..... 11.00  
(35) COLLEGIENNE DRESSES, originally 22.95 to 39.95, now ..... 14.90  
(14) UNTRIMMED BOX COATS, originally 55.00 to 69.95, now ..... 44.00  
(3) FUR-TRIMMED COATS, originally 89.00, now ..... 44.00

COLLEGIENNE SHOP, FOURTH FLOOR

**BOYS' WEAR**

(12) LEATHER COATS, originally 35.00, now ..... 19.99  
(36) CREAM CORDUROY SLACKS, originally 6.50, now ..... 4.49  
(98) LONG-SLEEVED POLO SHIRTS, originally 1.25, now ..... 89c  
(16) SKI PANTS, originally 5.95, now ..... 3.49  
(23) KNIT SUITS, originally 5.00, now ..... 2.50  
(14) RUGBY SUITS, short pants, originally 19.95, now ..... 14.99  
(11) RAINCOATS, originally 6.95, now ..... 4.49

BOYS' SHOP, FOURTH FLOOR

**SUBDEB ACCESSORIES**  
PLASTIC OR LEATHER BELTS, originally 1.50 to 5.00, now ..... 25c to 99c  
FELT HATS AND WOOL CAPS, originally 1.50 to 5.95, now ..... 25c to 1.49

SUBDEB ACCESSORIES, FOURTH FLOOR

**CHILDREN'S SHOES**

(65 prs.) GROWING GIRLS' DRESS AND SPORT SHOES, orig. 5.95 to 8.45, now ..... 3.49  
(57 prs.) CHILDREN'S AND BOYS' SHOES, originally 4.75 to 5.50, now ..... 2.49

(73 prs.) CHILDREN'S AND MISSES' PLAY SANDALS AND SLIPPERS, originally 2.95 to 3.45, now ..... 1.49

CHILDREN'S SHOES, FOURTH FLOOR

**LITTLE BOYS' SHIRTS**

(300) FINE STRIPED COTTON POLO SHIRTS, sizes 3 to 5, orig. 1.25, now

**79c**

Little Boys' Shop, Fourth Floor

**LITTLE BOYS' SHOP**

(15) WOOL SUITS, originally 5.95, now ..... 2.99  
(12) CAMEL'S HAIR COATS, originally 25.00, now ..... 12.50

(30) BOYS' CAPS, originally 1.00, now ..... 49c  
(50) DENIM SHIRTS, originally 79c, now ..... 39c

(7) BOYS' COVERT SPRING COATS, 1/3 OFF, originally 21.95, now ..... 14.63

(25) CORDUROY SLACKS, originally 3.75, now ..... 2.50

(16) CORDUROY RAINCOATS, originally 8.98, now ..... 3.49

LITTLE BOYS' SHOP, FOURTH FLOOR

**CHILDREN**