

**TOMORROW  
ONLY!**

No Mail or Phone Orders

★ All Items Subject to Prior Selling

# Ayres' L.O.M. Sale

## 162 WHITE OXFORD CLOTH SHIRTS

Button-down and regular collars,  
originally 3.95.

**2.49 ea.**

Men's Furnishings, Street Floor

## TOILETRIES

- TWURL COLD WAVE PERMANENT SETS, originally 2.00, now .....1.00\*
- TWURL COLD WAVE REFILLS, originally 1.00, now .....50c\*
- FAY'S SCALP-GLO BRUSH, originally 3.95, now .....1.89
- TINTZ SHAMPOO, originally 50c, now .....19c
- CHEN YU GIFT SETS, originally 1.50, now .....98c\*
- CHEN YU GIFT SETS, originally 1.60, now .....1.19\*
- CHEN YU GIFT SETS, originally 1.95, now .....1.39\*

\* Plus 20% Tax

TOILETRIES, STREET FLOOR

## HOSIERY

- (300 prs.) FULL-FASHIONED NYLON STOCKINGS, originally 1.35 to 1.95, now .....1.19 to 1.59
- (550 prs.) FANCY NYLON STOCKINGS, laces and clocked styles, originally 1.65 to 2.50, now .....1.29 to 1.79
- (500 prs.) LOCKSTITCH NYLON STOCKINGS, originally 1.85 to 2.50, now .....1.59 and 1.79

HOSIERY, STREET FLOOR

## STATIONERY

- GENUINE LEATHER FIVE-YEAR DIARIES, gilt-edged, with lock and key, originally 2.00, now .....1.69
- ASSORTED BORDERED WRITING PAPER, 24 sheets, 24 envelopes, originally 1.00, now .....2 for 1.00
- AIRLINE ENVELOPES, originally 25c a package, now .....4 for 25c
- CLASS NOTES, designed for high school and college students, originally 1.50, now .....39c
- MATCH BOOKS, add assortment, plain-colored backs .....1c each

STATIONERY, STREET FLOOR

## NOTIONS

- REPLACEMENT COLLARS, broken sizes, originally 35c, now .....5c
- WOODEN SEWING CABINETS, slightly damaged, originally 3.98 to 5.00, now .....1.98 to 2.50
- KOROSEAL SHOULDER COVERS, originally 79c to 1.50, now .....25c
- LITE PANTY GIRDLE, small only, originally 3.98, now .....25c
- LILY DACHE SNOOD SET WITH FLOWERS, originally 2.50, now .....25c
- JEWELLED BUTTONS, originally 50c to 1.00, now .....10c to 25c plus tax
- JEWELLED CHATELAINES, originally 2.00, now .....50c plus tax

NOTIONS, STREET FLOOR

## RUFFLED Plastic APRONS

Bib-style, with one pocket, and attractively printed in a tulip pattern, assorted colors.

**79c**

Notions, Street Floor

## SLIPS

- GROUP OF 80 SLIPS, originally 3.50, now .....2.49

SLIPS, SECOND FLOOR

## CHILDREN'S INTIMATE APPAREL and GLOVES

- 1-PC. SEERSUCKER OR FLANNEL SLEEPERS, originally 2.00 to 2.50, now .....99c to 1.49
- LEATHER GLOVES, lined or unlined, originally 3.00, now .....1.49

CHILDREN'S APPAREL, FOURTH FLOOR

## MEN'S SPORTSWEAR

- (11) REVERSIBLE FINGERTIP COATS, originally 17.95, now .....7.89
- (34) FANCY PULLOVER SWEATERS, originally 8.50 and 10.00, now .....3.89
- (62) SPORTS SHIRTS, odds and ends, soiled, originally 3.95 to 5.95, now .....2.98
- (5) WATERPROOF FINGERTIP COATS, originally 25.00, now .....7.89

MEN'S SPORT SHOP, STREET FLOOR,  
SOUTH BUILDING

## NECKWEAR

- GROUP OF BLOUSES, originally 3.00 and 3.98, now .....1.89
- ODDS AND ENDS OF FLOWERS AND VEILING REMNANTS, originally 59c to 1.00, now .....10c

NECKWEAR, STREET FLOOR

## MEN'S SLIPPERS

- (187 Prs.) HOUSE SLIPPERS, originally 1.85 to 5.00, now

**59c to 1.49**

Men's Shoes, Street Floor Mezzanine,  
South Building

## KNIT UNDERWEAR

- PEIGNOIRS, sizes 34 to 38, originally 14.95, now .....4.98
- PART-WOOL PANTIES, extra sizes, originally 2.25, now .....98c

KNIT UNDERWEAR, STREET FLOOR

## GLOVES

- FABRIC GLOVES—A widely assorted group of cotton and rayon gloves, were 1.00 to 6.00, now .....39c to 2.89
- GROUP OF LONGER-LENGTH DOUBLE WOVEN COTTON GLOVES, black and brown, were 3.00, now .....2.29

GLOVES, STREET FLOOR

## 69 Pairs MEN'S SKI PAJAMAS

Comfortable knits, originally 3.95, now

**1.89**

Men's Furnishings, Street Floor

## HANDBAGS

- ALLIGATOR CALF HANDBAGS, were 5.95 to 15.00, now .....2.49\* to 5.49\*
- LEATHER BAGS, were 9.95 to 55.00, now .....4.49\* to 29.99\*
- GROUP OF RAYON FAILE, SUEDE AND REPTILE HANDBAGS, were 3.00 to 42.50, now .....1.49\* to 19.99\*
- GROUP OF PLASTIC PATENT HANDBAGS, were 5.00, now .....2.99\*

\*Plus 20% tax.

HANDBAGS, STREET FLOOR

## 42 PAIRS

## Men's Basketball Shoes

Originally 5.25, a great value for sportsmen, now

**1.49**

Men's Shoes, Street Floor Mezzanine,  
South Building

## CORSETS

- (90) BRASSIERES, girdles, panty girdles, originally 3.00 to 10.95, now .....79c to 2.79
- (35) GIRDLES, panty girdles, corsettes, originally 5.00 to 35.00, now .....3.79 to 12.99

CORSETS, SECOND FLOOR

## BOOKS

- GROUP OF NONFICTION AND FICTION, including some children's books and others from the circulating library...3 books for 1.00

BOOKS, SECOND FLOOR

## LINGERIE

- GROUP OF 30 GOWNS, originally 12.95 to 19.95, now .....8.90 to 12.90

LINGERIE, SECOND FLOOR

## MISSSES' AND WOMEN'S COATS

- (16) COATS, originally 39.95, now .....24.85
- (20) COATS, originally 45.00 and 49.95, now .....28.85
- (10) COATS, originally 69.95 to 98.95, now .....38.85
- (12) COATS, originally 89.95 and 98.95, now .....58.85
- (9) COATS, originally 139.95 to 179.95, now .....88.85
- (4) COATS, originally 169.95 to 259.95, now .....118.00
- (1) COAT, originally 398.95, now .....168.00

Fur-trimmed and untrimmed coats included—broken sizes and colors.

COAT DEPARTMENT, THIRD FLOOR

## SHOES

- (700 Prs.) BETTER DARK SHOES, were 18.95 to 28.95, now .....9.85
- (600 Prs.) HOUSE SLIPPERS, were 3.95 to 8.95, now .....50c and 1.97
- (200 Prs.) DEBONAYRE SPORT SHOES, were 5.95 to 7.50, now .....2.99

SHOES, SECOND FLOOR

## BUDGET SHOP

- GROUP OF MISSSES' DRESSES, including rayon crepes, gabardines, taffetas and wools, one- and two-piece styles, originally 8.95 to 24.95, now .....5.00, 8.00, 10.00
- GROUP OF MISSSES' DRESSES, including rayon crepes, gabardines, taffetas and wools, one- and two-piece styles, originally 16.95 to 34.95, now .....12.00 to 22.00
- GROUP OF WOMEN'S DRESSES, including rayon crepes and wools, originally 14.95 to 29.95, now .....10.00 to 18.00

BUDGET SHOP, THIRD FLOOR

## GROUP OF FELT HATS 1/2 PRICE

- (50) DOLLY MADISON FELT HATS, originally 15.00 to 18.95, now 7.50 to 9.45
- (100) FELT HATS, originally 5.00 to 12.95, now .....2.50 to 6.45

MILLINERY, THIRD FLOOR

## GOWN ROOM

- GROUP OF MISSSES' DRESSES, in wools and rayon prints and plain crepes, were 39.95 to 69.95, now .....26.00 to 44.00

GOWN ROOM, THIRD FLOOR

## SPORTSWEAR ACCESSORIES

- (90) SHORT-SLEEVED WOOL BLOUSES, originally 5.98, now .....2.90
- (55) PLAID COTTON BLOUSES, originally 5.98, now .....4.40
- (30) RAYON BLOUSES, including some rayon jerseys, originally 7.98, now .....5.90
- (12) BETTER BLOUSES, originally 29.95, now 9.60
- (85) ALL-WOOL PULLOVERS, novelty and classic styles, originally 3.98 to 5.00, now .....1.90
- (15) QUILTED CORDUROY JACKETS, originally 12.95, now .....9.60
- (30) ALL-WOOL SKIRTS, some plain colors and some novelty types, orig. 10.95, now .....8.00
- (30) RAYON CREPE DRESSY SKIRTS, originally 14.95, now .....11.00

SPORTSWEAR ACCESSORIES, THIRD FLOOR

## COLLEGIENNE SHOP

- (17) RAYON DRESSES, originally 10.95, now .....3.90
- (50) RAYON DRESSES, originally 15.00 to 22.95, now .....11.00
- (35) COLLEGIENNE DRESSES, originally 22.95 to 39.95, now .....14.90
- (14) UNTRIMMED BOX COATS, originally 55.00 to 69.95, now .....44.00
- (3) FUR-TRIMMED COATS, originally 89.00, now .....44.00

COLLEGIENNE SHOP, SECOND FLOOR

## BOYS' WEAR

- (12) LEATHER COATS, originally 35.00, now .....19.99
- (34) CREAM CORDUROY SLACKS, originally 6.50, now .....4.49
- (98) LONG-SLEEVED POLO SHIRTS, originally 1.25, now .....89c
- (16) SKI PANTS, originally 5.95, now .....3.49
- (23) KNIT SUITS, originally 5.00, now .....2.50
- (14) RUGBY SUITS, short pants, originally 19.95, now .....14.99
- (11) RAINCOATS, originally 6.95, now .....4.49

BOYS' SHOP, FOURTH FLOOR

## SUBDEB ACCESSORIES

- PLASTIC OR LEATHER BELTS, originally 1.50 to 5.00, now .....25c to 99c
- FELT HATS AND WOOL CAPS, originally 1.50 to 5.95, now .....25c to 1.49

SUBDEB ACCESSORIES, FOURTH FLOOR

## CHILDREN'S SHOES

- (65 Prs.) GROWING GIRLS' DRESS AND SPORT SHOES, orig. 5.95 to 8.45, now .....3.49
- (57 Prs.) CHILDREN'S AND BOYS' SHOES, originally 4.75 to 5.50, now .....2.49
- (73 Prs.) CHILDREN'S AND MISSSES' PLAY SANDALS AND SLIPPERS, originally 2.95 to 3.45, now .....1.49

CHILDREN'S SHOES, FOURTH FLOOR

## LITTLE BOYS' SHIRTS

- (300) FINE STRIPED COTTON POLO SHIRTS, sizes 3 to 5, orig. 1.25, now

**79c**

Little Boys' Shop, Fourth Floor

## LITTLE BOYS' SHOP

- (15) WOOL SUITS, originally 5.95, now .....2.99
- (12) CAMEL'S HAIR COATS, originally 25.00, now .....12.50
- (30) BOYS' CAPS, originally 1.00, now .....49c
- (50) DENIM SHIRTS, originally 79c, now .....39c
- (7) BOYS' COVERT SPRING COATS, 1/3 OFF, originally 21.95, now .....14.63
- (25) CORDUROY SLACKS, originally 3.75, now .....2.50
- (16) CORDUROY RAINCOATS, originally 8.98, now .....3.49

LITTLE BOYS' SHOP, FOURTH FLOOR

## CHILDREN'S UNDERWEAR

**1/2 Price!**

- GIRLS' PRINT SPUN RAYON GOWNS AND PAJAMAS, assorted pastel colors, sizes 3 to 8, originally 4.00, now

**1.99**

Children's Underwear, Fourth Floor

## FABRICS

- PRINTED COTTON SUITING, originally 1.00, now .....69c

FABRICS, FOURTH FLOOR

## SUBDEB SHOP

- GROUP OF DRESSES, including wools and rayons, orig. 8.98 to 13.95, now 2.90 to 4.90
- GROUP OF DRESSES, originally 13.95 to 25.00, now .....6.40 to 9.60

SUBDEB SHOP, FOURTH FLOOR

## TODDLERS' SHOP

- (86) ORGANDY PINAFORES, originally 7.95, now .....4.99
- (39) WHITE LAWN PINAFORES, with red trimming, originally 3.99, now .....1.99

TODDLERS' SHOP, FOURTH FLOOR

## INFANTS' DRESSES

- (156) PHILIPPINE EMBROIDERED INFANT DRESSES, originally 3.00, now 1/3 OFF

**1.99**

Infants' Shop, Fourth Floor

## DAYTIME DRESSES

- GROUP OF DRESSES, including rayons and cottons, orig. 7.95 to 17.95, now 5.90 to 12.90
- GROUP OF HOUSE DRESSES AND BRUNCH COATS, orig. 3.00 to 5.95, now 1.99 to 4.49

PINAFORE SHOP, FOURTH FLOOR

## 400 CHILDREN'S WOOL SWEATERS

Coat and slipover styles, broken sizes and color ranges, sizes 3 to 6x included, originally 3.00 and 4.00, now 1/2 OFF

**1.49 and 1.99**

Little Boys' and Little Girls' Shops,  
Fourth Floor

## LITTLE GIRLS' SHOP

- (70) PLAID RAINCOATS, originally 5.98, now .....2.99
- (2) GIRLS' WINTER COATS, size 6, originally 29.95, now .....14.97
- (16) LIGHTWEIGHT COATS, broken sizes, originally 15.00, now .....7.50
- (1) SPRING COAT, size 2, originally 22.95, now .....11.47
- (1) SPRING COAT, camel, size 6, originally 16.95, now .....8.47
- (35) GIRLS' BLOUSES, originally 4.00, now 1.99
- (50) BLOUSES, originally 3.00, now .....1.49
- (25) BLOUSES, originally 2.00, now .....99c
- (30) BLOUSES, originally 1.35, now .....67c
- (20) WOOL SKIRTS, small size, originally 5.00, now .....1.49
- (40) DRESSES, large sizes, originally 5.95, now .....2.99
- (7) DRESSES, large sizes, originally 15.00, now .....7.50
- (60) BLOOMER DRESSES, originally 5.00, now .....3.33
- (50) JACKETS, wool, orig. 4.00, now .....2.67

LITTLE GIRLS' SHOP, FOURTH FLOOR

## 120 INFANTS' SACKS

Wool knit, silk or rayon, originally 2.25 to 12.95 ea., now

**1.49 to 9.99 ea.**

Infants' Shop, Fourth Floor

## SUBDEB SPORTSWEAR

- GROUP OF PLAID SWING SKIRTS, originally 7.98 to 13.95, now .....5.90
- GROUP OF BLOUSES, rayon crepe and cotton, originally 3.98 to 7.98, now .....2.20 and 3.90

SUBDEB SPORTSWEAR, FOURTH FLOOR

## GIFT DEPARTMENT

- IMPORTED DELFTWARE from Holland, assortment of bowls and vases, originally 6.25 to 17.50, now 1/2 off .....4.16 to 11.41
- DOGS AND FIGURINES by Dahl and Jensen, imported from Copenhagen, Denmark. Originally 10.00 to 45.00, now 1/4 off—7.50 to 33.75 ea.
- ITALIAN WOOD BOXES, slightly damaged: Originally 7.50, now .....4.95 ea.
- Originally 2.95, now .....1.55 ea.
- Originally 1.95, now .....75c ea.
- Originally 1.25, now .....45c ea.
- Originally 85c, now .....25c ea.

GIFT SHOP, FIFTH FLOOR

## GIRLS' SHOP, FOURTH FLOOR

- COTTON DRESSES, originally 3.98, now .....2.90
- COTTON BLOUSES, broken sizes, originally 3.00, now .....1.74
- SNOWSUITS, sizes 12 and 14, originally 14.95 and 16.95, now 1/2 price .....7.00

GIRLS' SHOP, FOURTH FLOOR

## TOYS

- (47) No. CL33 LIONEL CHEMISTRY LABORATORIES, originally 5.98, now .....4.98
- (29) No. CL44 LIONEL CHEMISTRY LABORATORIES, originally 7.98, now .....5.98
- (15) ELECTRIC QUIZZ GAMES, less batteries, originally 3.00, now .....1.00
- (71) QUIZZ KID ELECTRIC QUIZZERS, less batteries, originally 2.00, now .....1.00

TOYS, DOWNSTAIRS STORE ANNEX

**CLOSED  
MONDAY**

**L. S. Ayres & Co.**

**CLOSED  
MONDAY**