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Demand for Government Booklets Swamping GPO

Baby Pamphlets Best Sellers, But Report on War Crimes Trials Popular.

By DOROTHY WILLIAMS, United Press Staff Writer
WASHINGTON, Feb. 11.—The Government Printing Office is selling many books on everything from babies to battles that it wants to branch out.

It hopes eventually to open up regional book stores, spotted conveniently around the country, to speed delivery of the 30 million copies of some 70,000 writings which it usually has on hand.

Last year the office—rated as the world's largest publisher—turned over \$3,035,377 to the U. S. Treasury from its sale of about 37 million books and pamphlets.

Many Small Purchases

Much of the revenue was in small coins which had to be washed in gasoline to remove the tape or glue with which they had been attached to letters.

"Infant Care," the 15-cent booklet put out by the U. S. Children's Bureau, continues to be the all-time best-seller. More than 4 million copies have been sold.

And cooks constantly are asking for the Department of Agriculture's 40-cent basic cookbook, "Pre-Natal Care" and called "Aunt Sammy's Recipes."

Two more Children's Bureau books, "Your Child From One to Six," or the \$1.75 Navy cookbook.

Marks 35th Year With Phone Co.

Carl C. Rose, supervisor of buildings and supplies for the Indiana Bell Telephone Co., has celebrated his 35th year with the firm.

He began his career in 1913 with the old Central Union Telephone Co. in Indianapolis as a draftsman and in 1920 was transferred to the plant. By 1922 he became supervisor of installation and district plant chief and assumed his present position in 1935.

Mr. Rose's past president of the Bell Telephone Club of Indianapolis, an organization of telephone supervisors, and the Hoosier State Chapter of Telephone Pioneers of America, national association of telephone workers with more than 21 years service.



False Teeth Are Bloodless Face Lifters, Dentists Told

Speaker at Chicago Dental Society Meeting Urges Profession to Exercise Salesmanship

By ARTHUR J. SNIDER, Times Special Writer
CHICAGO, Feb. 11.—A dentist yesterday urged his colleagues to use commercial sales techniques to encourage patients to accept new scientific advances.

Instead of talking to patients about dentures (false teeth) in technical terms, he said, dentists "removers" or "an investment in youthfulness" or "bloodless face-lifting."

"Porcelain jackets could be the purchase of a glamorous smile," he told the midwinter meeting of the Chicago Dental Society.

Need Salesmanship

The dentist, Dr. Cecil H. Bliss of Sioux City, Iowa, said the hardest job in dentistry is to get patients to accept some of the newer developments in the field.

The fault, he insisted, lies with the schools' failure to teach the dentist salesmanship.

In another paper presented before the society, Dr. George Hahn of Berkeley, Cal., said that baby doctors who advise mothers to turn babies on their stomachs to

Bankers to Meet Here Next Week

A consumer credit conference of Indiana bankers will be held next Tuesday and Wednesday in the Claypool Hotel under the sponsorship of the Indiana Bankers Association.

The conference will be presided over by Coleman L. Isaacs, Consumer Credit Committee chairman and vice-president of Lincoln National Bank and Trust Co. of Ft. Wayne.

C. L. Isaacs Governor Gates: Evans Woolen Jr., Fletcher Trust Co. board chairman; Charles Mattox, Union Trust Co. vice-president, and Robert D. Mathias, Indiana Bankers Association president, are among the scheduled speakers.

FIND TUNG OIL SUBSTITUTE

Oiticica nuts, the fruit of an evergreen tree in northern Brazil, yield oil which is claimed to be a practical substitute for Chinese tung oil in paint making.



But if you have your picture taken this week
You can still take advantage of

SPECIAL VALENTINE PRICES!

No appointment needed. Proofs shown.

PhotoReflex Studio, Eighth Floor

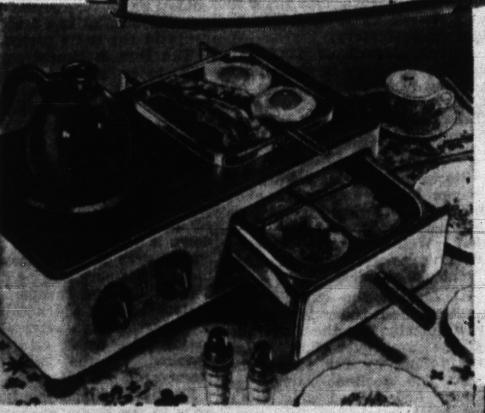
L. S. Ayres & Co.

L. S. Ayres & Co.

FEBRUARY FEATURES for the HOME

... Remember our Special Houseware Events this Month!

Demonstrations and Exhibits for Homemakers



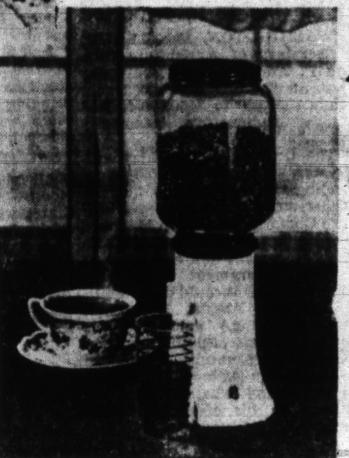
Kitchen Aid Mixer . . . demonstrated by Mr. L. J. Cranston. See all attachments and use of the handy coffee mill.

3 Qt. model with juicer..... 54.50
Coffee mill 19.25

4 Qt. model 84.50

Everhot Roaster . . . and other Everhot products. See a reproduction of the factory assembly line which makes Roasterettes . . . see a complete meal cooked in one roaster.

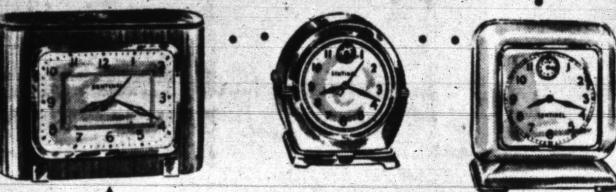
Roaster 44.95
Roaster table 6.95
Roasterette 8.95
Broiler griddle 9.95
Timer clock 7.95 plus tax
Ranagette 29.95
Ranagette oven 10.00
Ray-vector heater 12.95
Air-flo Fan Heater 12.95
Housewares, Seventh Floor



Ingraham "Sentinel" Clocks

... Fine clocks for four generations—now available in two new electric models. A special allotment for our February event!

A. "Arterraft" Sentinel . . . handsome electric clock in polished wood case 9.95
B. "Lyric" Sentinel . . . electric alarm clock, dull metal case 4.95
C. "Sultan" . . . popular non-electric winding alarm, ivory color 3.25



A Frame of Crisp Ruffling For Your February Windows

... At a Very SPECIAL Price!
FOR FEBRUARY ONLY

Brighten a mid-winter view with these crisp pretty curtains. Fine quality plain cotton marquisette in creamy white. Edged triple-full ruffles! Back selvedges are removed and hemmed for smooth, straight hanging.



49x54-in., originally 3.95 pr., now 3.50
49x63-in., originally 4.25 pr., now 3.95
49x72-in., originally 5.25 pr., now 4.50
49x81-in., originally 5.95 pr., now 4.15
49x90-in., originally 6.50 pr., now 4.95
49x108-in., originally 7.95 pr., now 5.95
73x90-in., originally 9.95 pr., now 7.95
96x90-in., originally 12.95 pr., now 9.95
Curtains and Draperies, Fifth Floor

COME IN—WRITE or PHONE RILEY 9441
L. S. AYRES AND CO., Indianapolis, 9, Ind.
Please send me the following specially priced during February only:

Number	Size
..... pair Ruffled Curtains.....	
Name	
Address	
City State	
<input type="checkbox"/> Charge	<input type="checkbox"/> Check
<input type="checkbox"/> C. O. D.	

REMEMBER

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25

Excitingly Modern . . .

Pleasingly Versatile . . .

Solid Birch Bedroom Furniture

by Heywood-Wakefield

Smooth birch with a subtly gleaming natural champagne finish . . . blends beautifully into your traditionally styled home, or fits perfectly into more modern plans. Each piece is graceful-looking . . . carefully built. Chests and dressers have center-guided, dust-proofed drawers.

OTHER PIECES—

Night table with drawer and storage space 29.75
Vanity Puff, circular swivel seat 35.00

ALSO AVAILABLE—

Four-drawer chest
Full bed
Vanity with mirror 299.50

Furniture, Sixth Floor

For convenient monthly payment
use our Deferred Payment Plan.



Four-drawer chest
Full bed
Three-drawer dresser with mirror

269.50

WEDNESDAY, FEB. 11, 1948
WEDNESDAY
Ask Mrs. Other Says

I FEEL me. I am 4 years I'm at tried to be a little attentive and give I could not home. I think other men.

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