

PAWN  
TOPCOATS  
\$9.95  
UP  
KROGER'S  
OFFICE  
ILLINOIS ST.

Model  
10

atured  
only  
88

a Sears  
rms  
eco-  
compact size,  
gold-colored  
fine value!

IGH  
D

ces  
ster  
this  
am-  
this  
pos-  
...  
tion  
the

n  
g  
al

# Kroger

## KROGER TENDERAY BEEF IS "CUT BY THE RULER"

**Kroger-Cut Beef gives you more meat  
less bone...less waste!**

The Kroger-Cut removes excess bone and waste before the meat is weighed and priced. Short ribs are cut off rib roasts, the chine bone trimmed; steak ends are never more than 3-inches.

Kroger-Cut Beef "cut by the ruler" gives you more meat, less bone, less waste. You get better beef, too. Kroger-Cut Beef is cut from the top U. S. Grades of finest beef.

**Rib Roast KROGER-CUT lb. 62c**

You get the heart of the roast, more meat, less bone

**Sirloin KROGER-CUT lb. 73c**

End cut off. Flat loin bone and waste removed



**Roast Chuck lb. 59c**

Kroger Cut. Choice Center Cut. Better Buy.

**Steak Swiss lb. 63c**

Shoulder Cut. Surplus fat and bone

**Beef Boneless lb. 55c**

Lean, Tender. Cut for stew.

**Whitefish lb. 39c**

Fillets—Finest Quality, Cello Wrapped.

**Chickens lb. 39c**

Stewing. Young, Tender. N. Y. Dressed

**Bacon Sliced lb. 65c**

Lean, Sweet Cure. Lb. layers.

**Picnics Cooked lb. 49c**

Small Size. Lean, Sugar Cured.

**Perch Ocean Fillets lb. 42c**

Fine for fish sandwiches.

**Peaches 2 No. 2 1/2 cans 49c**

Avondale. Halves or Slices in syrup.

**Apricots No. 2 1/2 can 29c**

Red Tag. Choice halves in syrup

**Apple Sauce 2 jars 29c**

Motta. It's Delicious

**Fruit Cocktail No. 2 1/2 can 39c**

Del Monte in syrup.

**Grapefruit Juice 2 46-oz. cans 35c**

A stock up value. Packer's label.

**Peas 3 No. 2 cans 29c**

Young, Tender. A Low price.

**Corn 2 No. 2 cans 35c**

Phillip's Delicious. Golden Bantam.

**Pork & Beans 2 16-oz. cans 25c**

Kroger. In Tomato Sauce.

**Catsup 14-oz. bottle 19c**

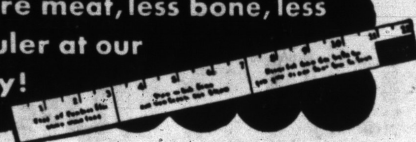
Frazier's. Extra Sweet.

**Tomato Soup 3 cans 29c**

Campbell's Tomato.

**FREE! 12-In. Plastic Ruler While Supply Lasts!**

Accurate, colorful, durable. Ideal for home or school use. The kind of ruler Kroger Meat Cutters use to give you more meat, less bone, less waste. Get your free ruler at our meat department today!



### FRESH FRUITS AND VEGETABLES

**Pears 6 for 25c**

Redi-Ripe D'Anjo's. Jumbo 80 size. Approximately 3 1/2 lbs.

**Apples 3 lbs. 29c**

Washington Box Winesaps or Delicious.

**Grapefruit 5 for 27c Broccoli bunch 19c**

Texas Seedless. Large 64 size

**Lettuce 2 heads 19c Celery stalk 25c**

Crisp, Solid, California Iceberg.

Jumbo 24 size. California Pascal.

### Putting Money into Circulation



Ever think of chain stores as buyers? Kroger spends almost \$600,000,000 a year on foods grown by the American farmer. And the farmer in turn spends this money in thousands of communities throughout the United States. Kroger helps to keep a lot of money in circulation.

Kroger

### BETTER VALUES IN PANTRY NEEDS

**Apricot Preserves lb. jar 19c**

Flower Valley. Pure apricot

**Peanut Butter 2 lb. 55c**

Kroger. Magic Mixed

**Prunes 2 lb. 39c**

Extra tender, extra sweet. Large size

**Grape Jelly jar 23c**

Welch's. Special low price

**Salt 2 boxes 17c**

Diamond Crystal. Plain or Iodized

**Gelatin Desserts 3 pkgs. 21c**

Kroger. Six delicious fruit flavors

**Pork & Beans 2 cans 31c**

Campbell's. In rich tomato sauce

**Peas 2 No. 300 cans 25c**

Kounty Kist. Extra sweet and tender

**Spaghetti Dinner pkg. 29c**

Kroger. Complete meal for 4

**Fig Bars lb. 23c**

Kroger Embassy. Freshness guaranteed

**Sugar 25 lb. 2.29**

Pure Cane. Fine granulated

**Strongheart 3 cans 25c**

D&G FOOD

**Flour 5-lb. bag 10 -Lb. Bag 87c**

Kroger—Baking Tested.

**Navy Beans 2 -Lb. Cello Bag 37c**

Extra Clean—A Low Price.

**Toilet Tissue 2 rolls 15c**

Fleece. Limited Supply.

**Scotties 2 boxes 29c**

Facial Tissue. Limited Supply. 200 ct.

**Spry 3 lb. can 1.31**

Vegetable Shortening.

**Salad Dressing qt. jar 49c**

Kroger. Has that Mell-O-Zest flavor.

**Fels Naptha 5 bars 49c**

Laundry Soap.

**Chewing Gum box 85c**

Buy by the box. All popular varieties.

**Candy Bars box 99c**

All popular varieties.

**Cigarettes ct. 1.69**

Buy a carton and save on all popular brands.

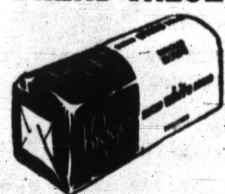
**Coffee Spotlight 3 lb. economy bag 1.15**

Hot dated. lb. bag 40c.

**Sweet Pickles 22-oz. jar 29c**

Mary Lou Cross Cut.

### BIGGER BREAD VALUE



Fresh, enriched Kroger white bread...made with twisted dough for finer, whiter texture. The best bread buy in town

**2 FOR 29c**

Big 1 1/2-lb. Loaves  
ACTUALLY LESS  
THAN 12c a POUND

### DAIRY VALUES

**Choc. Milk qt. 20c**

Kroger—Nourishing.

**Margarine lb. 35c**

Eatmore Brand. For cooking or table use.

**Fresh Milk qt. 19c**

Grade A. Pure Pack carton.

**Cottage Cheese lb. 22c**

Kroger. Rich and Creamy.

### FRESH EGGS

KROGER  
U. S. Gov't Grade A

**Extra Large**

doz. **55c**

### DUZ

Duz does everything.  
large box **38c**

**Ivory Soap**

99 44/100% Pure. It floats.

Personal size.

bar **8c**

### Lava Soap

Cuts grease and grime.

2 large bars 29c.

regular bar **10c**

**Krispy Crackers**

America's No. 1 Cracker.

lb box **25c**

### Puss'n Boots

Cat Food.

2 cans **27c**

### BAKERY TREATS

**Choc. Cake 7-inch cake 67c**

Devil's Food Nut Layer.

**Angel Food Cake 1-gal. size 59c**

Ideal for desserts. 13 egg recipe.

**Kroger Crackers lb. box 23c**

They're dated for freshness.

**Cinnamon Rolls pkg. 19c**

A real breakfast treat.

☆☆☆☆

**Chocolates 2-lb. box 1.29**

Fancy box. 1 lb. box 73c.

**Orange Slices pkg. 19c**

Fresh Sugar Coated.

**Hard Candy lb. 19c**

Mixed. Low Price.

**Fruit Jellies lb. box 29c**

They're Delicious.