

AYRES' DOWNSTAIRS STORE

SHOP EARLY . . . SHOP EARLY . . .

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25



Your Blouse for Spring

\$3.98

A "Gibson Girl"

Charming

The Gibson girl sailor with its splashing band bow of gay plaid ribbon — so flattering, so new — from our JEAN ALLEN collection by "Gage." FASHION MILLINERY, Downstairs at AYRES'



Delightfully feminine, so trim and neat! This "Gibson Girl" blouse of fine rayon fits into the Spring picture, going everywhere with your suits and skirts. Add a gay tie for variety! White only, sizes 32 to 38.

BLOUSES—Downstairs at AYRES'

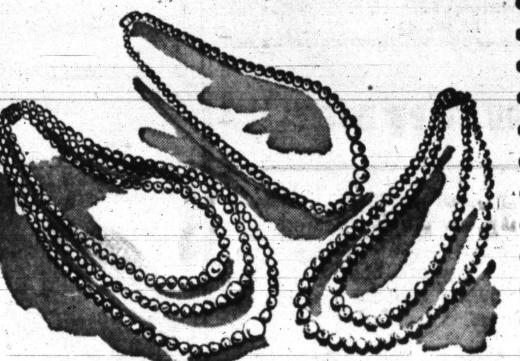
All-Wool Plaid Suit

Right for Spring!
Misses' Sizes 10 to 18

\$29.95

A suit to wear now and to take you into Spring! It's light weight all wool glen plaid in soft brown tones, with a straight skirt and tailored jacket, trimmed with double flap pockets.

Use Our Convenient Layaway Plan!
FASHION SUITS—Downstairs at AYRES'



Accessorize With Pearls*

Single Strand 79c Plus Tax With Sterling Silver Clasps

Again for Spring you'll wear pearls with blouses, dresses and suits . . . any number of strands, combined in the manner you like best . . . 2 strands, \$1.29 plus tax; 3 strands, \$1.95 plus tax. *Simulated

FASHION ACCESSORIES—Downstairs at AYRES'

Spring Calls for Covert

Craventted for Rain
Misses' Sizes 10 to 18

\$25

A coat that's just the right weight for spring and summer wear . . . any kind of weather! Smartly fashioned from all wool covert, with simple, graceful lines. In skipper blue, grey, and beige. Sizes 10 to 18 in the group.

Use Our Convenient Layaway Plan!

FASHION COATS
Downstairs at AYRES'



Girls' New Spring
Flannel Shorty
\$16.98
Each

It's the new darling of Spring . . . gay, flaring, girls' shorty coat in long-wearing men's-wear gray wool. The accent is on new full swing back and two rows of dainty silver finish buttons. She'll adore it! Sizes 7 to 12 . . . made to fit.

Girls' Saucy Sailor Felt Hat, Navy with grosgrain ribbon trim . . . \$2.50

GIRLS' WEAR—Downstairs at AYRES'



✓ Medium Heels
✓ High Heels
✓ Platform Soles

\$6.95 and \$7.95

How pretty, how flattering are the new calfskin shoes for Spring! Whether you prefer high heels or medium heels, plain or platform soles . . . you'll find the newest and prettiest styles in our selection for Spring . . . all budget priced!

FASHION SHOES—Downstairs at AYRES'

Fashion News in Shoes!

Smooth Calfskin for Spring

Irregulars Famous Make
PAJAMAS

Flannelette and Cotton
Handsome stripes and prints in man-tailored styles . . . sizes 32 to 40.

\$2.98
each

Rayon Crepe and Satin
Pretty tailored styles in lovely colors . . . sizes 32 to 40.

\$4.98
each

LINGERIE—Downstairs at AYRES'



- Generously Cut!
- Top-Stitched Seams!
- Inside Edges Finished!
- Gripper Snaps!

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