

AYRES' DOWNSTAIRS STORE

SHOP EARLY . . . SHOP EARLY . . .

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25



Your Blouse for Spring
A "Gibson Girl" **\$3.98**

Delightfully feminine, so trim and neat! This "Gibson Girl" blouse of fine rayon fits into the Spring picture, going everywhere with your suits and skirts. Add a gay tie for variety! White only, sizes 32 to 38.

BLOUSES—Downstairs at AYRES'



Charming

The Gibson girl sailor with its splashing band bow of gay plaid ribbon—so flattering, so new—from our JEAN ALLEN collection by "Gage." **\$3.98**
FASHION MILLINERY, Downstairs at AYRES'



Tailored, Trim and Youthful
Junior Dress **\$8.95**

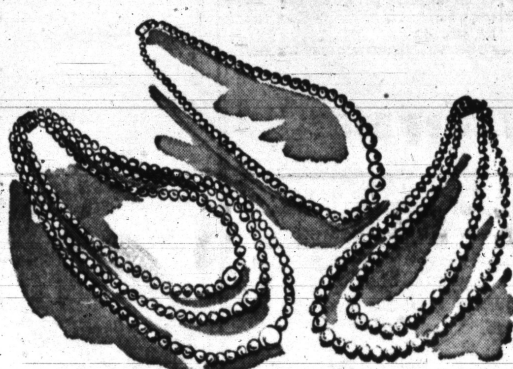
A Junior dress for Spring . . . in grey frost point, tailored yet feminine, with a high round collar, silver finish buttons, a gay tie, snug-fitting waist and gently flared skirt. Another style (not sketched) comes with long sleeves. Sizes 9 to 15.

JUNIOR DRESSES—Downstairs at AYRES'

All-Wool Plaid Suit
Right for Spring! **\$29.95**
Misses' Sizes 10 to 18

A suit to wear now and to take you into Spring! It's light weight all wool glen plaid in soft brown tones, with a straight skirt and tailored jacket, trimmed with double flap pockets.

Use Our Convenient Layaway Plan!
FASHION SUITS—Downstairs at AYRES'



Accessorize With Pearls*

Single Strand **79c** plus Tax With Sterling Silver Clasp

Again for Spring you'll wear pearls with blouses, dresses and suits . . . any number of strands, combined in the manner you like best . . . 2 strands, \$1.29 plus tax; 3 strands, \$1.95 plus tax. *Simulated

FASHION ACCESSORIES—Downstairs at AYRES'



Spring Calls for Covert

Cravenetted for Rain **\$25**
Misses' Sizes 10 to 18

A coat that's just the right weight for spring and summer wear . . . any kind of weather! Smartly fashioned from all wool covert, with simple, graceful lines. In skipper blue, grey, and beige. Sizes 10 to 18 in the group.

Use Our Convenient Layaway Plan!
FASHION COATS—Downstairs at AYRES'



Girls' New Spring Flannel Shorty
\$16.98 Each

It's the new darling of Spring . . . gay, flaring, girls' shorty coat in long-wearing men's-wear gray wool. The accent is on new full swing back and two rows of dainty silver finish buttons. She'll adore it! Sizes 7 to 12 . . . made to fit.

Girls' Saucy Sailor Felt Hat. Navy with grosgrain ribbon trim . . . \$2.50
GIRLS' WEAR—Downstairs at AYRES'



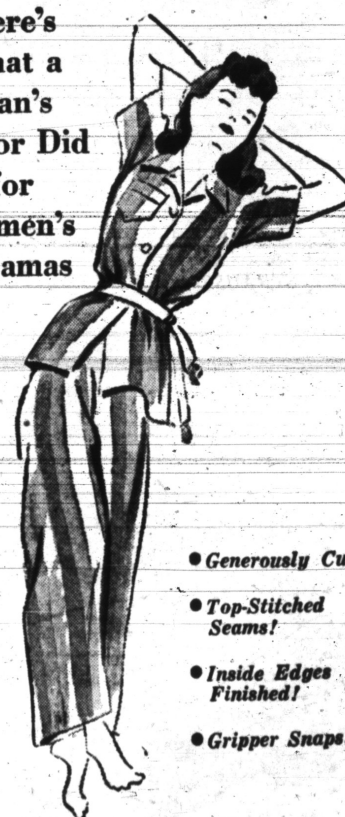
Fashion News in Shoes!
Smooth Calfskin for Spring

Medium Heels **\$6.95** and **\$7.95**
High Heels
Platform Soles

How pretty, how flattering are the new calfskin shoes for Spring! Whether you prefer high heels or medium heels, plain or platform soles . . . you'll find the newest and prettiest styles in our selection for Spring . . . all budget priced!

FASHION SHOES—Downstairs at AYRES'

Here's What a Man's Tailor Did for Women's Pajamas



Irregulars Famous Make PAJAMAS

Flannelette and Cotton **\$2.98** each
Handsome stripes and prints in man-tailored styles . . . sizes 32 to 40.

Rayon Crepe and Satin **\$4.98** each
Pretty tailored styles in lovely colors . . . sizes 32 to 40.

LINGERIE—Downstairs at AYRES'

FRIDAY, Seek \$10 To Defend Billy Ed In Baby (Continued) her failure to of her son's pil Right then a contributed, Joe to school with tions to be circ butions to the Today the almost \$200. P circulated by edist Church w attended, Rivers Silver Stars M the Mothers' Ch as well as an friends. Riverside tions has sent the American C to investigate t a meeting Mon cuss aid. Ernie erams of Forei understood to b behalf of the s Meanwhile, M plans to call S and Jenner to c behalf of the v Wed Br The youth m girl and later Germany. His here and they l als until last M Then, his famu turned to Eng planned to atten of Bill of Righ aid his letters they were una place to live a been having "a In addition t Edwards had t a son-in-law, a nephews in se War II. Adver **Reli Consti Pleas** Here's a la child will real Forcing your yo nary, upsetting for you—or the your children nee pleasant Ex-Lax! enjoy taking it! Ex-Lax tastes chocolate! Ex-Lax comfortably—and No wonder it's favorite—the fav young. Still only When Nature "for **EX-I THE CHOCOLAT** **JANU PERM. ASSEPT SPEC 6** Pl DRESS, SU Companion Plain Skirt 29c E COMPANION SPE ladies' HEEL DAVIS CL 20th A Our thanks to Long or Short wave and sham supplies made for \$10. Yours f C BEAUTE ART KIDDIE PER You cannot buy self and come u problems. At th No Open Daily Monday Thru Saturday 6th