

**PERMANENT WAVE MACHINE \$295**

Price Includes Haircut, Shampoo and Set. Open Nightly 7 P. M. to 11 P. M. **CENTRAL BEAUTY COLLEGE** 200 Odd Fellow Bldg. LI-9721

**COUGHING IS OFFENSIVE**

**A BAD START!**

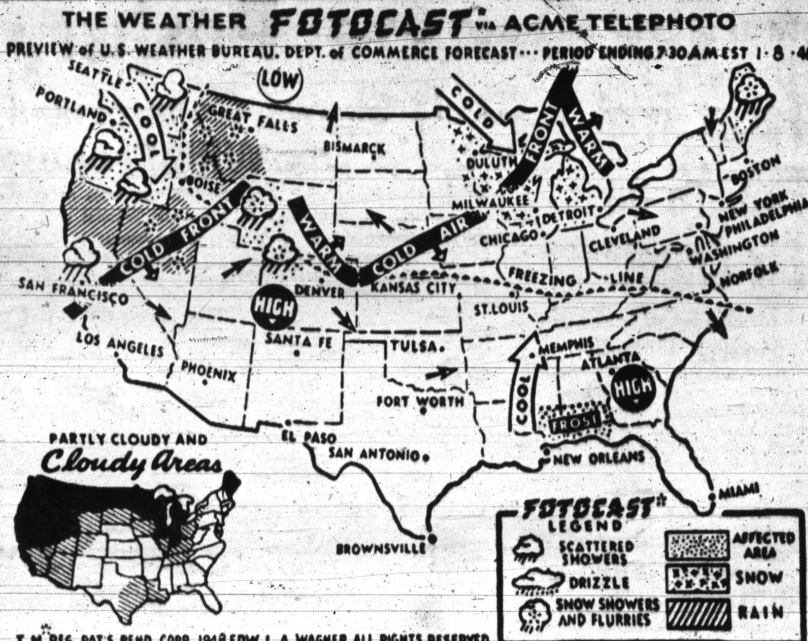
**A HAPPY ENDING!**

**FAST 3-WAY RELIEF**

Don't let coughs due to colds spoil dates—offend friends. Get this safe, proven prescription-type formula of cough-relief ingredients long used by doctors. Quick, prolonged relief 3 ways:

1. Eases throat tickle
2. Soothes raw, irritated membranes
3. Helps loosen phlegm

Smith Brothers' **COUGH DROPS** STILL ONLY 5¢



**Official Weather**

UNITED STATES WEATHER BUREAU

Jan. 7, 1948

Station	Time	Temp.	Wind	Clouds	Vis.	Pres.	Hum.	Rel.
Atlanta	7:00	40	W 10	100	10	30.0	70	100
Boston	7:00	30	W 10	100	10	30.0	70	100
Chicago	7:00	30	W 10	100	10	30.0	70	100
Cincinnati	7:00	30	W 10	100	10	30.0	70	100
Cleveland	7:00	30	W 10	100	10	30.0	70	100
Denver	7:00	30	W 10	100	10	30.0	70	100
Evansville	7:00	30	W 10	100	10	30.0	70	100
Indianapolis	7:00	30	W 10	100	10	30.0	70	100
Los Angeles	7:00	50	W 10	100	10	30.0	70	100
Memphis	7:00	30	W 10	100	10	30.0	70	100
Minneapolis-St. Paul	7:00	30	W 10	100	10	30.0	70	100
New Orleans	7:00	30	W 10	100	10	30.0	70	100
New York	7:00	30	W 10	100	10	30.0	70	100
Oakland	7:00	30	W 10	100	10	30.0	70	100
Pittsburgh	7:00	30	W 10	100	10	30.0	70	100
San Antonio	7:00	30	W 10	100	10	30.0	70	100
San Francisco	7:00	30	W 10	100	10	30.0	70	100
St. Louis	7:00	30	W 10	100	10	30.0	70	100
Washington, D. C.	7:00	30	W 10	100	10	30.0	70	100

# Words Without Music—Recording Trade Would Hold 'Bag' If Petrillo Drops Ban

Studios Have Gambled Year's Investment On Unknown Tunes of All Types

By DOUGLAS GILBERT, NEA Special Correspondent

NEW YORK, Jan. 7.—In an effort to beat the 1948 silence James Caesar Petrillo imposed on the recording of instrumental music, the nation's studios wound up 1947 by waxing discs like crazy in a desperate gamble.

They had two months' warning, and in that time they spent about \$2,500,000—ordinarily a full year's budget—to create a stockpile of pop tunes that they hope will last well into the summer.

That money represents the biggest fling the industry ever took, because it was spent to record songs whose popular appeal nobody can even guess at this time.

**Could Upset Plans**

A current gag among music men is that the confusion created by Petrillo's ban would be nothing compared by what he could cause by calling it off. He would leave the companies holding the bag with a couple of million dollars worth of speculative discs, while AFM musicians fiddled out new ones the public really wanted.

To meet the studios' demand for songs to record, Tin Pan Alley has dug deep into attic trunks and pulled out all the mysteries there—each offered, straight face, as the guaranteed "Hit of 1948."

One guy from the Alley pressured a ditty "What You Don't See Is Still a Girl." He was asked, "How do you know?" The Alley lad withdrew his number.

**Song Hits 'Made'**

In the two hectic months, between six and nine hundred ballads, novelties and "standards" were offered the leading recording companies.

Song hits no longer are written. They are made. Din a melody into a man's ear long enough so he can recognize, whistle or even sing it, and probably it will last its three months, and clean up, before the public gets bored with it.

Nobody can even guess the fate of any individual new song recorded in the pre-ban rush. But the studios do have the assurance of energetic plugging, without which no hit is made today.

One of the recorders' headaches has come from the necessity of fitting new, untuned songs to the temperaments, personalities and talents of singers. Ballads generally are selected for those with voices above a whisper; novelties for those who can whimper, simper or caper tonally so their peculiarity comes over a recording.

Most of the girl singers have worked hard and faithfully during the rush, and have taken what was tossed at them. An exception is the gifted Dinah Shore who, oddly, declined to do children's songs though she is "expectin'."

RCA-Victor, one of the major companies, denies any unusual activity in anticipation of the ban. But most of the recorders report that for six weeks it has been virtually impossible to get a half hour's use of a studio, and difficult to engage a musician.

**Hillbilly Boys Busy**

The hillbilly boys have been especially busy, partly because their songs seldom get dated. One hillbilly singer recorded a cycle of 60 songs during Christmas week, when ordinarily he would have done four.

Just to fill the recording industry's cup to overflowing, its top men are wondering what happens about royalties to Petrillo's union—forbidden by the Taft-Hartley law since Jan. 1—on recordings made before that date for release afterward.

Petrillo says he gets them, as long as the master record lasts, which is practically forever. He estimates he will get \$10 million royalties after his men have stopped making discs "forever."

Gags the industry: "Nobody wins but Petrillo and the lawyers." That's no joke, son.

Next—Petrillo can't stop Beethoven.

**Represents Tech High**

H. H. Anderson, principal of Technical High School, represented the school's education department at the regional conference of the National Commission of Teacher Education, Certification and Professional Standards here this week in the Lincoln Hotel.

**Heartburn**

Relief Within 5 Minutes or Double Your Money Back

When excess stomach acid causes painful, burning gas, sour stomach and heartburn, doctors usually prescribe the heartburn-killing medicine known as antacids. No location. But now you can get relief in 5 minutes or double your money back. The **BELL-ANS** for Acid Indigestion 25¢

**Check Itching, First Application**

Agonizing itching of ugly eczema, Rash, Tetter, Ringworm, Pimples, Scabies, Too Itch is checked on ONE APPLICATION of **BLUE STAR OINTMENT**. Repeat as needed as nature helps heal. Money back if it **FINES** far fails to satisfy. Try it today.

**The Flagship way is the finest way!**

**ONLY 55 MINUTES TO CHICAGO** by 4-Engine Flagship!

**2 HRS., 55 MIN. TO WASHINGTON** by 4-Engine Flagship!

Phone FRanklin 1501 or your travel agent

Ticket Office: 61 Monument Circle

**AMERICAN AIRLINES**

**WHITE ELEPHANT SALE**

Are You a "Fixer Upper"? ... Save Plenty on these Damaged **UTILITY CABINETS, Etc.**

2-door Utility cabinet, handles missing, get them at the hardware store and save \$5, or so. Was \$15.95 **\$9.95**

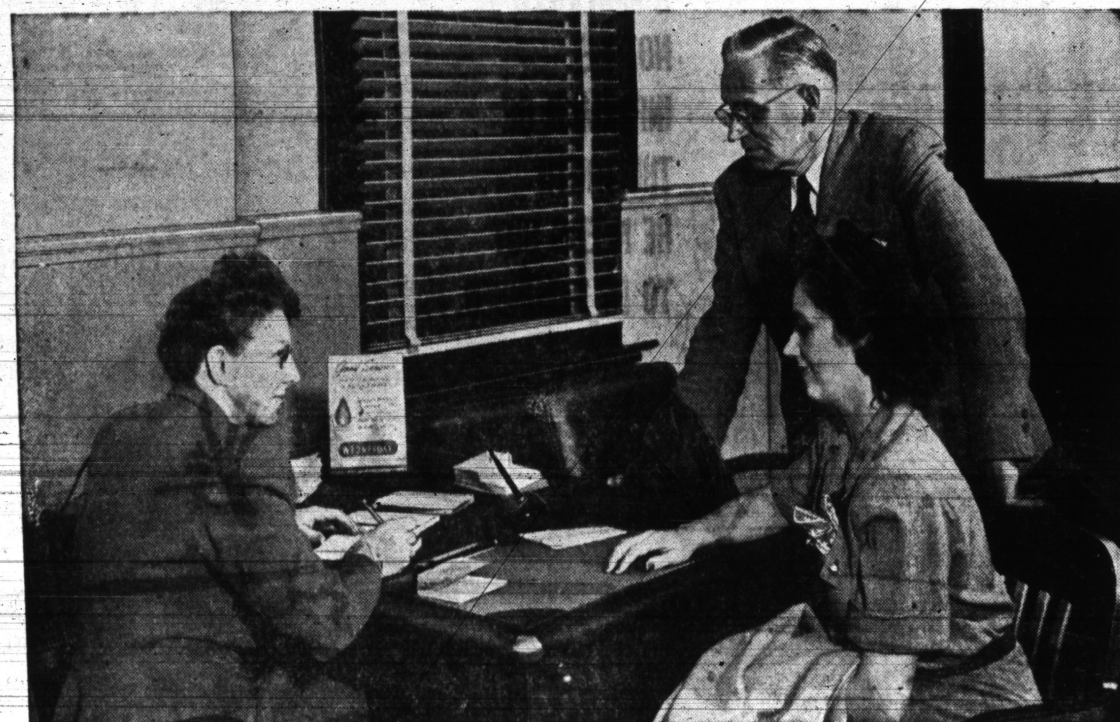
2-Door Utility Cabinet—Don't get gold fish bowl on top of me. A little dingling with a hammer and I'll have a flat top again. Was \$24.95 **\$15.95**

**ALL-METAL WARDROBE**—Dagwood would love me. He could snatch his coat on the fly 'cause I have only 1 of 2 doors. **\$11**

Perfect Ones Too **\$24.95** OPEN 'TIL 9 P. M.

**Farman's FURNITURE CO.** 302 E. WASHINGTON ST. 431 MAIN ST. BECH GROV

**Good Service IS OUR BUSINESS...**



## IN THE GAS UTILITY'S CONTRACT DEPARTMENT

Your very first contact with Citizens Gas and Coke Utility was probably with the Contract Department. There you find friendly folks like Mrs. Mary Gresham shown above with one of the scores of couples who come in each day to sign up for gas service. Mrs. Gresham and her associates are responsible for taking care of connecting gas service to new customers' homes and for making arrangements for those who change address or move from the city.

Nearly a thousand people visit the contract department in an average week. Its efficiency and friendly interest in your individual needs have received much favorable comment and reflect the spirit everyone notices throughout the Utility — the spirit of **SERVICE**, with courtesy always!

**Citizens Gas AND COKE UTILITY**

MARKET 4421

49 SOUTH PENNSYLVANIA STREET

## AYRES' DOWNSTAIRS STORE

The "BUY WAY" of Indianapolis

# Semi-Annual Clearance Sale! Famous Name SHOES

**THE AMERICAN GIRL SHOES**

Select Your Shoes From This Great Group and Save! Many Smart Styles From Which to Choose!

812 Pairs—Regularly \$6.95 and \$7.95

**DRESS SHOES**

NOW **\$4.99**

Discontinued styles of "American Girl" dress shoes in suedes, calfskins, patents and gabardines. Sizes 4 to 9, AAA to C widths in the group, but not every size and width in every style.

**CLOSED MONDAYS**

SHOP TUESDAY THRU SATURDAY 9:00 TO 5:25

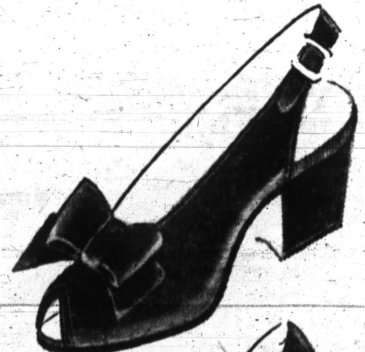
FASHION SHOES—Downstairs at AYRES

104 Pairs—Regularly \$5.95

**SPORT SHOES**

NOW **\$3.99**

Famous "American Girl" sport shoes in black, red and brown. Both suedes and smooth leathers in the group... broken sizes.



**Reli Consti Pleas**

Try the laxative have made

Why do more than any other it does such a pleasant way? delicious chocolate gently and the Do yourself a next time you or relief. Despite it is still only 10¢

**EX-1**

THE CHOCOLATE

**Gill**

Shoes taken casuals, and tions. Choose

Others \$

**SPO**

Taken from mocs, loafe blacks, red

**98¢ PER PAIR**

**BAGS**

Beautifully terials. M under - al handles. Regular \$1.00

**In V**

TO

**Mr**

Until comp our V Street saving plicat Con

Also owne

**BA**