

# AYRES' DOWNSTAIRS STORE

Special Purchase! 500 ALL WOOL

COATS... \$18

Each



- Hooded Coats
- Flared Coats
- Fitted Coats
- Plains and Plaids
- Junior, Misses' and Women's Sizes

In the group:

- Black
- Grey
- Wine
- Green
- Brown

Use Our  
Convenient  
Layaway  
Plan!

A special purchase enables us to bring this wonderful group of all wool winter coats to thrifty shoppers... each coat a real "find" in quality fabrics, expert tailoring and fashionable styling! Choose from a wide selection of styles, and colors! Buy now and save!

FASHION COATS—Downstairs at AYRES'

"REAL SILK" No Seam Nylon Hosiery

(IRREGULARS)

Sizes 8½ to 10½ **69¢** Pair

Exclusive Downstairs at AYRES'

- Sheer!
- Flattering!
- Clear!

Exquisitely sheer 400-needle no seam nylon stockings... irregulars from our own "Real Silk" Mills. Select several pairs in the new smart colors.

NOSIERY—Downstairs at AYRES'



**CLOSED MONDAYS**  
SHOP TUESDAY THRU SATURDAY  
9:00 TO 5:25

Special Value! Dependable  
"Reg-is-Tred" Arch Shoes

- Black Only!
- Sizes 4 to 9
- Firm Support

**\$3.95** pair

Snug fitting arch shoes priced far below what you'd expect to pay for smart, dependable nurse's shoes! In the group are black kidskin pumps and oxfords in soft, pliable leather... sturdily constructed for longer wear. AA to E widths in the group.

FASHION SHOES—Downstairs at AYRES'



Special Purchase!

Felt and Fabric

HATS

Regularly \$3 to \$5

**\$2.00**

In this group you'll find practically every type of hat... berets, cloches, brims, suit brims, off-face styles, casual or dressy styles! Choose from black, brown, white, wine, grey and green... trimmed with feathers, flowers and ribbons! You'll want several at this low, low price!

FASHION MILLINERY—Downstairs at AYRES'

Sale! Special Purchase!

Manufacturer's Closeout!

1200 BETTER HANDBAGS

Reg. \$3.00 plus tax

**\$1.99**  
Plus Tax

A brand new shipment of new handbags, priced especially low! Reg. beautiful styles, many with decorative metal trim. In the group are black and brown. Don't miss this great saving!

ACCESSORIES—Downstairs at AYRES'



Special Sale! Reg. \$3.00 and \$3.98

ALL-WOOL SWEATERS

**\$1.99**

BUY  
SEVERAL  
NOW!

- Slipovers
- Long and Short Sleeves
- Lovely Colors
- Sizes 32 to 40



Such an amazing low, low price on beautiful all wool sweaters! The manufacturer had an overstock, we bought them at a saving which we are passing on to you. You'll want several in your favorite colors!

SPORTSWEAR—Downstairs at AYRES'