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STRAUSS  
SAYS:



**NOTE TO WOMEN  
INTERESTED IN  
SUPERLATIVE  
FOOTWEAR—  
122 PAIRS OF  
BALLY SHOES**

(made in Switzerland)  
renowned for fit, for the  
luxurious softness of  
the tannage—for  
distinguished lines and  
fashions—are marked for  
clearance—Broken lots—  
including calfs, "honeycomb" and  
lizards—regularly priced 24.50 and 34.95—  
while they last—

**17.85 and \$25**

**AND** (from other sources)—  
91 Pairs of CASUAL SHOES—  
and 54 pairs of PLAY SHOES  
in various leathers and  
lasts, and styles (among them  
loafers and sling pumps)—  
While they last—

**\$5**

L. STRAUSS & CO., Inc. — The Women's  
Specialty Shop Is On the THIRD FLOOR

STRAUSS SAYS:



**TO THE LADIES—  
Approximately  
100 Tailored SUITS  
and  
100 WINTER COATS  
and  
150 Choice DRESSES**

and various  
groups of ACCESSORIES  
are marked for  
double-quick clearance—  
The values are so  
remarkable—that—  
if you miss them  
—you may have difficulty  
forgiving yourself.

L. STRAUSS & CO., Inc. — The Women's  
Specialty Shop Is On the THIRD FLOOR

STRAUSS SAYS... TRADITION WITH A TOUCH OF TOMORROW



Our Usual Store Hours 9:30 till 5 are  
Extended Through Christmas

Except for three Saturdays prior to Christmas—and  
Monday and Tuesday, Dec. 21 and 22—We will be open  
from 9 till 6... (On Wednesday, the day prior to  
Christmas, the Store closes at 1:00).

**READY FOR YOU FRIDAY MORNING as the  
doors open→9:30←as usual---**  
**More than 600 MEN'S and YOUNG MEN'S**

**TOPCOATS—IN A SALE**

**that will set a record! (conditions considered)**

*Oh What Two Beautiful Mornings—  
Oh What Two Beautiful Days—*  
With apologies to OKLAHOMA!

It's an old Strauss Custom—  
on the two days after  
Thanksgiving—to provide a  
"treat" meaning a series of  
spectacular sales—  
clearances here and there—  
regular goods of outstanding  
value, highlighted and  
spotlighted—to set a pace  
for the Holiday Season.

And this Topcoat Sale is the  
contribution from the clothing  
floor—and it's a sensation!

There must be thousands upon  
thousands (and still more  
thousands) of men who are  
looking for the opportunity to  
buy a really good coat at a  
moderate price—And such coats  
as these—at a \$25 ticket—is,  
in this day and age, an almost  
fantastic occurrence.

Try and drop in Friday if you  
can—but Saturday sure—if  
you can't.

*The coats are out where you can see them—and get  
at them—And they are easily gotten at—it  
takes only 45 seconds from the time you come  
through the Washington store doors (to be on the  
Second Floor—in comfort) via the  
Electric Stairway!*

These Are Fine, Established

**\$35 TOPCOATS—\$40 TOPCOATS**

**EVEN \$45 TOPCOATS . . . On Sale at**

**\$25**

From a maker who is known & respected  
as a top man in his field

**FABRICS—**  
COVERTS  
CHEVIOTS  
TWEEDS  
USA Coatings that  
are replicas of  
"WEST OF ENGLAND"  
Cloths  
KNIT TWEEDS  
WORSTED-BACK  
COATINGS  
FLEECE  
Imported HARRIS TWEEDS

**COLORS—**  
Light and  
Dark shades  
for example—  
BLUES  
BROWNS  
TANS  
GRAYS  
PATTERNED  
and PLAIN

**STYLES—**  
Button Through  
Fly Front  
Set-In Sleeves  
Raglans  
Bal Collared  
MEDIUM WEIGHT  
LIGHT WEIGHT  
COAST WEIGHT  
HEAVY WEIGHT

**SIZES—**  
Regulars,  
34 to 46  
Shorts,  
35 to 42  
Longs,  
36 to 44

**L. STRAUSS & CO., INC., THE MAN'S STORE**