

27, 1947
ascribed to
arteries, or
reports.
the total ac-
degenerative
has increased
10 years, while
of infectious
diseases, the com-
6 and 1946,
tuberculosis
cent to 3.2
for influenza
reduction was
2.8 per cent.
es from fifth
cause of claim

THURSDAY, NOV. 27, 1947

THE INDIANAPOLIS TIMES

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STRAUSS
SAYS:



NOTE TO WOMEN
INTERESTED IN
SUPERLATIVE
FOOTWEAR—
122 PAIRS OF
BALLY SHOES

(made in Switzerland)
renowned for fit, for the
luxurious softness of
the tannage— for
distinguished lines and
fashions— are marked for
clearance— Broken lots—
including calfs, "honeycomb" and
lizards— regularly priced 24.50 and 34.95—
while they last—

17.85 and \$25

AND (from other sources)—
91 Pairs of CASUAL SHOES—
and 54 pairs of PLAY SHOES
in various leathers and
leasts, and styles (among them
loafers and sling pumps)—
While they last—

\$5

L. STRAUSS & CO., Inc.—The Women's
Specialty Shop Is On the THIRD FLOOR

STRAUSS SAYS:



TO THE LADIES—
Approximately
100 Tailored SUITS
and
100 WINTER COATS
and
150 Choice DRESSES

and various
groups of ACCESSORIES
are marked for
double-quick clearance—
The values are so
remarkable— that—
if you miss them
—you may have difficulty
forgiving yourself.

L. STRAUSS & CO., Inc.—The Women's
Specialty Shop Is On the THIRD FLOOR

STRAUSS SAYS... TRADITION WITH A TOUCH OF TOMORROW!



Our Usual Store Hours 9:30 till 5 are
Extended Through Christmas

Except for three Saturdays prior to Christmas—and
Monday and Tuesday, Dec. 21 and 22—We will be open
from 9 till 6... (On Wednesday, the day prior to
Christmas, the Store closes at 1:00).

READY FOR YOU FRIDAY MORNING as the
doors open→9:30←as usual—
More than 600 MEN'S and YOUNG MEN'S

TOPCOATS—IN A SALE

that will set a record! (conditions considered)

Oh What Two Beautiful Mornings—
Oh What Two Beautiful Days—
With apologies to OKLAHOMA!

It's an old Strauss Custom—
on the two days after
Thanksgiving—to provide a
"treat" meaning a series of
spectacular sales—
clearances here and there—
regular goods of outstanding
value, highlighted and
spotlighted—to set a pace
for the Holiday Season.

And this Topcoat Sale is the
contribution from the clothing
floor—and it's a sensation!

There must be thousands upon
thousands (and still more
thousands) of men who are
looking for the opportunity to
buy a really good coat at a
moderate price—And such coats
as these—at a \$25 ticket—is,
in this day and age, an almost
fantastic occurrence.

Try and drop in Friday if you
can—but Saturday sure—if
you can't.

The coats are out where you can see them—and get
at them—And they are easily gotten at—it
takes only 45 seconds from the time you come
through the Washington store doors (to be on the
Second Floor—(in comfort) via the
Electric Stairway!

These Are Fine, Established

\$35 TOPCOATS—\$40 TOPCOATS

EVEN \$45 TOPCOATS . . . On Sale at

\$25

From a maker who is known & respected
as a top man in his field

FABRICS—

COVERTS
CHEVIOTS
TWEEDS
USA Coatings that
are replicas of
"WEST OF ENGLAND"
Cloths
KNIT TWEEDS
WORSTED-BACK
COATINGS
FLEECES
Imported HARRIS TWEEDS

COLORS—

Light and
Dark shades
for example—
BLUES
BROWNS
TANS
GRAYS
PATTERED
and PLAIN

STYLES—

Button Through
Fly Front
Set-In Sleeves
Raglans
Bal Collared
MEDIUM WEIGHT
LIGHT WEIGHT
COAST WEIGHT
HEAVY WEIGHT

SIZES—

Regulars,
34 to 46
Shorts,
35 to 42
Longs,
36 to 44

L. STRAUSS & CO., INC., THE MAN'S STORE