

Ask Mrs.

'I Can

Dear Mrs. Man

I like your advice ab

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TOMORROW  
at 9:00

Ayres' E.O.M. Sale

No Mail or Phone Orders

★ All Items Subject to Prior Selling

\*Registered

E.O.M. CLEARANCE OF FALL DRESSES!  
BUDGET SHOP DRESSES, THIRD FLOOR(301) RAYON MOIRE TWO-PIECE  
SUIT DRESSES, black or brown,  
sizes 10 to 18 included. Originally  
10.95, now ..... 7.00(102) ONE- AND TWO-PIECE STREET  
AND AFTERNOON DRESSES of  
rayon crepe, taffeta or faille, sizes  
10 to 20 included. Originally 19.95  
to 29.95, now ..... 15.00(198) ONE AND TWO-PIECE WOOL  
RAYON CREPE, TAFFETA OR  
MOIRE DRESSES, black and fall  
colors. Sizes 10 to 20 included.  
Originally 24.95 to 34.95, now ...  
18.00(199) ONE- AND TWO-PIECE DRESSES of  
wool; rayon crepe, satin and moire.  
Black and colors, sizes 10 to 20 in-  
cluded. Originally 16.95 to 29.95,  
now ..... 11.00(149) WOMEN'S DRESSES in regular and half sizes. Wools, rayon crepes and spun rayons,  
originally 7.95 to 29.95, now ..... 4.00, 11.00, 15.00, 18.00

## GOWN ROOM DRESSES, THIRD FLOOR

(37) RAYON CREPE, SATIN AND  
WOOL STREET AND AFTERNOON  
DRESSES. Originally 29.95 and  
39.95 ..... Now 19.00(32) ONE- AND TWO-PIECE RAYON  
CREPE DRESSES, some with sequin or  
bead trim. Black and fall colors.  
Originally 35.00 and 39.95  
Now 26.00(57) TWO-PIECE AND ONE-PIECE  
DRESSY RAYON CREPE AFTER-  
NOON DRESSES. A few evening and  
taffeta ballerina lengths included.  
Originally 49.95 and 59.95  
Now 33.00(65) WOMEN'S DRESSES in half and  
regular sizes in wool, rayon crepe,  
bengaline and satin trimmed. Orig-  
inally 29.95 to 59.95  
Now 19.00, 26.00, 33.00

## COLLEGIENNE DRESSES, SECOND FLOOR

(64) ONE-PIECE WOOL CLASSIC  
DRESSES in assorted bright winter  
colors, sizes 9 to 15, originally 12.95,  
now ..... 8.00(82) ONE-PIECE RAYON CREPE AND  
WOOL DRESSES, street and dressy  
types, sizes 9 to 15 in the group.  
Originally 29.95 and 35.00, now  
14.90(109) ONE-PIECE RAYON CREPE AND  
WOOL DRESSES, street and dressy  
types, sizes 9 to 15 in the group.  
originally 15.00 to 19.95, now .....  
11.00(45) WOOL AND RAYON CREPE  
AFTERNOON AND STREET  
DRESSES, sizes 9 to 15 in the  
group, originally 29.95 and 35.00,  
now ..... 19.90

## DAYTIME DRESSES, FOURTH FLOOR

(131) DAYTIME DRESSES, including sizes up to 52, originally 10.95 and 14.95, now ... 7.99

(76) DAYTIME DRESSES, originally  
7.95, now ..... 3.99(308) HOUSE DRESSES, originally 3.00 to  
3.95, now ..... 1.99BROKEN ASSORTMENT OF  
FALL COATS AND SUITS

## JUNIOR COATS AND SUITS, SECOND FLOOR

(16) UNTRIMMED COATS, originally  
55.00 ..... Now 36.00(8) WINTER SUITS, originally  
49.95 ..... Now 36.00(9) FUR-TRIMMED COATS, originally  
79.95 ..... Now 56.00(32) WINTER SUITS, originally 55.00 to  
69.95 ..... Now 44.00(12) FUR-TRIMMED COATS, originally  
89.95 ..... Now 62.00(45) WOOL AND RAYON CREPE  
AFTERNOON AND STREET  
DRESSES, sizes 9 to 15 in the  
group, originally 29.95 and 35.00,  
now ..... 19.90

## MISSES' COATS AND SUITS, THIRD FLOOR

(31) MISSES' SUITS, originally 35.00 and  
49.95 ..... Now 22.00(24) MISSES' SUITS, originally  
45.00 to 69.95 ..... Now 28.00(12) MISSES' SUITS, originally  
69.95 ..... Now 44.00(30) BETTER MISSES' SUITS, originally  
89.95 to 149.95 ..... Now 56.00 and 88.00(95) Rayon Flannel long-sleeved, striped  
shirts, originally 5.00, now ..... 3.40(28) UNTRIMMED COATS, originally  
35.00 and 39.95 ..... Now 18.00(12) MISSES' SUITS, originally 39.95 to  
59.95 ..... Now 28.00(16) UNTRIMMED COATS, originally  
59.95 to 89.95 ..... Now 44.00(48) SWEATERS, originally 8.95 to 11.95,  
now ..... 4.89(24) UNTRIMMED MISSES' COATS AND  
38-INCH FUR-TRIMMED WOMEN'S  
COATS, originally 89.95 and 98.95  
Now 58.00

(82) SPORTSWEAR ACCESSORIES

(32) WINTER SUITS, originally 55.00 to  
69.95 ..... Now 44.00(109) MISSES' SUITS, originally  
69.95 ..... Now 44.00(30) BETTER MISSES' SUITS, originally  
89.95 to 149.95 ..... Now 56.00 and 88.00(109) MISSES' SUITS, originally 35.00 and  
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