

TOMORROW
at 9:00

Ayres'

E.O.M.

No Mail or Phone Orders
★ All Items Subject to Prior Selling

*Registered

Sale

E.O.M. CLEARANCE OF FALL DRESSES!
BUDGET SHOP DRESSES, THIRD FLOOR

- (301) RAYON MOIRE TWO-PIECE SUIT DRESSES, black or brown, sizes 10 to 18 included. Originally 10.95, now **7.00**
- (102) ONE- AND TWO-PIECE STREET AND AFTERNOON DRESSES of rayon crepe, taffeta or faille, sizes 10 to 20 included. Originally 19.95, now **15.00**
- (199) ONE- AND TWO-PIECE DRESSES of wool, rayon crepe, satin and moire. Black and colors, sizes 10 to 20 included. Originally 16.95 to 29.95, now **11.00**
- (149) WOMEN'S DRESSES in regular and half sizes. Wools, rayon crepes and spun rayons, originally 7.95 to 29.95, now **4.00, 11.00, 15.00, 18.00**

GOWN ROOM DRESSES, THIRD FLOOR

- (37) RAYON CREPE, SATIN AND WOOL STREET AND AFTERNOON DRESSES. Originally 29.95 and 39.95 **Now 19.00**
- (57) TWO-PIECE AND ONE-PIECE DRESSY RAYON CREPE AFTERNOON DRESSES. A few evening and taffeta ballerina lengths included. Originally 49.95 and 59.95 **Now 33.00**
- (32) ONE- AND TWO-PIECE RAYON CREPE DRESSES, some with sequin or bead trim. Black and fall colors. Originally 35.00 and 39.95 **Now 26.00**
- (65) WOMEN'S DRESSES in half and regular sizes in wool, rayon crepe, bengaline and satin trimmed. Originally 29.95 to 59.95 **Now 19.00, 26.00, 33.00**

COLLEGIENNE DRESSES, SECOND FLOOR

- (64) ONE-PIECE WOOL CLASSIC DRESSES in assorted bright winter colors, sizes 9 to 15, originally 12.95, now **8.00**
- (109) ONE-PIECE RAYON CREPE AND WOOL DRESSES, street and dressy types, sizes 9 to 15 in the group, originally 15.00 to 19.95, now **11.00**
- (82) ONE-PIECE RAYON CREPE AND WOOL DRESSES, street and dressy types, sizes 9 to 15 in the group. Originally 29.95 and 35.00, now **14.90**
- (45) WOOL AND RAYON CREPE AFTERNOON AND STREET DRESSES, sizes 9 to 15 in the group, originally 29.95 and 35.00, now **19.90**

DAYTIME DRESSES, FOURTH FLOOR

- (131) DAYTIME DRESSES, including sizes up to 52, originally 10.95 and 14.95, now .. **7.99**
- (76) DAYTIME DRESSES, originally 7.95, now **3.99**
- (308) HOUSE DRESSES, originally 3.00 to 3.95, now **1.99**

BROKEN ASSORTMENT OF FALL COATS AND SUITS

JUNIOR COATS AND SUITS, SECOND FLOOR

- (116) UNTRIMMED COATS, originally 55.00 **Now 36.00**
- (9) FUR-TRIMMED COATS, originally 79.95 **Now 56.00**
- (112) FUR-TRIMMED COATS, originally 89.95 **Now 62.00**
- (8) WINTER SUITS, originally 49.95 **Now 36.00**
- (32) WINTER SUITS, originally 55.00 to 69.95 **Now 44.00**

MISSSES' COATS AND SUITS, THIRD FLOOR

- (31) MISSSES' SUITS, originally 35.00 and 49.95 **Now 22.00**
- (12) MISSSES' SUITS, originally 39.95 to 59.95 **Now 28.00**
- (12) MISSSES' SUITS, originally 69.95 **Now 44.00**
- (30) BETTER MISSSES' SUITS, originally 89.95 to 149.95 **Now 56.00 and 88.00**
- (28) UNTRIMMED COATS, originally 35.00 and 39.95 **Now 18.00**
- (24) UNTRIMMED COATS, originally 45.00 to 69.95 **Now 28.00**
- (16) UNTRIMMED COATS, originally 59.95 to 89.95 **Now 44.00**
- (24) UNTRIMMED MISSSES' COATS AND 38-INCH FUR-TRIMMED WOMEN'S COATS, originally 89.95 and 98.95 **Now 58.00**

SPORTSWEAR ACCESSORIES

- (95) Rayon Flannel long-sleeved, striped shirts, originally 5.00, now **3.40**

MEN'S SPORTSWEAR

- (26) SWEATERS, originally 3.95 and 5.00, now **1.89**
- (32) SWEATERS, originally 5.50 to 7.95, now **2.89**
- (48) SWEATERS, originally 8.95 to 11.95, now **4.89**
- (82) SPORT SHIRTS, broken sizes, originally 3.50 to 5.95, now **2.49**
- (30) SPORT SHIRTS, originally 6.95 to 11.50, now **4.89**

WOMEN'S SHOES

- (140 Prs.) MACKAY PLAID BOOTS, originally 10.95, now **2.99**
- (180 Prs.) SPORT SHOES, originally 6.95 to 9.95, now **2.99**

NOTIONS

- LITE PANTY GIRDLES, small, medium or large, originally 3.98, now **2.50**
- DELTA SHINE SHOE POLISH CLOTH, originally 3 for 1.00, now **3 for 45¢**
- SHELF EDGING, originally 39¢, now **10¢ yd.**

100 GENUINE CASHMERE CARDIGAN SWEATERS
12.40

Odds and ends, discontinued styles.
Originally 16.95

Sportswear Accessories, Third Floor

HOSIERY

- (500 Pr.) ANKLETS, wool and wool combinations, originally 69¢ to 1.20, now **39¢ to 89¢**
- (1,000 Pr.) FULL-FASHIONED COTTON LISLE HOSE, originally 1.50, now **1.29**
- (800 Pr.) FULL-FASHIONED RUNPROOF COTTON LISLE HOSE, originally 1.89, now **1.29**

HOSIERY, STREET FLOOR

GLOVES

- (252 prs.) FABRIC GLOVES, originally 1.50 to 2.50, now **89¢**
- (87 prs.) BROKEN ASSORTMENT OF LEATHER GLOVES, originally 6.50 to 13.50, now **4.89 to 8.89**
- (69 prs.) WOOL GLOVES, originally 1.65 to 3.98, broken assortment of colors and sizes, now **89¢ to 2.49**

GLOVES, STREET FLOOR

HANDBAGS

- GROUP OF HANDBAGS—Including broadcloth, faille and plastic leather; were 3.00 to 15.00, now **1.99* to 9.99***
- GROUP OF HANDBAGS—Including leather, broadcloth, faille and evening bags; were 18.50 to 55.00, now **10.99* to 39.99***

*Plus 20% tax.

HANDBAGS, STREET FLOOR

NECKWEAR

- DICKEYS, originally 3.00 and 3.50, now **1.59**
- DICKEYS, and BLOUSETTES, originally 3.98, now **1.89**
- DICKEYS and BLOUSETTES, originally 5.00 to 8.95, now **2.59**

NECKWEAR, STREET FLOOR

SPECIAL PURCHASE!

- Garment Bags With Zipper Closings
- 54" Jumbo Garment Bag **3.89**
- 54" 8-Garment Bag **3.39**
- 42" 8-Garment Suit Bag **2.79**

Notions, Street Floor

CORSETS

- (85) BRASSIERES, originally 1.50 and 2.50, now **49¢**
- (184) BRASSIERES, originally 3.50 and 5.00, now **1.39**
- (41) GIRDLES and PANTY GIRDLES, originally 6.50 to 10.95, now **3.39**
- (24) GIRDLES and CORSETTES, originally 20.00 to 29.50, now **12.99**

CORSETS, SECOND FLOOR

MILLINERY

- (24) Felt Hats, originally 3.95 to 5.00, now 1.99
- (29) Felt Hats, originally 5.00 and 5.95, now **2.99**
- (39) Felt Hats, originally 8.95 to 15.00, now **3.99**
- (42) Knox Felt Hats, originally 8.95 to 15.00, now **4.99**

MILLINERY, THIRD FLOOR

SPORTSWEAR ACCESSORIES

- (60) Cotton Blouses, including some shirts, originally 3.00 and 3.98, now **1.90**
- (60) Rayon Print Blouses, originally 5.98, 6.98, now **4.40**
- (30) Rayon Blouses, including some dark colors, originally 10.95, now **7.00**
- (100) All Wool Pullover Sweaters, originally 5.98, now **4.40**
- (35) All Wool Skirts, originally 8.98, now **6.40**

SPORTSWEAR ACCESSORIES, THIRD FLOOR

SUB-DEB SHOP

- Group of wool and crepe dresses, originally 12.95 to 29.95, now **6.40 to 14.90**

SUB-DEB SHOP, FOURTH FLOOR

CHILDREN'S SHOES

- (32) Pairs Boys' sturdy leather Oxfords, composition soles, sizes 2 1/2 to 6, originally 8.00 now **5.29 pr.**
- (109) Pairs, Children's and boys' house slippers, broken sizes, originally 2.98 to 4.40, now **1.29 pr.**

CHILDREN'S SHOES, FOURTH FLOOR

GIRLS' WEAR

- Group of wool blazers, 7 to 14, originally 13.95, now **4.90**
- White cotton tailored shirts, broken sizes, originally 1.25, now **88¢**

GIRLS' SHOP, FOURTH FLOOR

SUB-DEB SPORTSWEAR

- (91) Australian all wool cardigans, originally 7.98, now **5.90**
- Group of cotton blouses, originally 3.00 to 5.98, now **1.44 to 3.90**
- Group of rayon blouses, originally 3.00 to 5.98, now **1.44 to 3.90**
- Group of jackets, including wool blazers, tweeds, leather, and suede, regular and some chubby sizes, originally 12.95 to 19.95, now **5.00 to 9.60**
- (19) Sweaters, originally 2.50, now **88¢**

SUB-DEB SPORTSWEAR, FOURTH FLOOR

SUB-DEB ACCESSORIES

- (132) White wool scarf squares, originally 2.50, now **1.49**
- (100) Sub-Deb hats, originally 2.00 to 5.95, now **99¢ to 3.99**
- (420) Sub-Deb leather belts, originally 1.50 to 5.95, now **75¢ to 2.99**

SUB-DEB ACCESSORIES, FOURTH FLOOR

LITTLE BOYS' AND LITTLE GIRLS' SHOP

- (50) GIRLS' DRESSES, originally 4.00 to 6.98, now **2.99 and 3.99**
- (25) GIRLS' PEASANT BLOUSES, originally 3.00, now **1.49**
- (50) GIRLS' WOOL KNIT SUITS, originally 10.95, now **6.98**
- (75) WOOL KNIT SKIRTS, originally 5.00, now **2.99**
- (50) WOOL KNIT JACKETS, originally 5.98, now **3.99**
- (25) GIRLS' HATS TO COATS, originally 4.00 and 5.00, now **1.99**
- (25) BOYS' WASH SUITS, originally 3.00 and 4.00, now **1.49**
- (50) BOYS' ALL-WOOL KNIT SUITS, originally 10.95, now **6.98**
- (30) BOYS' ALL-WOOL KNIT JACKETS, originally 5.98, now **3.99**

LITTLE BOYS' AND LITTLE GIRLS' SHOP, FOURTH FLOOR

FABRICS

- FLANNEL TYPE RAYON, Medallion prints and plain, originally 1.49 and 1.59 a yard, now **1.19 yd.**
- GROUP OF NOVELTY RAYONS, originally 1.59 and 2.00, now **89¢ yd.**
- WOOL AND RAYON FAILE, originally 1.89, now **1.19 yd.**

FABRICS, FOURTH FLOOR

LINEN DEPARTMENT

- (4) IMPORTED COLORED LINEN SETS, stitched, 52x52 in. cloth, 6 napkins, originally 25.00 set, now **12.50 set**
- (14) IMPORTED COLORED LINEN SETS, stitched, 52x70 in. cloth, 6 napkins, originally 29.50, now **14.75 set**
- (6) IMPORTED COLORED LINEN SETS, stitched, 72x90 in. cloth, 8 napkins, originally 39.50, now **19.75**
- (4) IMPORTED COLORED LINEN SETS, stitched, 72x108 in. cloth, 12 napkins, originally 59.00, now **29.50 set**
- (2) IMPORTED COLORED LINEN SETS, hem-stitched, 72x108 in. cloth, 12 napkins, originally 47.50, now **23.75 set**

FIFTH FLOOR

SLIPS

- (50) HANDMADE SLIPS, originally 8.98, now **6.49**
- (395) HANDMADE SLIPS, originally 5.98 and 6.98, now **4.49**

SLIPS, SECOND FLOOR

ROBES

- GROUP OF ROBES and HOSTESS GOWNS, originally 10.95 to 35.00, now **5.90 to 16.90**
- (125) ALL-WOOL HAND-WOVEN SHAWLS and SCARVES, originally 5.98 to 12.95, now **2.49 to 4.90**

ROBES, SECOND FLOOR

SLIPCOVER AND DRAPERY

- FABRICS**
- GROUP OF CALIFORNIA PRINTS, 36 ins. wide, assorted designs:
- Originally 3.50 yd., now **1.95 yd.**
- Originally 1.75 yd., now **95¢ yd.**
- UPHOLSTERY FABRICS: 50 and 54 ins. wide: 1/4 to 1/2 OFF!
- Natural Background tapestry, originally 5.95 yd., now **2.95 yd.**
- White Background Tapestry, originally 8.50 yd., now **4.95 yd.**
- Brocade Stripe Satin, originally 7.75 yd., now **4.95 yd.**
- "Shagmore" Textured Fabrics, originally 6.50 yd., now **3.95 yd.**
- DRAPERY AND SLIPCOVER FABRICS, 36 and 50 ins. wide: 1/4, 1/2, 1/2 OFF!
- Goodall Mohair Prints, originally 6.75 yd., now **3.95 yd.**
- Novelty Homespun, originally 1.95 yd., now **1.25 yd.**
- Homespun Plaids, originally 2.50, now **1.50 yd.**
- Cotton Taffeta Plaids, blue, green, turquoise, yellow, originally 2.95 yd., now **1.95 yd.**
- Cotton Plaids, originally 1.19 yd., now **.75¢ yd.**
- Many other desirable prints and fabrics.
- DRAPERY, SLIPCOVER, UPHOLSTERY REMNANTS, usable lengths **10¢ to 3.95 ea.**

FIFTH FLOOR

GLOSHEEN BEDROOM ENSEMBLES

- Colorful Zinnia Pattern.
- SPREADS, double and single, were 28.95, now **19.95 ea.**
- DRAPES, 2 1/2 yd. length, were 19.95 pr., now **12.95 pr.**
- VANITY SKIRTS, were 17.95 ea., now **10.95 ea.**

FIFTH FLOOR

CHINA AND CRYSTAL

- MISCELLANEOUS CUPS AND SAUCERS
- Southern Potteries, Cups **35¢ ea.**
- Saucers **15¢ ea.**
- WOODENWARE, trays, lazy susans, salad-bowls, originally 5.00 to 16.50, now **3.95 to 10.95**
- SALT AND PEPPER SHAKERS, decorated crystal, originally 1.00, now **79¢ Pr.**
- originally 1.79, now, Box of 2 pr., **1.39**
- CUT CRYSTAL CANDLESTICKS, originally 3.50, now **1.39 ea.**
- MISCELLANEOUS DINNER WARE, originally 55¢ to 2.50 per piece, now, per piece **50¢ to 1.59**

FIFTH FLOOR

BLANKETS AND BEDDING

- (4) CHENILLE SPREADS, twin size, originally 14.50, now **5.95 ea.**
- (2) CHENILLE SPREADS, full size, originally 16.50, now **7.95 ea.**
- (4) CHENILLE SPREADS, twin size, originally 22.50, now **10.95 ea.**
- (6) WOVEN SPREADS, twin size, originally 6.49, now **3.59 ea.**
- (15) PR. BATES WOVEN DRAPES, originally 7.95, now **5.95 pr.**
- (75) RESTEMP ELECTRIC BED WARMERS, originally 24.95, now **9.95 ea.**
- (10) PR. PILLOW CASES, machine embroidered, originally 2.98, now **1.25 pr.**

FIFTH FLOOR

RUGS AND CARPETS

- REMNANTS OF OUR NEW STORE CARPET, A Fine All-Wool Round Wire Weldon!
- App. 2.3x1.0 ft., originally 4.35 now **49¢**
- App. 2.3x1.6 ft., originally 6.25, now **89¢**
- App. 2.3x2.6 ft., originally 9.00, now **1.29**
- App. 2.3x3.0 ft., originally 11.65, now **1.95**
- App. 2.3x4.0 ft., originally 15.30, now **2.95**
- App. 2.3x5.0 ft., originally 18.25, now **4.95**

- REMNANTS OF ALL-WOOL GREEN WILTON CARPET: Approx. Sizes:
- (15) 10 in. x 18 in. **25¢ ea.**
- (10) 15 in. x 18 in. **75¢ ea.**
- (8) 18 in. x 24 in. **95¢ ea.**
- (11) 2.3 ft. x 3 ft. **1.49 ea.**
- (6) 2.3 x 4.6 ft. **1.95 ea.**

FIFTH FLOOR

LINOLEUM

- (1) 6x5 ft. Tan Tile Linoleum Remnant, originally 8.53 **now 4.25**
- (1) 6x7 ft. Heavy Inlaid Linoleum Remnant, originally 21.42 **now 10.95**
- (1) 6x4 ft. 2 in. Inlaid Linoleum Remnant, cream, originally 6.27, now **3.10**
- (1) 6x8 ft. 4 in. Inlaid Linoleum Remnant, red and cream, originally 23.31, now **11.60**
- (1) 6x7 ft. 9 in. Inlaid Linoleum Remnant, tan and cream, originally 11.75, now **5.80**
- (1) 6x10 ft. 6 in. Inlaid Linoleum Remnant, yellow and cream, originally 16.45 **now 8.20**
- (1) 6x7 ft. Inlaid Linoleum Remnant, tan and cream, originally 11.90, now **5.95**
- (1) 6x13 ft. 3 in. Inlaid Linoleum Remnant, beige, originally 20.79 **now 10.35**

FIFTH FLOOR

BETTER FURNITURE

- (1) FLORAL WING CHAIR, natural cover, originally 182.50, now **99.50**
- (1) TUFTED TUB BARREL CHAIR, blue cover, originally 215.00, now **129.75**
- (1) PIE CRUST LAMP TABLE, mahogany, originally 169.50, now **119.75**
- (1) CAMEL BACK CHIPPENDALE SOFA, turquoise damask cover, originally 375.00, now **299.50**
- (1) TUFTED BARREL LOUNGE, turquoise matelasse cover, originally 185.00, now **99.50**
- (1) ENGLISH BOOK DESK, mahogany, originally 149.50, now **99.50**
- (1) TUFTED LOUNGE CHAIR, blue cover, originally 200.00, now **99.50**
- (1) CHIPPENDALE OCCASIONAL CHAIR, open arm, blue and coral stripe, originally 179.50, now **99.50**
- (1) LADIES' LOUNGE, mahogany frame, chartruse cover, originally 179.50, now **99.50**
- (1) FOUR-CUSHION SOFA, floral, originally 399.50, now **219.50**
- (1 pr.) LADIES' LOUNGE CHAIRS, Chartruse, fringe trim, originally 378.50, now **249.50**
- (1 pr.) WING CHAIRS, floral and blue velvet combination, originally 229.50, now **149.50 ea.**
- (1) BLACK LACQUER LATTICE ARM OCCASIONAL CHAIR, green cover, originally 275.00, now **199.50**

SIXTH FLOOR

HOUSEWARES

- FIREPLACE FIXTURES
- REDUCED 1/2 PRICE AND MORE!
- BRONZE ANTIQUE BRASS ANDIRONS, were 7.95, now **Pr. 3.95**
- ANDIRONS, were 8.25, now **Pr. 4.12**
- ANDIRONS, were 10.00, now **Pr. 4.95**
- FIRE SCREEN, originally 9.50, now **4.49**
- TOOL SET, originally 11.95, now, Set **5.95**
- Other tools, andirons, screens in bright, shining brass ... only one or two of a kind. All half price!

Housewares, Seventh Floor

L. S. AYRES AND COMPANY