

AYRES' DOWNSTAIRS STORE

WELCOME TEACHERS . . . SEE OUR LATEST FASHIONS!

While you are in Indianapolis be sure to visit AYRES' complete Downstairs Store . . . where your shopping dollars give you the most in new fashions. You'll find just what you want at the price you want to pay.

YOUNG LOOKING WOOLS IN JUNIOR SIZES

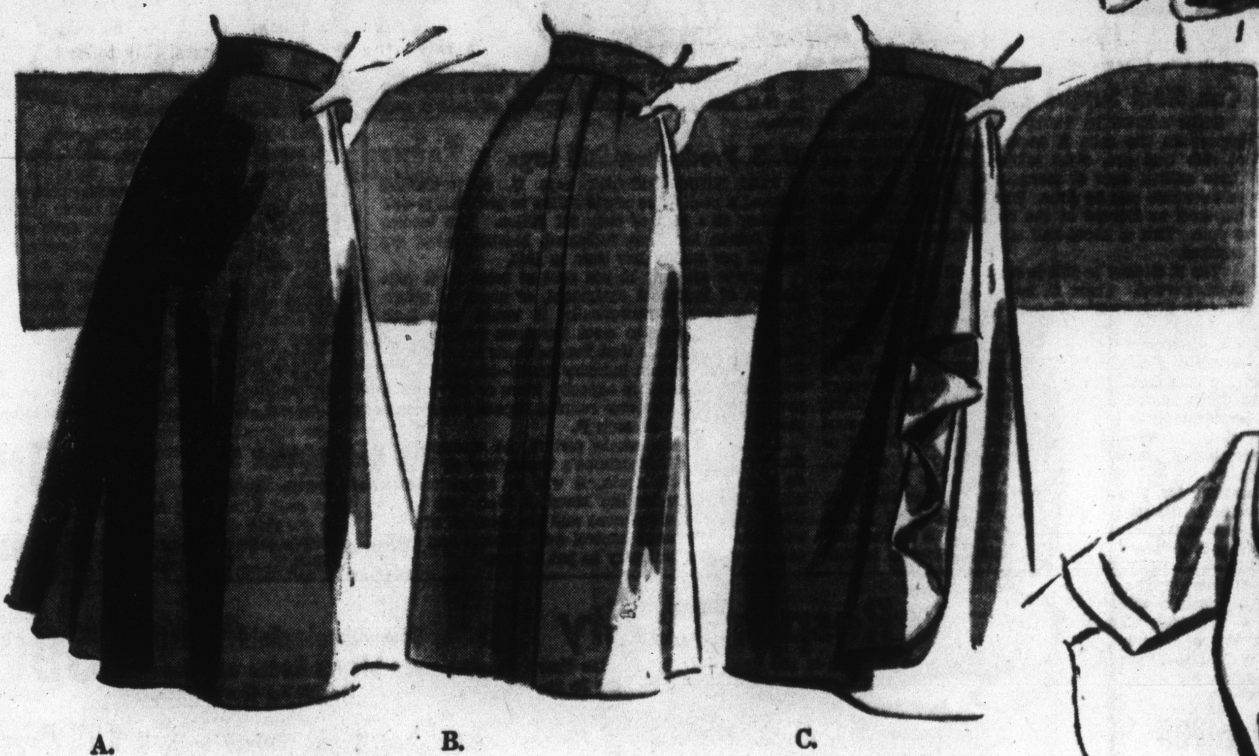
\$8.95

Classroom casuals in easy-to-care-for wools that are styled to rate you the title "best dressed teacher." Choose from stripes or checks . . . sizes 9 to 15.

- A. Two piece suit dress with smart silver finish buttons, in small brown and grey stripes.
- B. All wool three-quarter length sleeve dress in big black and white checks.



FASHION DRESSES—Downstairs at AYRES'



SKIRTS WITH A FLARE . . . SKIRTS WITH A PLEAT . . . SKIRTS WITH A DRAPE . . . SKIRTS FOR EVERY OCCASION!

\$3.98 to \$6.98

These three styles are "musts" in your skirt wardrobe . . . the three styles that will take you through a busy week and appear with dressy blouses for your most important week-ends. They're real wardrobe "stretchers" . . . budget priced!

SPORTSWEAR—Downstairs at AYRES'

- A. The exciting new ballerina skirt with a sweep of 120 inches! Dropped to a flattering new length . . . in black faille, sizes 12 to 16. \$6.98
- B. Smoothly tailored fly front skirt with slit sides, wonderful with casual or dressy blouses. Wool crepe, in all the new shades for Fall. Sizes 24 to 30. \$3.98
- C. Rayon crepe wrap-around skirt with a flattering drape on one side . . . youthful, slenderizing, fashion-right. In black only, sizes 24 to 30. \$5.98



The "Gibson Girl" Blouse

\$3.98

The blouse that's taking the country by storm . . . captured from the past to make you pretty today! In white and colors, with a sheer chiffon tie included. Sizes 32 to 38 in the group.

SPORTSWEAR—Downstairs at AYRES'

CLOSED MONDAYS
SHOP TUESDAY THROUGH SATURDAY
9:00 TO 6:25



Hooded Covert Coat With Zip-In Lining

*Expertly Styled to Wear
Anywhere and Everywhere*

\$45.00

New soft all wool covert coat, with hood—stylish 4-button front—slit pockets. It's trim and tailored . . . a "Wearable" for any weather. Zip the all wool inner lining out for Fall—in for Winter. In the group are lovely wine, green, gray, sizes 10 to 18 and 9 to 15 . . . a value for years of stylish wear.

FASHION COATS—Downstairs at AYRES'