

L. S. Ayres & Co.
AT HOME IN INDIANA FOR 75 YEARS

Open All Day Saturdays!

SATURDAY SHOPPING GUIDE!

OPEN ALL DAY SATURDAYS
CLOSED MONDAYS
Shop Tuesday Thru Saturday
9 AM to 5 PM

JUDY BOND

Monogrammed Blouses

3.98

Individually yours—with your own monogram, ready for you to sew on! Of fine rayon crepe, made with short sleeves and attractive jewelry neckline. White only. Sizes 32 to 38. Mail and phone orders accepted.

Neckwear, Street Floor



DASHING

"Dippy Doo" FELT BERETS

2.00

New version of a favorite classic—topped with a large, felt covered button! Black, brown, Kelly red, gray, carmel, Red Haw, Victorian green. Mail and phone orders accepted.

Hat Box, Street Floor



CHILDREN'S

Outing Flannel PAJAMAS

2.00

Warm little one-piece pajamas with self-help seat and grip fasteners—knitted wristlet and ankle for a good snug fit. In a gay clown print on white background or plain light blue or peach. Sizes 4, 6 and 8. Mail and phone orders accepted.

Children's Underwear, Fourth Floor

"CAMPUS JAMBOREE"

CORDUROY

6.95

Here's the newest, hottest thing in school slacks. Two-tone cords with pleats and zipper fly. Gray and blue, brown and green. Sizes 10 to 20. Mail or phone orders accepted.

Boys' Shop, Fourth Floor



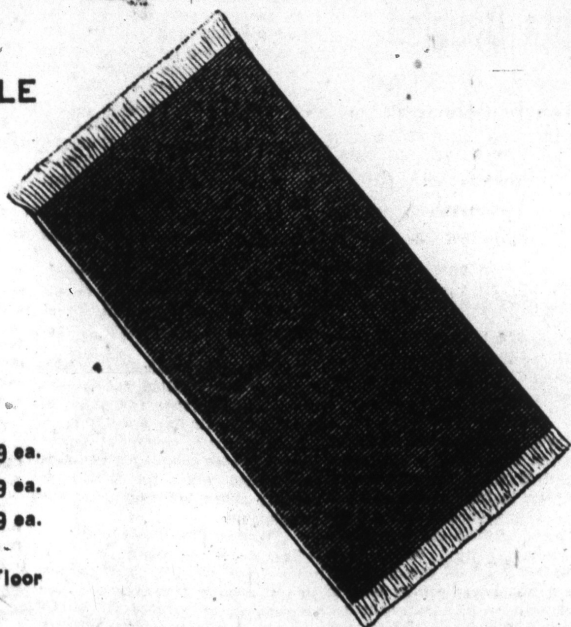
WASHABLE, REVERSIBLE CHENILLE RUGS

1/2 Price

Practical rugs that come in pretty colors. Reversible, easy to wash, fringed on both ends. For bedroom, kitchen or bath. No Mail or Phone Orders.

24 x 36 in. Originally 2.85	NOW 1.39 ea.
24 x 44 in. Originally 3.50	NOW 1.69 ea.
27 x 50 in. Originally 4.50	NOW 2.19 ea.

Rugs, Fifth Floor



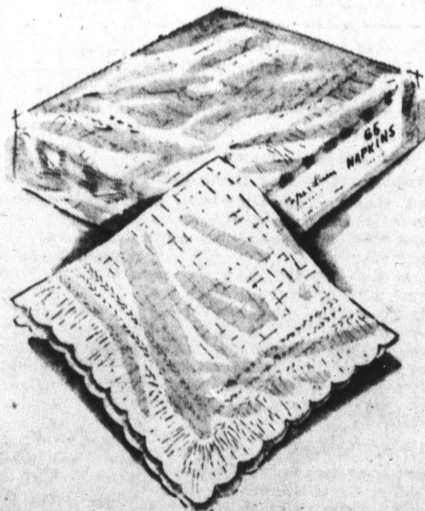
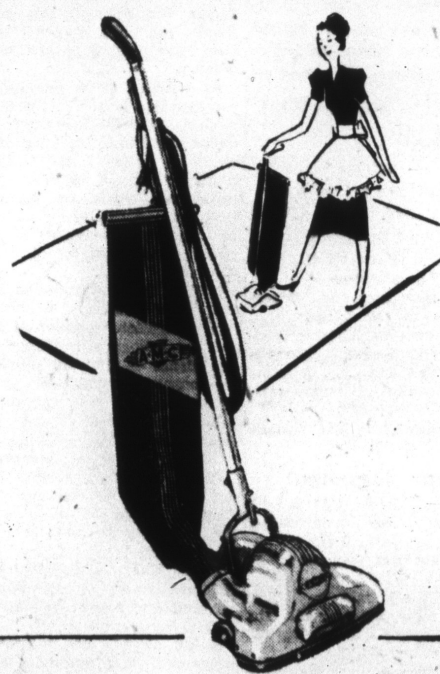
A. M. C.

SUPER SUCTION
VACUUM CLEANER

NOW Reduced to 37.50
ONE DAY ONLY

Equipped with these time and labor saving features ... self cleaning brush, 2 speed ball bearing motor, extra large cleaning area, three point brush adjustment. Originally 44.50. No mail or phone orders.

Major Appliances, Seventh Floor



PAPER DINNER NAPKINS

Package of 65 1.00

Grass Bleached paper napkins embossed to resemble fine linen. Extra large dinner size (20" x 20") ... packed in clear cellophane. Mail or phone orders accepted.

Stationery, Street Floor

AUTOMATIC RECORD PLAYER

39.95

A sweet-toned "Symphonic" record player with automatic changer ... at a new low price! Plays continuously 12 10-inch or 10 12-inch records. Equipped with semi-permanent needle. No mail or phone orders.

Records, Eighth Floor



AYRES' WILL BE OPEN ALL DAY TOMORROW - SATURDAY