

AYRES' DOWNSTAIRS STORE

AYRES' Downstairs School Fashion Service Says:

If You're Starting Back to School . . .
These Are Your Fashion "Musts"!

"Ship 'n Shore"

Shirt

Plain tailored shirt with \$2.50
short sleeves, in white cotton only. Sizes
32 to 38.



Fitted
Cardigan

100% pure wool cardigan in pink, red, green, blue, white, yellow, fuchsia and grey. Sizes 34 to 40.

Scotch Required

All wool plaid skirt in assorted colors. Sizes 24 to 30. \$3.00

Flannel Skirt

Men's wear grey flannel skirt, as advertised in \$6.98 Junior Harper's Bazaar, with inverted front pleat. Sizes 24 to 30.

OPEN ALL DAY SATURDAYS
CLOSED MONDAYS
Shop Tuesday Thru Saturday
9 AM to 5 PM

"Clarise" Print

Blouse

As advertised in Glamour, dressy rayon French crepe blouse in white or pink print. Sizes 32 to 38. \$3.00

"Lampl" Lovable

Short sleeved all-wool sweater in yellow, green, white, turquoise, powder, pink, red and cherry. Sizes 34 to 40. \$3.00

Two-Pocket Skirt

Wool skirt with Shirred front and two pockets, in brown, black, hunter's green, grey and navy. Sizes 24 to 30. \$3.98

Fly-Front Skirt

All wool skirt with straight, slim lines. Has fly front, is split on sides. In navy, brown and black. Sizes 24 to 30. \$3.00

SPORTSWEAR DEPARTMENT—Downstairs at AYRES'

★ Be Sure to See the High School Style Show Wednesday, August 6th, at 2:30 P. M. In the Auditorium, 8th Floor!



Puritan Collar Coat

A "borrowed-from-history" collar with a 1947 twist! It makes this all wool "Jonny" coat real news for Juniors. In black and kelly, sizes 9-15. \$25

Use Our Convenient Layaway Plan!

Flare Back Coat

A favorite for Juniors . . . this all wool "Jonny" coat with the flare back and the new front yoke. In cinnamon brown or green. Sizes 11-15.

\$25

FASHION COATS—Downstairs at AYRES'

Corduroy Jackets

\$5.95 to \$8.95

Selection of styles in corduroy jackets. One sketched comes in wine, brown, green, rust and red in the group. Sizes 12 to 18.

"Johnny Collar" Shirt

Convertible Collar to wear open or with your favorite bow tie. Tailored cotton shirt with long sleeves, in white or maize. Sizes 32 to 38 in \$3.98 the group.



"College Town"

Slacks

A Perfect Fit for Any Height!

Wonderful gabardine. Precision fitted slacks in black, brown and navy. Sizes 12 to 20. Short, Medium and Tall. \$5.98

Corduroy Skirt

Narrow wale corduroy skirt with two pockets, zipper in back. In green and brown. Sizes 24 to 28. \$3.98



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