

**L. S. Ayres & Co.**  
AT HOME IN INDIANA FOR 75 YEARS

**Open All Day!**

# SATURDAY SHOPPING SPECIALS!

**Exceptional Values from Every Floor at Ayres'!**

**OPEN ALL DAY SATURDAYS**  
**CLOSED MONDAYS**  
Shop Tuesday Thru Saturday  
9 AM to 5 PM



**SPECIAL FOR SATURDAY ONLY: AYRES' OWN CREAM DEODORANT . . .**

**2-oz. jar . . . 39c**

Fine textured cream deodorant, checks perspiration and leaves no sticky film. Mail and phone orders accepted.

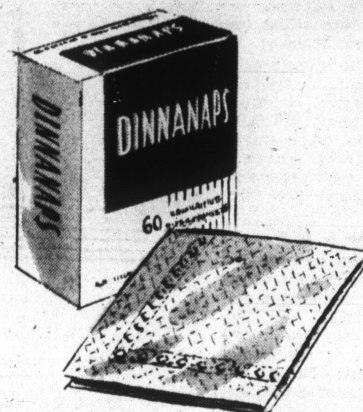
Toiletries and Drugs, Street Floor

**JEWEL NECKLINE BLOUSE BY ADELAAR**

**3.98**

Well-cut and carefully finished—the classic tucked and stitched blouse that you love—in white, pink, blue, wheat or brown rayon crepe. Misses' sizes. No phone or mail orders accepted.

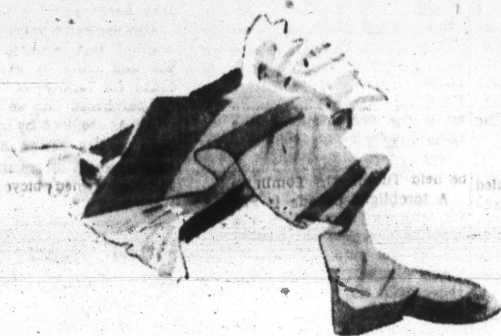
Neckwear, Street Floor



**EMBOSSD DINNANAPS 29c pkg.**

Save your linens . . . instead use these heavy quality dinner-size napkins. Sixty 17"x17" napkins in a package. Mail and Phone orders accepted.

Stationery, Street Floor



**BARBARA LEE FULL-FASHIONED NYLONS AT A NEW LOW PRICE!**

**1.25**

Your favorite, long-wearing, smooth-fitting Barbara Lee nylons—30 denier and 45 gauge. —in Desert Glow, one of summer's very prettiest colors! Sizes 8 1/2 to 11. Phone and Mail orders accepted.

Hosiery, Street Floor

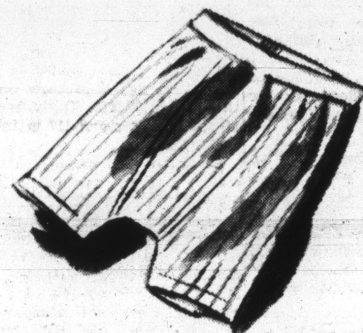


**DAINTY BLACK SUEDE DEBON-AYRES**

**10.95**

The gayest little shoes in town—high-heeled and dainty to go with your new, longer skirts, finished with a saucy bow. Also in brown, green, wine and grey. Mail and phone orders accepted.

Shoes, Second Floor



**KNIT SHORTS 1.00**

Quarter-length shorts of long staple cotton yarn . . . guaranteed to fit perfectly after washing. Super comfort . . . no seams to sit on. Mail or phone orders accepted.

Men's Furnishings, Street Floor

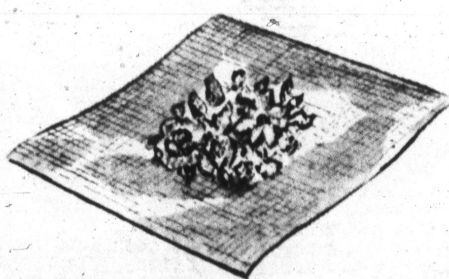
**NEW GOLD-METAL MATCHING JEWELRY**

**1.00\* and 2.00\***

Handsome bright-as-gold jewelry . . . in new and exciting fall designs . . . matched for a complete-costume look. Earrings, 1.00\*; bracelets and necklaces, 2.00\* each. No phone or mail orders accepted.

\*Plus 20% tax.

Costume Jewelry, Street Floor



**SPECIAL PURCHASE HEIRLOOM NEEDLEPOINT**

**1.00 to 2.98**

What fun to make! And so inexpensive. Beautiful needlepoint pieces for chair seats, footstools, benches and pillows. Makes an ideal gift. Phone and mail orders accepted.

12" Square in figures and florals . . . 1.00  
18" Square in florals . . . 1.98  
24" Squares in florals . . . 2.98

Art Needlework, Seventh Floor

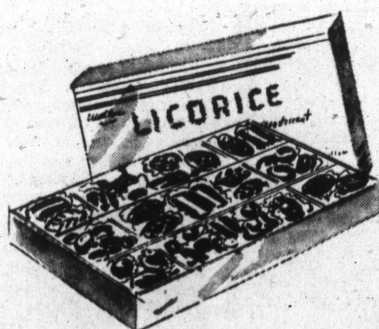


**CRESCENDOE COTTON GLOVES**

**2.50**

Fine, double-woven Crescendoe cotton—the famous glove fabric that wears and wears, grows even lovelier with washing. The versatile "shortie" in black and chamois. No phone or mail orders accepted.

Gloves, Street Floor



**SUMMER CANDY**

**79c lb.**

Delicious Wallace candies made to appeal to your taste during Summer days. Choice of favorite licorice or cool mint assortment. Mail & phone orders accepted.

Candy and Epicure, Street Floor

**AYRES' WILL BE OPEN ALL DAY TOMORROW—SATURDAY**

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Elizabeth Goe  
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