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# Depend on Penney's FOR VALUES!

## FIRST QUALITY MERCHANDISE PRICED LOW—EVERY DAY!

### BLANKET FEATURES

#### Indian Blanket 72x84

There's pattern news in these sturdy, good buy blankets. Woven of fine imported cotton in bright colors, your favorite Indian plaid design.

**3<sup>98</sup>**

#### Cloister Blanket 72x90

Colorful Wool Blankets with smart jacquard borders. These are full 72x90, in beautiful colors such as rose, blue, green and cedar.

**5<sup>90</sup>**

Some people still have the strange idea that small budgets don't entitle them to good quality! Nonsense! They're the very people who *must* have quality. What they buy must give good and satisfactory service. Everything you find at Penney's is tested to make sure it will give you every dime's worth of value for what you spend—all that, and more!

### Our Extra-Long, 4-Pound Virgin Wool Blanket

Is Priced  
At Only

**9.90**

A soft, thick 4 pounds in 72" x 90" size! Inch for inch, pound for pound, we believe we've developed the finest blanket of its type in America today! Just listen to this! It's *double* woven of fine long staple, stock dyed wool... thicker to make it a warmer, better blanket... deeper nap to give it greater insulating—perfect heat retaining power! And it's guaranteed for 5 years against moth damage! Frothy tones of blue, rosebud, cherrywood, peach and green—all with matching rayon satin binding!



### Look at this BLANKET

#### 3 Pounds Of Virgin Wool

**5.90**

- 5-Year Guarantee Against Moth Damage!
- 72" x 84" Double Bed Size!
- 5 Luscious Colors!

We don't see how anybody can match this value—and we ask you to test it for yourself. ANY wool blanket is warm—but it takes at least 3 pounds of good wool to make a blanket that's also sturdy and durable. This is IT! We had it built to our own specifications, as an *exceptional value* at a higher price! And then, to prove to the world that Penney's is THE place to get the most for your blanket money, we chopped that low price even lower!

SELECT ON LAY-AWAY...MONTHS TO PAY

### VALUES FOR YOU

#### Winter Nite, All Wool, 4½ Lbs.

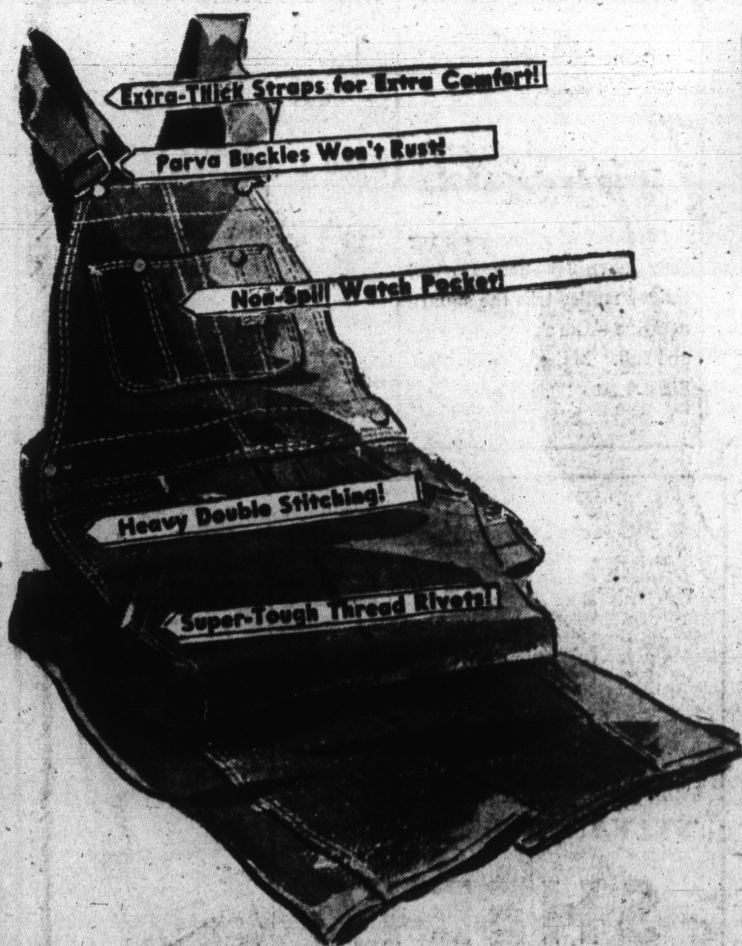
Pound for pound our famous Winter Nite is our top blanket value, 4½ pounds of fine woven all-wool yarn! White with striped borders. Guaranteed 5 years against moth damage.

**10<sup>90</sup>**

#### Polar Nite, All Wool, 6 Lbs.

Breath taking blanket beauty, plus rugged warmth you need for real polar nights; 6 full pounds of warm, closely woven yarn. In size 72x90, in white with colored borders, also blue, cranberry, green and rose.

**14<sup>75</sup>**



### BIG MAC Overalls

8-oz. blue denim bib front overalls. Sanforized shrunk. These values can be found in our basement at the low price of only—

**2<sup>69</sup>**

### IS PENNEY'S for WORK CLOTHES!

#### Boys' Overall Pants

Boys' blue denim 8-oz. sanforized shrunk overall pants. Metal riveted at all points of strain. Sizes 6 to 16.

**1<sup>79</sup>**

#### Gray Covert Work Pants

8-oz. grey covert work pants, sanforized shrunk. Full cut, double stitched at all seams.

**2<sup>29</sup>**

#### Men's Painter Overalls

In that famous Pay Day Brand. White with bib front. Sanforized shrunk in sizes 32 to 46—

**2<sup>98</sup>**

#### Men's Overall Pants

Sanforized shrunk, 8-oz. blue denim. Metal riveted at all points of strain. Sizes 30 to 38.

**1<sup>98</sup>**

#### Men's One-Piece Work Suits

Fisher Herringbone, zipper front, sanforized shrunk, full cut. Size 38 to 48.

**4<sup>49</sup>**

#### Men's Work Hose

All-cotton hose comes in shades of brown, black, gray and white in sizes 10-12 in our Basement for—

**25<sup>c</sup>**

#### Blue Chambray Shirts

Men's blue chambray work shirts. Full cut and sanforized shrunk. 6-button front. Comes in sizes 15-17.

**1<sup>29</sup>**

#### Men's Husking Gloves

Regular double thumb husking gloves. White knit wrist. Come and get your supply while they last at this price of—

**33<sup>c</sup>**

#### Post Blue Work Shirts

Men's Post Blue work shirt, sanforized shrunk. Full cut work shirt, 2 button-thru breast pocket. Green in sizes 14 to 17.

**1<sup>98</sup>**

#### Men's Shop Caps

Men's blue denim shop cap. Sanforized shrunk. Be sure and get yours when you come in for those work needs—

**45<sup>c</sup>**



SHIRTS...  
**2.89**  
PANTS...  
**2.89**

### Matched Work Sets Of Lab-Tested Twill!

Brand new post-war models—at an old-fashioned Penney price! Matched work sets of husky Sanforized twill! The tightly-woven cotton is tested for wear and washing in Penney's own laboratory—it's got to be good! 6 oz. weight for the shirt, 8 oz. weight for the pants—perfect comfort combination for now and Fall! "Graduated pattern" all-over fit... five heavily lined double-stitched trouser pockets... dress-type shirt collar... roomy flapped shirt pockets... full-length square shirt tail! All this built-in quality—at Penney's "stop, look and LOAD UP" price!