

L. S. Ayres & Co.
AT HOME IN INDIANA FOR 75 YEARS

Open All Day!

SATURDAY SHOPPING SPECIALS!

Exceptional Values from Every Floor at Ayres'!



SIMULATED PEARL NECKLACES

1.00*

Rich cool accent to your summer dark colors—lustrous "make believe" pearls in one, two and three strand necklaces—all of a quality that belies their tiny price!

*Plus 20% tax

Costume Jewelry, Street Floor



SPECIALLY PRICED!
400 PRS. LEATHER PLAY SHOES

now 2.99

Originally 4.95! Taken from regular stock—gay, comfortable play shoes to wear all summer long! Complete size assortment—black, red, brown.

Shoes, Second Floor



2500 CHILDREN'S PLAY GARMENTS
at 99c and 1.69

Famous manufacturers' close-outs. Sizes 1-6x included. Children's bathing suits, trunks. Boys' and Girls' Sun Suits. 99c Denim slacks, overalls, and shorts. Girls' playsuits and summer dresses. 1.69 300 denim and seersucker shirts. 79c

Children's Shop, Fourth Floor

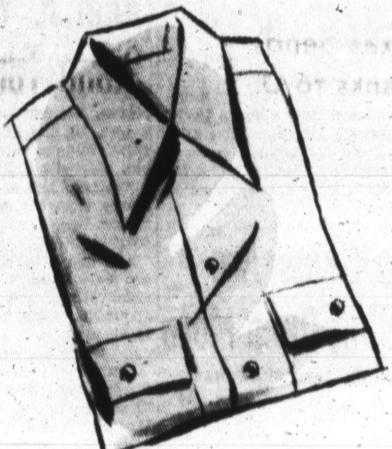


KNOX SUMMER STRAWS
1/2 PRICE!

4.45 to 7.95

Regular 8.95 to 15.95 hats, including genuine panamas, leghorns and panaires. Cloches, sailors and large brimmed styles.

Millinery, Third Floor

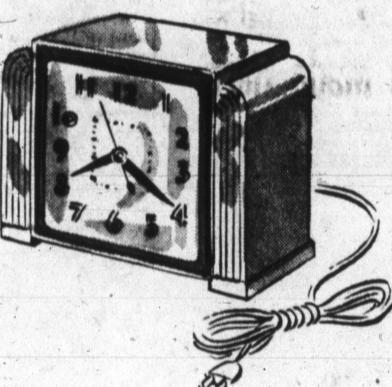


A SPORT SHIRT SPLASH!

1.89

Cool, washable, short-sleeve sport shirts by a famous maker, originally 3.45. They feature two chest pockets with flaps and a pleated yoke.

Men's Sport Shop, Second Floor



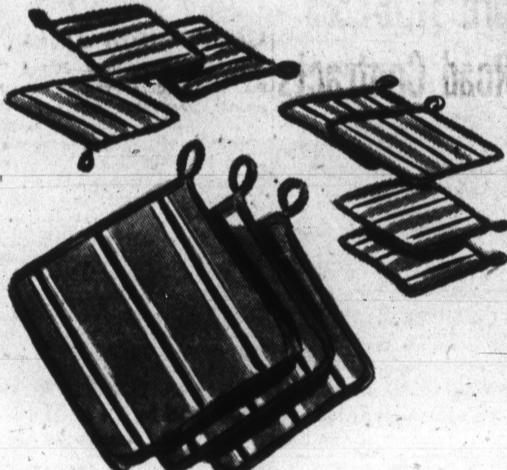
TELECHRON ELECTRIC ALARM

CLOCK

4.95

"Telalarm Jr."—self starting, always reliable. Attractive square model in a handsome ivory plastic case. Other Telechron clocks—alarm, kitchen, and desk styles—5.95 to 25.00

Clocks, Street Floor

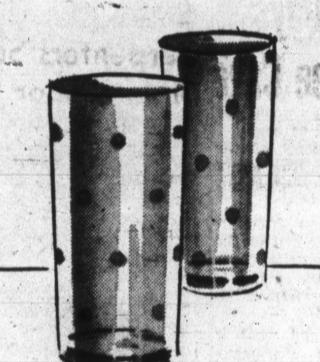


CANNON TURKISH POT HOLDERS

One Day Only 12 for 1.00

Soft, thick holders in green with multicolor stripes, bound in red. Keep a good supply on hand in your kitchen. Originally 15c each.

Linen Department, Fifth Floor



POLKA-DOT TUMBLERS

One Day Only 9c each

Tall crystal tumblers (12-oz. size) for summer drinks. Colored dots in red, blue, green or yellow. Select your summer supply now at this new low price!

China and Crystal, Fifth Floor



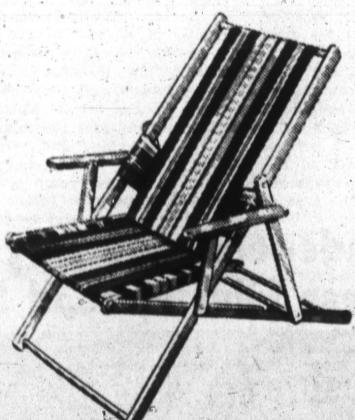
PINE-UP LAMP

SPECIALLY PRICED

One Day Only 3.95

With mirrored base and Claire de Lune pleated shade. Put up a pin-up anywhere in the house . . . on the wall, over a chair, over a bed, in the kitchen.

Lamps, Fifth Floor



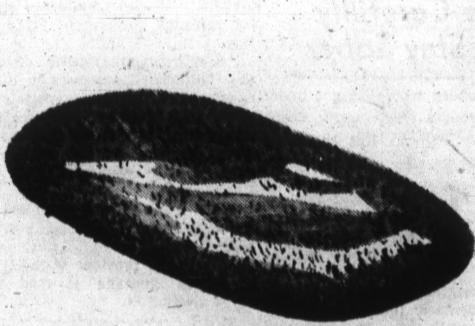
FOLDING STEAMER CHAIR

One Day Only 1/2 PRICE

Sturdily built white enamelled folding steamer chair with reinforced multicolor striped duck seat and back. Hardwood frame. Originally 6.95.

NOW 3.45

Summer Furniture, Sixth Floor



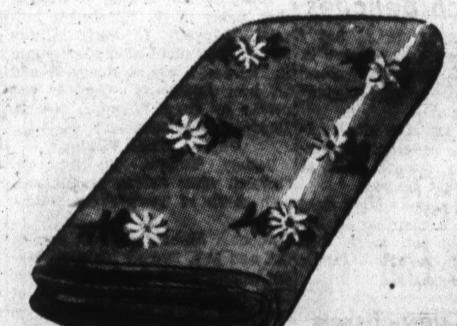
FLUFFY, HIGH PILE SHAG RUGS

1/2 PRICE

Shaggy, soft cotton rugs that wash and wear wonderfully. Green, blue, rose, beige, peach, grey, in three most-wanted scatter sizes. Ovals and oblongs.

2 x 3 ft. Originally 4.25 NOW 1.79 each
2 x 4 ft. Originally 6.50 NOW 2.79 each
3 x 5 ft. Originally 9.95 NOW 4.98 each

Rugs, Fifth Floor



FIELDCREST WOVEN SPREADS

1/4 OFF

Twin and full sizes. Two discontinued patterns . . . "Daisy" (sketched) and "Dutch Mill." Ground colors—blue, beige, green and rose. Firmly woven, easy to launder. Originally 7.95 each.

NOW 5.05 each

Blankets and Bedding, Fifth Floor

AYRES' WILL BE OPEN ALL DAY TOMORROW—SATURDAY

OPEN ALL DAY SATURDAYS
CLOSED MONDAYS
Shop Tuesday Thru Saturday
9 AM to 5 PM

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