

S. Ayres & Co.
AT HOME IN INDIANA FOR 75 YEARS

Bow ties in all of Dad's favorite patterns, fabrics and shapes. 1.00 to 2.50.

The original Palm Beach tie by Beau Brummel. Washable, 4-fold. 1.00

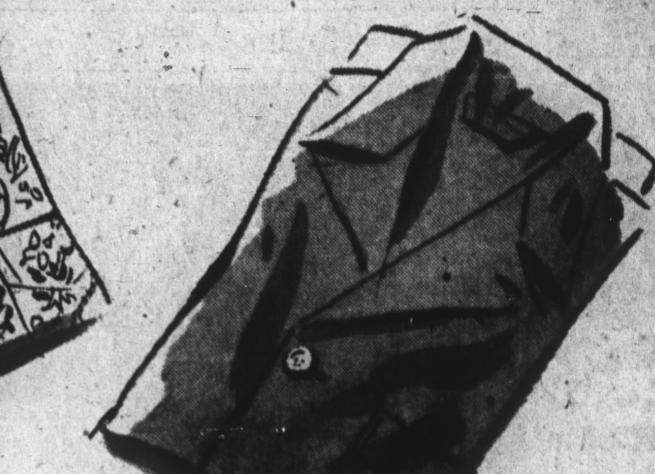
Golden Shuttle Rep silk stripes by McCurrach. 2.50

Botany—the lightweight wool tie that is Dad's (and everyone else's) favorite. 1.50

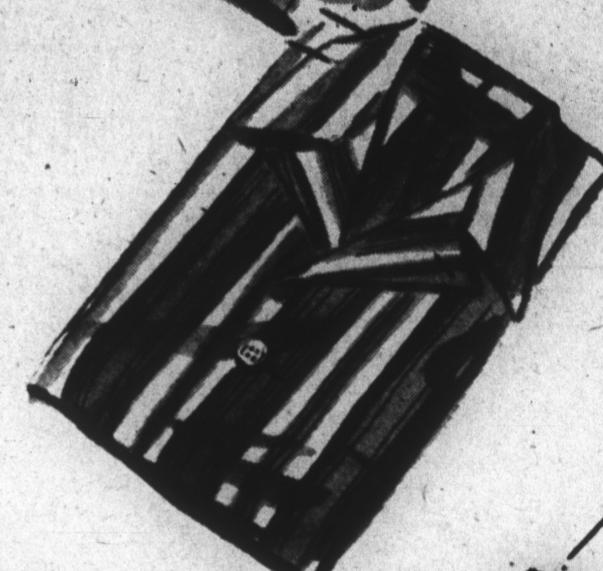
Phoenix bamborg rayon knit ties. Wide range of stripes. 1.50



Sanforized, vat-dyed paisley pajamas by Jayson. Austenized rayon. Red, blue, green. 7.95



The Kaylon Sleepsuit in luxurious, crown-tested, washable Ponemah fabric. Tan, blue, green. 11.95



GIFTS FOR A "POP"ULAR GUY

[Father's Day, Sunday, June 15]

Superb foulards in unusual colorings of classic designs. 3.50



Reis "Scandals"—knit shorts of long staple yarn. Patented dart non-s-pouch. 1.15. Reis athletic shirts, 1.00



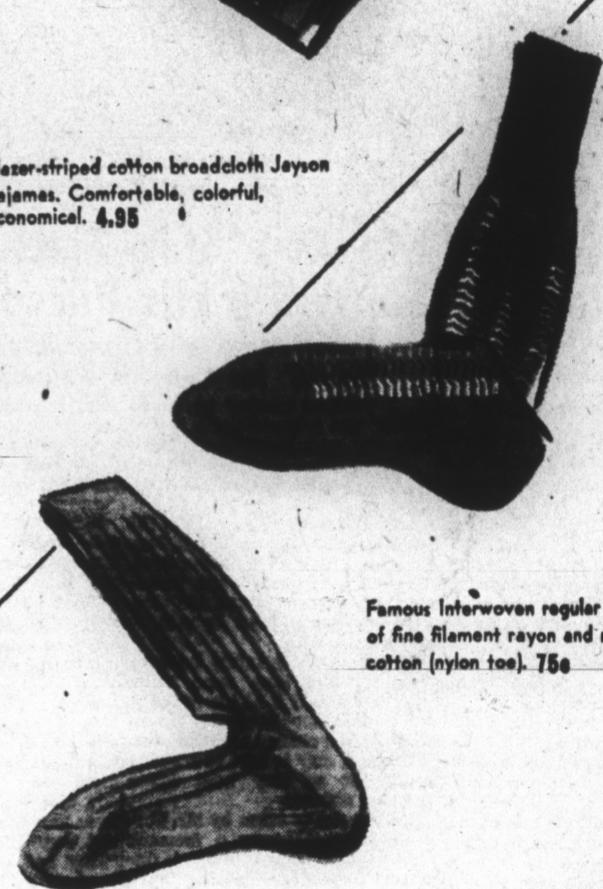
MAKING DAD GLAD . . .

We here at Ayres' have a pretty good understanding of Father's Day (my goodness, there are Papas in almost every department). It has just about become a second Christmas with us.

That's why we have devoted so much thought to "Pop"—why we have given so much consideration to his comfort, his appearance, and his enjoyment. That's why we have assembled selections of gifts like these—to make your gift choosing easier—and his Father's Day enjoyment a sure thing.

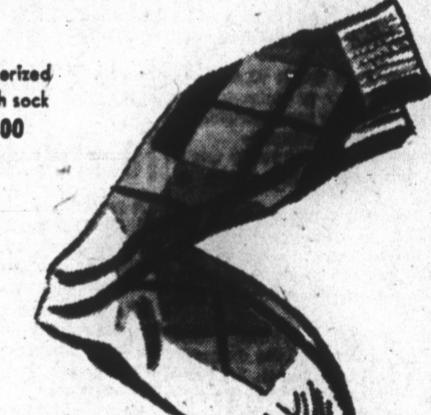
Men's Furnishings, Street Floor

Blazer-striped cotton broadcloth Jayson pajamas. Comfortable, colorful, economical. 4.95



Famous Interwoven regular length socks of fine filament rayon and mercerized cotton (nylon toe). 75¢

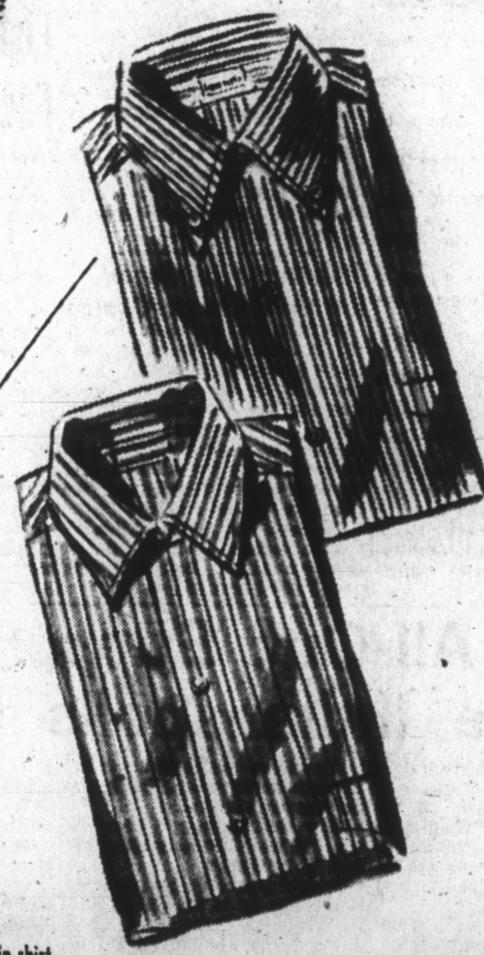
The favorite 6x3 rib in a mercerized cotton and Nylon ankle length sock by Interwoven. Elastic top. 1.00



Swiss Argyles of wool and spun rayon. Elastic tops, perfect for sports wear. 2.00



The Shorewood combed yarn, super-soft, white T-shirt. 1.25

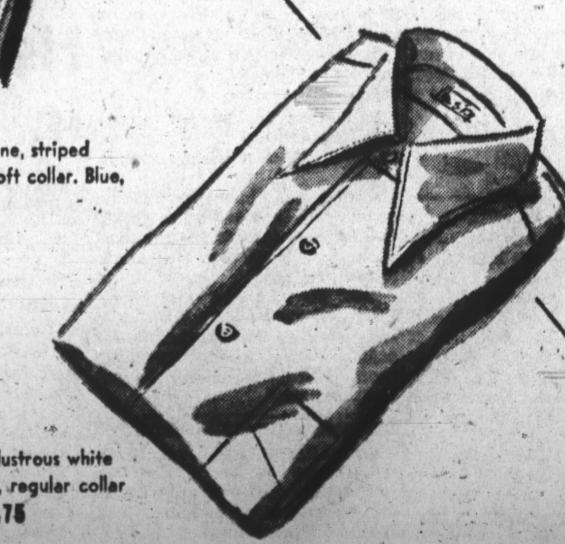


The button-down collar treatment by Lion of Troy. Imported oxford cloth. Blue, lavender, tan. 6.50



The Jayson Deluxe. Fine, striped broadcloth. Regular soft collar. Blue, tan, grey. 4.50

Superb Pima cotton, lustrous white broadcloth shirt. Soft, regular collar with celluloid stays. 5.75



Combed yarn, white Lonsdale oxford cloth shirt by the esteemed Nelson Paige. Regular soft collar. 3.95

Lion of Troy—the ultimate in shirt luxury. Widespread collar, imported woven-pattern oxford cloth. Blue, tan, grey. 6.50

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 to 5:25