

# TOMORROW ONLY!

No Mail or Phone Orders  
\* All Items Subject to Prior Selling

\*Registered

## SHOP EARLY AT AYRES' 9:00 TO 5:25

### COSTUME JEWELRY

- (129) PINS, EARRINGS AND BRACELETS, originally 1.00 and 2.00, now .....59c\*
- (138) PINS, EARRINGS AND BRACELETS, originally 2.00 and 3.00, now .....99c\*
- (41) PINS, EARRINGS AND BRACELETS, originally 3.00 and 3.95, now .....1.99\*
- (29) PINS, EARRINGS AND BRACELETS, originally 5.00 and 5.95, now .....2.99\*
- (85) PINS, EARRINGS AND BRACELETS, originally 7.50 to 24.50, now .....4.99\* to 16.99\*

\*Plus 20% tax.

### COSTUME JEWELRY, STREET FLOOR

### HANDBAGS

- BETTER PLASTIC PATENT HANDBAGS, were 7.95 to 29.50, now .....3.49\* to 10.99\*
- GROUP OF PLASTIC CALF HANDBAGS, were 5.00 to 9.85, now .....2.99\* to 3.49\*
- GROUP OF BETTER LEATHER HANDBAGS, were 10.75 to 35.00, now .....2.49\* to 24.99\*
- ASSORTED BETTER BAGS, were 25.00 to 49.50, now .....10.99\* to 15.99\*
- GROUP OF REPTILE HANDBAGS, were 18.50 to 49.50, now .....7.99\* to 16.99\*
- GROUP OF RAYON FAILE HANDBAGS, were 5.00 to 10.50, now .....2.99\* to 4.99\*
- GROUP OF BELTS, were 99c to 20.00, now .....29c to 4.99\*

\*Plus 20% tax.

### HANDBAGS, STREET FLOOR

### CANDY AND EPICURE

- (107) 3-LB. JARS PURE GRAPE JELLY, were 1.35, now .....98c
- (60) BOXES OF FLORENTINER AND LEB-KUCKN COOKIES, were 1.27, now, 1.00
- (593) MARSHMALLOW EGGS, box of 12, were 35c, now .....19c
- (800) MARSHMALLOW EGGS, were 30c doz., now .....15c
- 185 LBS. ORANGE CHEWS, originally 50c lb., now .....1b. 39c

### CANDY, EPICURE SHOP, STREET FLOOR

### STATIONERY DEPARTMENT

- REYNOLDS BALL POINT PENS, originally 12.50, now .....2.95
- NOVELTY CANDLES (bunnies, ducks and large rabbits) originally 75c .....box 10c
- SNOW PAPERWEIGHTS, assorted designs, originally 79c, now .....39c
- (1) COMBINATION GAME SET, with genuine leather case, originally 47.50, now, 25.00
- BOXED PAPER, originally 1.00 to 4.00, now .....50c to 2.00

### STATIONERY, STREET FLOOR

### GLOVES

- (139 Prs.) BROKEN ASSORTMENT OF LEATHER GLOVES, were 5.00 to 10.00, now .....1.39 to 5.89
- (180 Prs.) FABRIC GLOVES, broken assortment, were 2.00 to 2.50, now .....59c and 89c

### GLOVES, STREET FLOOR

### NECKWEAR

- GROUP OF BLOUSES, originally 2.70 to 2.90, now .....1.89
- BLOUSES, COLLARS AND DICKIES, originally 2.00 to 5.00, now .....1.29
- FLOWERS, COLLARS AND DICKIES, originally 2.00 to 5.00, now .....79c

### NECKWEAR, STREET FLOOR

### NOTIONS

- PLASTIC COVERALL APRONS, originally 1.69, now .....1.00
- PROTEX JUMBO BAG, regular 6.50 .....3.98
- PROTEX COMFORTER BAG, zipper closing, regular 3.25 .....1.98
- PROTEX RESILITE BLANKET BAG, zipper closing, regular 2.75 .....1.50

### NOTIONS, STREET FLOOR

### TOILETRIES

- "TWIRLER" HAIR BRUSHES, originally 5.00, now .....3.98
- PLASTIC SOAP DISHES, originally 29c, now .....19c
- EYE-BROW PENCILS, black only, originally 50c, now .....39c\*
- DRAM PERFUMES, reduced to .....29c\*

\*Plus 20% tax.

### TOILETRIES, STREET FLOOR

### BRASSIERES AND GIRDLES

- RAYON SATIN BRASSIERES, sizes 32-36, in tearose only, originally 1.00, now .....68c
- GIRDLES, small, medium or large in tearose only, originally 5.00 to 5.50, now .....2.98

### KNIT UNDERWEAR, STREET FLOOR

### LINGERIE

- PANTIES, originally 3.00 and 3.50, now .....1.49
- LACE-TRIMMED CREPE SLIPS, originally 6.98, now .....3.49
- HAND-MADE LACE-TRIMMED SLIPS, originally 8.98, now .....5.90

### LINGERIE, SECOND FLOOR

### CORSET DEPARTMENT

- (120) PIECES OF BRASSIERES, GIRDLES AND CORSETS, originally 39c to 13.99, now .....29c to 9.99

### CORSETS, SECOND FLOOR

### SHOES

- (75 Prs.) BETTER DARK SHOES, were 17.95 to 23.95, now .....11.99
- (115 Prs.) DARK SHOES, were 15.95, now, 9.99
- (100 Prs.) DARK SHOES, were 10.95 to 12.95, now .....6.99
- (400 Prs.) DARK DEBONAYRE SHOES, were 6.50 to 8.95, now .....3.99
- (525 Prs.) PLAY SHOES, were 5.95 to 8.95, now .....2.99 and 3.99

### SHOES, SECOND FLOOR

### COATS AND SUITS

- (20) MISSES' AND WOMEN'S COATS, were 35.00 and 39.95, now .....23.44
- (13) MISSES' AND WOMEN'S COATS, were 55.00, now .....29.44
- (20) MISSES' AND WOMEN'S COATS, were 59.95 and 69.95, now .....39.44
- (10) SUITS, were 35.00 to 39.95, now .....19.44
- (8) SUITS, were 49.95, now .....29.44
- (10) SUITS, were 59.95, now .....39.44

### COATS AND SUITS, THIRD FLOOR

### BUDGET SHOP

- (75) MISSES' AND WOMEN'S DRESSES, including wools and plain and printed rayon crepes, originally 10.95 to 29.95, now .....5.90
- (100) MISSES' AND WOMEN'S DRESSES AND SUITS, including wools, rayon crepes and prints in one and two-piece styles, originally 19.95 to 32.95, now .....14.90

### BUDGET SHOP, THIRD FLOOR

### GOWN ROOM

- \*WOMEN'S AND MISSES' RAYON CREPES AND SPRING WQOLS, plain and print styles, originally 29.95 to 59.95, now, 14.90 to 33.00

### GOWN ROOM, THIRD FLOOR

### MILLINERY

- GROUP OF FELT HATS, originally 7.95 and 8.95, now .....1.99
- GROUP OF FELT HATS, originally 10.00 to 12.95, now .....2.99
- GROUP OF FELT HATS, originally 12.95 to 22.50, now .....3.99

### MILLINERY, THIRD FLOOR

### SPORTSWEAR ACCESSORIES

- (100) SEPARATE JACKETS, originally 16.95, now .....6.00
- (25) JACKETS, originally 16.95, now .....8.00
- (25) MATCHING SKIRTS, originally 10.95 to 12.95, now .....7.00
- (30) LIGHTWEIGHT WOOL SKIRTS, originally 8.98, now .....5.90
- (70) RAYON SHIRTS, originally 3.98, now .....99c
- (80) RAYON BLOUSES, including some prints, originally 7.98 and 8.98, now .....3.90
- (190) RAYON BLOUSES, originally 12.95, now .....6.40
- (20) PURE SILK BLOUSES, originally 19.95 and 22.95, now .....12.40

### SPORTSWEAR ACCESSORIES, THIRD FLOOR

### DAYTIME DRESSES

- GROUP OF DRESSES, originally 6.50 to 8.95, now .....2.49
- GROUP OF DRESSES, originally 6.50 to 8.95, now .....3.49
- GROUP OF DRESSES, originally 10.95 to 12.95, now .....5.49

### DAYTIME DRESSES, FOURTH FLOOR

### UNIFORMS AND APRONS

- (84) MORNING UNIFORMS, originally 4.00 to 6.50, now .....2.49
- (33) APRONS, originally 1.29, now .....79c

### UNIFORMS, FOURTH FLOOR

### HOUSECOATS

- (50) SEERSUCKER BRUNCH COATS, originally 6.98, now .....4.90
- (25) SPUN RAYON HOSTESS COATS, originally 8.98, now .....4.90
- OTHER BETTER NEGLIGEEES .....4.90 to 24.90

### LINGERIE, SECOND FLOOR

### YARD GOODS

- COTTON EMBROIDERIES, originally 2.95 yard, now .....1.49
- PLAID AND STRIPE TAFFETA, originally 3.95 yard, now .....1.49
- PRINTED SPUN RAYONS, originally 1.29 yard, now .....89c
- RAYON MESH, originally 1.49 yard, now, 98c
- WHITE RAYON MARQUISSETTE, originally 1.00 yard, now .....69c
- WOOL JERSEY, SUITING AND CREPE, originally 3.50 yard, now .....59c to 1.95
- PLAIN COTTON CHAMBRAY, originally 1.00 yard, blue, gray or beige, now .....79c

### YARD GOODS, FOURTH FLOOR

### MEN'S SPORTSWEAR

- (142) LONG-SLEEVE SPORT SHIRTS, were 8.95 to 10.00, now .....6.89
- (125) LONG-SLEEVE SPORT SHIRTS, were 6.95 and 7.95, now .....4.89
- (98) LONG-SLEEVE SPORT SHIRTS, were 5.00 and 5.95, now .....3.89
- (25) SLEEVELESS SWEATERS, were 5.95, now .....2.89
- (22) LEISURE COATS, were 20.00, now .....12.89
- (18) LEISURE COATS, were 20.00 to 29.50, now .....14.89

### SPORTS SHOP, SECOND FLOOR

### MEN'S FURNISHINGS

- (114) WHITE, CUT AND SEWN SHORTS, were 70c, now .....29c
- (180) KNIT SHORTS, were 85c, now .....29c
- (25) UNION SUITS, broken sizes, were 5.00, now .....1.29
- (33) ATHLETIC SHIRTS, were 65c, now, 29c
- (649) HOSE, pure silk body, plain colors, were 90c, now .....59c
- (570) HOSE, black and white only, were 35c, now .....19c
- (208) TIES, fancy, were 1.00, now .....59c
- (45) PLAID WOOL TIES, were 1.50, now .....89c
- (77) FANCY TIES, rayon, were 2.00, now .....1.29
- (174) FANCY RAYON TIES, were 1.50, now .....89c
- (77) FANCY TIES, rayon, were 2.00, now .....1.29
- (174) FANCY RAYON TIES, were 1.50, now .....89c
- (189) ALL-SILK TIES, were 2.50, now .....89c
- (15) WESTERN BELTS, were 2.50, now .....1.49
- (27) WESTERN BELTS, were 5.00, now .....3.99
- (21) BELTS, were 1.70, now .....99c
- (20) BELTS, were 2.50, now .....1.99
- (25) BELTS, were 4.00, now .....2.99
- (67) ABDOMINAL SUPPORT BELTS, were 2.00, now .....1.19
- (86) FANCY HANDKERCHIEFS, were 59c, now .....19c

### MEN'S FURNISHINGS, STREET FLOOR

### Junior Anklets 3 for 1.00

White heavy cotton anklets, sizes 9 to 10 1/2. Originally 55c per pair, now .....3 for 1.00  
Children's Accessories, Fourth Floor

### MEN'S HATS

- (26) TWEED FELT HATS, were 5.00, now .....2.99
- (7) TWEED FELT HATS, were 5.00, now .....1.99
- (25) GABARDINE HATS, were 3.50, now .....1.29

### MEN'S HATS, SECOND FLOOR

### BOYS' WEAR REDUCED

- (14) SPORT COATS, were 14.95, now .....9.99
- (24) LEISURE SUITS, were 22.50, now .....14.99
- (140) PAJAMAS, were 2.59, now .....1.49
- (31) LONG-SLEEVE SPORT SHIRTS, were 5.00, now .....2.99
- (18) ELEMENT JACKETS, were 6.95 and 7.95, now .....3.99
- (74) WASH SHORTS, were 2.00, now .....99c
- (78) CORDUROY SHORTS, were 2.65, now .....99c

### BOYS' SHOP, FOURTH FLOOR

### ORIENTAL RUGS

- (1) KURDISTAN RUG, 3.3x5.11 ft., originally 110.00 .....55.00
- (1) CAMEL HAIR RUG, 3.6x7 ft., originally 110.00 .....65.00
- (4) BELOUCHISTAN RUG, 2.10x4.6 ft., originally 50.00 .....39.75
- (1) SARABAND, 6.5x3.5 ft., originally 85.00 .....55.00
- (1) HAMADAN, 6.4x3.6 ft., originally 110.00 .....79.50
- (1) KURDISTAN, 6.3x4.6 ft., originally 135.00 .....79.50
- (3) SAROUK RUGS, 5x3.3 ft., originally 135.00 .....93.75
- (2) FEREGHAN RUGS, 5x3.6 ft., originally 185.00 .....62.95
- (1) RUNNER, 9'x2.9 ft., originally 125.00 .....79.75
- (1) RUNNER, 13.10x3.6 ft., originally 185.00 .....110.00
- (4) FINE SAROUK RUGS, 4.4x6.8 ft., originally 250.00 .....169.00
- (1) LILLIHAN RUG, 8.8x11.8 ft., originally 525.00 .....394.00
- (5) IRAN MATS, 2x2.10 ft., originally 29.50 .....17.50

### FIFTH FLOOR

### ROOM-SIZE RUGS and CARPETS 1/4 to 1/3 to 1/2 Off

- (1) OVAL BRAIDED WOOL RUG, 8x10 ft., originally 79.50 .....29.50
- (1) ALL-WOOL HOOKED RUG, 11x14 ft., originally 249.50 .....179.50
- (3) ALL-WOOL HOOKED RUGS, 4.6x6 ft., originally 71.50 .....49.50
- (1) ALL-WOOL ROUND HOOKED RUG, 8x8 ft., originally 349.50 .....179.50
- (1) ALL-WOOL AXMINSTER, 4x6 ft., originally 17.50 .....12.95
- (1) ALL-WOOL BEIGE WILTON, 4.6x6 ft., originally 44.50 .....24.95
- (1) ALL-WOOL TWO-TONE BEIGE WILTON, 4.6x6 ft., originally 29.95 .....19.95
- (1) ALL-WOOL ROSE WASH WILTON, 7.9x15 ft., originally 297.50 .....159.50
- (1) ALL-WOOL RED VELVET, 9x6.4 ft., originally 66.90 .....49.50
- (1) BLUE CARVED WILTON, 5x9 ft., originally 59.50 .....49.50
- (1) ALL-WOOL GRAY RUG, 4x9 ft., originally 38.40 .....24.95
- (2) ALL-WORSTED WOOL RUG, 4x9 ft., originally 199.50 .....99.50
- (1) LINEN RUG, store used, 9x12 ft., originally 69.00 .....19.95
- (1) ALL-WOOL HEAVY GREEN TWIST RUG, store used, 12x18 ft., originally 325.00 .....185.00
- (1) ALL-WOOL TWO-TONE ROSE WILTON, 8.9x11 ft., originally 149.00 .....75.00
- (1) ALL-WOOL TWO-TONE ROSE WILTON, 8.9x9.5 ft., originally 125.50 .....59.50
- (1) ALL-WOOL TWO-TONE ROSE WILTON, 3x9 ft., originally 37.50 .....14.95
- (1) ALL-WOOL TWO-TONE ROSE WILTON, 2.10x4.10 ft., originally 14.95 .....7.95
- (1) ALL-WOOL TWO-TONE ROSE WILTON, 2x7.3 ft., originally 27.50 .....9.95

### FIFTH FLOOR

### ART NEEDLEWORK

- PLASTIC BAGS TO MAKE, originally 2.50, now .....1.50
- TOYS TO MAKE, originally 1.50 per kit, now .....89c
- BEDSOCK KITS, originally 1.00, now .....79c
- LINEN SCARFS TO EMBROIDER, originally 2.25, now .....1.50
- HANDTOWELS TO EMBROIDER, originally 59c, now .....39c
- RAYON PILLOWS, originally 2.50, now, 1.00
- ODD LOTS OF YARN, originally 45c to 1.45 skein, now .....25c to 89c

### ART NEEDLEWORK, SEVENTH FLOOR

### HOUSEWARES DEPARTMENT

- (46) MAPLE CHESTS, originally 12.50 .....8.95
- (30) CABINET BASES, originally 28.95 .....18.95
- (16) KITCHEN STOOLS, originally 3.95 .....1.49
- (40) UNFINISHED VANITY BENCHES, originally 5.37 .....2.95
- (24) RED KITCHEN STOOLS, originally 4.25 .....1.95
- (16) BLACK KITCHEN STOOLS, originally 4.25 .....1.95
- (9) SETS SHOWER CURTAINS, originally 11.50 .....5.95
- YELLOW SHELF LINING PAPER, 14 in. by 100 ft., originally 39c .....19c
- DECORATED WATER PROOFED PAPER, originally 89c roll .....roll 39c
- SANI MAT, box of 15, originally 1.29, box 29c
- SPRAYMATIC CLOSET DEODORIZERS, originally 1.49 .....49c
- OVEN TONGS FOR HOT DISHES, originally 1.00 .....25c
- 8-OZ. PLASTIC MEASURING CUPS, originally 40c .....10c
- PLASTIC STRAWS, 3 dozen straws per box, originally 45c .....25c
- PLASTIC SPRAYETTE, originally 45c .....25c
- 14-IN. BY 24-IN. RUBBER TIRE-MAT, originally 1.50 .....75c
- HAND-DECORATED SCOURING POWDER CAN, originally 69c .....39c

### SEVENTH FLOOR

# L. S. AYRES AND COMPANY