

AYRES' DOWNSTAIRS STORE

Special Purchase from a LEADING MANUFACTURER

300 Only! Adorable Season-New WOMEN'S DRESSES

Slimming Sizes 18½ up to 24½

SPUN RAYONS! RAYON FRENCH CREPES! RAYON SHEERS!
PRETTY PRINTS! DASHING POLKA DOTS! MONOTONES!
TYLED FOR NOW—RIGHT INTO SUMMER!

AT ONE VALUE-PACKED PRICE

\$5

Our buyer was really on her toes when she found this unusual value, and we're happy to pass the saving on to you! Lovely materials fashioned into youthful styles to wear now and into summer... monotones, polka dots and prints, priced just right to fit your budget!

FASHION DRESSES—Downstairs at AYRES'



Rayon French crepe with shirred bodice and self trim flower. Blue, rose and lime. Sizes 18½ to 24½.

\$5.

Dainty floral printed rayon French crepe with peplum front and white lace collar. Luggage, navy and powder blue. Sizes 18½ to 24½.

\$5.



Button-to-the-hem shirwaist dress in grey, aqua and peach polka dot spun rayon, sizes 18½ to 24½.

\$5.

Bound shirred neckline... floral printed rayon sheer in powder blue, green, blue and luggage. Sizes 18½ to 24½.

\$5.



Easter Finery

CLOSED MONDAYS
SHOP TUESDAY thru
SATURDAY, 9:00 to 5:25

Fine Tailored Long and Short Coats

\$25



Boy coat with boxy lines, back pleat, and three-button trim. In suede and covert cloth. Sizes 10 to 20.

\$25.

The name "Jean Harper" means tops in coats... whether long or short. Each cut from beautiful all-wool fabrics, with careful attention to every detail. Their distinctive styles will please the most discriminating girl. Aqua, black, toast and grey in the group. Sizes 9 to 17, 10 to 20.

Use Our Convenient Layaway Plan
FASHION COATS—Downstairs at AYRES'



Brief shortie with swing back and cut-away front. Suede cloth only, sizes 10 to 16.

\$25.

"Modern Ayre" T-strap sandal with open toe and heel, in black patent only. Sizes 4 to 9, AA-B.

\$6.95



"Mira Mode" Sling back pump with open toe and heel, in blue calf only. Sizes 4 to 9, AA-B.

\$6.95

"American Girl" sling pump with closed toe and popular medium open heel. Black and brown calf-skin, sizes 4 to 9, AA-B.

\$6.95

Famous Names In Spring Shoes

\$6.95

See our foot-flattering selection of shoes by makers famous for style and quality. Many colors and materials combined to make the shoe that's right for your Spring.

FASHION SHOES—Downstairs at AYRES'



Shiny Cellophane Straws

\$3.00

Oh, how fetching are these saucy, glossy straws! Eyes will go straight to your head, rest on the perky bows, praise the delicate veiling. In black, brown, navy, red and white.

FASHION MILLINERY—Downstairs at AYRES'