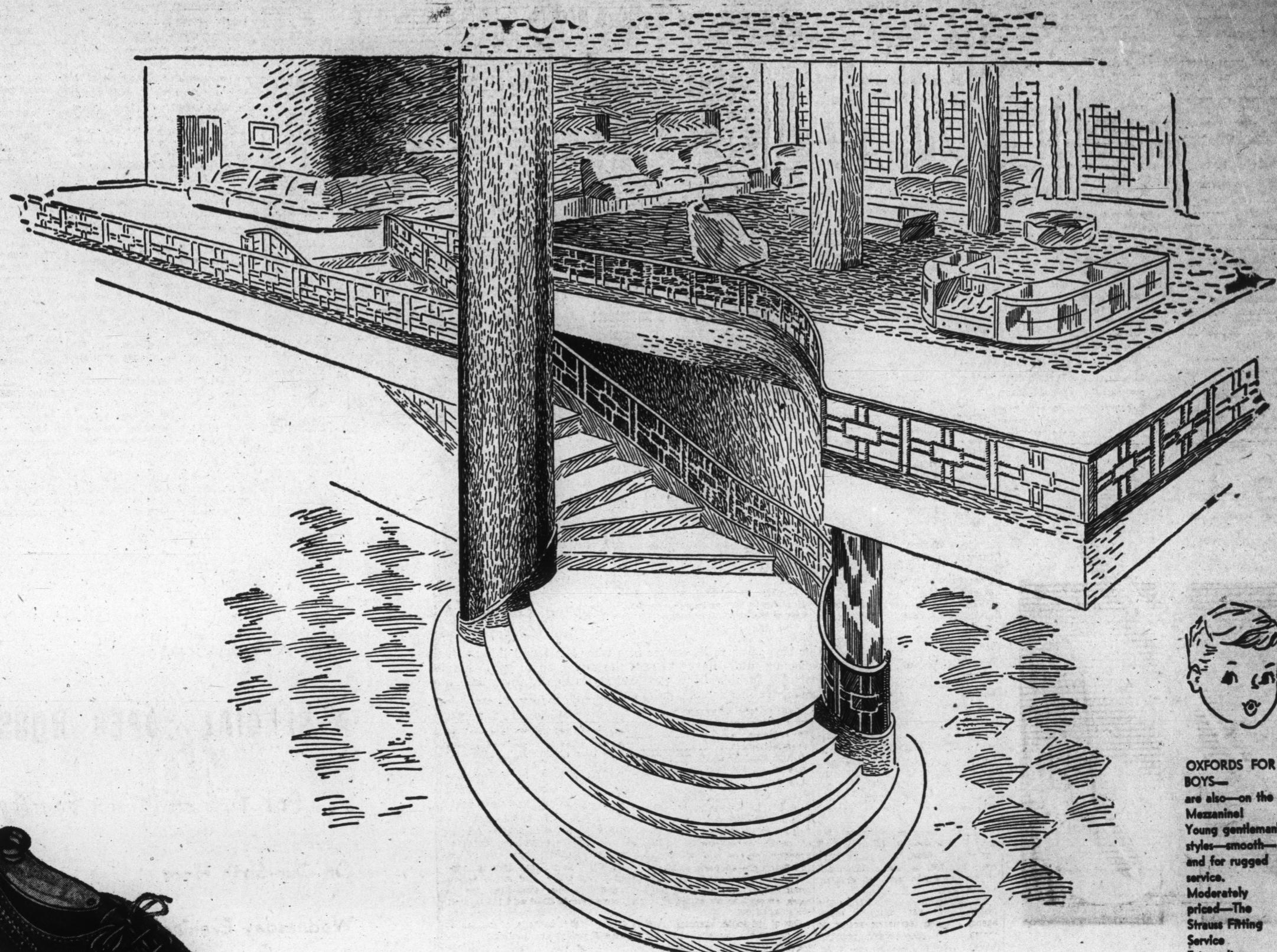


STRAUSS SAYS — TRADITION WITH A TOUCH OF TOMORROW!



OXFORDS FOR BOYS—
are also—on the Mezzanine! Young gentlemanly styles—smooth—and for rugged service. Moderately priced—The Strauss Fitting Service Extraordinary.



Pictured are a few styles—there are a hundred or so others.



IN THE MAN'S STORE ON THE FIRST FLOOR—MEZZANINE—MEN, IN RECORD NUMBERS ARE COMING FOR A GOOD UNDERSTANDING

They like a Shop that has first floor convenience—yet removed from the currents of traffic streams. They like a bit of privacy—

(Not out in the open—with a feeling—as though sitting on a curb—trying on shoes).

They like the Club-like comforts of the Shop—its easy, casual note—its masculine setting.

(There is a Lounge Room adjoining it—in case you want to relax a bit).

But mostly they like the kind and type of Shoes it presents—and the "Fitting Service Extraordinary" that goes along.

The Oxfords bear the most meaningful names on Earth!



The HANANS in the Hurdler construction (an entirely new ease) are, mainly,

18.50

The NUNN-BUSH "ankle fashioned" Oxfords are, mainly,

14.50

AND THEN—from makers of similar repute in the field of lesser price—are oxfords that represent the pick and cream of their productions—in a really remarkable selection—with concentrated showings at

9.85 and 12.50

L. Strauss & Co. Inc. The Man's Store