

Aviation—**Aircraft Boom
Seen for 1955****Survey Conducted by
Aeronautical Society**

By MAX B. COOK

Sports-News Aviation Editor

NEW YORK, March 31.—Persons in aircraft dealers took a look at business today, psychanalyzed it and came up with some data that indicate—"an aviation boom" in 1955.

Profits for dealers, a nationwide survey revealed, are far too low. In fact, "the distributor of a new \$3000 airplane in 1947 and recent years has a smaller profit margin and final take-home money than the sandlot outlet for used cars makes on a six-year-old \$1000 jalopy," says the survey report.

"And," it adds, "the sandlotters' margins in most cases are not out of line."

49 States Covered

Conducted by the Aeronautical training society, the survey covered 130 flight and aircraft distribution, or dealers and service operations bases in 49 states. The report was assembled by Wayne Weishar, ATS secretary, in Washington, D. C.

Comparison was made with profit margins on sales of refrigerators, autos, motor trucks, vacuum cleaners and many household appliances. One item was the sale in 1941 of 3,744,300 passenger cars as against the sale of only 40,000 new personal aircraft in 1946. And, in 1941, there were 3,500,000 refrigerators sold.

"That means," says the report, "that there were roundly 100 families proved ready and willing to buy these lines to every family which purchased an airplane."

The answer, the report says, is limited sales with an adequate margin or large volume with low unit profit.

"If mass flight is to come quickly," the report adds, "certain things must be done to make light planes generally acceptable and economically necessary. They are:

"More simple (to operate), safe and quiet airplanes; more airports, particularly those near business sections of cities; and cheaper airplanes and less expensive repair work."

Tour Stokely Plant

Members of the Indianapolis chapter of the National Association of Cost Accountants will be conducted on a tour of the Stokely-Van Camp, Inc., plant at 4:30 p. m. Wednesday. A dinner and social evening will follow.



ON THE AIR—Billie and Janie, the pinup boy and girl of the Cincinnati zoo, are shown as they appeared recently over Radio Station WSAI in Cincinnati with their trainer, Mrs. William Dressman. They will be a highlight of the Cincinnati zoo trip for Times carrier salesmen.

Times Carriers Will Get Trip to Cincinnati Zoo**Contest Begins Today, Ends April 26;
Will Visit Animal Exhibits, Landing Dock**

A Cincinnati zoo trip contest for all Times carrier salesmen and salesgirls was announced today by Russell Faux, Times circulation director.

The contest, first of the season for The Times carrier sales force, begins today and ends April 26. Plans are under-way to take a large group of contest winners to the Cincinnati zoo on May 18.

The 57-acre zoo, founded in 1868, is open all year and features extensive animal exhibits, a playground for children and twice daily shows by Susie, the world's only trained gorilla, and Billie, Janie and Sir Toby, a trio of trained chimpanzees.

And just to show how official the documents were, each was adorned with two-thirds of a yard of red ribbon, bought at 5 cents a yard from a local dime store, and the impressive scarlet seal of the United States.

Hours at Zoo.

Trip winners will go by Swallow Coach lines to Cincinnati and will spend four hours at the zoo. They will then visit the Cincinnati landing dock of the Island Queen, river steamer which carries patrons to Coney Island.

The group also will visit the \$43 million Cincinnati union terminal and "be served their evening meal in the Gateway restaurant of the terminal before returning to Indianapolis.

1915 CAR STILL GOING

GUTHRIE, Okla. (U. P.)—This city's oldest car still is chugging along. S. A. Douglas, a retired painter, paid the license tag tax for the 32d consecutive year on his 1915 Model T Ford touring car. The car still has before them a child labor amendment, approved by congress in 1934. It will become part of the constitution if and when the required number of states ratify it. It has been approved by 28 states, eight short of the necessary 36.

**Law Office Moved
By Paul Pfister**

Paul A. Pfister announced today the moving of his law office to Room 732, Bankers Trust bldg.

Mr. Pfister has been associated with Fae W. Patrick and Edward Grimes in the practice of law since his resignation as assistant United States attorney a year ago. He is a graduate of the Indiana University School of Law.

The group also will visit the \$43 million Cincinnati union terminal and "be served their evening meal in the Gateway restaurant of the terminal before returning to Indianapolis.

OPEN DOOR POLICY FAILS

MILFORD, Mass. (U. P.)—The front door of Frank I. Ward's house was left unlocked for 20 years, but the law of averages finally caught up with him. However, thieves who ransacked the house left money and jewelry undisturbed.

**Marshall Objects
To Flossy Writing****No Fancy Close in
Letters to Governors**

WASHINGTON, March 31 (U. P.)—Secretary of State George C. Marshall apparently doesn't go for this "your obedient servant" stuff.

Anyway, no such closing language appears in the letters recently sent from his office to the state governors. He is reported to have ruled it out.

The letters inform the governors that they are ordered by congress to place before their legislatures a proposed constitutional amendment to limit the tenure of Presidents to two terms.

Sends Proposal to States

When congress votes to submit a proposed amendment for ratification, the state department—as custodian of the constitution—has the job of transmitting the proposal to the states.

Accompanying the Presidential tenure letters was an authenticated copy of the joint congressional resolution submitting the issue to the states.

And just to show how official the documents were, each was adorned with two-thirds of a yard of red ribbon, bought at 5 cents a yard from a local dime store, and the impressive scarlet seal of the United States.

Hours to Tradition

The seal and ribbon were affixed by Mrs. Mary P. Chauvin, state department authentication officer.

Mr. Marshall bowed to tradition in the matter of the crimson ribbon and seal. But he objected to the flossy language which past secretaries used.

Acting Secretary of State Dean Acheson signed the letters. But Mr. Marshall is credited with substituting "very truly yours" for the traditional "I have the honor to be, sir, your obedient servant."

Used Obsequious Closing

Former Secretary of State Henry L. Stimson used the more obsequious closing in 1933 when he submitted the proposal to the states on Feb. 21, 1933, the proposal to repeal the prohibition amendment.

The repeal amendment was the 21st and most recent amendment to the constitution.

States still have before them a child labor amendment, approved by congress in 1934. It will become part of the constitution if and when the required number of states ratify it. It has been approved by 28 states, eight short of the necessary 36.

Sherry said, "What time is it?"

Tony laughed. "Ten past twelve. We're bringing your lunch over."

Sherry said, "Thank you. I'll leave the door open," and hung up.

It was nice that you could make a bed and bathe without having to think about it. Before she was out of the tub she could hear the boys laughing in the living room. She cried now and then. She thought it was funny to be able to cry so easily.

Sandro said, "But it's a pity just when you were going to do his

Tony said, "Never mind, sweet, there'll be other chances."

Sherry just stared at them.

Then they all stared at her.

Sherry smiled what was meant to be a smile.

Tony said, "My gosh, you're beautiful, Sherry!"

Sandro said, "But you have never looked like this before."

Kris came closer to her.

"Sherry, are you ill?"

Sherry heard herself say, "That's a compliment! Can't I look nice without being ill?"

(To Be Continued)

Times Serial—**Take The Laughter**

Copyright, 1947, by Karen DeWolf

By Karen DeWolf

THE STORY: Sherry and the boys estimate new assignment at the Orville's. Peter, Marian join them. The boys and Peter worry about Sherry's rough Orville. Marian takes off her coat to talk over the new picture Sherry is to script for him. Two days later he is dead.

POOR ORVILLE." Mrs. Doodro said.

"But it's a lousy break for you."

Sherry said, "Me? Oh yes—me."

She did not want to talk about it.

The boys were solicitous during dinner and meant to be comforting. Sherry could not eat. She cried now and then. She thought it was funny to be able to cry so easily.

Sherry said, "Thank you. I'll leave the door open," and hung up.

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