

TOMORROW ONLY!

SHOP EARLY AT AYRES' 9:00 TO 5:25

FLOWERS AND NECKWEAR

FLOWERS AND HEADBANDS, originally 1.00, now .79c
 DICKIES AND NECKWEAR, originally 2.00, now .79c
 BLOUSES AND SCARFS, originally 3.00, now 1.79
 BLOUSES AND DICKIES, originally 5.00, now 2.59
 FLOWERS AND NECKWEAR, STREET FLOOR

GLOVES

(152 pairs) GLOVES, were 1.00, now .59c
 (264 pairs) GLOVES, were 1.50, now .89c
 (34 pairs) GLOVES, were 3.00, now 1.89
 GLOVES, broken assortment of soiled and damaged gloves, were 1.50 to 10.50, now .89c to 7.89
 GLOVES, STREET FLOOR

HOSIERY

(600 pairs) NON-RUN PURE SILK STOCKINGS, "Won't run because they can't run." Originally 3.35, now 1.00 pr.
 (700 pairs) 54-GAUGE RAYON STOCKINGS, sizes 9, 9½ and 10, originally 1.37, now 1.00
 (100 pairs) WOOL ANKLETS WITH FUZZY ANGORA TOPS, originally 1.20, now .89c pr.
 (200 pairs) COTTON PATTERNED ARGYLE ANKLETS, originally 39c, now 29c pr.
 (250 pairs) FUZZY ANGORA COMBINATION ANKLETS, originally 1.95 and 2.25 pair, now 1.49 and 1.69 pr.
 (100 pairs) COTTON ANKLETS, broken colors and sizes, originally 25c, 35c and 39c, now 25c to 55c pr.
 HOSIERY, STREET FLOOR

HANDBAGS

GROUP OF GOATSKIN HANDBAGS, were 10.75, now 4.99*
 RAYON FAIRLE HANDBAGS, were 5.00, now 3.99*
 GROUP OF ARGENTINE ALLIGATOR HANDBAGS, were 18.50, now 8.99*
 GROUP OF BELTS, were 98c to 15.00, now 29c to 7.50
 *Plus 20% tax
 HANDBAGS, STREET FLOOR

KNIT UNDERWEAR

STRIPED BRUNCH COATS, sizes 12, 14 and 16, originally 10.95, now 2.98
 RAYON BRIEF STYLE PANTIES, broken sizes and color assortment, originally 1.00 to 1.50, now .68c
 BOWNS, tuck stitch, tearose only, sizes 14 and 16, originally 2.00, now .98c
 KNIT UNDERWEAR, STREET FLOOR

STATIONERY

FINE QUALITY BOXED STATIONERY—1/2 Price. Originally 1.50 to 3.75, now 75c to 1.75
 NOVELTY EASTER CANDLES, including rabbits, ducks and bunnies. Originally 75c set, now .50c set
 SNOW PAPER WEIGHTS, assorted subjects, Originally 79c, now .49c
 STATIONERY, STREET FLOOR

TOILETRIES

CHEN YU "FLIPSTICK" PLASTIC LIPSTICK. Discontinued style. Originally 1.00, now .45c*, 3 for 1.25*
 *Plus 20% tax.
 TOILETRIES, STREET FLOOR

NOTIONS

PLASTIC ZIPPER COMFORTER BAGS. Originally 3.50, now 1.25
 PLASTIC ZIPPER BLANKET BAGS. Originally 2.98, now 1.00
 CHINTZ SHOE BAGS. Originally 2.50, now 1.00
 BLOUSE BAGS. Originally 1.25, now .50c
 BIRDLES, zipper closing. Originally 3.75, now 1.95
 BIRDLES, zipper closing. Originally 3.25, now 1.50
 NOTIONS, STREET FLOOR

Regularly 6.98! Women's Rayon Crepe Slips

4.88 Each

(250) Pink rayon crepe slips with applique and lovely lace trim. Originally 6.98, now 4.88 each.
 —Lingerie, Second Floor

CORSETS

(156) GIRDLES, CORSETTES AND PANTY GIRDLES, originally 3.50 to 18.50, now 1.89 to 12.99
 (90) BRASSIERES, originally 1.50 to 2.50, now .39c
 CORSETS, SECOND FLOOR

COLLEGIENNE SHOP

(18) DRESSES, were 8.95 to 12.95, now .59c
 (59) DRESSES, were 12.95 to 19.95, now .89c
 (63) DRESSES, were 19.95 to 22.95, now 11.90
 (53) DRESSES, were 29.95 to 35.00, now 17.90
 (23) SUITS, were 35.00 to 39.95, now 24.90
 (26) COATS, were 35.00 to 55.00, now 28.00
 (168) COTTON AND RAYON BLOUSES, were 3.98 to 5.98, now 2.00
 (40) SWEATERS, pullovers and cardigans; were 3.98 to 5.98, now 2.90
 COLLEGIENNE SHOP, SECOND FLOOR

SHOES

(300 pairs) WOMEN'S DARK SHOES, originally 16.95 to 26.95, now 7.99
 (425 pairs) GOLD CROSS SHOES, originally 6.95 and 7.95, now 3.99
 (138 pairs) DARK DEBONNAIRE SHOES, originally 5.95 and 6.95, now 1.99
 (450 pairs) LEATHER PLAY SHOES, originally 6.50 to 9.95, now 2.99, 3.99
 (1500 pairs) HOUSE SLIPPERS, originally 4.95, now 1.49
 SHOES, SECOND FLOOR

BUDGET SHOP

MATERNITY DRESSES, SUITS AND SLACK SUITS designed for figure-flattery and comfortable wear.

(37) MATERNITY WOOL SUITS... some with matching slacks, originally 24.95-37.95, now 15.00 and 18.00
 (50) MATERNITY DRESSES AND SLACK SUITS, originally 14.95-29.95, now 5.00 and 8.00
 BUDGET SHOP, THIRD FLOOR

SPORTSWEAR ACCESSORIES

NOVELTY TWEED OR PLAIN JACKETS, were 14.95 to 16.95, now 6.99
 ODDS AND ENDS OF WOOL SKIRTS, plain and plaid included, were 7.98 and 8.98, now 3.99
 ODDS AND ENDS OF RAYON JUMPERS, were 10.95 to 12.95, now 4.99
 ODDS AND ENDS OF SWEATERS, pullovers and cardigans, were 6.98 to 7.98, now 2.99
 ODDS AND ENDS OF MATCHING GABARDINE JACKETS, were 12.95, now 7.99
 MATCHING SKIRTS, were 6.98, now 4.99
 RAYON CREPE BLOUSES, odds and ends, broken assortment, were 5.98 to 6.50, now 3.99
 RAYON CREPE BLOUSES, were 10.95, now 4.99
 ODDS AND ENDS WOOL SHIRTS AND BLOUSES, were 5.00 to 8.98, now 2.99
 BETTER BLOUSES, odds and ends in a broken assortment, were 14.95, now 8.99
 SPORTSWEAR ACCESSORIES, THIRD FLOOR

BUDGET SHOP

GROUP OF MISSES' WOOL SUITS AND DRESSES in printed or plain rayon crepe and in gabardine, originally 14.95 to 34.95, now 5.00, 8.00, 15.00 and 18.00
 BUDGET SHOP, THIRD FLOOR

COATS AND SUITS

6 COATS, were 34.00 to 45.00, now 16.85
 6 COATS, were 89.95 to 122.00, now 48.95
 6 COATS, were 129.95 to 179.95, now 68.85
 3 COATS, were 169.95 to 298.00, now 98.85
 4 SUITS, were 98.95, now 38.85
 6 SUITS, were 128.00 to 169.95, now 68.85
 Broken Sizes and Colors
 COAT AND SUIT DEPARTMENT, THIRD FLOOR

SPORTSWEAR

EYELET TRIMMED CHAMBRAY DRESSES, in sweet pea colors, some sunbacks included, broken sizes 10 to 16; were 14.95, now 5.00
 CLEARANCE OF ALL-WOOL SHIRTS, RAYON GABARDINE PEDAL-PUSHERS AND WHITE SAILOR PLAYSUITS; were 7.98 to 14.95, now 3.00
 SPORTSWEAR, THIRD FLOOR

GOWN ROOM

MISSES' DRESSES in dark sheer rayon crepe and sheer wool; were 35.00 to 49.95, now 19.90
 MISSES' DRESSES in dark and pastel rayon crepes; were 35.00, now 24.90
 MISSES' DRESSES in sheer wool and rayon crepes; were 39.95 to 45.00, now 29.90
 GOWN ROOM, THIRD FLOOR

FABRICS

ASSORTED LINENS AND RAYONS, originally 2.00 to 3.00, now .89c Yard
 RAYON DRESS CREPE, black and brown, originally 2.00, now 1.39 Yard
 FABRICS, FOURTH FLOOR

BOYS' SHOP

(206) PAJAMAS, originally 2.59, now 1.89
 (114) FLANNEL PAJAMAS, originally 2.00, now .99c
 (500) COTTON OVERALLS, originally 2.50, now 1.99
 (70) FANCY SHIRTS, originally 1.69, now .99c
 (75) LONG-SLEEVE SPORT SHIRTS, originally 2.50 to 3.50, now 1.49
 (18) SHAKER KNIT SWEATERS, originally 6.75, now 3.99
 BOYS' SHOP, FOURTH FLOOR

Misses' and Women's Budget Shop Dresses Now 10.00 Each

(100) Misses' and women's budget dresses. Group includes prints, plain rayon crepes, gabardine and woolen dresses. Each dress a pretty value! Originally 14.95-29.95, now 10.00 each.
 —Budget Shop, Third Floor

SUBDEB SPORTSWEAR

GROUP OF SUBDEB COTTON BLOUSES. Originally 4.00, now 2.29
 GROUP OF SUBDEB WOOL JERSEY BLOUSES. Originally 5.00 and 5.98, now 3.29
 SUB-DEB SPORTSWEAR, FOURTH FLOOR

SUBDEB CLOTHING

GROUP OF SUBDEB DRESSES, including rayon crepes, spun rayons, sheer wools, wool jerseys, originally 16.95 to 25.00, now 3.29 and 5.29
 GROUP OF SUBDEB EVENING DRESSES, broken sizes and colors. Originally 25.00, now 3.29
 SUB-DEB SHOP, FOURTH FLOOR

GIRLS' SHOP

GROUP OF GIRLS' DRESSES. Originally 8.98 to 16.95, now 3.49
 GIRLS' RAYON BLOUSES. Originally 3.00, now 1.99
 GIRLS' SHOP, FOURTH FLOOR

SUBDEB PURSES

(40) SUBDEB WHITE PURSES. Originally 1.00 to 5.00, now .49c* to 1.99*
 SUB-DEB ACCESSORIES, FOURTH FLOOR

CHILDREN'S CLOTHING

(200) LITTLE GIRLS' COTTON DRESSES. Originally 4.00 to 10.95, now 2.99 to 5.99
 (50) LITTLE GIRLS' FELT HATS. Originally 4.00, now 1.99
 (25) ALL-WOOL GIRLS' FLANNEL CARDIGAN JACKETS. Originally 4.00, now 2.99
 (50 prs.) WOOL SLACKS. Originally 4.00 and 5.00, now 2.99
 (75) LITTLE BOYS' COTTON WASH SUITS. Originally 3.00 to 4.00, now 1.99 and 2.99
 (150) BOYS' COTTON SHIRTS. Originally 1.69, now 1.19
 CHILDREN'S SHOP, FOURTH FLOOR

PINAFORE SHOP

APRONS, originally 88c to 1.88, now 49c to 99c
 PINAFORE SHOP, FOURTH FLOOR

CHILDREN'S SHOES

(256 Prs.) MISSES' and GROWING GIRLS' CRYSTAL GAZER SADDLE OXFORDS, sizes 12½ to 3, 4 to 8. Originally 5.00 and 6.00, now 2.99
 (619 Prs.) GROWING GIRLS' DRESS SLIPPERS AND SPORT OXFORDS, broken sizes, 3½ to 10 included. Originally 4.95 to 8.80, now 3.99
 (70 Prs.) MISSES' SPORT OXFORDS, sizes 12½ to 3. Originally 5.00 to 6.00, now 3.99
 (34 Prs.) INFANTS' BOOTS, brown or white, sizes 1 to 4. Originally 4.00, now 1.99
 (17 Prs.) BOYS' BROWN AND WHITE SADDLE OXFORDS, sizes 2½ to 6. Originally 4.85, now 3.99
 CHILDREN'S SHOES, FOURTH FLOOR

UNIFORMS

UNIFORMS, originally 5.75 to 7.98, now 3.99 to 4.99
 HEADBANDS, originally 59c, now .39c
 UNIFORMS, FOURTH FLOOR

DAYTIME DRESSES

DAYTIME DRESSES, originally 5.00 to 14.95, now 2.49 to 7.49
 DAYTIME DRESSES, FOURTH FLOOR

BLANKETS AND BEDDING

Clearance of Odds and Ends. Slightly Soiled or Mused
 6 ALL-WOOL BLANKETS, 72x90. Originally 17.95, now 13.46 ea.
 4 ALL-WOOL SUMMER BLANKETS, 72x90. Originally 9.95, now 7.46 ea.
 1 ALL-WOOL BLANKET, 72x90. Originally 18.95, now 14.21 ea.
 4 CHENILLE SPREADS, twin size. Originally 19.98, now 9.50 ea.
 2 CHENILLE SPREADS, twin size. Originally 11.98, now 5.95 ea.
 2 CHENILLE SPREADS, twin size. Originally 15.98, now 7.95 ea.
 4 PLASTIC-COVERED MATTRESS PADS, full size. Originally 6.98, now 3.49 ea.
 48 KNITTED MATTRESS PADS. Originally 2.98, now 2.23 ea.
 3 PART-WOOL BLANKETS, 72x90. Originally 8.95, now 6.71 ea.
 FIFTH FLOOR

FURNITURE

TUXEDO STYLE SOFA, blue velvet cover. Originally 189.50. As is 149.50
 LAWSON SOFA, wine mohair cover. Originally 176.50, now 99.50
 LARGE ENGLISH LOUNGE SOFA, green striped cover. Originally 237.50, now 189.50
 TWO-CUSHION SOFA, rose frieze cover, fringed base. Originally 232.00, now 199.50
 DEEP LAWSON SOFA, rose mottled cover. Originally 275.00, now 239.50
 CHIPPENDALE SOFA, blue tapestry cover. Originally 239.50, now 189.50
 LARGE LOUNGE CHAIR, natural linen floral cover. Originally 174.50, now 99.50
 LARGE LOUNGE CHAIR, pastel novelty weave cover. Originally 85.00, now 69.50
 LADY'S LOUNGE CHAIR, rose floral chintz cover. Originally 105.00, now 79.50
 BOUDOIR CHAIR, floral print cover. Slightly soiled. Originally 25.00, now 14.95
 1/2 PRICE—OCCASIONAL CHAIR, beige tapestry cover. Can be used as host chair. Originally 39.50, now 19.75
 5 STUDENT DESKS, hardwood with maple finish, 2 drawers, 2 shelves. Slightly damaged. Originally 45.00 ea. As is 19.95 ea.
 KNEEHOLE DESKS, mahogany finish. Slightly damaged. Originally 44.50. As is 27.50 ea.
 KNEEHOLE DESK, mahogany. Slightly damaged. Originally 91.00, now 55.00
 DESK CHAIRS, mahogany finish. Slightly damaged. Originally 12.95, now 6.95 ea.
 COMPLETE SET OF DINING CHAIRS, Chippendale design, mahogany finish. One arm and five side chairs, wine covers. Originally 158.50, now 119.50 set
 ODD ARM CHAIRS, Hepplewhite design, shield back, mahogany finish. Originally 24.95 ea. As is 14.95 ea.
 ALUMINUM DINETTE GROUP—Extension table with one 12-ft. leaf and four chairs covered in blue duran on seats and backs. Table tops in oak or bleached mahogany. Originally 145.00, 5 pieces, complete 116.00 set
 SOLID BLEACHED MAHOGANY BEDROOM GROUP, modern design. Large 6-drawer chest, dresser base, full sized bed, night stand. Orig. 470.95 set 398.00 set
 SMALL CHEST TO MATCH ABOVE BEDROOM GROUP. Originally 132.50, now 89.50
 PLATE GLASS MIRROR, 48 in. x 30 in. Small chip on edge. Originally 37.50. As is 19.95
 LOUNGE CHAIR, Barrel back, beige tapestry cover. Frame slightly loose. Originally 94.50, now 55.00
 SIXTH FLOOR

SLEEP SHOP

PULLMAN SOFA BED, makes a full size bed, rose cover. Floor samples. Reduced to 149.50
 BOX SPRINGS, Twin and full sizes. Reduced to 33.95 ea.
 SIXTH FLOOR

LINEN DEPARTMENT 1/2 PRICE

DOILY SETS, printed cotton, service for four 75c set
 DOILY SETS, printed cotton, service for four 2.00 set
 HAND-WOVEN LINEN SETS, crash weave cloth, 52x52. N Napkins. 7.98 set
 MACHINE INITIALED LINEN TRAY AND NAPKINS SETS 75c set
 WHITE LINEN SERVING MITS, hand-embroidered edges 25c ea.
 WIPE-OFF PLACE MATS 19c ea.
 HEMSTITCHED COLORED LINEN DOILIES 50c ea.
 HEMSTITCHED COLORED LINEN SCARFS 1.00 ea.
 TABLE SETS with napkins 9.75 set
 TABLE SETS, printed cotton, 50x50 cloth and napkins 2.50 set
 BATH TOWELS, 22x44 ins., with colored stripe borders 50c ea.
 FIFTH FLOOR

CURTAINS AND DRAPERIES

STRIPED SATEN ENSEMBLE... 1/2 price: blue, wine or rose. Draperies. Originally 7.95, now 3.95 pr.
 Spreads, single and double. Originally 12.50, now 6.25 ea.
 Vanity Skirts. Originally 6.95, now 3.45 set
 TRIMMING, bolt ends. 1/2 PRICE. Originally 10c yd. 1c yd.
 TRIMMING, bolt ends. 1/2 PRICE. Originally 39c yd. 19c yd.
 ROSE SLIP COVER, custom made. Originally 70.00, now 25.00
 WINE KNITTED SOFA COVER. Originally 16.95, now 5.95
 2 PR. BLUE AND BROWN HOMESpun DRAPERIES. Originally 11.75 pr. 4.95 pr.
 1 MATCHING DOUBLE SPREAD. Originally 14.95, now 5.95
 1 SINGLE WHITE CHINTZ QUILTED COVERLET. Originally 46.30, now 5.95
 1 BLUE CHEVRON CUSTOM-MADE SOFA SLIP COVER. Originally 47.50, now 16.95
 1 BLUE SAILCLOTH CUSTOM-MADE SLIP COVER. Originally 43.92, now 15.95
 FIFTH FLOOR

HOUSEWARES

DOUBLE WINDOW SHELF. Originally 1.25, now 75c
 KLEARKING WATER FILTER. Originally 2.98, now 25c
 REEL RITE CLOTHES LINE AND PULLEY. Originally 3.95, now 1.00
 DURALON WATERPROOF SMOCK. Originally 1.79, now 29c
 ALL METAL WINDOW VENTILATORS, extends from 21 in. to 37 in. Originally 1.50, now 35c
 BRACKET TYPE CAN OPENERS. Originally 1.19, now 59c
 GAY DECORATED BREAD BOX. Originally 1.75, now 98c
 SQUARE METAL WASTE BASKET. Originally 2.00, now 98c
 E-Z-DO SHOE CABINET. Originally 5.98, now 2.98
 E-Z-DO SHOE CABINET. Originally 3.98, now 1.98
 TETRON SEASHELL SHOWER CURTAIN. Originally 7.50, now 3.75
 GLASS COFFEE MAKER. Originally 3.45, now 1.95
 GLASS COFFEE MAKER. Originally 3.95, now 2.49
 DROP FRONT E-Z-DO HAT BOX, soiled. Originally 1.59, now 79c
 BLANKET BOX, set of two. Soiled. Originally 2.98, now 1.49
 SERRATED EDGE SLICING KNIVES. Originally 3.00, now 1.49 ea.
 WOODEN ICE BUCKET with tongs. Originally 2.00, now 98c
 DECORATED MAIL BOX, wooden. Originally 1.25, now 79c
 DUTCH GIRL AND BOY COOKIE JAR. Originally 2.39, now 1.39
 DECORATED POTTERY BOWL. Originally 1.00, now 39c
 BRASS FIRE SCREEN. Originally 18.95, now 9.95
 BLACK FIRE SCREEN. Originally 9.95, now 3.95
 SCREEN. Originally 29.95, now 10.00
 ANDIRONS. Originally 8.95, now 3.95 pr.
 BURNISHED BRASS ANDIRONS. Originally 8.95, 9.95 and 10.00 pr. 2.95 and 3.95 pr.
 SEVENTH FLOOR

L. S. AYRES AND COMPANY