

# TOMORROW ONLY!

# FORM

No Mail or Phone Orders

★ All Items Subject to Prior Selling

\* Registered

## 150 WOMEN'S COTTON SHIRTS

Were 3.50  
to 4.98 Now 1.49

Includes plain colors and stripes; broken sizes.  
SPORTSWEAR ACCESSORIES, THIRD FLOOR

### NECKWEAR

FLOWERS, now .....19c  
FLOWERS AND VESTES, now .....39c  
FLOWERS AND NECKWEAR, collars and vestes,  
now .....79c

NECKWEAR, STREET FLOOR

### GLOVES

BUNNY MITTS AND WOOL GLOVES, originally 3.00  
and 3.98, now .....59c

GLOVES, STREET FLOOR

### KNIT UNDERWEAR

(1188) COTTON BRIEFS, originally 85c, now .....18c  
(279) COTTON KNIT PAJAMAS, small size only, originally  
2.09 to 4.47, now .....68c  
(176) WARM BEDJACKETS, originally 3.00, now .....1.48

KNIT UNDERWEAR, STREET FLOOR

### HANDBAGS

GROUP OF LEATHER, SUEDE and BROADCLOTH HAND-  
BAGS, were 3.00 to 65.00, now .....1.49\* to 32.98\*  
GROUP OF BELTS, were 2.95 to 20.00, now 98c\* to 9.98\*  
\*Plus 20% tax

HANDBAGS, STREET FLOOR

### COSTUME JEWELRY

ASSORTED EARRINGS, were 59c to 24.50,  
now .....19c\* to 14.98\*  
(15) SEQUIN HEAD BANDS, were 5.00, now .....98c  
(4) SEQUIN HEAD BANDS, were 10.00, now .....1.98  
(9) DECORATED COMBS, were 1.50 pr., now .....59c\*  
(70) IMPORTED STONE BRACELETS, amber, aqua and  
green. Pair may be worn as necklace, were 3.00,  
now .....98c\*  
ASSORTED JEWELRY, pieces were 2.00 to 29.50,  
now .....98c\* to 19.98\*  
\*Plus 20% tax

COSTUME JEWELRY, STREET FLOOR

### UMBRELLA DEPARTMENT

PLASTIC HEADSCARFS, were 44c, now .....19c  
UMBRELLA IDENTIFICATION TAGS, were 1.75, now 59c

UMBRELLA DEPARTMENT, STREET FLOOR

### COLLEGIENNE SHOP

GROUP OF DRESSES, were 8.95 to 29.95, now 6.90 to 11.90  
BLOUSES, were 2.10 to 3.98, now .....1.00  
SWEATERS and WOOL BLOUSES, were 3.98 to 7.98,  
now .....2.00  
SWEATERS and CARDIGANS, were 5.98 to 7.98,  
now .....3.00  
UNTRIMMED COATS, were 35.00 to 45.00, now .....22.00  
UNTRIMMED COATS, were 49.95 to 55.00, now .....33.00  
FUR TRIMMED COATS, were 88.00, now .....52.00\*  
\*Plus 20% tax

COLLEGIENNE SHOP, SECOND FLOOR

### 1,500 Pairs Women's and Misses'

### HOUSE SLIPPERS

Were 3.95  
to 4.95 Pr. 1.77 Pair

Broken sizes, colors and styles, but every pair  
a real value at this very low price.

SLIPPERS, SECOND FLOOR

### SHOES

(300 pairs) WOMEN'S BETTER DARK SHOES, originally  
16.95 to 28.95, now .....9.85  
(60 pairs) WOMEN'S DARK SHOES, originally 9.95 and  
11.95, now .....4.85  
(350 pairs) DARK DEBONAYRES, originally 5.95 to 8.95,  
now .....3.85  
(195 pairs) DARK PLAYSHOES, originally 4.95, now 1.95

SHOES, SECOND FLOOR

### LINGERIE

(203) SHIRRED "SMARTY PANTIES," tearose, white, blue  
or black, originally 4.00, now .....1.88  
(43) HAND PAINTED PANTIES, originally 4.00, now 2.88  
(121) HAND MADE WHITE COTTON SLIPS, originally  
3.00, now .....88c  
Group of better lingerie (slips, gowns and panties) in pure  
silk—domestic and imported. Also in rayons. Group  
includes:  
(13) SLIPS, GOWNS and PANTIES, originally 7.98 to 19.95,  
now .....2.88 to 9.90  
(14) SLIPS, GOWNS and PANTIES, originally 19.95 to  
59.95, now .....5.90 to 16.90  
(7) SLIPS, GOWNS and PANTIES, originally 29.95 to  
75.00, now .....7.90 to 24.90

LINGERIE, SECOND FLOOR

## SHOP EARLY TOMORROW!

Store Hours, 9:00 to 5:25

(500) 1 1/2-lb. Boxes

### MRS. STEVENS' CHOCOLATES

Orig. 2.00 1.00 box

These delicious chocolates come packed  
in a beautiful plastic gift box.

EPICURE AND CANDY, STREET FLOOR

### BAND BOX MILLINERY

(30) SILVER MESH BEANIES, GOLD MESH SNOODS and  
GOLD FLOWERS, originally 3.95, now .....2.00  
(14) MESH BERETS and GOLD or SILVER SEQUINS  
BEANIES, originally 6.95, now .....3.50  
(12) GROUP OF GOLD MESH BANDS, SEQUIN FLOW-  
ERS and BANDS, originally 2.00, now .....1.00  
(47) GROUP OF FEATHER and SEQUIN HAIR GADGETS,  
originally 2.00 to 4.50, now .....1.00 to 2.25

BANDBOX MILLINERY, THIRD FLOOR

### COATS

(20) UNTRIMMED COATS, were 35.00 and 39.95,  
now .....19.90  
(60) UNTRIMMED COATS, were 39.95 and 89.95,  
now .....22.90  
(15) UNTRIMMED COATS, were 55.00 to 89.95,  
now .....29.90

COAT DEPARTMENT, THIRD FLOOR

### SPORTSWEAR ACCESSORIES

(65) RAYON BLOUSES, were 5.00 and 5.98, now .....2.99  
(135) BLOUSES, some cotton, some rayon,  
were 5.98 to 6.90, now .....3.99  
(13) STRIPED RAYON BLOUSES, were 16.95, now .....10.99  
(50) PLAID ALL-WOOL SKIRTS, were 8.98, now .....3.99  
(50) ALL-WOOL PLAIN or PLAID MATCHING JACKETS,  
were 16.95, now .....8.48  
(50) ALL-WOOL PLAIN or PLAID MATCHING SKIRTS,  
were 8.98 and 10.98, now .....5.48  
(25) JUMPERS, were 10.95 to 12.95, now .....4.99

SPORTSWEAR ACCESSORIES, THIRD FLOOR

Just 150 Misses'

### BUDGET SHOP DRESSES

Were 12.95  
to 22.95 4.90

Misses' sizes only in plain or rayon crepes and  
1 or 2-pc. wools. Broken sizes and colors.

BUDGET SHOP, THIRD FLOOR

### BOYS' SHOP

(137) Sport Shirts, originally 2.00, 3.50, now .....1.49  
(97) Boys' Ties, originally 50c, now .....19c  
(75) Scarfs, originally 2.00, now .....99c  
(115) Prs. Gloves, originally 1.35, now .....69c  
(50) Hats, originally 2.00, 3.00, now .....99c  
(8) Knicker Suits, originally 14.95, now .....9.99  
(28) Leather Cowboy Suits, originally 8.95 to 14.95,  
now .....5.99  
(400) Prs. Three-Quarter Hose, originally 55c, 69c,  
now .....29c  
(69) Eton Caps, originally 2.00, 2.50, now .....99c

BOYS' SHOP, FOURTH FLOOR

### CHILDREN'S CLOTHING

(75) Little Boys' Cotton Wash Suits, originally 3.00 and  
4.00, now .....79c to 1.49  
(50) Little Boys' Wool Eton Suits, originally 7.80 to 9.70,  
now .....3.99 to 4.99  
(50) Girls' Cotton Dresses, originally 4.00 to 6.98,  
now .....3.99  
(50) Girls' Wool Cardigan Sweaters, originally 4.00,  
now .....2.99

CHILDREN'S SHOP, FOURTH FLOOR

### GIRLS' CLOTHING

GIRLS' RAINCOATS, originally 4.00 to 16.95,  
now .....1.29 to 5.29  
A GROUP OF GIRLS' HAND KNIT SWEATERS, originally  
7.98 to 29.95, now .....3.99 to 7.99

GIRLS' SHOP, FOURTH FLOOR

### SUBDEB SPORTSWEAR

GROUP OF COTTON BLUE JEANS, originally 3.00,  
now .....1.29  
GROUP OF COTTON BROADCLOTH BLOUSES, were  
4.00, now .....1.99

SUBDEB SPORTSWEAR, FOURTH FLOOR

### WOMEN'S ALL-WOOL JACKETS

Were 16.95  
Now 7.99

Separate jackets in plain and plaid—now less than  
half price! Broken sizes and color assortment.

SPORTSWEAR ACCESSORIES, THIRD FLOOR

### DAYTIME DRESSES

(1,000) DAYTIME DRESSES in cotton or rayon. Group  
includes regular, junior, half sizes, originally 5.40 to 10.95,  
now .....2.99, 3.99, 5.99

DAYTIME DRESSES, FOURTH FLOOR

### LINEN DEPARTMENT

#### 1/2 PRICE

RAYON-AND-LINEN TABLE SETS, blue, gold, green,  
silver:  
54x54 in. cloths, 6 napkins, originally 8.98 set .....3.98  
54x72 in. cloths, 6 napkins, originally 12.98 set .....4.98  
72x108 in. cloths, 12 napkins, originally 27.50 set .....8.98  
72x126 in. cloths, 12 napkins, originally 29.50 set .....9.98  
PRINTED COTTON TABLE CLOTHS, 45x45 in., orig-  
inally 3.50 ea. ....1.75  
CHILDREN'S WIPE-OFF PLACE MATS, Little Boy Blue,  
King Cole and Three Little Pigs, originally 50c ea. ....25c  
PRINTED COTTON TOWELING, originally 59c yd. ....25c  
PRINTED COCKTAIL NAPKINS, originally 6.98 dozen. 3.49  
PRINTED PLACE MAT SETS, service for four, originally  
2.50 set .....1.25  
PRINTED COTTON BRIDGE SETS, originally 2.50 .....1.25  
17-PC. PLACE MAT SETS, originally 12.98 .....4.98

FIFTH FLOOR

### CURTAINS AND DRAPERIES

2 PR. WHITE DAMASK CUSTOM MADE DRAPERIES,  
originally 104.84 pr. ....50.00  
1 WHITE DAMASK CUSTOM MADE SPREAD, full size,  
originally 73.95 .....25.00  
1 WHITE DAMASK BOLSTER, originally 27.83 .....10.00  
1 PR. ROSE BEIGE BOBINETTE RUFFLED CURTAINS, orig-  
inally 26.54 pr. ....10.00  
1 WHITE BOBINETTE VANITY SKIRT with green taffeta  
trimming, originally 39.20 .....10.95  
1 HEART-SHAPED PILLOW, red moire cover, originally  
6.15 .....2.95  
1 GREEN TAFFETA SPREAD, originally 98.75 .....25.00  
15 PR. PRINTED COTTON DRAPERIES, originally  
4.75 pr. ....2.95  
64 PR. COTTON MARQUETTE BATH CURTAINS, 40x54  
in., green, rose, peach blue, originally 3.75 pr. ....1.95  
BOLT ENDS OF SLIPCOVER AND DRAPERY CHINTZES,  
originally 1.95 yd. ....95c  
BOLT ENDS OF PLAID AND PLAIN TAFFETA, originally  
4.95 yd. ....1.95  
REMNANT LENGTHS OF DRAPERY AND UPHOLSTERY  
FABRICS, originally 50c, 1.00 and  
2.00 ea. ....25c, 50c and 1.00

FIFTH FLOOR

### HOUSEWARES

ICE BAGS, originally 1.25 ea. ....50c  
2-QT. ALUMINUM SAUCEPANS, originally 85c ea. ....49c  
3-QT. ALUMINUM SAUCEPANS, originally 98c ea. ....59c  
ENAMELWARE COVERED SAUCEPANS, 6-qt. size,  
originally 1.49 ea. ....69c  
ENAMELWARE COVERED SAUCEPANS, 4-qt. size,  
originally 89c ea. ....49c  
ENAMELWARE COVERED SAUCEPANS, 3-qt. size,  
originally 1.25 ea. ....59c  
ENAMELWARE SAUCEPANS, with handles, 2-qt. size,  
originally 39c ea. ....19c  
CARVING SETS, originally 7.95 set .....3.95  
BREAD KNIVES with serrated edge, originally 1.89 ea. ....59c  
CADIE POLISHING CLOTHS, originally 1.25 ea. ....50c  
IRONING BOARDS, originally 5.25 ea. ....3.25  
SMALL WOOL DUSTERS, originally 39c ea. ....10c  
KLEARKING WATER FILTERS, originally 2.98 ea. ....98c  
KLEARKING WATER REFILLS,  
originally 79c ea. ....29c  
CORERS, originally 15c ea. ....5c  
HANDY PEELERS, originally 29c ea. ....10c  
HANDY-MANDY COPPER POT CLEANERS,  
originally 10c ea. ....5c  
POURING SPOUTS, originally 25c ea. ....5c  
WINDOW SQUEEGERS, originally 29c ea. ....10c  
UTILITY KNIVES, originally 19c ea. ....5c  
JAR OPENERS, originally 1.00 ea. ....50c  
FLUORESCENT KITCHEN LIGHTS,  
originally 14.95 ea. ....7.95  
ECHO CHIMES, originally 7.95 set .....3.95  
DOMINION HEATERS, originally 8.95 ea. ....5.95  
PENN AIR HEATERS, originally 9.95 ea. ....6.95  
GREYHOUND TRAVEL IRONS, originally 7.50 ea. ....5.95  
RITZ ELECTRIC BROILERS, originally 19.95 ea. ....12.95  
GLASS ELECTRIC BROILERS, originally 12.95 ea. ....7.95  
ROTISS-O-MAT BROILERS, originally 47.50 ea. ....23.75

SEVENTH FLOOR

## 800 WASH DRESSES

Less Than 1/2 Price

48c-88c-1.48-2.48

(300) WASH DRESSES, originally 2.60,  
reduced to .....48c and 88c each  
(500) WASH DRESSES, originally 3.00 to 5.00,  
reduced to .....1.48 and 2.48  
FUN SHOP, FOURTH FLOOR

### RUGS, CARPETS AND LINOLEUM

11 OVAL BRAIDED RUGS, Colonial patterns, 27x48 in.,  
originally 8.50 ea. ....6.95  
9 OVAL BRAIDED RUGS, Colonial patterns, 30x60 in.,  
originally 14.95 ea. ....9.95  
ASSORTMENT OF CHENILLE RUGS, 2x3 ft., originally  
6.95, now 1/2 price ea. ....3.45  
PLAIN CHENILLE BATH RUGS, assorted colors, 24x42 in.,  
originally 6.95 ea. ....4.95  
3 HEAVY CARVED COTTON RUGS, 2x3 ft., originally  
5.50 ea. ....3.95  
5 HEAVY CARVED COTTON RUGS, 2x3 ft., originally  
8.50 ea. ....4.95  
6 HEAVY CARVED COTTON RUGS, 3x5 ft., originally  
13.95 ea. ....9.95

### RUBBER STAIR TREADS AND LANDING MATS

BLACK NOSED TREADS:  
9x18 in., originally 29c ea. ....18c  
9x18 in., originally 39c ea. ....29c  
9x18 in., originally 49c ea. ....39c  
9x24 in., originally 39c ea. ....29c  
9x24 in., originally 50c ea. ....39c

### MARON NOSED TREADS:

9x18 in., originally 35c ea. ....29c  
9x18 in., originally 59c ea. ....39c  
9x24 in., originally 49c ea. ....39c  
9x24 in., originally 79c ea. ....59c

### LANDING MATS:

30x30 in., maroon, originally 2.29 ea. ....1.98  
18x30 in., waffle hemp, originally 4.25 ea. ....3.19  
24x24 in., maroon, originally 1.49 ea. ....1.29  
24x24 in., black, originally 1.25 ea. ....98c

FIFTH FLOOR

### FURNITURE

KNEEHOLE DESK, walnut finish, 7 drawers, originally  
85.00 .....42.50  
SECTIONAL SOFA, four pieces, modern design, rose vel-  
vet cover, originally 309.00, as is .....154.50  
MODERN OVERSIZE LOUNGE CHAIR, rose cover, origi-  
nally 135.00 .....59.50  
MODERN FIRESIDE CHAIR, gold with black lacquer ex-  
posed frame, originally 105.00, as is .....49.50  
MODERN SOFA, green homespun cover, originally 359.50,  
floor sample, as is .....199.50  
MODERN SOFA, gray damask cover, originally 295.00,  
as is .....189.50  
CURVED UPHOLSTERED SETTEE, solid oak frame, green  
doeskin velvet cover, suitable for office or game room,  
floor sample, originally 110.00 .....79.50  
MODERN DRESSER BASE, light mahogany, originally  
99.50 .....74.50  
WALNUT FINISH MIRROR, French provincial style, origi-  
nally 32.50 .....12.95  
OVAL MIRROR, gold decorated frame, 24x30 in., origi-  
nally 33.75 .....19.95  
MODERN TWIN BED, Cordovan finish, slightly damaged,  
originally 52.50, floor sample, as is .....12.50  
GOLD FRAME COLONIAL MIRROR, 30x40 in., slightly  
damaged, originally 45.00, as is .....22.50  
WING CHAIR, floral cretonne cover, damaged frame,  
originally 49.75, as is .....19.95  
FOLDING OCCASIONAL TABLE, mahogany finish, origi-  
nally 14.95 .....7.45  
WING CHAIR, floral cretonne cover, floor sample, origi-  
nally 95.00, as is .....39.95  
OCCASIONAL CHAIR, open arm, rose tapestry cover,  
floor sample, originally 39.95 .....24.95  
WING CHAIR, floral cretonne cover, originally 110.00,  
as is .....55.00  
LAWSON LOVE SEAT, ivory and rose damask cover, origi-  
nally 172.50, as is .....129.50  
VANITY BENCH WITH SLIPPER COMPARTMENT, origi-  
nally 39.50 .....23.95  
BOOKCASES, mahogany finish, 48 in. high by 28 1/2 in.  
wide, originally 35.00 .....19.95

SIXTH FLOOR

## SOILED BLANKETS

1/4 Off

Odds and ends, mostly one of a kind and color,  
reduced now to .....8.19, 9.71 and 12.71  
Odds and ends of chenille bedspreads, originally  
12.98, now .....8.95

FIFTH FLOOR

### RECORDS AND RECORD PLAYERS

(400) RECORDS, originally 53c, 63c and 79c each,  
now .....8 for 1.00  
(25) INCOMPLETE ALBUMS, originally 2.63 to 4.93,  
now .....1.50  
(1) TRAVLER RECORD PLAYER, originally 43.95\*  
now .....34.95\*  
(1) MUSITON RECORD PLAYER, originally 58.60\*  
now .....39.95\*

\*Tax included

RECORDS, EIGHTH FLOOR

# L. S. AYRES AND COMPANY