

Gifts for the Distaff Side

That will solve the present problem for the masculine side of the family. All conveniently assembled in the Sports Accessory Shop, Third Floor, all quickly purchasable. All sure to please!

Sports Accessories, Third Floor



For Mother

Be She Club Woman, Home-Body or Co-Worker

On the Figure: White rayon shadow-sheer over-blouse, with pearl-like buttons. Sizes 38 to 44 at 10.95

Black side-drape wraparound rayon crepe skirt. Sizes 32 to 38 at 8.98

1. Rayon Crepe Jewelry Neckline Blouse. In lime or melon. Sizes 40 to 44 at 8.98
2. All-Wool Coat Sweater with nipped-in waistline. Black, alpine rose. Sizes 38 to 44 at 8.98
3. Evening Blouse in rayon crepe with sequin and beading accents. White, pink, black. Sizes 34 to 40 at 29.95

For Daughter

Be She a Young Married, a College or Career Girl

On the Figure: All-wool blazer jacket; cord accented. Red, dark green, navy, brown. Misses' sizes at 16.95

Pleated all-around wool plaid skirt. Variety of patterns and colors. Sizes 24 to 30 at 10.95

4. Rayon Plaid Shirt. White background plaid only. Sizes 12 to 18 at 5.00
5. Alice Stuart White Batiste Blouse with tuckings, insertion and lace accents. Sizes 32 to 38 at 7.98
6. Barbara Lee Boxy Pullover, 5.98; Cardigan, 7.98. Both in dozens of different colors. Both in sizes 34 to 40.
7. Helen Harper Jacquard All-Wool Pullover. Reindeer pattern. Navy, green, red. Sizes 34 to 40 at 7.98
8. Fitted All-Wool Pullover Sweater in a variety of colors. Sizes 34 to 40 at 3.98



Shop at the Clock...

for as always

"A Gift From Ayres' Means More"

L. S. Ayres & Co.

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