

AYRES' DOWNSTAIRS STORE

Shop Tuesday thru
Saturday . . . Open
9 A. M. to 5:25 P. M.



**All-Wool Suede Wrap Coat . . .
Dashing With Cavalier Cuffs**
\$39.95

A coat that's designed in fashion's latest tempo with important Cavalier cuffs, a snug belted waist and a button up collar. In grey, tobacco brown, winter green and black. Sizes 12 to 18.

Use Our Convenient Layaway!
FASHION COATS—Downstairs at AYRES'

Nailhead
trimmed dress in
fuchsia, grey,
brown, kelly and
royal. Sizes 12 to
18.

\$7.90

**'Twill Be a Bright Winter
In These Gay Wool* Dresses**
\$7.90



Basque top dress
with brown, black
or gray skirt.
Contrasting top.
Sizes 12 to 18.

\$7.90

A trio of sharp-looking 60% wool* and 35% rayon dresses that forecast a bright winter ahead . . . they're "naturals" for your carefree casual hours. Sizes 12 to 18.

FASHION DRESSES—Downstairs at AYRES'

Shirtmaker dress
in kelly, melon,
blue and grey.
Sizes 12 to 18.

\$7.90



For That Soft, Feminine Air . . .



Bewitchingly Pretty Triple Sheer Blouses
\$4.50

They're back again . . . lovely blouses in triple sheer rayon. In a bow tie or jewelry neckline style . . . either will be an asset to your suits and skirts. Blue, pink and white in the group. Sizes 32 to 38.

FASHION BLOUSES—Downstairs at AYRES'



Jr. Rayon Satin Lastex Girdle in Four Parfait Shades

Girdle **\$5.50**

Panty Girdle **\$6.00**

A soft rayon satin lastex girdle in shimmering shades of twilight blue, ebony black, nude and crystal white. With *Talon zipper. Small, medium and large sizes.

*Reg. U. S. Pat. Off.

Exquisite Form
BRASSIERES

\$1.50

With a plunging neck and back . . . ideal for low cut cocktail or dinner dresses. In black or white fine broadcloth. Sizes 32 to 38.

CORSETS—Downstairs at AYRES'

Bradley

*Famous Name
in Slips

Sorry, No
Phone or Mail
Orders Filled!

Crown Tested
for Washability



Rayon Taffeta Slips
\$1.60

The sleek, well-mannered tailoring and the washability of the "Crown-Tested" rayon taffeta makes this BRADLEY slip a real "find." And you'll love the dainty embroidery on the bodice. In white and tearose. Sizes 32 to 40.

Limit of 3 to a Customer!

LINGERIE—Downstairs at AYRES'



Twinkling Platforms for Dancing Feet

\$6.85

Sleekly becoming slingbacks that are so pretty for the party hours in every girl's life. In black gabardine with nailhead trim.

FASHION SHOES—Downstairs at AYRES'