

# AYRES' DOWNSTAIRS STORE



**SHOP TUESDAY Thru SATURDAY**  
9 A. M. to 5:25 P. M.—Closed Mondays

'Twill Be a Bright Winter  
in JOANNETTE'S Gay  
Woolens\* for Juniors

**\$7.70**

Fashion-minded juniors rate these 50% wool, 50% rayon dresses super-smooth for football games, classes and dates. They love the bright gold finish bullet buttons, the push-up sleeves and full skirts. Sizes 9 to 15.

A. Two-piece dress in lime, melon and aqua with black. Sizes 9 to 15. **\$7.70**

B. Basque top dress in kelly, aqua and melon. Sizes 9 to 15. **\$7.70**

**Beautiful Shell Trimmed  
Plastic Calf Handbags**

**\$3.95**  
plus tax

These lovely plastic calf overarm bags rate star billing for fall and winter... the shell clasps, beautiful plastic calf and tailoring, belie their tiny price. With rayon linings, change purses and mirrors.

FASHION ACCESSORIES—Downstairs at AYRES'



*Styl-EEZ*  
A SELBY SHOE

**Twinkling Slings for Dancing Feet**

**\$8.95**



The subtle sparkle of a gold finish underlines the bow and platform of these high-heeled Styl-EEZ sling pumps in black gabardine. With the famous "Flare-Fit" innersole for support.

FASHION SHOES—  
Downstairs at AYRES'

**For a Girl on the Go . . .  
A Trim Belted Suit  
Topped By a Chesterfield**

**\$29.95**  
each

Wardrobe basics for a busy girl . . . a suit and coat that are ready in a minute to go week-ending, to football games, in fact just everywhere.

THE COAT . . . is a wonderful "Glaya-Paca" fleece Chesterfield, wrinkle-proof and weatherproof. In black, brown and green. Sizes 10 to 20. **\$29.95**

THE SUIT . . . is in men's wear grey flannel with white stripes. Trimly belted at the waist with a red simulated leather belt and buttoned up to the collar with red buttons. Sizes 10 to 18. **\$29.95**



**Tall Crowns  
Are High  
Fashion  
For Fall**

**\$3.00**

And they're especially pretty above the new high collars . . . sketched are but two from a large selection of high crowns in suit brims, bretons and off-the-face styles.



FASHION MILLINERY—Downstairs at AYRES'



**Use Our Convenient  
Layaway Plan!**

FASHION COATS AND SUITS—  
Downstairs at AYRES'