

# AYRES' DOWNSTAIRS STORE



SHOP TUESDAY Thru SATURDAY  
9 A. M. to 5:25 P. M.—Closed Mondays

'Twill Be a Bright Winter  
in JOANETTE'S Gay  
Woolens\* for Juniors

**\$7.70**

Fashion-minded juniors rate these 50% wool, 50% rayon dresses super-smooth for football games, classes and dates. They love the bright gold finish bullet buttons, the push-up sleeves and full skirts. Sizes 9 to 15.

A. Two-piece dress in lime, melon and aqua with black. Sizes 9 to 15. **\$7.70**

B. Basque top dress in kelly, aqua and melon. Sizes 9 to 15. **\$7.70**

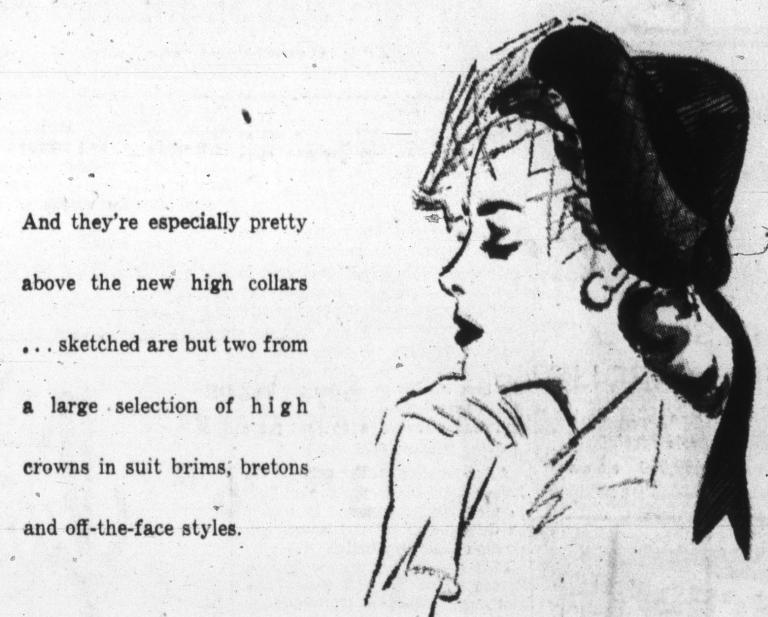
JUNIOR DEB SHOP—Downstairs at AYRES'

ION MILLINERY—Downstairs at AYRES'



Tall Crowns  
Are High  
Fashion  
For Fall

**\$3.00**



And they're especially pretty  
above the new high collars  
... sketched are but two from  
a large selection of high  
crowns in suit brims, bretons  
and off-the-face styles.

**Beautiful Shell Trimmed  
Plastic Calf Handbags**

**\$3.95**

plus tax



These lovely plastic calf overarm bags rate star billing for fall and winter . . . the shell clasps, beautiful plastic calf and tailoring, belie their tiny price. With rayon linings, change purses and mirrors.

FASHION ACCESSORIES—Downstairs at AYRES'



**Twinkling Slings for Dancing Feet**

**\$8.95**

The subtle sparkle of a gold finish underlines the bow and platform of these high-heeled Styl-EEZ sling pumps in black gabardine. With the famous "Flare-Fit" innersole for support.

FASHION SHOES—  
Downstairs at AYRES'

For a Girl on the Go . . .  
A Trim Belted Suit  
Topped By a Chesterfield

**\$29.95**

each

Wardrobe basics for a busy girl . . . a suit and coat that are ready in a minute to go week-ending, to football games, in fact just everywhere.

THE COAT . . . is a wonderful "Glaya-Paca" fleece Chesterfield, wrinkle-proof and weatherproof. In black, brown and green. Sizes 10 to 20. **\$29.95**

THE SUIT . . . is in men's wear grey flannel with white stripes. Trimly belted at the waist with a red simulated leather belt and buttoned up to the collar with red buttons. Sizes 10 to 18. **\$29.95**



Use Our Convenient  
Layaway Plan!

FASHION COATS AND SUITS—  
Downstairs at AYRES'