

AYRES'

L. S. AYRES & COMPANY

Semi-Annual

REMNANT SALE

1/4-1/3-1/2 OFF
See Page 7 for More Remnant Sale Values!

No Mail or
Phone Orders!

TOILETRIES AND DRUGS

JODELLE PERFUME, 2 dram, orig. 2.50, now1.25*
SHAMELESS COLOGNE, 1 oz., orig. 1.25, now60c*
SHAMELESS COLOGNE, 2 oz., orig. 2.00, now1.00*
SHAMELESS COLOGNE, 4 oz., orig. 3.50, now1.75*
SHAMELESS COLOGNE, 8 oz., orig. 6.50, now3.25*
CONGO COLOGNE, 4 oz., originally 3.00, now1.50*
CONGO COLOGNE, 8 oz., originally 5.00, now2.50*
CUTEX MANICURE SETS, discontinued styles, originally 89c and 3.00, now39c* and 1.50*
AYRES' SHAVING LOTION, originally 2.00 and 5.00, now1.00* and 2.50*
EASEL MIRRORS, originally 5.00, now3.75
LUCITE HAND MIRRORS, originally 2.98, now1.98
LUCITE HAND MIRRORS, originally 3.98, now2.98
LUCITE HAND MIRRORS, originally 20.00, now15.00
SHOWER CAPS, originally 50c, now29c
HAIR BRUSHES, Lucite back, pure bristle, originally 5.00, now3.00
MILITARY BRUSH SETS, originally 7.50, now5.00
CRYSTAL PERFUME BOTTLES, originally 2.00 and 2.50, now1.00 and 1.50
CUT CRYSTAL EASEL DRESSING TABLE MIRRORS, originally 15.00, now10.00
PURSE KITS, originally 29c, now15c*
MAYCO PLEXIGLAS COMPACTS, including 3-letter monogram, originally 2.95, now2.00
VOLUME METAL COMPACTS, originally 1.50 and 3.00, now1.00* and 1.29*
PANCARA CAKE MAKE-UP REMOVER, originally 1.00, now25c*
AYRES' TAR SHAMPOO, 1 pt., orig. 75c, now49c
P S MILK OF MAGNESIA, 1 pt., orig. 35c, now19c
AMC CONCAVE GROUND DOUBLE-EDGE RAZOR BLADES, orig. 100 for 1.58, now100 for 1.00
*Plus 20% Tax.

TOILETRIES AND DRUGS, STREET FLOOR

Women's Print Blouses 1.00 ea.

Originally sold for \$2.70. Styles and patterns to wear now.
NECKWEAR, STREET FLOOR

HANDBAGS

FABRIC HANDBAGS in bright summer colors, were 5.95, now1.98 to 2.98
STRAW BAGS, were 1.00 and 5.95, now48c and 2.98
LINEN BAGS, were 5.00, now1.98 and 2.98
WHITE PLASTIC LEATHER AND LEATHER BAGS, were 3.00 to 17.50, now98c to 12.98
GENUINE CORDAY BAGS, were 8.50 and 35.00, now3.98 and 22.98

HANDBAG DEPARTMENT, STREET FLOOR

GLOVES

BETTER GLOVES, novelty leather styles, were 4.90 to 8.50, now2.59
GLOVE DEPARTMENT, STREET FLOOR

CANDY AND EPICURE

ALMONETTES, 11 oz., originally 85c, now57c
DULCETTES, assorted hard candies, 12 oz., originally 75c, now50c
CHOC-O-BALLS, 14 oz., originally 75c, now50c
ASSORTED FRUIT BALLS, 15 oz., originally 75c, now50c
FLORAL ASSORTMENT OF FRUIT FLAVORED HARD CANDIES, 12 oz., originally 89c, now69c
CHOCOLATE ALMOND DRAGEES, 1 lb., originally 1.50, now1.00
VITALOX adds seasoning, flavor and color to soups, gravies, stews, originally 34c, now17c

CANDY AND EPICURE, STREET FLOOR

STATIONERY

RYNART BOX PAPER, 24 folded sheets, 24 envelopes, gray or white, originally 59c, now25c
JIVE NOTES, 18 printed novelty sheets, 18 plain sheets, 18 envelopes, originally 69c, now25c
EATON'S PACKET, 60 single sheets, 24 air mail envelopes, originally 59c, now25c
AIR MAIL TABLETS, 100 sheets, originally 59c, now39c
RENFREW TYPING PAPER, 500 bond sheets, size 8 1/2 x 11, originally 1.00, now65c
CORKLYN OPEN STOCK PAPER, 100 large or 120 small single sheets, white, originally 65c, now35c
CORKLYN OPEN STOCK ENVELOPES, originally 40c, now10c and 20c
AIR MAIL ENVELOPES, package of 16, originally 10c, now4 for 10c
WOODCUT BOOK ENDS, assorted styles, originally 3.50, now50c Pr.
HAND-PAINTED BOOK ENDS, floral or figure designs, originally 5.00, now2.00 Pr.
POCKET GAMES, chess, checkers, backgammon, peg solitaire, originally 1.00, now10c
INDIVIDUAL POKER RACKS, 4 to set, boxed, originally 2.95, 3.95, now1.00
WELCRAFT POCKET GAME, dice, playing cards, checkers, poker dice, originally 5.00, now1.00

STATIONERY, STREET FLOOR

THURSDAY and FRIDAY

The Sale starts at 9:45! It's Ayres' Semi-Annual house-cleaning of odds and ends, broken sizes, colors and patterns, and we have done a thorough and complete job of it, with everything reduced 1/4, 1/3 and 1/2 off the original prices. Whether you have a specific purchase in mind or not, we suggest that you come down and "snoop" around in every department, on every floor. Many bargains not listed here will be offered. Watch for the Remnant Sale signs throughout the entire store.

500 Pairs Anklets, 19c Pr.

Originally priced at 35c and 39c pair. Colored cotton anklets in sizes 9 to 11.

Cotton and wool anklets reduced, 15c to 89c
HOSIERY, STREET FLOOR

KNIT UNDERWEAR

PART LATEX GIRDLES, now68c
CANTCHAFES, now28c
PART-WOOL BRIEFS AND PANTIES, broken size assortment, tearose and red10c
SHORT COTTON MIDRIFF SLEEPING PAJAMAS, in red, black, maize or green and white stripes, were 2.72, now1.28

KNIT UNDERWEAR, STREET FLOOR

HANDKERCHIEFS

WOMEN'S PRINTS, were 1.25, now59c
WOMEN'S PRINTS, were 69c, now35c
HANDKERCHIEF DEPT., STREET FLOOR

NOTIONS

CLOTHES HAMPER to hang on door, originally 89c, now39c
BELTING FITTED SEWING KITS, originally 1.25, now59c
HANKY HOLDERS, originally 1.95, now1.00
SEQUIN HAT PINS, originally 1.0020c
SEQUIN HAT PINS, assorted colors, originally 50c, now10c
KNITTING BAGS with zipper closings, originally 5.50, now1.95*
BRASSIERES, sizes 36 and 38 only, originally 1.25, now39c
BRASSIERES, sizes 36 and 38 only, originally 79c, now19c
ROLL-ON ELASTIC GIRDLES, small size only, originally 2.50, now59c
BUSTIES, tearose, originally 89c, now59c
ODDS AND ENDS OF BUTTONS, originally 5c to 75c, now2c
(654) SWEATER FORMS, waterproof, for drying and shaping. Sizes 34 to 36, 38 to 40, originally 49c, now25c
(479) FELT COVERED HANGERS, assorted colors, originally 50c, now10c
(269) PLASTIC RAIN HATS, originally 59c, now29c
*Plus 20% Tax.

NOTIONS, STREET FLOOR

BOOKS

CHILDREN'S PLAY BOOKS, floor books, animated books, etc., to read and play with, reduced to3 for 1.00
GROUP OF CHILDREN'S BOOKS19c Each
FICTION AND NON-FICTION, including books from our Circulating Library3 for 1.00
OTHER NON-FICTION titles, many originally selling at several times Remnant sale price, reduced to69c and 98c

STREET FLOOR

200 Women's Hats, 1.00 and 2.00

200 hats for wear now. Open crowns, half hats, large and small brims.
100 hats, originally 6.95 to 8.95, reduced to1.00
100 hats, originally 6.95 to 12.50, reduced to2.00

MILLINERY, THIRD FLOOR

COSTUME JEWELRY

(34) ZODIAC COMPACTS, were 3.95, now1.98
(84) CLIP PINS, gold or silver finish, were 1.00* pair, now50c* Pr.
(62) PINS, antique type, were 5.95*, now2.98*
(75) ASSORTED BRACELETS, including tailored gold finish types, rhinestone, gold and rhinestone "tag" bracelets, were 3.95* to 10.00*, now1.98* to 5.98*
*Plus 20% Tax.

COSTUME JEWELRY, STREET FLOOR

MEN'S SPORT SHOP

(100) WASHABLE SPORT SHIRTS, were 3.45, now1.89
(200) STRIPED TEE SHIRTS, were 2.50, now1.25
(33) FIELD CLUB SLACK SUITS, were 12.00 and 13.75, now8.89
(50) WOOL LEISURE JACKETS, were 16.95, now9.89
(11) LINED DRIZZLER JACKETS, were 10.00 and 12.50, now5.49
(16) SWIM AND PLAY SHORTS, were 10.00, now5.49
(27) SWIM AND PLAY SHORTS, were 7.50 and 8.50, now4.89
(16) SWIM AND PLAY SHORTS, were 5.75 to 6.95, now3.89
(18) SWIM AND PLAY SHORTS, were 4.00 and 5.00, now2.79
(10) SWIM AND PLAY SHORTS, were 3.00 and 3.50, now1.89

MEN'S SPORT SHOP, SECOND FLOOR

Men's Straw Hats 1/2 Price

A GROUP OF MEN'S Straw Sailors, originally 4.00 to 10.00 each, reduced now to2.00 to 5.00 Ea.
GENUINE PANAMAS, originally 20.00 to 45.00 reduced to12.95 to 29.95
MEN'S BODY STRAWS, originally \$5 to \$15 reduced to2.95 to 9.95
477 PAIRS MEN'S SHOES reduced at least 1/2 Off. Originally sold for 1.50 to 16.00 pair75c to 10.65 Pr.
MEN'S HATS AND SHOES, SECOND FLOOR

Collegienne Rayon Blouses, 1.00 ea.

For wear now and in the fall! Originally 2.70 to 3.98. Broken sizes and styles.
Cotton and wool jersey blouses, originally 3.98 to 7.98, reduced to2.00
All Wool Skirts, were 6.98, reduced to2.00
COLLEGIENNE SHOP, SECOND FLOOR

COLLEGIENNE SHOP

DRESSES, were 7.90 to 12.95, now5.90
DRESSES, were 10.95 to 16.95, now7.90
EVENING DRESSES, were 16.95 to 29.95, now5.90
ALL-WOOL SUITS, were 35.00 to 43.00, now21.90
RAINCOATS, were 12.95, now7.90
RAINCOATS, were 22.95, now14.90
ALL-WOOL DRESS COATS, were 59.95, now39.90
PLAY CLOTHES, were 6.98 to 10.95, now3.00
PLAY DRESSES, were 8.95, now5.00

COLLEGIENNE SHOP, SECOND FLOOR

GOWN ROOM

MISSES' COTTON DRESSES for now and later, were 12.95 to 16.95, now9.90
MISSES' COTTON DRESSES, print and plains, were 19.95 to 25.00, now14.90
MISSES' DRESSES, crepes and cottons, linen formals, were 29.95 to 35.00, now18.90
MISSES' DRESSES, rayon crepes and cottons, were 39.95 to 49.95, now24.90
WOMEN'S DRESSES, rayon crepe prints, half and regular sizes, were 45.00 to 49.95, now24.90

GOWN ROOM, THIRD FLOOR

SHOES

DEBON-AYRE DARK SPORT SHOES, were 4.95 to 6.95, now2.85
BETTER PLAY SHOES, were 5.95 to 7.95, now3.85
SUMMER PLAY SHOES, were 2.75 to 6.95, now1.37 to 2.97
HOUSE SLIPPERS, were 1.74 to 5.50, now1.00 to 1.97

SHOES, SECOND FLOOR

SPORTSWEAR ACCESSORIES

(72) BLOUSES, odds and ends of cotton and rayon crepe, were 5.00 and 5.98, now1.99
(175) BLOUSES, rayon crepes, novelty prints, nylene, were 12.95 to 14.95, now5.99
(60) PLAIN RAYON CREPE AND COTTON BATISTE BLOUSES, were 19.95 to 22.95, now6.99
(144) BETTER BLOUSES in batiste, plain and hand-painted rayon crepe, were 14.95 to 22.95, now8.99
(175) SKIRTS, cotton prints, some rayon crepes, were 3.98 to 5.98, now1.99
(200) COTTON SKIRTS, some plain styles, some prints, some striped dirndls, were 5.98 to 6.98, now3.99
(200) TWO-TIER NYLEEN SKIRTS, washable, in black and navy, originally 10.95, now4.99
(70) ODDS AND ENDS OF ALL-WOOL SKIRTS, some plain, some plaids, were 10.95, now4.99
(150) TWO-PIECE COTTON DRESSES, were 8.98, now4.99
(35) MATCHING COTTON PEASANT BLOUSES, were 6.98, now3.99
(35) MATCHING COTTON PEASANT SKIRTS, were 6.98, now3.99
(50) BLACK COTTON JUMPERS, originally 5.40, now2.99

SPORTSWEAR, ACCESSORIES, THIRD FLOOR

Women's Coats and Suits 1/2 Price and Less

10 Coats were \$25.50 now \$12.75
25 Coats were \$29.95 now \$14.85
15 Coats were \$55.00 now \$27.50
4 Coats were \$122.00 now \$48.85
45 Summer Suits, were \$17.98 now \$5.85

COATS AND SUITS, THIRD FLOOR

Women's Gowns, Petticoats and Housecoats, 1.87 ea.

45 large size, 40 to 46 gowns, originally \$5, reduced to1.87
95 Petticoats, originally 5.98, reduced to1.87
160 Petticoats, originally 2.50 to \$41.87
137 Cotton Housecoats, were 3.75 to 5.981.87

LINGERIE, SECOND FLOOR

Women's Robes and Pajamas 1/2 Price

A GROUP OF WOMEN'S AND MISSES lounging robes, pajamas, hostess robes, pajama tunics in rayon crepes, rayon satins, printed rayon jerseys, rayon shantung, embroidered cotton, and rayon matelesse. All sizes included in the group, but not every size in each and every style. Priced from6.49 to 44.50 Each
ROBES, SECOND FLOOR

BUDGET DRESSES

MISSES' DRESSES, were 12.95 to 24.95, now9.90
MISSES' DRESSES, spun rayons, cottons, rayon crepes, jerseys; in- plains and prints were 19.95 to 29.95, now13.90
MATERNITY DRESSES, a small group, were 8.95 to 22.95, now5.90 to 13.90

BUDGET SHOP, THIRD FLOOR

SPORTSWEAR

SPORTSWEAR DRESSES, were 7.98, 8.98 and 10.95, now5.00
SPORTSWEAR DRESSES, were 16.95 and 19.95, now8.00
SPORTSWEAR DRESSES, were 22.95 to 39.95, now15.00
SLACK SUITS, SWIM SUITS AND PLAY SUITS, were 19.95 to 25.00, now10.00
PLAY SUITS, SWIM SUITS, ROBES AND SHORT SETS, were 12.95 to 16.95, now5.00
JACKETS, HALTERS, TEE SHIRTS, BEACH BAGS, were 2.00 to 5.00, now1.00

SPORTSWEAR, THIRD FLOOR

782 Girdles, Panties, Bras, Corsettes, 39c to 2.39

Reduced at least 1/2 price and more. Originally sold from 1.00 to 13.50. Broken sizes, styles, models.

471 Bras, Panties, Garter Belts, Girdles and Corsettes, reduced at least 1/2 and more, now89c to 7.89 ea.

CORSETS, SECOND FLOOR

CHILDREN'S & SUB-DEB ACCESSORIES

GROUP OF CHILDREN'S GIFT TOYS, including Lace-A-Boo!ie Banks and Plastic Yo-Yos, originally 1.00 to 4.95, now50c to 1.99
CHILDREN'S AND SUBDEB'S STRAW AND LEATHER PURSES, originally 1.00 to 5.00, now25c* to 2.99*
CLEARANCE OF GIRLS' AND SUBDEB SUMMER MILLINERY, originally 2.00 to 8.95, now25c to 3.99
GIRLS' STRIPED COTTON BEACH ROBES, sizes 8 to 16, originally 5.98, now2.99
*Plus 20% Tax.

SUB-DEB ACCESSORIES, FOURTH FLOOR

SUB-DEB WEAR, 1/2 PRICE

SUBDEB DRESSES, originally 5.98, now2.99
SUBDEB DRESSES, originally 7.98, now3.99
SUBDEB DRESSES, originally 10.95, now5.29
SUBDEB DRESSES, originally 19.95, now10.29
TWO-PIECE COTTON AND RAYON DRESSES, originally 13.95, now6.99
PLAY SUITS, originally 8.98 to 13.95, now4.29, 5.29 and 6.99
COTTON SKIRTS, originally 4.00, now1.99
COTTON SKIRTS, originally 6.98, now3.99
COTTON BLOUSES, originally 4.00, now1.99
COTTON BLOUSES, originally 5.98, now2.99

SUB-DEB SHOP, FOURTH FLOOR

479 Women's and Misses' Blouses, Now 2.99

78 "No Fade" Plain and Stripe Cotton Blouses were 8.98 to 10.98, now2.99
58 Rayon Crepe Blouses, women's sizes, were 4.50 and 5.00, now2.99
100 White Allurel Crepe Blouses, pique trim, were 10.95 to 12.95, now2.99
117 Rayon Crepe Blouses and Shirts, were 5.00 to 8.98, now2.99
126 Blouses, rayon crepes, prints and laces, were 5.98 to 10.95, now2.99

SPORTSWEAR ACCESSORIES, THIRD FLOOR

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