

## AYRES'

1/4-1/3-1/2 OFF

See Page 7 for More Remnant Sale Values!

L. S. AYRES &amp; COMPANY

Semi-Annual

## REMNANT SALE

No Mail or  
Phone Orders!

## TOILETRIES AND DRUGS

JODELLE PERFUME, 2 dram, orig. 2.50, now ..... 1.25\*  
 SHAMELESS COLOGNE, 1 oz., orig. 1.25, now ..... 60c\*  
 SHAMELESS COLOGNE, 2 oz., orig. 2.00, now ..... 1.00\*  
 SHAMELESS COLOGNE, 4 oz., orig. 3.50, now ..... 1.75\*  
 SHAMELESS COLOGNE, 8 oz., orig. 6.50, now ..... 3.25\*  
 CONGO COLOGNE, 4 oz., originally 3.00, now ..... 1.50\*  
 CONGO COLOGNE, 8 oz., originally 5.00, now ..... 2.50\*  
 CUTEX MANICURE SETS, discontinued styles, originally  
 89c and 3.00, now ..... 39c\* and 1.50\*  
 AYRES' SHAVING LOTION, originally 2.00 and 5.00,  
 now ..... 1.00\* and 2.50\*  
 EASEL MIRRORS, originally 5.00, now ..... 3.75  
 LUCITE HAND MIRRORS, originally 2.98, now ..... 1.98  
 LUCITE HAND MIRRORS, originally 3.98, now ..... 2.98  
 LUCITE HAND MIRRORS, originally 5.98, now ..... 3.98  
 LUCITE HAND MIRRORS, originally 20.00, now ..... 15.00  
 SHOWER CAPS, originally 50c, now ..... 29c  
 HAIR BRUSHES, Lucite back, pure bristle, originally 5.00,  
 now ..... 3.00  
 MILITARY BRUSH SETS, originally 7.50, now ..... 5.00  
 CRYSTAL PERFUME BOTTLES, originally 2.00 and 2.50,  
 now ..... 1.00 and 1.50  
 CUT CRYSTAL EASEL DRESSING TABLE MIRRORS,  
 originally 15.00, now ..... 10.00  
 PURSE KITS, originally 29c, now ..... 15c\*  
 MAVCO PLEXIGLAS COMPACTS, including 3-letter monogram, originally 2.95, now ..... 2.00  
 VOLUPTE METAL COMPACTS, originally 1.50 and 3.00,  
 now ..... 1.00\* and 1.29\*  
 \*Plus 20% Tax.

## TOILETRIES AND DRUGS, STREET FLOOR

## Women's Print Blouses

1.00 ea.

Originally sold for \$2.70. Styles and patterns to  
wear now.

NECKWEAR, STREET FLOOR

## HANDBAGS

FABRIC HANDBAGS in bright summer colors, were 5.95,  
 now ..... 1.98 to 2.98  
 STRAW BAGS, were 1.00 and 5.95, now ..... 48c and 2.98  
 LINEN BAGS, were 5.00, now ..... 1.98 and 2.98  
 WHITE PLASTIC LEATHER AND LEATHER BAGS, were  
 3.00 to 17.50, now ..... 98c to 12.98  
 GENUINE CORDAY BAGS, were 8.50 and 35.00,  
 now ..... 3.98 and 22.98

## HANDBAG DEPARTMENT, STREET FLOOR

## GLOVES

BETTER GLOVES, novelty leather styles, were 4.90 to 8.50,  
 now ..... 2.59  
 GLOVE DEPARTMENT, STREET FLOOR

## CANDY AND EPICURE

ALMONETTES, 11 oz., originally 85c, now ..... 57c  
 DULCETTES, assorted hard candies, 12 oz., originally 75c,  
 now ..... 50c  
 CHOC-O-BALLS, 14 oz., originally 75c, now ..... 50c  
 ASSORTED FRUIT BALLS, 15 oz., originally 75c, now ..... 50c  
 FLORAL ASSORTMENT OF FRUIT FLAVORED HARD  
 CANDIES, 12 oz., originally 89c, now ..... 69c  
 CHOCOLATE ALMOND DRAEES, 1 lb., originally 1.50,  
 now ..... 1.00  
 VITALOX adds seasoning, flavor and color to soups, gravies,  
 stews, originally 34c, now ..... 17c  
 CANDY AND EPICURE, STREET FLOOR

## STATIONERY

RYNART BOX PAPER, 24 folded sheets, 24 envelopes,  
 gray or white, originally 59c, now ..... 25c  
 JIVE NOTES, 18 printed novelty sheets, 18 plain sheets,  
 18 envelopes, originally 69c, now ..... 25c  
 EATON'S PACKET, 60 single sheets, 24 air mail envelopes,  
 originally 59c, now ..... 25c  
 AIR MAIL TABLETS, 100 sheets,  
 originally 59c, now ..... 39c  
 RENFREW TYPING PAPER, 500 bond sheets, size 8 1/2 x 11,  
 originally 1.00, now ..... 65c  
 CORKLYN OPEN STOCK PAPER, 100 large or 120 small  
 single sheets, white, originally 65c, now ..... 35c  
 CORKLYN OPEN STOCK ENVELOPES,  
 originally 40c, now ..... 10c and 20c  
 AIR MAIL ENVELOPES, package of 16,  
 originally 10c, now ..... 4 for 10c  
 WOODCUT BOOK ENDS, assorted styles,  
 originally 3.50, now ..... 50c Pr.  
 HAND-PAINTED BOOK ENDS, floral or figure designs,  
 originally 5.00, now ..... 2.00 Pr.  
 POCKET GAMES, chess, checkers, backgammon, peg solitaire, originally 1.00, now ..... 10c  
 INDIVIDUAL POKER RACKS, 4 to set, boxed, originally  
 2.95, 3.95, now ..... 1.00  
 WELCRAFT POCKET GAME, dice, playing cards, checkers,  
 poker dice, originally 5.00, now ..... 1.00  
 STATIONERY, STREET FLOOR

## 500 Pairs Anklets, 19c Pr.

Originally priced at 35c and 39c pair. Colored  
 cotton anklets in sizes 9 to 11.  
 Cotton and wool anklets reduced ..... 15c to 89c  
 HOSIERY, STREET FLOOR

## KNIT UNDERWEAR

PART LASTEX GIRDLES, now ..... 68c  
 CANTCHAES, now ..... 28c  
 PART-WOOL BRIEFS AND PANTIES, broken size assort-  
 ment, terose and red ..... 10c  
 SHORT COTTON MIDRIFT SLEEPING PAJAMAS, in red,  
 black, maize or green and white stripe, were 2.72,  
 now ..... 2.00

## KNIT UNDERWEAR, STREET FLOOR

## HANDKERCHIEFS

WOMEN'S PRINTS, were 1.25, now ..... 59c  
 WOMEN'S PRINTS, were 69c, now ..... 35c  
 HANDKERCHIEF DEPT., STREET FLOOR

## NOTIONS

CLOTHES HAMPERS to hang on door, originally 89c,  
 now ..... 39c  
 BULDING FITTED SEWING KITS, originally 1.25, now ..... 59c  
 HANKY HOLDERS, originally 1.95, now ..... 1.00  
 SEQUIN HAT PINS, originally 1.00 ..... 20c  
 SEQUIN HAT PINS, assorted colors, originally 50c, now ..... 10c  
 KNITTING BAGS with zipper closings,  
 originally 5.50, now ..... 1.95\*  
 BRASSIERES, sizes 36 and 38 only, originally 1.25, now ..... 39c  
 BRASSIERES, sizes 36 and 38 only, originally 79c, now ..... 19c  
 ROLL-ON ELASTIC GIRDLES, small size only, originally  
 2.50, now ..... 59c  
 BUSTEES, terose, originally 89c, now ..... 59c  
 ODDS AND ENDS OF BUTTONS, originally 5c to 75c,  
 now ..... 2c  
 (654) SWEATER FORMS, waterproof, for drying and  
 shaping. Sizes 34 to 36, 38 to 40, originally 49c,  
 now ..... 25c  
 (479) FELT COVERED HANGERS, assorted colors,  
 originally 50c, now ..... 10c  
 (269) PLASTIC RAIN HATS, originally 59c, now ..... 29c  
 \*Plus 20% Tax.

## NOTIONS, STREET FLOOR

## BOOKS

CHILDREN'S PLAY BOOKS, floor books, animated books,  
 etc., to read and play with, reduced to ..... 3 for 1.00  
 GROUP OF CHILDREN'S BOOKS ..... 19c Each  
 FICTION AND NON-FICTION, including books from our  
 Circulating Library ..... 3 for 1.00  
 OTHER NON-FICTION titles, many originally selling at sev-  
 eral times Remnant sale price, reduced to ..... 69c and 98c  
 STREET FLOOR

200 Women's Hats,  
1.00 and 2.00

200 hats for wear now. Open crowns, half hats,  
 large and small brims.  
 100 hats, originally 6.95 to 8.95, reduced to ..... 1.00  
 100 hats, originally 6.95 to 12.50, reduced to ..... 2.00  
 MILLINERY, THIRD FLOOR

## COSTUME JEWELRY

(34) ZODIAC COMPACTS, were 3.95, now ..... 1.98  
 (84) CLIP PINS, gold or silver finish, were 1.00\* pair,  
 now ..... 50c\* Pr.  
 (62) PINS, antique type, were 5.95\*, now ..... 2.98\*  
 (75) ASSORTED BRACELETS, including tailored gold finish  
 types, rhinestone, gold and rhinestone "tag" bracelets,  
 were 3.95\* to 10.00\*, now ..... 1.98\* to 5.98\*  
 \*Plus 20% Tax.

## COSTUME JEWELRY, STREET FLOOR

## MEN'S SPORT SHOP

(100) WASHABLE SPORT SHIRTS, were 3.45, now ..... 1.89  
 (200) STRIPED TEE SHIRTS, were 2.50, now ..... 1.25  
 (33) FIELD CLUB SLACK SUITS, were 12.00 and 13.75,  
 now ..... 8.89  
 (50) WOOL LEISURE JACKETS, were 16.95, now ..... 9.89  
 (11) LINED DRIZZLER JACKETS, were 10.00 and 12.50,  
 now ..... 5.49  
 (16) SWIM AND PLAY SHORTS, were 10.00, now ..... 5.49  
 (27) SWIM AND PLAY SHORTS, were 7.50 and 8.50,  
 now ..... 4.89  
 (16) SWIM AND PLAY SHORTS, were 5.75 to 6.95,  
 now ..... 3.89  
 (18) SWIM AND PLAY SHORTS, were 4.00 and 5.00,  
 now ..... 2.79  
 (10) SWIM AND PLAY SHORTS, were 3.00 and 3.50,  
 now ..... 2.00  
 MEN'S SPORT SHOP, SECOND FLOOR

**THURSDAY and FRIDAY** The Sale starts at 9:45! It's Ayres' Semi-Annual house-cleaning of odds and ends, broken sizes, colors and patterns, and we have done a thorough and complete job of it, with everything reduced 1/4, 1/2 and 3/4 off the original prices. Whether you have a specific purchase in mind or not, we suggest that you come down and "snoop" around in every department, on every floor. Many bargains not listed here will be offered. Watch for the Remnant Sale signs throughout the entire store.

## Men's Straw Hats 1/2 Price

A GROUP OF MEN'S Straw Sailors, originally 4.00 to 10.00  
 each, reduced now to ..... 2.00 to 5.00 Ea.  
 GENUINE PANAMAS, originally 20.00 to 45.00  
 reduced to ..... 12.95 to 29.95  
 MEN'S BODY STRAWS, originally \$5 to \$15  
 reduced to ..... 2.95 to 9.95  
 477 PAIRS MEN'S SHOES reduced at least 1/3 Off. Originally sold for 1.50 to 16.00 pair ..... 75c to 10.65 Pr.

## MEN'S HATS AND SHOES, SECOND FLOOR

## Collegienne Rayon Blouses,

1.00 ea.

For wear now and in the fall! Originally 2.70 to  
 3.98. Broken sizes and styles.  
 Cotton and wool jersey blouses, originally 3.98  
 to 7.98, reduced to ..... 2.00  
 All Wool Skirts, were 6.98, reduced to ..... 2.00  
 COLLEGIENNE SHOP, SECOND FLOOR

## COLLEGIENNE SHOP

DRESSES, were 7.90 to 12.95, now ..... 5.90  
 DRESSES, were 10.95 to 16.95, now ..... 7.90  
 EVENING DRESSES, were 16.95 to 29.95, now ..... 5.90  
 ALL-WOOL SUITS, were 35.00 to 43.00, now ..... 21.90  
 RAINCOATS, were 12.95, now ..... 7.90  
 RAINCOATS, were 22.95, now ..... 14.90  
 ALL-WOOL DRESS COATS, were 59.95, now ..... 39.90  
 PLAY CLOTHES, were 6.98 to 10.95, now ..... 3.00  
 PLAY DRESSES, were 8.95, now ..... 5.00  
 COLLEGIENNE SHOP, SECOND FLOOR

## GOWN ROOM

MISSES' COTTON DRESSES for now and later, were 12.95  
 to 16.95, now ..... 9.90  
 MISSES' COTTON DRESSES, print and plains, were 19.95  
 to 25.00, now ..... 14.90  
 MISSES' DRESSES, crepes and cottons, linen formals, were  
 29.95 to 35.00, now ..... 18.90  
 MISSES' DRESSES, rayon crepes and cottons, were 39.95  
 to 49.95, now ..... 24.90  
 WOMEN'S DRESSES, rayon crepe prints, half and regular  
 sizes, were 45.00 to 49.95, now ..... 24.90  
 GOWN ROOM, THIRD FLOOR

## SHOES

DEBON-AYRE DARK SPORT SHOES, were 4.95 to 6.95,  
 now ..... 2.85  
 BETTER PLAY SHOES, were 5.75 to 7.95, now ..... 3.85  
 SUMMER PLAY SHOES, were 2.75 to 6.95,  
 now ..... 1.37 to 2.97  
 HOUSE SLIPPERS, were 1.74 to 5.50, now ..... 1.00 to 1.97  
 SHOES, SECOND FLOOR

## SPORTSWEAR ACCESSORIES

(72) BLOUSES, odds and ends of cotton and rayon crepe,  
 were 5.00 and 5.98, now ..... 1.99  
 (175) BLOUSES, rayon crepes, novelty prints, nylene, were  
 12.95 to 14.95, now ..... 5.99  
 (60) PLAIN RAYON CREPE AND COTTON BATISTE  
 BLOUSES, were 19.95 to 22.95, now ..... 6.99

(144) BETTER BLOUSES in batiste, plain and hand-painted  
 rayon crepe, were 14.95 to 22.95, now ..... 8.99

(175) SKIRTS, cotton prints, some rayon crepes, were 3.98  
 to 5.98, now ..... 1.99

(200) COTTON SKIRTS, some plain styles, some prints,  
 some striped dirndls, were 5.98 to 6.98, now ..... 3.99

(200) TWO-TIER NYLEEN SKIRTS, washable, in black and  
 navy, originally 19.95, now ..... 4.99

(70) ODDS AND ENDS OF ALL-WOOL SKIRTS, some  
 plain, some plaids, were 10.95, now ..... 4.99

(150) TWO-PIECE COTTON DRESSES, were 8.98,  
 now ..... 4.99

(35) MATCHING COTTON PEASANT BLOUSES, were  
 6.98, now ..... 3.99

(50) BLACK COTTON JUMPERS, originally 5.40,  
 now ..... 2.99

SUB-DEB SHOP, FOURTH FLOOR

Women's Gowns, Petticoats  
and Housecoats, 1.87 ea.

45 large size, 40 to 46 gowns, originally \$5, re-  
 duced to ..... 1.87  
 95 Petticoats, originally 5.98, reduced to ..... 1.87  
 160 Housecoats, originally 2.50 to \$4 ..... 1.87  
 137 Cotton Housecoats, were 3.75 to 5.98 ..... 1.87

LINGERIE, SECOND FLOOR

## Women's Robes and Pajamas 1/2 Price

A GROUP OF WOMEN'S AND MISSES lounging robes,  
 pajamas, hostess robes, pajama tunics in rayon crepes,  
 rayon satins, printed rayon jerseys, rayon shantung,  
 embroidered cotton, and rayon matelasse. All sizes in-  
 cluded in the group, but not every size in each and every  
 style. Priced from ..... 6.49 to 44.50 Each

## ROBES, SECOND FLOOR

## BUDGET DRESSES

MISSES' DRESSES, were 12.95 to 24.95, now ..... 9.90  
 MISSES' DRESSES, spun rayons, cottons, rayon crepes,  
 jerseys; in plains and prints were 19.95 to 29.95,  
 now ..... 13.90  
 MATERNITY DRESSES, a small group, were 8.95 to 22.95,  
 now ..... 5.90 to 13.90

## BUDGET SHOP, THIRD FLOOR