

# AYRES' A DOWNSTAIRS STORE



Pretty Flowers Bloom on Your Easter Hat

**\$3.98**

It's Spring . . . and you'll love one of these hats festooned with a garden array of flowers. You can choose your favorite flower from our large selection.

FASHION MILLINERY—Downstairs at AYRES'



Shown Above—New all-wool suede suit with a shoulder cape effect. In kelly, white wine, melon, and aqua. Sizes 10 to 18.

\$24.00

Shown Above—All-wool suede coat with flange shoulders and a tie belt. Tucking and kick pleat in back. In black only. Sizes 12 to 18.

\$24.00

Easter-Wise  
All-Wool  
Coats and Suits

**\$24.00**  
Each

A new suit and coat is a sure sign of Spring and Easter. . . . And these soft all-wool suede coats and suits have such a tiny price, you can add both to your wardrobe.

Use Our Convenient  
LAYAWAY Plan!

FASHION COATS AND SUITS—  
Downstairs at AYRES'



A Gay Junior Dress for Light-Hearted Hours

**\$5.00**

You'll feel carefree as an April breeze in this superbly casual junior dress by "Sue Saunders." In rose, aqua and gold. Sizes 9 to 15.

FASHION DRESSES—Downstairs at AYRES'



*The Youngest Idea in Pajamas... Shorties!*

Comfortable "Sleepers"  
By Gay Pajama Company

**\$3.00**

Dream away in these gay floral print midriff pajamas. They're wonderfully comfortable, too. Spun rayon. In background colors of light green, rose and open. Sizes 32 to 38.

FASHION LINGERIE—Downstairs at AYRES'



"Modern Ayre"  
Sling-Back Platforms  
**\$5.95**

These "Modern Ayre" wedge heel slingbacks are comfortably casual for new Spring clothes and Summer cottons. In black suede or patent.

FASHION SHOES—Downstairs at AYRES'



Blouses With a  
Dash of Spring by

*Vicki Lynn-*

**\$2.90**  
Each

Give your suits a change-about face with these "Vicki Lynn" blouses . . . so new with neckline and shoulder emphasis. Sizes 32 to 38.

FASHION BLOUSES—Downstairs at AYRES'



Men's Finely  
Ribbed Cotton  
Polo Shirts

**\$1.25**

Wonderful for outdoors, perfect for inside lounging . . . these white polo shirts with pockets are made of soft, combed, finely ribbed cotton. Sizes small, medium and large.

MEN'S FURNISHINGS—Downstairs at AYRES'



*W.L. Douglas Shoes*



Back Again—W. L. Douglas  
Wing-Tipped Shoes

**\$7.75**

They're back again—stout-hearted calfskin shoes with wing tips. Correct designing and finer leather distinguish these Douglas shoes. Sizes 7 to 11.

MEN'S SHOES—Downstairs at AYRES'