

AYRES' DOWNSTAIRS STORE



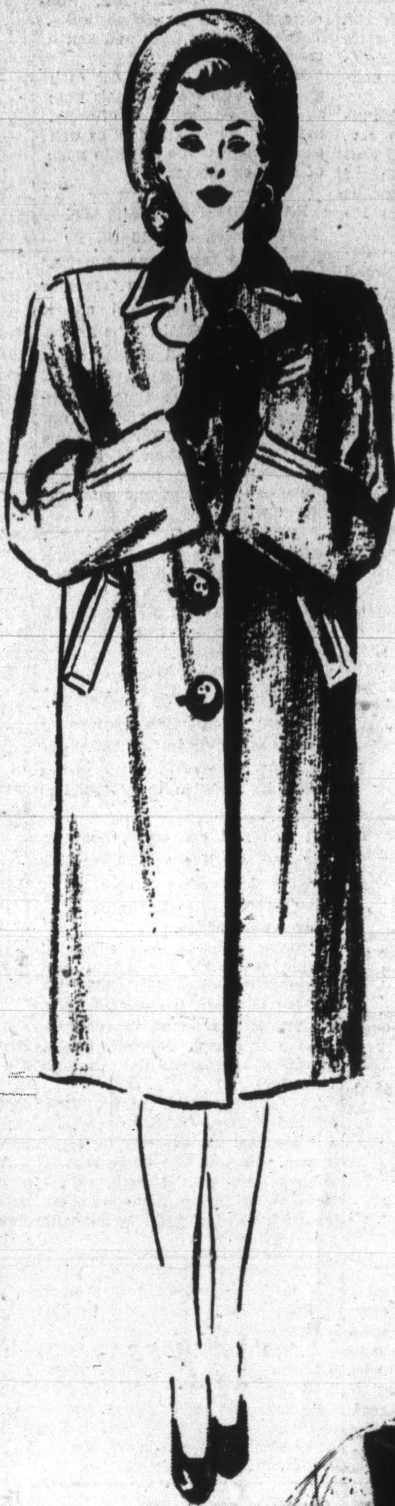
Color on Black... Smart Junior Suit

\$21.00

It's a gay suit spring for juniors who like bright color combinations! Here's a clever cardigan style suit of all-wool shetland with gold and red yoke and front trim against black. One-button jacket with extended shoulders. The skirt has one front pleat and zipper closing. Sizes 9 to 15.

Use Our Convenient Layaway Plan!

SUITS—Downstairs at AYRES'



The Tailored Chesterfield Is an All-Time Favorite

\$29.95

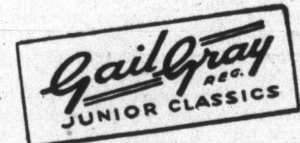
Casually smart to wear for many seasons is this black Chesterfield with velvet collar and sweetheart lapels, extended shoulders and slit pockets. You'll enjoy wearing this coat that is tailored for comfort over suits and dresses. Sizes 10 to 20.

Use Our Convenient Layaway Plan!

COATS—Downstairs at AYRES'



You Are Always a Picture of Loveliness In a



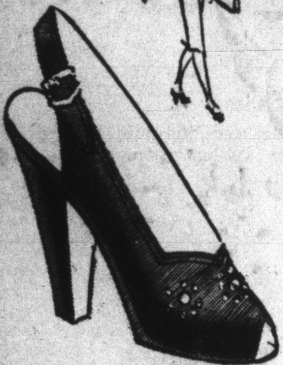
\$5.40

As advertised
in January "Seventeen"

You'll look like a lovely spring flower when you don this pretty mailpouch pocket dress by Gail Gray. White baby round collar and cuffs on plain spun gabardine with self belt. Aqua, American Beauty, daffodil and blue. Junior sizes 9 to 15.

JUNIOR DEB SHOP—Downstairs at AYRES'

Loveliness Afoot... Low and High in Gabardines



\$4.55
and
\$6.95

Betty Shaw slingback gabardine pump with open toe and bright nailhead trim. \$4.55



Styl-Eez low heeled strap sandal in elasticized gabardine for perfect fit. \$6.95

Stepping merrily along to spring are these fashion gabardines in high or low heels. Flattering shoes with accents on smartness in every line and priced to meet your budget!

SHOES—Downstairs at AYRES'

Other Fashion
Shoes \$5.00
and \$5.50

Going Hi-Hat and Off-the-Face

\$3.98

This off-the-face hi crown hat of straw cloth is heading high for now and on into spring. A perky little hat in black, brown or navy, trimmed with a wisp of veiling. Headsizes 22 and 23.

MILLINERY—Downstairs at AYRES'

Spring Brings The Battle Jacket Suit

\$12.60

Start your spring wardrobe with this clever battle jacket suit... so casual with free for action lines. Lined battle jacket with buttoned self-belt and buttoned sleeves. Fly front skirt. Mono-tone plaids in gray or rose. Sizes 10 to 18.

SPORTSWEAR—Downstairs at AYRES'



See Our Large Selection
of Sweaters
from \$3.00 to \$5.25

There's Neckline Flattery in Vicki Lynn Bow Blouses

\$2.90
Each

Pretty, refreshing blouses by Vicki Lynn to play up the neckline of your new suits. Lovely blouses of rayon crepe in long or short sleeves.



Long sleeved ascot blouse of rayon crepe with three cross pleats. White, blue, maize, melon, pink and lime. Sizes 32 to 38 in the group. \$2.90

Rayon crepe bow blouse with short sleeves. White, pink, maize and blue. Sizes 32 to 38. \$2.90



BLOUSES—Downstairs at AYRES'

Strictly in the Groove for the Junior-Miss

Nylon Bra \$1.25

Bra of sheer marquisette nylon with adjustable straps and adjustable back. Small B and average B cup sizes.

Panty Brief Girdles \$4.00

Figure magic of feather lightness is this satin lastex panty brief. Sizes small, medium and large.

CORSETS—Downstairs at AYRES'

