

AYRES DOWNSTAIRS STORE

The "BUY WAY" of Indianapolis

January PICKUPS for a Woman . . .

in LOVE with Life and
the Pursuit of Happiness

Reflecting Charm
In a Two-Piece
SUIT DRESS

\$10.95

There's beauty in every line of this lovely rayon crepe suit dress. The cardigan neck-line jacket has two bows centered with shining mirrors and self-buttons. The skirt is smooth fitting. Wine, aqua and black. Sizes 38 to 44.

DRESSES—Downstairs at AYRES

Fashion Note

The Platform Wedgie
Is In the News

\$5.95

Smart open toe wedgie tie with slingback in calf or suede and leather covered platform. This good-looking shoe will take you many places. Black or brown calf and black suede.

SHOES—Downstairs at AYRES

Look Ladies...

Fabulous Fur Trims
on Budget Priced
ALL-WOOL COATS

\$39.95 No Tax

Women's Sizes 38 to 44

Beautiful coats in semi-fitted and box styles lavishly trimmed in fur. Fine all-wool coats with an air of luxury to wear during the remainder of winter.

★ Squirrel
★ Kit Fox

Use Our Convenient Charge or Layaway Plan!

COATS—Downstairs at AYRES