

# HERE'S WHY YOU HAVE NO NEW CAR

Simple Arithmetic Demonstrates Why Even the Average Dealer Doesn't Drive a 1946 Automobile.

Detroit, Jan. 2 (U. P.)—A handful of new autos are scurrying around the nation's streets, but if you are the average motorist, you aren't driving one.

You aren't driving a new 1946 model even if you are an average auto dealer—and it can be proved by simple arithmetic.

In 1945, only 75,000 civilian cars were made. According to the Automobile Manufacturers' Association's figures, that's just 22 cars per dealer.

Many a dealer has only bare showrooms and pictures of the 1946 models he sells to offer prospective buyers, for those 22 new vehicles weren't spread around evenly.

A lot of those 75,000 cars were gone even before your dealer had a chance.

NOW, this 1946 output after the war's end was far off schedule. The car makers had planned to turn out 500,000 by January.

For instance, the Ford Motor Co.'s schedule was so upset that Henry Ford II, president, apologized to his customers a few days ago.

Chrysler, Packard and the strike-bound General Motors Corp. have idle lines.

The economic law of supply and demand applies to new cars, as to other commodities, but it's completely out of balance. Demand screams from the public, but the supply can't even start to offset it yet.

For instance, the 75,000 new civilian cars had to do for a demand of more than 4,000,000.

AND 315,000 new civilian trucks had to satisfy a demand for possibly twice or perhaps three times that many.

The automobile manufacturers report that there were 41,790 car dealers at the time of Pearl Harbor, but the figure now is about 33,000. Apparently, the dealers are in for a hectic 1946.

If the auto companies can hurdle obstacles of labor, material shortages and tight price controls, they expect to double their 1939 output of cars, trucks and trailers in 1946.

## REALTORS SET UP SCHOLARSHIP FUND

Times Special  
BLOOMINGTON, Ind., Jan. 2.—An annual scholarship fund of \$1000 has been established at Indiana University by the Indianapolis Real Estate board.

Recipients will be needy boys from metropolitan Indianapolis. A \$250 scholarship award will go to a member of the freshman, sophomore, junior and senior classes, the school's foundation said.

Wendell M. Hicks, president of the Indianapolis group, explained that the scholarships are being created in order to attract a high caliber of well-trained young men into the real estate field.

Recipients will be selected by the Indianapolis Real Estate board president, chairman of the board's education committee, dean of the I. U. school of business administration and the executive director of the I. U. foundation.

The scholarships will go into effect in September.

## Meetings

Ad Club  
Miss Annette M. Snapper, Milwaukee, will discuss "The Truth About Post-War Europe" at the luncheon meeting of the Indianapolis Advertising club tomorrow in the Lincoln hotel.

Miss Snapper, director of consumer service for Pabst Brewing Co., recently completed her third trip to Europe where she studied post-war conditions, especially in France.

Realtors  
"Atomic Power and the Atomic Bomb" will be discussed by R. J. Kryter, Esterline-Angus Co. treasurer, at the luncheon meeting of the Indianapolis Real Estate board tomorrow in the Washington hotel.

## LOCAL PRODUCE

PRICES FOR PLANT DELIVERY  
Potato: New 1/2 lbs. and over 22c; under, 18c; 1/2 lbs.; 18c; 1/2 lbs.; 20c; 1/2 lbs.; 22c; 1/2 lbs.; 24c; 1/2 lbs.; 26c; 1/2 lbs.; 28c; 1/2 lbs.; 30c; 1/2 lbs.; 32c; 1/2 lbs.; 34c; 1/2 lbs.; 36c; 1/2 lbs.; 38c; 1/2 lbs.; 40c; 1/2 lbs.; 42c; 1/2 lbs.; 44c; 1/2 lbs.; 46c; 1/2 lbs.; 48c; 1/2 lbs.; 50c; 1/2 lbs.; 52c; 1/2 lbs.; 54c; 1/2 lbs.; 56c; 1/2 lbs.; 58c; 1/2 lbs.; 60c; 1/2 lbs.; 62c; 1/2 lbs.; 64c; 1/2 lbs.; 66c; 1/2 lbs.; 68c; 1/2 lbs.; 70c; 1/2 lbs.; 72c; 1/2 lbs.; 74c; 1/2 lbs.; 76c; 1/2 lbs.; 78c; 1/2 lbs.; 80c; 1/2 lbs.; 82c; 1/2 lbs.; 84c; 1/2 lbs.; 86c; 1/2 lbs.; 88c; 1/2 lbs.; 90c; 1/2 lbs.; 92c; 1/2 lbs.; 94c; 1/2 lbs.; 96c; 1/2 lbs.; 98c; 1/2 lbs.; 100c; 1/2 lbs.; 102c; 1/2 lbs.; 104c; 1/2 lbs.; 106c; 1/2 lbs.; 108c; 1/2 lbs.; 110c; 1/2 lbs.; 112c; 1/2 lbs.; 114c; 1/2 lbs.; 116c; 1/2 lbs.; 118c; 1/2 lbs.; 120c; 1/2 lbs.; 122c; 1/2 lbs.; 124c; 1/2 lbs.; 126c; 1/2 lbs.; 128c; 1/2 lbs.; 130c; 1/2 lbs.; 132c; 1/2 lbs.; 134c; 1/2 lbs.; 136c; 1/2 lbs.; 138c; 1/2 lbs.; 140c; 1/2 lbs.; 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