

AYRES' DOWNSTAIRS STORE

A Popular-Price Gift Store

for the Whole Family



Positively Your "BEST BUDGET-BUY" for Winter Warmth!

Juniors', Misses' and Women's

CASUAL COATS

All-Wool Suedes

All-Wool Shetlands

All-Wool Tweeds

All-Wool Mottos

Plaids and Fleeces

American Beauty
Black and White Checks
Multicolor Plaids

Brown
Green
Black

Grey
Blue

\$18
EACH

Boy coats, box coats, Chesterfields, wrap-arounds, club collar and shortie styles... you'll find THE coat for YOU in this wonderful selection! All new styles with latest features... deeper armholes, wider shoulders and new lengths.

Use Our Convenient Layaway!

COATS—Downstairs at AYRES'



**Small But
Mighty Pretty
HANDBAGS**

In Wool Felt or
Simulated Leather

\$2.00
Plus Tax

Here's the handbag for you who prefer a small, yet roomy one. Nice for Christmas giving, too. Envelope style with rayon lining and inside zipper compartment. Wool felt in navy with red lining or wine with black lining and simulated leather in black, brown, tan or red.

Other Handbags
From \$3.00 to \$9.95
Plus Tax

ACCESSORIES—Downstairs at AYRES'



Beautiful...

Barby Basque Beret

Here it is... the nationally advertised in leading fashion magazines, All-American basque beret the whole family can and will wear. Fine wool felt... the same continental beret you have always loved... only more so. Every feminine head in your family will want one. In all the gay colors.

\$2.00

Other Smart Winter Berets, \$1.25

BERET STATION—Downstairs at AYRES'

After-Thanksgiving

CLEARANCE

Infants', Tots' and Toddlers' Wear

- Little Boys' Wash Suits** 89¢
Blouse and shorts in broadcloth and percale. Solid and combination colors. \$1.59 to \$2.00 value. Sizes 1 to 3 and 3 to 6.
- Little Boys' Cotton Knit Polo Shirts** 50¢
Novelty striped shirts in slight irregulars. 89¢ to \$1.00 value.
- Little Boys' Cotton Knit Longies** \$1.59
Stay-up elastic waist. Dark and pastel shades.
- Toddlers' Cotton Print Dresses** \$1.20
Pretty pastel shades. Sizes 1 to 3.
- Tots' 5/8 Socks** 29¢
Slight irregulars in winter weight. Navy, red, open, rose, brown and white. Sizes 5 1/2 to 8 1/2.
- Tots' All-Wool Sweaters** \$1.79
Simulated jumbo hand knit sweaters. Slightly soiled. \$2.00 to \$3.00 value. Pastel.
- Toddlers' All-Wool Skirts** \$1.50
Counter soiled. \$3.00 value. Sizes 1 to 3.
- Tots' Rayon Panties** 19¢
Elastic back and French leg. Slight irregulars. 39¢ value. Sizes 2 to 6.
- Toddlers' and Tots' Knit Panties** 25¢
French leg style with elastic back. Cotton knit.
- Tots' All-Wool Snow Suits** \$7.98
Tan jacket and brown ski pants. Slightly soiled. Regular \$15.00 value.
- Tots' Rayon Blouses** 99¢
Embroidery and ruffle trim. Slightly soiled. Regular \$2.00 value.
- Infants' Cotton Knit Gowns** 69¢
Drawstring bottom. Slight irregular of \$1.00 value.
- Infants' Cotton Knit Wash Cloths** 2 for 19¢
Slight irregulars.
- Infants' All-Wool Blankets** \$1.50
Regular \$3.00 value. Crib and bassinette size.
- Tots' Cotton-Knit 2-Pc. Pajamas** \$1.39
Slightly soiled. Tearose shade. Regular \$2.00 value. Sizes 2 to 6 years.
- Irregulars of INFANTS' QUILTED PADS**
For Bassinette! For Crib!
17"x18" 19¢ each 27"x40" 69¢ each
18"x34" 39¢ each 34"x52" \$1.00 each

For Those "At Home"
for the Holidays

Floral Coat Dresses

\$1.90
Each

The dresses you like to wear around the house during the Christmas season... AND they make such pretty GIFTS, too. Popular button front style in cotton print with tie-back sash and pleated skirt. The dress at left is collarless with braid trim on yoke and pockets. The one at right has a turned-back collar and two pockets. Both come in rose, green and blue. Sizes 38 to 52.

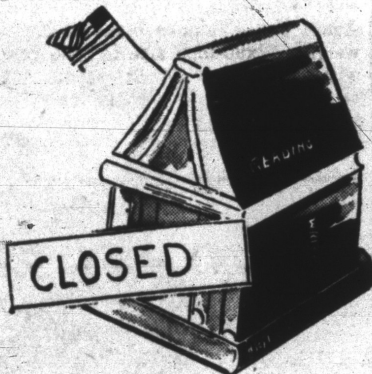


HOUSE DRESSES—
Downstairs at AYRES'

No School Tomorrow!

Now is the time to shop for the young of Indianapolis. The YOUTH CENTER Downstairs at AYRES' is full to overflowing with winter wearables for all tots to teens! Selections are complete... and NOTE THE LOW BUDGET PRICES! Mother... don't miss this grand opportunity to SHOP the...

YOUTH CENTER—Downstairs at AYRES'



**Girls' Wool Glen
Plaid Jumpers**
\$7.98

V-neck style wool jumpers with set-in belt and pleated skirt. Sizes 7 to 14.

**White Acetate
Rayon Shirts**
\$1.50

Short sleeved shirts of white acetate rayon with convertible neckline. Sizes 7 to 14.

**Lumberjack Style
Girls' Weekit Suits**
\$5.98

Natural herringbone weekit suits with fishwife pleated skirt and lumberjack sleeveless jacket. Sizes 7 to 14.

CLEARANCE! Girls' and Boys' SHOES

1/3 OFF

325 Pairs Regular \$3.00 Brown Oxfords NOW, \$2.00
475 Pairs Regular \$4.50 Brown Oxfords NOW, \$2.75



CHILDREN'S SHOES—
Downstairs at AYRES'



Shoes for boys and girls taken from our regular stock and reduced for clearance. All sizes in lot from 8 1/2 to 3 and A to C widths.

Girls' Dimity Blouses
\$1.15

Sheer, all white dimity blouses to wear with the weekit suits. Sizes 7 to 14.