

AYRES' DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family



For Those "At Home" for the Holidays

Floral Coat Dresses \$1.90 Each



Beautiful ...
Barby Basque Beret \$2.00

Here it is . . . the nationally advertised in leading fashion magazines, All-American basque beret the whole family can and will wear. Fine wool felt . . . the same continental beret you have always loved . . . only more so. Every feminine head in your family will want one. In all the gay colors.

Other Smart Winter Berets, \$1.25

BERET STATION—Downstairs at AYRES'

The dresses you like to wear around the house during the Christmas season . . . AND they make such pretty GIFTS, too. Popular button front style in cotton print with tie-back sash and pleated skirt. The dress at left is collarless with braid trim on yoke and pockets. The one at right has a turned-back collar and two pockets. Both come in rose, green and blue. Sizes 38 to 52.

HOUSE DRESSES—Downstairs at AYRES'

Positively Your "BEST BUDGET-BUY" for Winter Warmth!

Juniors', Misses' and Women's

CASUAL COATS

All-Wool Suedes

All-Wool Shetlands

All-Wool Tweeds

All-Wool Meltons

Plaids and Floss

\$18
EACH

American Beauty
Black and White Checks
Multicolor Plaids. Brown
Green
Grey
Black
Blue

Boy coats, box coats, Chesterfields, wrap-arounds, club collar and shortie styles . . . you'll find THE coat for YOU in this wonderful selection! All new styles with latest features . . . deeper armholes, wider shoulders and new lengths.

Use Our Convenient Layaway!

COATS—Downstairs at AYRES'

Small But Mighty Pretty HANDBAGS

In Wool Felt or Simulated Leather

\$2.00 Plus Tax

Here's the handbag for you who prefer a small, yet roomy one. Nice for Christmas giving, too. Envelope style with rayon lining and inside zipper compartment. Wool felt in navy with red lining or wine with black lining and simulated leather in black, brown, tan or red.

Other Handbags From \$3.00 to \$9.95 Plus Tax

ACCESSORIES—Downstairs at AYRES'

After-Thanksgiving CLEARANCE
Infants', Tots' and Toddlers' Wear

Little Boys' Wash Suits	89¢
Blouse and shorts broadcloth and percale. Solid and combination colors. \$1.50 to \$2.00 value. Sizes 1 to 3 and 3 to 6.	
Little Boys' Cotton Knit Polo Shirts	50¢
Novelty striped shirts in slight irregulars. 89¢ to \$1.00 value.	
Little Boys' Cotton Knit Longies	1.59
Stay-up elastic waist. Dark and pastel shades.	
Toddlers' Cotton Print Dresses	1.20
Pretty pastel shades. Sizes 1 to 3.	
Tots' 5/8 Socks	29¢
Slight irregulars in winter weight. Navy, red, open, rose, brown and white. Sizes 6 1/2 to 8 1/2.	
Tots' All-Wool Sweaters	1.79
Simulated jumbo hand knit sweaters. Slightly soiled. \$2.00 to \$3.00 value. Pastel.	
Toddlers' All-Wool Skirts	1.50
Counter soiled. \$3.00 value. Sizes 1 to 3.	
Tots' Rayon Panties	19¢
Elastic back and French leg. Slight irregulars. 39¢ value. Sizes 2 to 6.	
Toddlers' and Tots' Knit Panties	25¢
French leg style with elastic back. Cotton knit.	
Tots' All-Wool Snow Suits	7.98
Tan jackets and brown ski pants. Slightly soiled. Regular \$15.00 value.	
Tots' Rayon Blouses	99¢
Embroidery and ruffle trim. Slightly soiled. Regular \$2.00 value.	
Infants' Cotton Knit Gowns	69¢
Drawstring bottom. Slight irregular of \$1.00 value.	
Infants' Cotton Knit Wash Cloths	2 for 19¢
Slight irregulars	
Infants' All-Wool Blankets	1.50
Regular \$3.00 value. Crib and bassinet size.	
Tots' Cotton-Knit 2-Pc. Pajamas	1.39
Slightly soiled. Tearose shade. Regular \$2.00 value. Sizes 2 to 6 years.	
Irregulars of INFANTS' QUILTED PADS	
For Bassinette! 17" x 18" . . . 19¢ each 18" x 34" . . . 39¢ each	
For Crib! 27" x 40" . . . 69¢ each 34" x 52" . . . \$1.00 each	

CLEARANCE! Girls' and Boys' SHOES

1/3 OFF

325 Pairs Regular \$3.00 Brown Oxfords NOW, \$2.00

475 Pairs Regular \$3.25 Brown Oxfords NOW, \$2.75

CHILDREN'S SHOES—Downstairs at AYRES'

No School Tomorrow!

Now is the time to shop for the young of Indianapolis. The YOUTH CENTER Downstairs at AYRES' is full to overflowing with winter wearables for all tots to teens! Selections are complete . . . and NOTE THE LOW BUDGET PRICES! Mother . . . don't miss this grand opportunity to SHOP the . . .

YOUTH CENTER—Downstairs at AYRES'

Girls' Wool Clan Plaid Jumpers \$7.98

V-neck style wool jumpers with set-in belt and pleated skirt. Sizes 7 to 14.

White Acetate Rayon Shirts \$1.50

Short sleeved shirts of white acetate rayon with convertible neckline. Sizes 7 to 14.

Lumberjack Style Girls' Weskit Suits \$5.98

Natural herringbone weskit suits with fishwife pleated skirt and lumberjack sleeveless jacket. Sizes 7 to 14.

Girls' Dimity Blouses \$1.15

Sheer, all white dimity blouses to wear with the weskit suits. Sizes 7 to 14.

Shoes for boys and girls taken from our regular stock and reduced for clearance. All sizes in lot from 8 1/2 to 3 and A to C widths.

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36" Width
Flock dotted and red dots

39" Widths
Plain rayon

36" Width
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39" Widths
Floral rayon
Christmas gif

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