

AYRES' DOWNSTAIRS STORE

They're Beautiful! They're Non-Taxable!

Fur-Trimmed Coats

Budget
Priced!

\$33

TAX FREE

Regularly
\$39.95 to
\$49.95



Left:
Dressy fitted coat of soft all
wool and featuring a cart-
wheel dyed squirrel collar. \$33

Use Our Convenient
Deferred or Layaway Plan!

BLACK SUEDES

Budget Priced... **\$4.55**

Smart shoes that step gaily into
fall and winter. In black suede.



Punch work trim in V-
throat slingback pump.
\$4.55

High heeled baby doll
shoe. \$4.55



Dressy sandalized pump
with V-throat. \$4.55

SHOES—
Downstairs
at AYRES'

To give a pleasing final touch to your wardrobe . . . beautiful felt and simulated leather handbags in top handle and underarm styles. Many with inside zippers. Black, brown, red and Kelly.

ACCESSORIES — Downstairs at AYRES'

\$3.00
Plus Tax

Smart Felt and Simulated Leather Handbags



Two-piece suit dress
for important occasions. Rayon crepe
jacket with rayon
satin front; two un-
usual heart-shaped
pockets, clever but-
tons and smart
three-quarter length
sleeves. The plain
skirt is of rayon
crepe. Black only.
Sizes 38 to 44 \$10.95

WOMEN'S DRESSES—
Downstairs at AYRES'

Genuine Velours

\$3.98

Lovely fur felt velour hats in irresistible
styles . . . and priced to meet your
budget! There's a hat to blend with
your winter costume in this wonderful
selection of bumper brims, scotties,
cloches, hi-crowns, sissy sailors, off-the-
face, sequin trims and tailored styles.
Black, brown, wine and green.

MILLINERY—Downstairs at AYRES'

Delightfully Dressy

\$10.95 EACH



Sparkling sequins trim
the pockets and shoul-
ders of this slenderizing
rayon crepe dress in
popular half-sizes. Col-
larless V-neckline, waist
shirring and self-belt.
Black, purple, green and
blue. Sizes 18 1/2 to 24 1/2.
\$10.95



Flattering side
draped dress of rayon
crepe with scallop
trim on the short
sleeves and drape
effect. Surplice
neckline leads to
soft gathering at
the waist. Aqua,
purple and black.
Sizes 16 1/2 to 24 1/2.
\$10.95



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