

AYRES' DOWNSTAIRS STORE

They're Beautiful! They're Non-Taxable!

Fur-Trimmed Coats

Budget
Priced!

\$33
TAX FREE

Regularly
\$39.95 to
\$49.95

Right:

100% virgin wool princess
coat with detachable persian
lamb bows, slit pockets and
inverted back pleats. \$33

Left:

Dressy fitted coat of soft all
wool and featuring a cart-
wheel dyed squirrel collar. \$33

Above:

Casual coat of smart, all wool
tweed. Boxy style with lux-
urious raccoon collar, slit
pockets and deep armholes. \$33

Wonderful, warm coats. A grand selection . . . soft, 100%
wool fabrics luxuriously trimmed with Dyed Squirrel, Kit
Fox, Persian Lamb or Raccoon. Your choice of dressy and
casual styles now at a new LOW BUDGET PRICE. Black,
brown, green, red and mixed tweeds. Sizes for juniors,
misses and women.

Use Our Convenient
Deferred or Layaway Plan!

COATS—Downstairs at AYRES'

Welcome Teachers!

BLACK SUEDES

Budget
Priced... **\$4.55**

Smart shoes that step gaily into
fall and winter. In black suede.

Punch work trim in V-
throat slingback pump.
\$4.55

High heeled 'baby doll'
shoe. \$4.55

Dressy sandalized pump
with V-throat. \$4.55

SHOES—
Downstairs
at AYRES'

Smart Felt and
Simulated
Leather Handbags

\$3.00
Plus Tax

To give a pleasing final touch to your ward-
robe . . . beautiful felt and simulated leather
handbags in top handle and underarm styles.
Many with inside zippers. Black, brown, red and
Kelly.

ACCESSORIES—Downstairs at AYRES'

Delightfully Dressy

\$10.95 EACH

Sparkling sequins trim
the pockets and shoul-
ders of this slenderizing
rayon crepe dress in
popular half-sizes. Col-
larless V-neckline, waist
shirring and self-belt.
Black, purple, green and
blue. Sizes 18½ to 24½.
\$10.95

Flattering side
drape dress of rayon
crepe with scallop
trim on the short
sleeves and drape
effect. Surplice
neckline leads to
soft gathering at
the waist. Aqua,
purple and black.
Sizes 16½ to 24½.
\$10.95

Two-piece suit dress
for important occa-
sions. Rayon crepe
jacket with rayon
satin front; two un-
usual heart-shaped
pockets, clever but-
tons and smart
three-quarter length
sleeves. The plain
skirt is of rayon
crepe. Black only.
Sizes 38 to 44 \$10.95

WOMEN'S DRESSES—
Downstairs at AYRES'

Genuine Velours

\$3.98

Lovely fur felt velour hats in irresist-
ible styles . . . and priced to meet your
budget! There's a hat to blend with
your winter costume in this wonderful
selection of bumper brims, scotties,
cloches, hi-crowns, sissy sailors, off-the-
face, sequin trims and tailored styles.
Black, brown, wine and green.

MILLINERY—Downstairs at AYRES'