

WELCOME TEACHERS

to this
fashion-wise, quality-wise
Downstairs Store

You'll find shopping here easy and pleasant! You'll enjoy looking for and finding the fashions you need for now . . . the gifts you want for Christmas giving!



CONQUER CLASSROOM
CHILL WITH A
WOOL SHAKER
BUTTON-FRONT
CARDIGAN

5.98

Black! Brown! Cherry! Hazel! Blue!
Beige! Navy! Pink! Dark Green!

No matter whether you sit behind or before the desk in a classroom you recognize a classic sweater fashion when you see one! This cardigan fits into every wardrobe! Knit of soft, soft yarns . . . in a rainbow of colors! Women's and misses' sizes 34 to 40.

Downstairs Sport Shop



(Top) STYLE A—
Black with royal
blue and fuchsia
in sizes 18½ to
24½.

8.98

(Below) STYLE
B—note the front
flaring peplum on
this aqua, brown
or red dress with
novel gold-like
buttons. Sizes 12
to 18.

8.98

AS A TRIM...
AS A WHOLE...
IT'S

Dresses
of Electric
Color

8.98

Sizes 12 to 20,
9 to 15,
38 to 44
In the Group

... color in mass . . . and even black is bright when spiced with electric trims for dramatic contrast as is the dress at top! The flare is forward, too . . . the lines soft and feminine! We sketch two of the reasons why smart women shop so wisely and well in our fashion-right dress department.

Phone RI-8421 or mail your order.
Fashion dress department.

There's A Sophisticated
Elegance About Fur Felts in

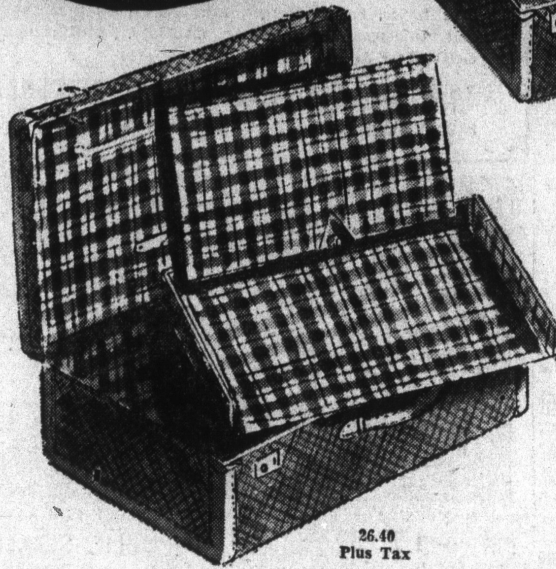
Velour Finish

3.98

The luxury note in felts . . . to set lightly poised atop your top-knot, your smooth off-face tresses, your gleaming curls! Cloches . . . pill boxes, Scotties, turbans and ageless brims . . . in richly textured, gleaming velour finish fur felts! Black or brown.

Block's DOWNSTAIRS STORE

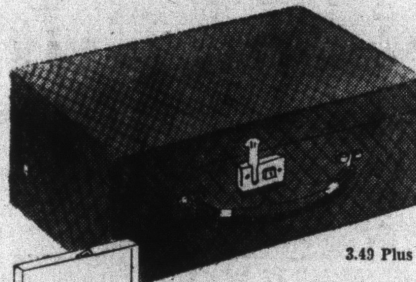
Where the
Fashion-Wise
Economize



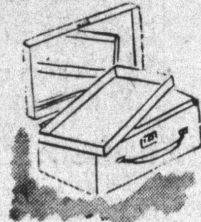
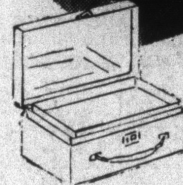
26.40
Plus Tax



3.99 Plus Tax
5.00 Plus Tax
Depending
on Size



3.49 Plus Tax



If Your Luggage Has That Held-Together-With-a-Strap Look, Treat Yourself to Buffet-Withstanding

Attractive Luggage

★ THE 21-INCH OVERNIGHT CASE
11.75

Plus 20% Federal Tax

Covered with tan tweed fabric over a strong wood frame and bound with genuine cowhide! A pocket in the lid holds small articles! With two sturdy locks and hinges and a cowhide carrying handle.

★ THE 26-INCH PULLMAN CASE
18.20

Plus 20% Federal Tax

With matching cover and the same strong construction as the overnight case above.

★ THE 24-INCH TWO-SUITER
26.40

Plus 20% Federal Tax

Matches the pullman and overnight case! Equipped with tie rack and two-hanger tray! Packs suits with a minimum of wrinkles.

★ FIBER HAT BOXES IN TWO SIZES
15x17-Inch 5.00 Plus Tax 13x15-Inch 3.99 Plus Tax

Of sturdy laminated board covered with gay woven fiber in plaids or plain colors with contrasting bands of color! Leather snap fastener tabs and leather carrying handle!

★ THE TROT-ALONG CASE WITH THE HUGE MIRROR
3.49

Plus 20% Federal Tax

The full mirror in the lid . . . the jewelry tray make this the perfect make-up case, and short trip companion! In black, brown or wine . . . complete with lock and key!

—Downstairs Luggage Dept.

It's
Young

... It's pleated
across the front!
... and it's
plaid

3.60

Part classroom addition . . . colorful about the home and on marketing trips! Young! And with the added advantage of being washable! Sizes 14 to 20 in a gay multi-color plaid!

Daytime Dresses

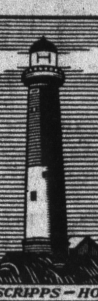


NEW SHIPMENT!
RUN-RESIST
RAYON PANTIES

79c

WITH ELASTIC WAISTBANDS!

Finely woven run-resist rayons . . . sheer quality with a neat elastic waistband for comfort! Easy to sud out . . . need no ironing . . . so laundry problems are simple! Tea rose! Medium and large sizes for women.



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The family

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Crossword . .
Editorials . .
Forum . . .
Meta Given .
Ernie Hill . .
In Indpls. . .
Inside Indpls.
Jane Jordan .
Daniel Kidney
McGiffin . . .
Ruth Millett .