

AYRES' DOWNSTAIRS STORE

The "BUY WAY" of Indianapolis



Girls' Wide Wale Corduroy Jumpers
\$5.98

Jumpers... the jive crowd loves 'em. Here's a cute number in sturdy, wide wale corduroy. Toasty warm, too. Square neck, two big patch pockets with embroidered cord trim in contrasting colors. Brown, green and royal blue. Sizes 7 to 14.

Girls' White Rayon Satin Shirts
\$2.00

A pretty, soft-mannered shirt in quality rayon satin. Short sleeves, yoke back, mother-of-pearl buttons. White only. Sizes 7 to 14.

SHOW Your School COLORS...

High School Pennants 29c
High School Caps \$1.00

We have pennants and caps in all the local high school colors and many for schools in Marion county. GET YOURS NOW... be proud to "show your school colors!"

Young Indianapolis shops the YOUTH CENTER, Downstairs at AYRES'... And for years it's been that way! and HERE Indianapolis mothers know SELECTIONS ARE GREATER and PRICES ARE RIGHT in clothes that will take hard wear, have real warmth and make young cherubs look "cute as Christmas."

YOUTH CENTER—
Downstairs at AYRES'



Toddlers' Warm Coat and Legging Sets
\$8.98

Two-piece coat sets. Part wool, applique trim. Zipper leggings. Pastel colors. Sizes 1 to 4. Matching hat, \$2.00.



SKIRTS for Tiny Girls... Make pretty gifts!

Fine rayon gabardine and wool skirts. Adjustable suspenders. Pleated all around. Navy, red, plaids and pastels. Sizes 1 to 3... \$2.00.

100% Wool Skirts. Pleated all around, adjustable suspenders. Red, blue, navy and pastels. Sizes 3 to 6... \$3.00.

Tots' All-Wool Slipper Sweaters, \$2.00

Ribbed cuffs and yoke. Navy, red, green, copen and pastels. Sizes 3 to 6x.

Tots' Warm 50% Wool and 50% Cotton Jersey Jumper
\$3.00

She'll look so cute in this clever little cotton and wool jumper. Set-in belt with tie-sash. Pretty pastels with contrasting applique trim on the two pockets. Sizes 3 to 6.

Tots' White Cotton Blouses
\$1.00

Short sleeves, Peter Pan collar. Contrasting colored crocheted edging. Sizes 3 to 6.



Boys' Dress Slacks, \$4.98 and \$5.98

Boys' dress slacks in a large selection of plain colors, herringbone and diagonal patterns. Sizes 8 to 18.

Junior Boys' Fleece Fingertip Coats
\$10.25

Warm quilted twill lining. Two pockets. Convertible collar. Stitched cuffs and bottom. Excellent quality, long wearing. Brown and teal blue. Sizes 4 to 12.



Boys' 100% Reprocessed Wool Fingertip Coats
\$8.98

Warm 100% reprocessed wool fingertip coats with reversible cotton twill, water-repellent lining. Corded weave or plain surface fabric. Fly front, two pockets. Convertible collar. Brown and teal blue. Sizes 8 to 20.

YOUTH CENTER—
Downstairs at AYRES'

AYRES' DOWNSTAIRS STORE

The "BUY WAY" of Indianapolis

—Men's Complete Fashion Store—

Men's Genuine Capeskin LEATHER JACKETS

\$11.95

Other Leather Jackets and Coats, \$12.95 to \$22.50

Capeskins, goatskins, suedes and ponyskins. Sizes 36 to 46.

Good looking capeskin leather jackets for men. Aviator style with zipper, three pockets, belted back and warm plaid lining. An excellent jacket to wear on cold winter days! Sizes 38 to 46. A real "buy" at \$11.95!



MEN'S STORE—Downstairs at AYRES'

Men's All-Wool Plaid Mackinaws
\$9.95

Heavy mackinaws of wool plaid in double-breasted style with deep collars, four large pockets, belted backs and attractive linings. Brown, maroon and blue. Sizes 36 to 46.

Plain Blue Melton Mackinaws
\$7.95 and \$10.95

Blue, all wool melton mackinaws in sizes 34 to 46.



Style and Comfort for Men!

Douglas SHOES

\$5 \$6 \$7.50

Douglas Shoes are known from coast to coast for their style, comfort and durability... a safe bet for your ration stamp! Ayres' Downstairs Men's Shoe Shop is headquarters for this famous line... where you'll find selections in black or brown!

MEN'S SHOES—
Downstairs at AYRES'



Men's Bright Glen Plaid Sport Shirts
\$5.45

Red glen plaid sport shirts of 50% wool and 50% reused wool. Grand shirts for men to keep warm in while enjoying fall and winter sports.

At Ease, Men... We Have Your Favorite House Slippers

Non-Rationed... Wonderful for Gifts... Large Selection of Styles!



Brown, green or navy pigskin opera. \$3.69

Brown fuzzy house slipper with padded soft sole and heel. \$2.00

Brown capeskin platform sole with soft lamb's wool lining. \$4.40

Felt house slipper in sizes 7 to 11. \$1.55

Non-Rationed "OPERAS"
\$3.69 to \$5.00

Comfortable, non-rationed operas for lounging on cold winter nights or early morning wear. Ideal gifts for the men on your Christmas list. Good looking, long wearing... with leather soles.

MEN'S HOUSE SLIPPERS—Downstairs at AYRES'