

# AYRES' DOWNSTAIRS STORE

The "BUY WAY" of Indianapolis



Girls' Wide Wale  
Corduroy Jumpers

\$5.98

Jumpers... the jive crowd loves 'em. Here's a cute number in sturdy, wide wale corduroy. Toasty warm, too. Square neck, two big patch pockets with embroidered cord trim in contrasting colors. Brown, green and royal blue. Sizes 7 to 14.

Girls' White Rayon  
Satin Shirts

\$2.00

A pretty, soft-mannered shirt in quality rayon satin. Short sleeves, yoke back, mother-of-pearl buttons. White only. Sizes 7 to 14.

### SHOW Your School COLORS . . .

High School Pennants ..... 29c  
High School Caps ..... \$1.00

We have pennants and caps in all the local high school colors and many for schools in Marion county. GET YOURS NOW... be proud to "show your school colors!"

YOUTH CENTER—  
Downstairs at AYRES'



Toddlers' Warm  
Coat and Legging Sets

\$8.98

Two-piece coat sets. Part wool, applique trim. Zipper leggings. Pastel colors. Sizes 1 to 4. Matching hat, \$2.00.

Tots' Warm 50% Wool and  
50% Cotton Jersey Jumper

\$3.00

She'll look so cute in this clever little cotton and wool jumper. Set-in belt with tie-sash. Pretty pastels with contrasting applique trim on the two pockets. Sizes 3 to 6.

Tots' White  
Cotton Blouses

\$1.00

Short sleeves, Peter Pan collar. Contrasting colored crocheted edging. Sizes 3 to 6.

YOUTH CENTER—  
Downstairs  
at AYRES'



Boys' Dress Slacks, \$4.98 and \$5.98

Boys' dress slacks in a large selection of plain colors, herringbone and diagonal patterns. Sizes 8 to 18.

Junior Boys' Fleece  
Fingertip Coats

\$10.25

Warm quilted twill lining. Two pockets. Convertible collar. Stitched cuffs and bottom. Excellent quality, long wearing. Brown and teal blue. Sizes 4 to 12.

Boys' 100% Reprocessed  
Wool Fingertip Coats

\$8.98

Warm 100% reprocessed wool finger-tip coats with reversible cotton twill, water-repellent lining. Corded weave or plain surface fabric. Fly front, two pockets. Convertible collar. Brown and teal blue. Sizes 8 to 20.



# AYRES' DOWNSTAIRS STORE

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## —Men's Complete Fashion Store—

### Men's Genuine Capeskin LEATHER JACKETS

\$11.95

Other Leather Jackets and  
Coats, \$12.95 to \$22.50

Capeskins, goatskins, suedes and  
ponyskins. Sizes 36 to 46.



Good looking capeskin leather jackets for men. Aviator style with zipper, three pockets, belted back and warm plaid lining. An excellent jacket to wear on cold winter days! Sizes 38 to 46. A real "buy" at \$11.95!



Men's All-Wool  
Plaid Mackinaws

\$9.95

Heavy mackinaws of  
wool plaid in double-breasted style with deep  
collars, four large pockets, belted backs and  
attractive linings. Brown, maroon and blue. Sizes  
36 to 46.

MEN'S STORE—Downstairs at AYRES'

Plain Blue Melton Mackinaws  
\$7.95 and \$10.95

Blue, all wool melton mackinaws in  
sizes 34 to 46.



Men's Bright Glen Plaid  
Sport Shirts

\$5.45

Red glen plaid sport shirts of 50%  
wool and 50% reused wool. Grand  
shirts for men to keep warm in while  
enjoying fall and winter sports.

### Style and Comfort for Men!

Douglas  
SHOES

\$5 \$6 \$7.50

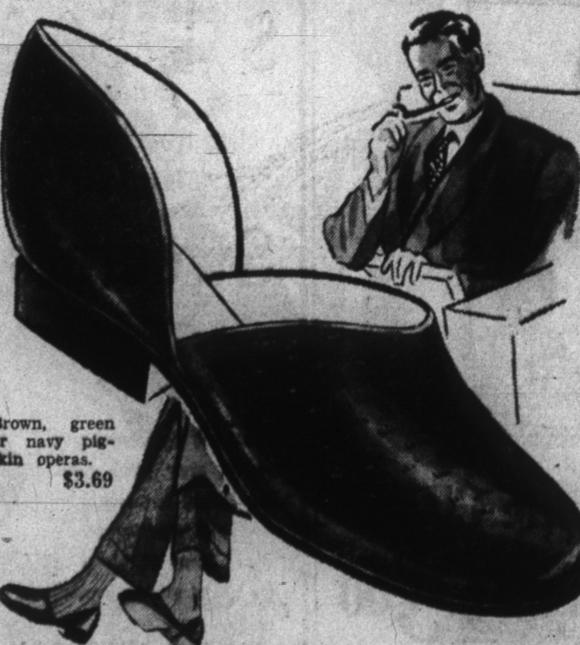


Douglas Shoes are known from  
coast to coast for their style,  
comfort and durability... a safe  
bet for your ration stamp!  
Ayres' Downstairs Men's Shoe  
Shop is headquarters for this  
famous line... where you'll find  
selections in black or brown!

MEN'S SHOES—  
Downstairs at AYRES'

### At Ease, Men . . . We Have Your Favorite House Slippers

Non-Rationed . . . Wonderful for Gifts . . .  
Large Selection of Styles!



Brown fuzzy  
house slipper  
with padded  
soft sole  
and heel.  
\$2.00

Brown, green  
or navy pig-  
skin operas.  
\$3.69

Brown cape-  
skin platform  
sole with soft  
lamb's wool  
lining.  
\$4.40



### Non-Rationed "OPERAS"

\$3.69 to \$5.00

Comfortable, non-rationed operas for lounging on cold  
winter nights or early morning wear. Ideal gifts for  
the men on your Christmas list. Good looking, long  
wearing . . . with leather soles.

Felt house  
slipper in sizes  
7 to 11.  
\$1.55

MEN'S HOUSE SLIPPERS—Downstairs at AYRES'